



March 8, 2016

Information of Passing

Kyosuke Kinoshita – our previous chairman, and president & CEO – who had been under medical treatment passed away due to pneumonia at a hospital in Tokyo on March 7. ACOM CO., LTD. (the “company”) hereby announces with its deepest sorrow to inform his demise and that his tsuya and funeral was attended only by close relatives on wishes of the bereaved.

1. Name of Deceased: Kyosuke Kinoshita
2. Date of Birth: May 2, 1940 (75 years old)
3. Time of Demise: Monday, March 7, 2016 at 0:39 a.m.
4. Tsuya and Funeral: These rites were attended only by close relatives on wishes of the bereaved. We plan to hold a “Ceremony to Send Him Off (provisional).” However, detail of the ceremony, such as date and place, is not decided at this point.

Contact Details
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Career and Achievements

Name of Deceased:	Kyosuke Kinoshita	
Date of Birth:	May 2, 1940	
Place of Birth:	Kobe-shi, Hyogo	
Education:	March 1963, Graduated from College of Law, Ritsumeikan University	
Career:	March 1963	Joined Maruito Shoten Co., Ltd.
	March 1977	President and Chief Executive Officer of Maruito Co., Ltd.
	October 1978	President and Chief Executive Officer of the company
	March 1985	Chief Director of Foundation of Kinoshita Memorial Enterprise (to present)
	June 2000	Chairman of the company
	June 2010	Executive Counselor of the company
	May 2015	Executive Advisor of the company (to present)

Achievements: Kyosuke Kinoshita was born on May 2, 1940 in Kobe-shi, Hyogo. He was born as the first son of Masao Kinoshita, founder of ACOM CO., LTD.'s predecessor Maruito Gofuku Ten, and his wife Chieko. While attending College of Law, Ritsumeikan University, not only he supported his family business dress shop, but also he went into service of different business sector. These experiences taught him the basics of management.

Upon Maruito's entry into loan business, he played central roles in establishments of "Japan Consumer Finance Association (JCFA)," private organization formed by consumer lenders, and "Lenders Exchange Co., Ltd" – the foundation of Japan's present personal credit information bureau and where he assumed the position of the first president.

He assumed the position of the first president of ACOM CO., LTD. when it was established in 1978. Under the company's spirit of foundation, "Circle of Trust," he kept leading consumer finance industry as the industry leader in the 22 years he served as the president of the company. He invented and installed automatic contract machine, which became one of the triggers to further expansion of the industry in 1993. He succeeded in listing the company's stocks on the over-the-counter market in 1993 and first section of the Tokyo Stock Exchange in 1996. Moreover, he contributed to establishing consumer finance services in Japan; he raised social status of consumer finance industry and installed modern financial services through introduction of consumer enlightenment activities and counseling methods on household economy.

He later handed president's position to Shigeyoshi Kinoshita (present, President & CEO) and assumed the position of Chairman in 2000. He dedicated to train next generations for sound development of the industry.

He also made proactive participation in social contribution activities. In order to aid students in needs of educational expenses, he continued to "provide scholarships" and "build and manage dormitories" at "Foundation of Kinoshita Memorial Enterprise" which was established in 1975 and where he assumed position of Chief Director in 1985.