

July 23, 2015

For Immediate Release

Tokyo Tatemono Co., Ltd.
Funenkousha

Large-scale, multipurpose redevelopment
(residential, commercial, and office buildings) in front of Meguro Station
Brillia Towers Meguro
Phase 1: Same-day applications for 495 condos
—Maximum acceptance rate of 43x;
maximum selling price of ¥459 million—

Tokyo Tatemono Co., Ltd. and Funenkousha hereby announce that in Phase 1 sales for Brillia Towers Meguro (Total 940 condos, of which 661 are for sale), which is a part of the Meguro Station Front Category 1 Redevelopment project, same-day applications for 495 condos were received.

Since the opening of the Brillia Towers Meguro website on November 1, 2014, we received about 23,000 inquiries and around 9,000 couples visited our model room. In Phase 1 sales, we received same-day applications for 495 condos.

Applicants:

- Around 40% were residents from Minato, Chiyoda, and Shinagawa wards
- About 60% were over the age of 50
- Roughly 60% were company executives, company presidents, and doctors

Main evaluation points:

- Exceptional location just 1 or 2 minutes walking distance from JR Meguro Station
- Convenient access to 4 lines of transportation, including JR Yamanote line and the Tokyo Metro Namboku subway line
- Located safely on high ground, with an elevation of about 27-29 meters
- Plans to plant around 900 trees on an expanse of about 5,300m²



Image of the exterior

Summary of Phase 1 Sales

Start pre-sale briefing: April 4, 2015
 Total condos for sale: 495 units
 Total applications: 1,725
 Average acceptance rate for applications: 3.5x
 Selling price: ¥48.5 million - ¥459 million
 Dedicated floor space: 30.05 m² - 150.11 m²

Model room opening: June 6, 2015
 Total number of visitors: about 9,000 couples
 Maximum acceptance rate for applications : 43x
 Main price range: ¥58 million level, ¥59 million level

Floor plan: Studio – 3 bedroom (w/living, dining, kitchen)

Applicant profile

Age: 50s (about 26% of total applicants), 60s (about 22% of total applicants), 40s (about 22% of total applicants)
 No. of people per family: 2 (about 45%), 1 (about 26%)
 Occupation: Company executives (about 32%), company presidents (about 15%), doctors (about 10%)
 Currently residing in Minato ward (about 20%), Chiyoda ward (about 13%), and Shinagawa ward (about 9%)

Property overview

Location: 3-chome, 1 & 2, Kami Osaki, Shinagawa-ku, Tokyo
 Transportation access: North Residence
 1 minute walking distance from Meguro Station (JR Yamanote line, Tokyo Metro Namboku line, Toei Mita line, and Tokyu Meguro line)
 South Residence
 2 minute walking distance from Meguro Station (JR Yamanote line, Tokyo Metro Namboku line, Toei Mita line, and Tokyu Meguro line)
 Total number of condos 940 units (of which 661 are for sale)
 Dedicated floor space North Residence 30.76 m² - 150.11 m², South Residence 30.05 m² - 149.94 m²
 Floor plan STUDIO~3LDK (w/living, dining, kitchen)
 Floors North Residence: 40 floors above ground and 2 below ground;
 South Residence: 38 floors above ground and 2 below ground
 Scheduled for completion Early December 2017 (tentative)
 of construction
 Move-in dates North Residence: Late January 2018 (tentative)
 South Residence: Late December 2017 (tentative)

Map of location

