

Executive Summary

Performance and Strategy Execution Progress

April 2025

 **TOKAI TOKYO FINANCIAL HOLDINGS, INC.**

I. Our Position

~How do we fare against competitors?~

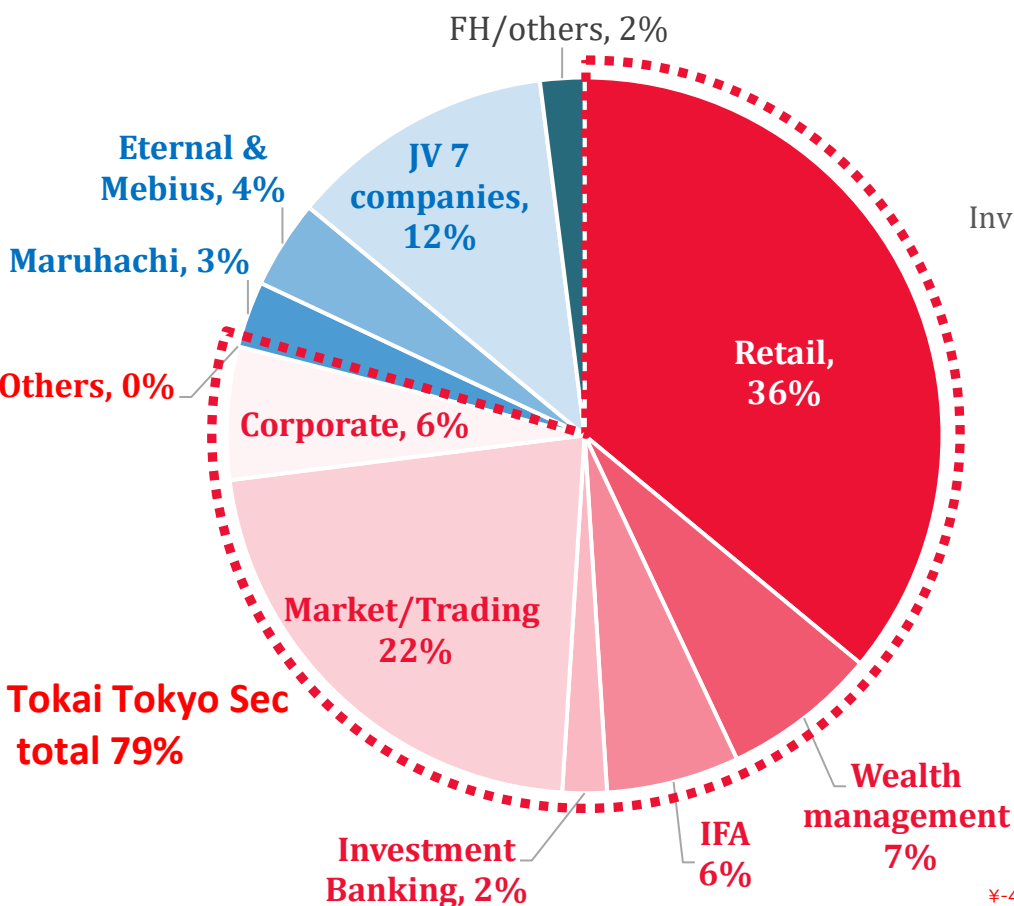
Main figures of Tokai Tokyo Financial Group (in Billions)

	Company Name	Assets Under Custody (AUC)	Number of employees	Ordinary Profit (3Q Cumulative)	Net Increase in Assets (Individual) (3Q Cumulative)
F a c e t o r y	Nomura Holdings, Inc.	¥152,200B	26,850	¥374B	¥1,108B
	Daiwa Securities Group Inc.	¥93,900B	14,600	¥174B	¥473B
	SMBC Nikko Securities Inc.	¥83,600B	9,060	¥51B	—
	Mizuho Securities Co., Ltd.	¥64,427B	6,593	¥76B	—
	Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.	¥54,400B	5,681	¥58B	—
	Tokai Tokyo Financial Holdings, Inc.	¥11,416B	2,779	¥13B	¥207B
	Okasan Securities Group Inc.	¥8,693B	3,281	¥12B	¥57B
	Iwaicosmo Holdings, Inc.	¥2,578B	800	¥7B	—
	Marusan Securities Co., Ltd.	¥2,447B	1,112	¥3B	—
	Ichiyoshi Securities Co., Ltd.	¥2,295B	957	¥2B	—
O n l i n e	Aizawa Securities Group Co., Ltd.	¥2,058B	742	¥2B	—
	SBI SECURITIES Co., Ltd	¥47,200B	348	¥60B	—
	Rakuten Securities, Inc.	¥36,198B	669	¥24B	—
	Monex, Inc.	¥8,919B	399	-¥6B	—
	Matsui Securities Co., Ltd.	¥4,303B	203	¥12B	—
	Mitsubishi UFJ eSmart Securities Co., Ltd.	¥3,930B	256	¥2B	—

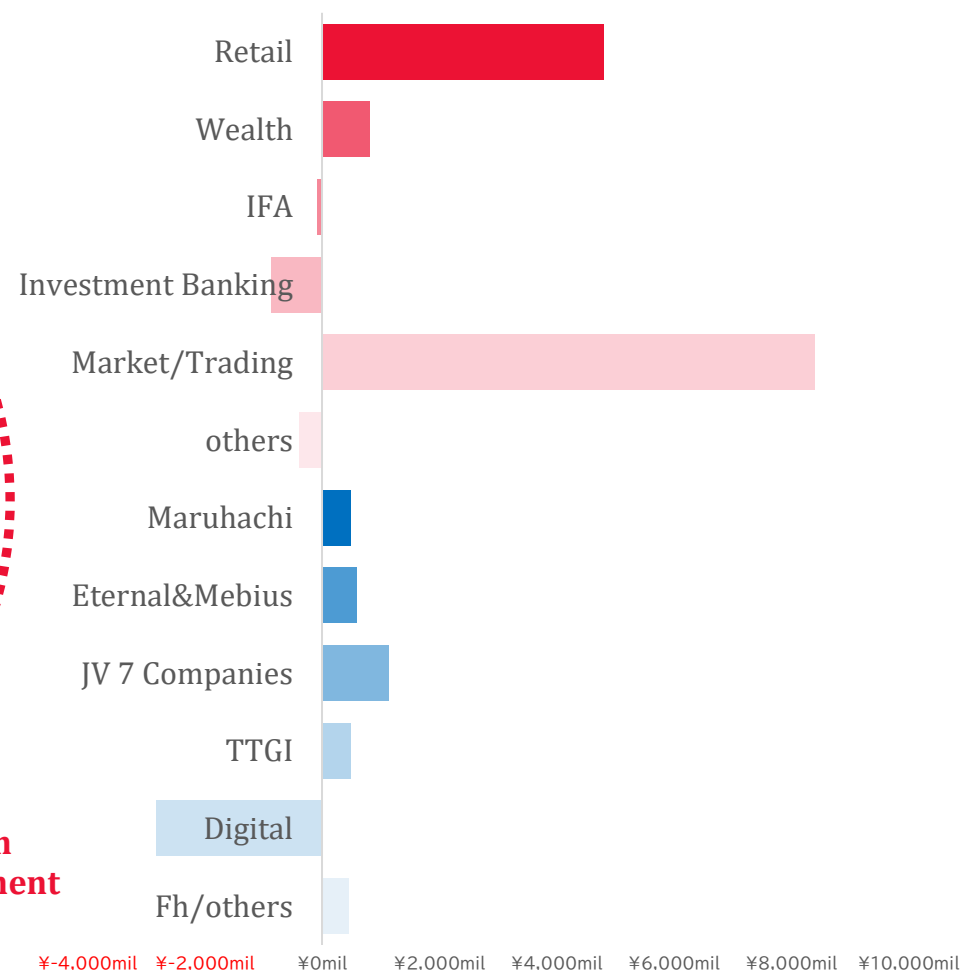
I. Our Position

~How do we fare against competitors?~

Break down of Operating Revenue (Image based on proportional sum)



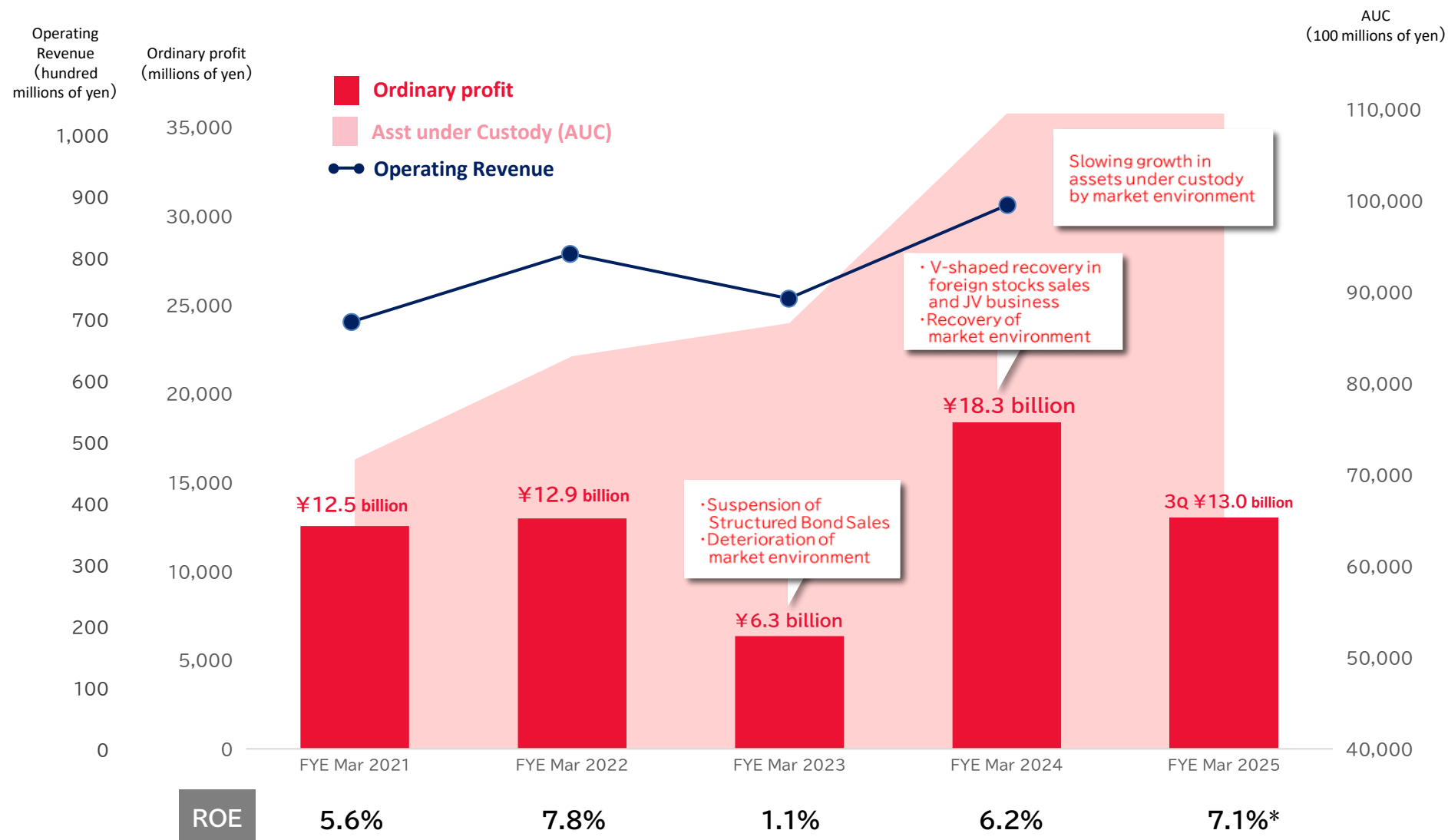
Break down of Ordinary Profit



I. Our Position

~How do we fare against competitors?~

Changes in Financial results of Tokai Tokyo Financial Group



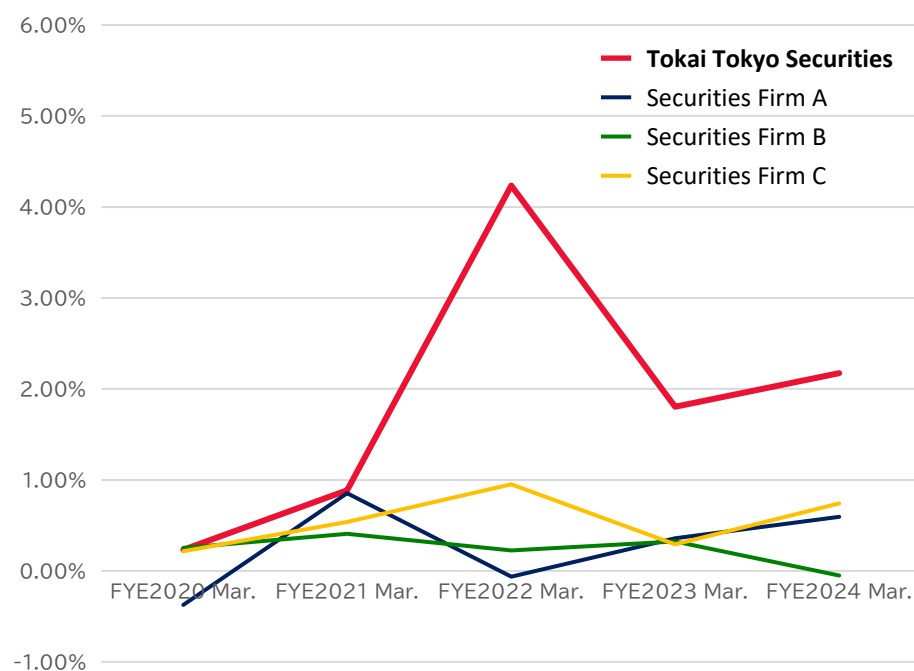
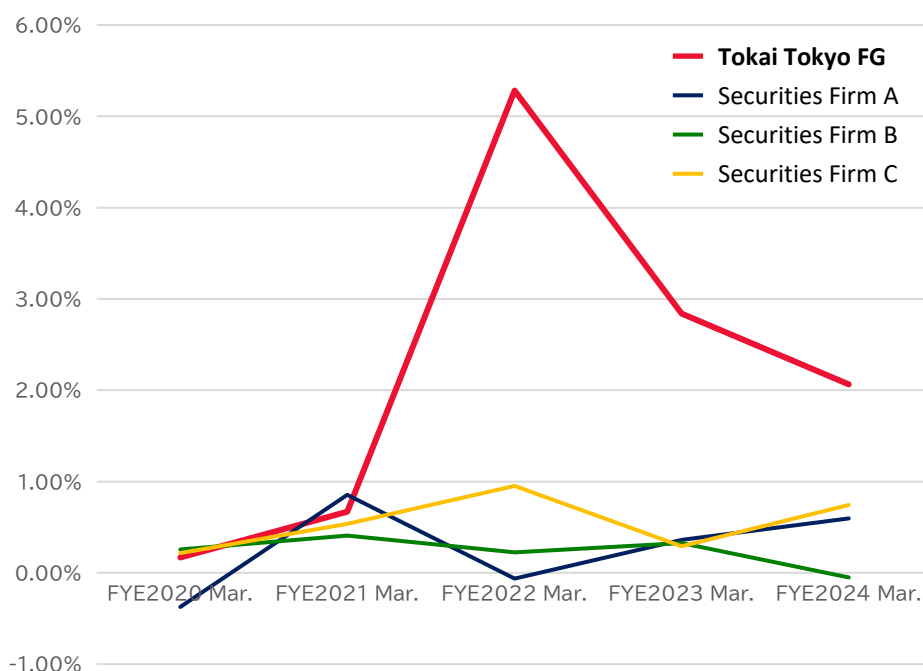
I. Our Position

~How do we fare against competitors?~

Change in Net inflow of Assets

	FYE2020 Mar.	FYE2021 Mar.	FYE2022 Mar.	FYE2023 Mar.	FYE2024 Mar.	FYE2025 Mar.(3Q)
Securities Firm A	-429.0	888.0	-82.0	439.0	726.0	1,108.0
Securities Firm B	168.8	243.7	168.8	243.7	-38.0	472.9
Tokai Tokyo FG	—	—	378.8	235.7	179.0	207.2
Tokai Tokyo Securities	10.5	38.5	226.7	103.8	140.3	97.1
Securities Firm C	11.1	25.6	59.0	18.9	51.5	57.3

Ratio of Net inflow to AUC





The times of
Restructuring
or Elimination



Our strength

◆ Face to Face Brokerage Sales Model

Salesperson

Investment
Banking

Digital

Market
Dealing

Trading

Corporate
Account

Research
Function

Training
System

Product

System

Compliance

Administrative
Function

Our Weakness

we must address issues such as;

**Deficiency in
Business Portfolio**
(Banking Functions
/ Finance, etc.)

**Unstable
Performance**

◆ Unique Business Model

Regional Bank
Strategy
7 JVs

Wealth
Business

Brand
recognition in
Tokai region

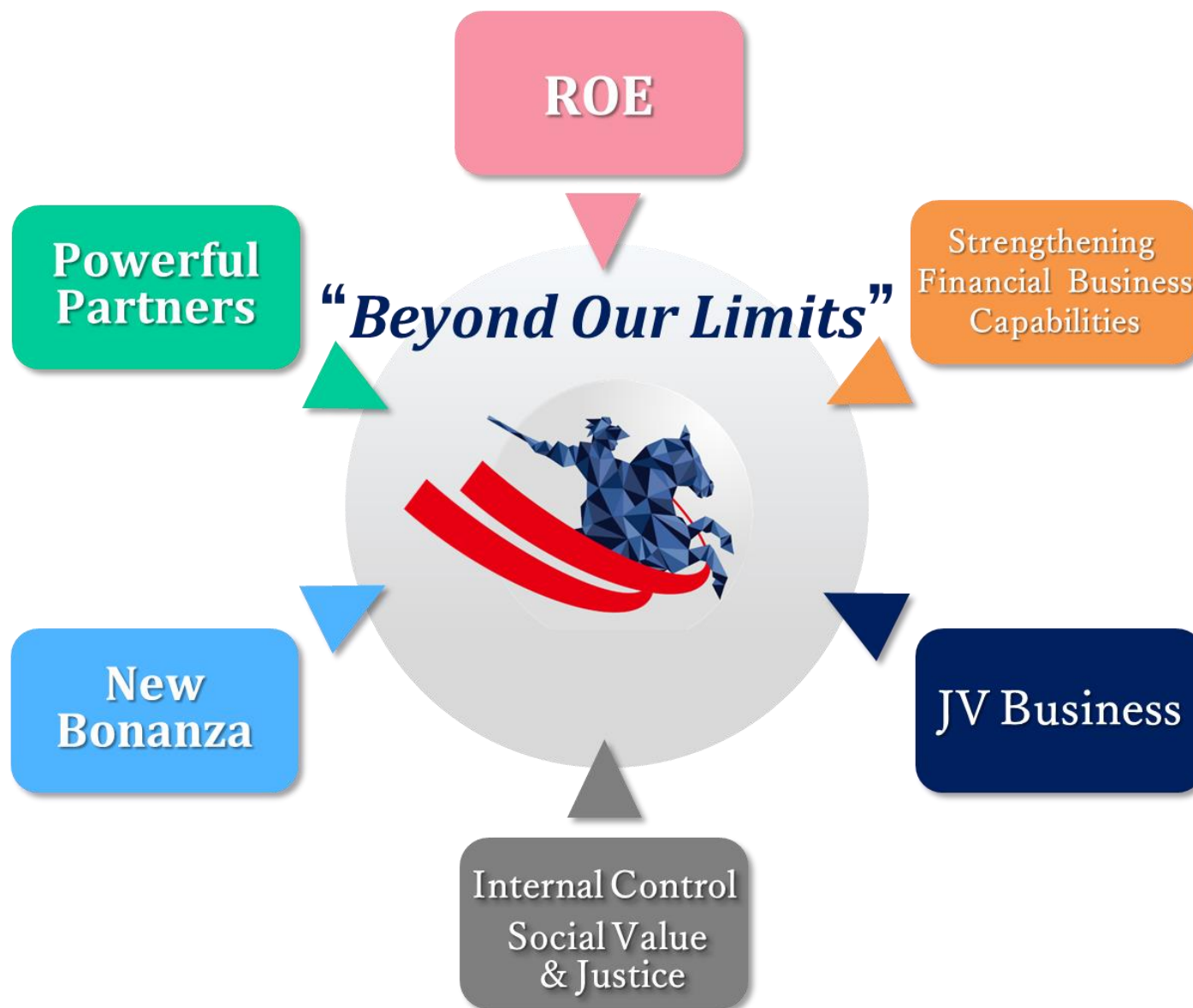
Trading
Capabilities

Diversified
Business
Portfolio

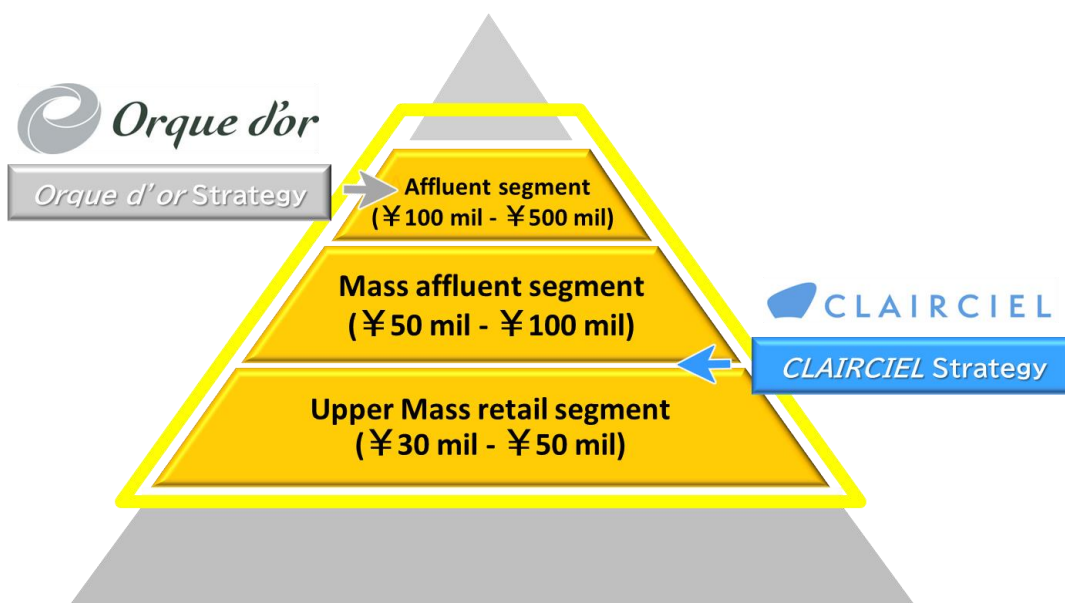
Digitalization

Enhanced
education
system

Corporate
Governance



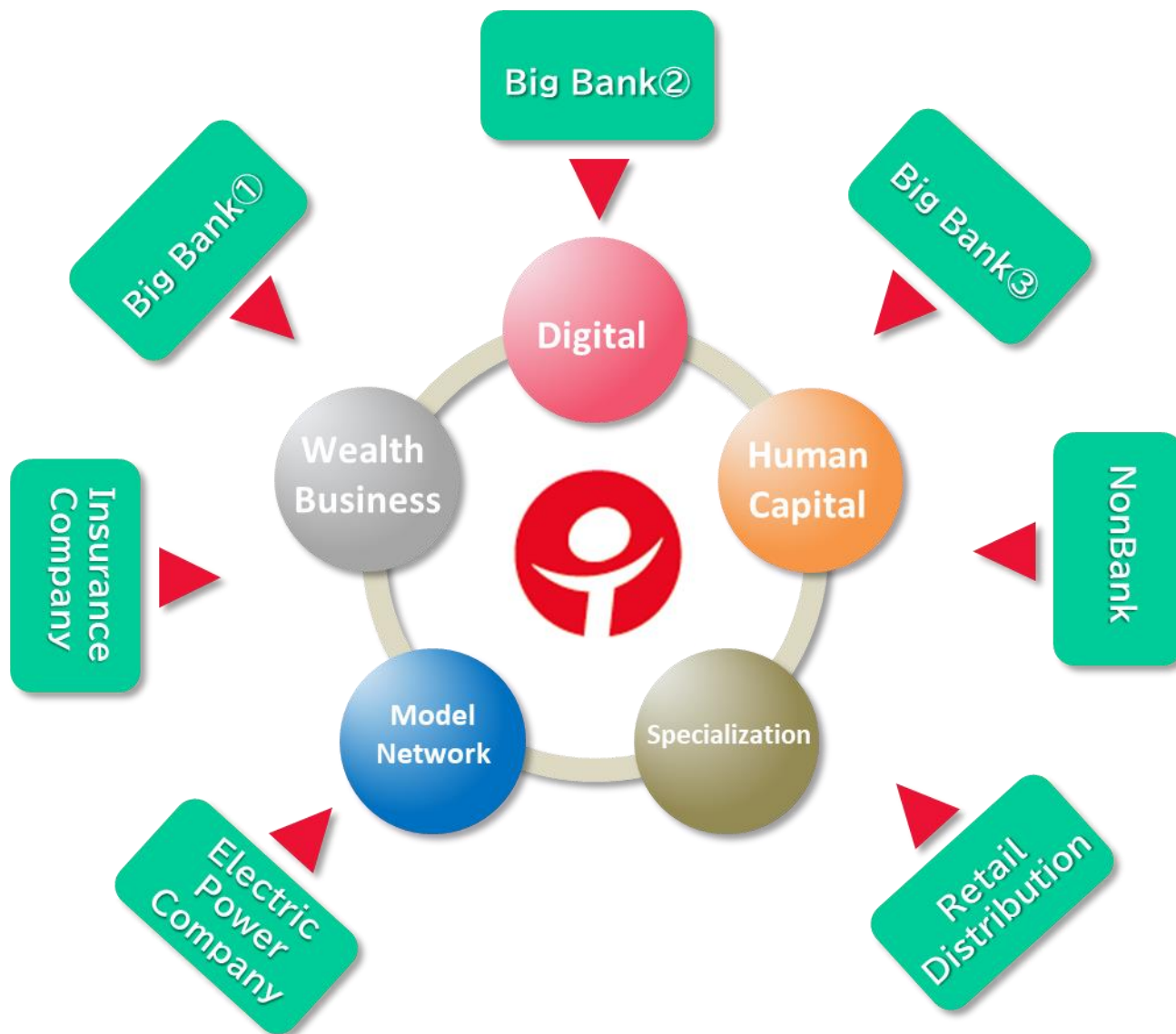
Individual Financial Market "Golden Trapezoid" Strategy



Strengthening and Advancing Market Division



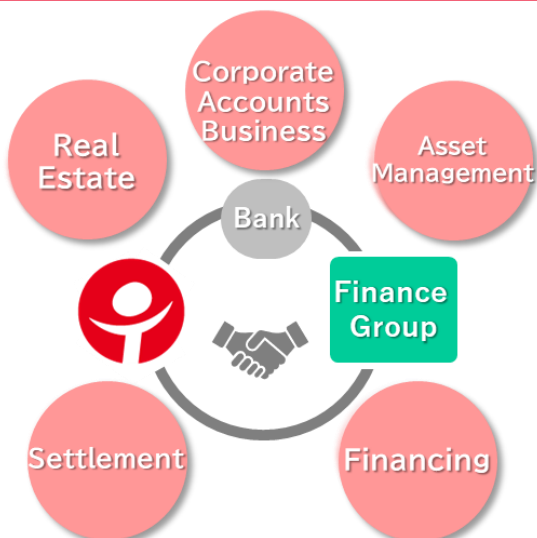
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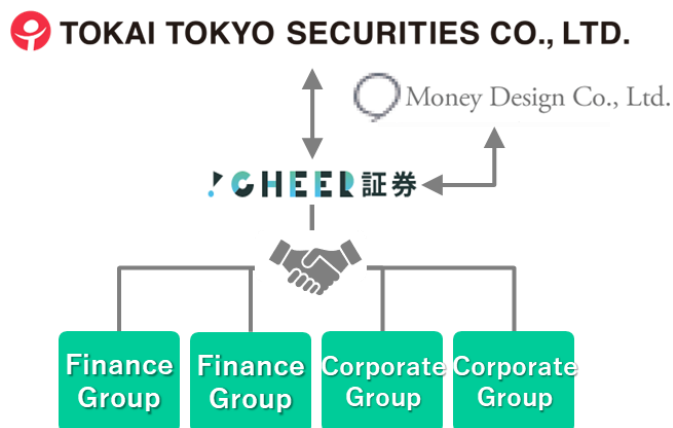
～Deploying Key Measures to Reach New World～

Pursue 3 tie up models with Powerful Partners and Acquire New Bonanza capabilities

Super Tie Up



DX Tie Up



Bank Tie Up



Asset Management
Functions

New
Bonanza

Banking Facilities
Digital Bank / Commercial Bank

IV. Our Strategy

~Aiming for “Beyond The Bank”~

“Beyond Our Limits”

～異次元への挑戦

Corporate Accounts Area (B to B / B to B to C)

Startup

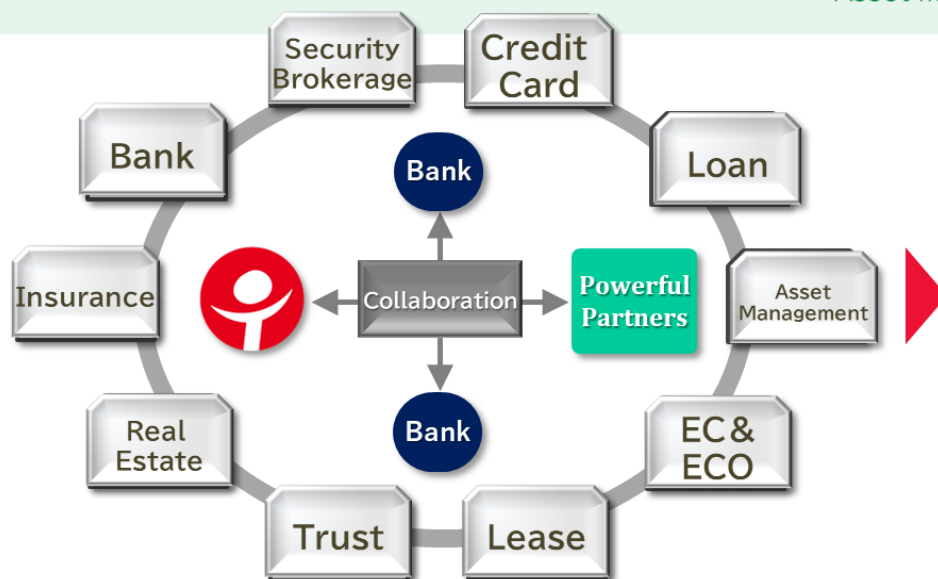
- Fundraising
- IPO
- Business Matching

Corporate

- workplace business
- Derivative
- Investment / Asset management
- M&A
- Divestment due to no successor
- Fundraising

JV & IFA

- Investment / Asset Management
- Loan / Finance
- Credit Card / Point Incentives



Beyond Our Limits

Beyond The Bank

New Finance Group

Mass

- Securities Operation Targeting on Smartphone users
- Loan / Finance
- Credit Card / Point Incentives

Mass affluent

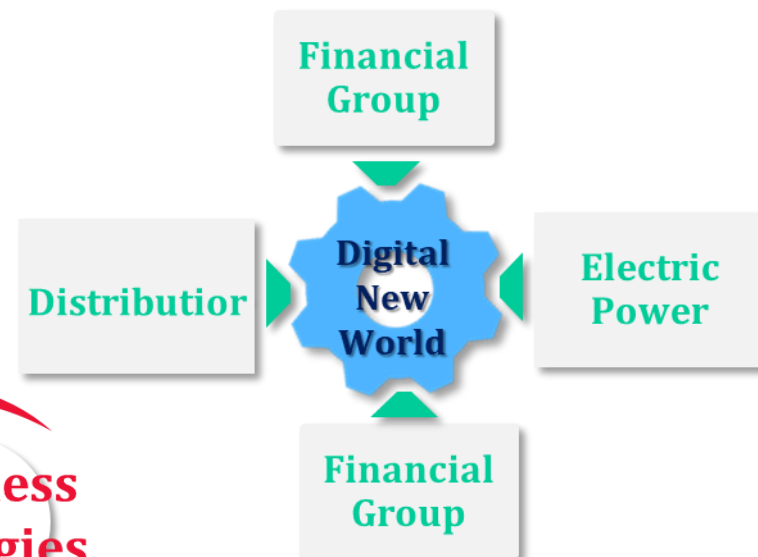
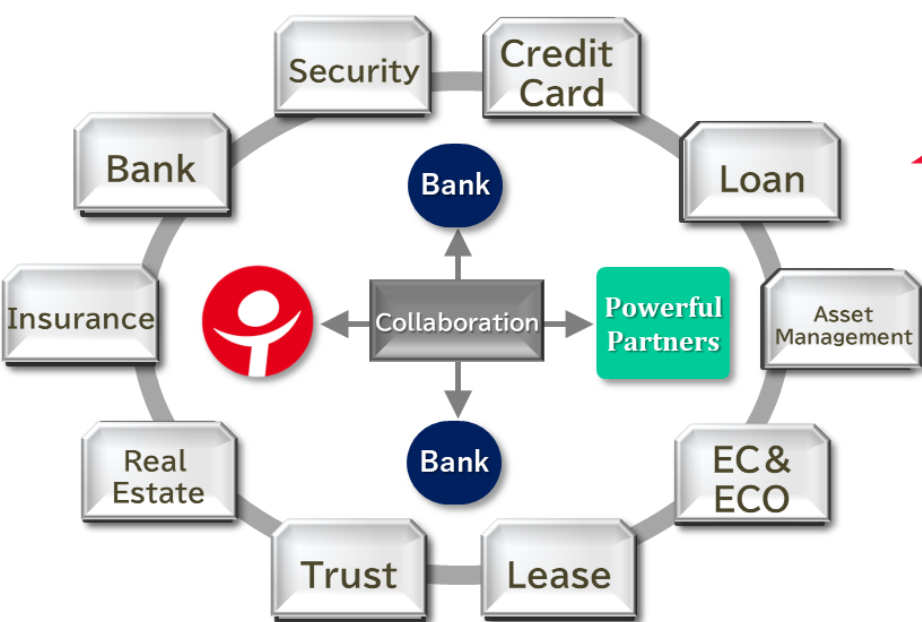
- Investment / Asset Management
- Loan / Finance
- Credit Card / Point Incentives
- Club (By customer attributes)

Wealth

- Investment / Asset Management
- Loan / Finance
- Consultant
- EC / Business ECO system

Individual Area
(B to C)

Great Platformer Program



Dividend
Policy

- ✓ 1. Maintain a consolidated dividend payout ratio of 50% or higher
- ✓ 2. Payment of annual dividend per share of 24 Yen or more

※Will adopt either 1 or 2, whichever basis that results in a larger payment.

(This policy of dividend payment of retained earnings shall be effective during the remaining period of our current medium-term management plan until the end of the FYE Mar. 2027)

