



FY2018/3 Financial Results & Corporate Strategy Meeting

May 23, 2018



Financial Results for the Fiscal Year Ended March 31, 2018	P.2
Medium-Term Management Plan 2020	P.11
APPENDIX	P.21
	Medium-Term Management Plan 2020

Financial Results for the Fiscal Year Ended March 31, 2018

- I am Mitsuhiko Uehira of Kampo.
- Thank you for joining us today.
- I would like to start with the financial results for the fiscal year ended March 31, 2018, and then explain the Medium-Term Management Plan.
- Please turn to page 3.

Financial Highlights for the Fiscal Year Ended March 2018 ■ Net income was ¥104.4 billion (+17.9% year on year), which was a historical high, 121.5% of the full year forecast. ■ We have revised insurance premiums in a timely manner in response to the changes in business environment. As a result, value of new business and new business margin(5.5%) have improved to historical high levels. ■ The year-end dividend will be paid at historical highest of ¥68 per share, adding a special dividend of ¥4 taking into account the financial results, on top of the ordinary dividend of ¥64. Reasons for Changes(Year on year) Ordinary Profit +29.4 bn FY3/2018 Higher capital gains due to market stability Change Achievemen 3/2017 3/2018 **Forecast** [+¥32.0 bn] B/A ■ Net Income +15.8 bn Decrease in provision for reserve for Ordinary policyholder dividends due to increase in 279 7 309 2 +10.5 % 123.7 % 250 0 Profit **Earnings** policy riders without dividend (Financial [+¥34.8 bn (before tax)] Accounting) Net 88.5 104.4 +17.9 % 121.5 % 86.0 Income ■ EV +387.6 bn Acquisition of new business and changes in economic environment such as the rise in EV 3,355.6 3,743.3 +11.6 % **Embedded** [Approx. +¥320.0 bn] Value ■ Value of New Business +189.8 bn (Economic Value of Attributable to revision of insurance Value) 36.8 226.7 +515.0% New premiums, associated changes in the Business policies mix, and increased interest rates [Approx. +¥165.0 bn] Dividends ¥60.00 Dividends Per Share +¥8.00 Per Share ¥68.00 Dividend +¥8.00 ¥64.00 (40.6 %) (39.0 %) Adding a special dividend of ¥4 taking into (Payout account the financial results, on top of the ordinary dividend of ¥64 Copyright © 2018 JAPAN POST INSURANCE Co., Ltd. All Rights Reserved.

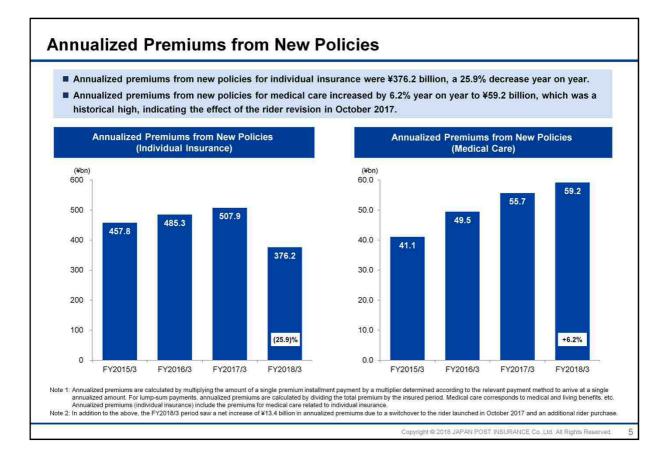
- Let me begin with an overview of our financial results for the fiscal year ended March 31, 2018.
- On a financial accounting-wise, ordinary profit amounted to ¥309.2 billion, up 10.5% year on year, mainly due to higher capital gains, reflecting market stability.
- Net income increased 17.9% year on year to ¥104.4 billion, the highest level since privatization, mainly because the provision for reserve for policyholder dividends decreased due to an increase in Non-participating riders.
- Ordinary profit and net income results were favorable at more than 120% of the full year forecasts.
- From an economic value point of view, the embedded value (EV) and the value of new business improved significantly.
- In particular, the value of new business reached a historical high of ¥226.7 billion, and the new business margin, which is the value of new business divided by the present value of new business premiums, was also the highest ever at 5.5%. This was due to efforts including revising our insurance premiums in a timely manner and working on sales of protection-type products focused on customer needs.
- Taking into account our favorable performance, we increased the dividend to ¥68 per share by adding a special dividend of ¥4 to the ordinary dividend of ¥64.
- As a result, the payout ratio has been around40% throughout the three-year period of the previous Medium-Term Management Plan, which had set a target of "in the range of 30-50%," and we achieved a stable shareholder return by raising the ordinary dividend by ¥4 per share each year.
- Please turn to page 4.

Overview of Financial Statements (Consolidated)

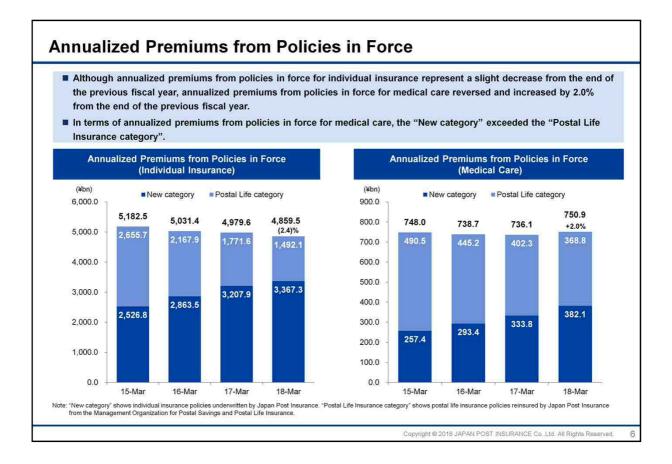
	Statem	ent of Income	9	
				(¥b
		Year ended Mar-17	Year ended Mar-18	Change
Ord	linary income	8,659.4	7,952.9	(706.4
	Insurance premiums and others	5,041.8	4,236.4	(805.4
	Investment income	1,367.9	1,284.5	(83.4
	Reversal of policy reserves	2,187.2	2,397.9	210.6
Ordinary expenses		8,379.6	7,643.7	(735.9
	Insurance claims and others	7,550.3	6,890.0	(660.3
	Investment expenses	160.4	106.0	(54.3
	Operating expenses	560.4	533.4	(26.9
Ord	linary profit	279.7	309.2	29.4
Ext	raordinary profit and loss	(6.8)	(44.3)	(37.4
	vision for reserve for policyholder dends	152.6	117.7	(34.8
Inco	ome before income taxes	120.1	147.1	26.9
Tota	al income taxes	31.5	42.6	11.0
	income attributable to Japan	88.5	104.4	15.8

	Ва	lance Sheet	S	
				ıd¥)
		Mar-17	Mar-18	Change
As	sets	80,336.7	76,831.2	(3,505.4)
	Cash and deposits	1,366.0	898.5	(467.5)
	Money held in trust	2,127.0	2,814.8	687.8
	Securities	63,485.2	60,130.9	(3,354.3)
	Loans	8,060.9	7,627.1	(433.7)
	Fixed assets	322.7	264.1	(58.6)
	Deferred tax assets	851.9	954.0	102.1
Lia	bilities	78,483.5	74,828.1	(3,655.4)
	Policy reserves	70,175.2	67,777.2	(2,397.9)
	Reserve for price fluctuations	788.7	916.7	128.0
Ne	t assets	1,853.2	2,003.1	149.9
	Total shareholders' equity	1,526.8	1,595.4	68.5
	Total accumulated other comprehensive income	326.3	407.7	81.3

- Copyright @ 2018 JAPAN POST INSURANCE Co.,Ltd. All Rights Reserved.
- This is an overview of our consolidated financial statements.
- Please look at the consolidated statement of income on the left.
- Although ordinary income and ordinary expenses both declined, decreases in investment expenses and operating expenses contributed to a ¥29.4 billion year-on-year increase in ordinary profit to ¥309.2 billion.
- Net income increased by ¥15.8 billion year-on-year to ¥104.4 billion, mainly due to a decrease in the provision for reserve for policyholder dividends.
- Please look at the consolidated balance sheets on the right.
- Assets and liabilities continue to trend downward due to the decline in policies in force.
- Net assets increased by ¥149.9 billion from the end of the previous fiscal year to ¥2,003.1 billion as a result of accumulating retained earnings by securing stable profits, along with firm stock prices and exchange rates owing to a comparatively favorable market environment.
- Please turn to page 5.



- Next, I will explain the status of new policies.
- Please look at the graph on the left.
- Annualized premiums from new policies for individual insurance had been trending upward, but declined 25.9% year-on-year to ¥376.2 billion in the fiscal year ended March 31, 2018, mainly due to revisions of insurance premiums.
- Please look at the graph on the right.
- On the other hand, annualized premiums from new policies for medical care continued to trend upward, increasing 6.2% year-on-year to a historical high of ¥59.2 billion in the fiscal year ended March 31, 2018, which indicates the effects of the rider revision and reinforced promotion of products that focus on customers' protection needs.
- We will continue to further enhance our sales capabilities with a focus on protection-type products while working to expand sales volume.
- Please turn to page 6.



- Annualized premiums from policies in force are shown in "Postal Life Insurance category" and "New category".
- Please look at the graph on the left.
- Although annualized premiums from policies in force for individual insurance were on a declining trend, the pace of decline has been slowing, and they amounted to ¥4,859.5 billion at the end of the fiscal year ended March 31, 2018.
- Please look at the graph on the right.
- Meanwhile, annualized premiums from policies in force for medical care, which had been trending downward over all, bottomed out and turned around by the end of the fiscal year ended March 31, 2018, amounting to ¥750.9 billion, an increase of 2.0% from the end of the previous fiscal year.
- Furthermore, by category, results for the "New category" exceeded "Postal Life Insurance category", from the end of the fiscal year ended March 31, 2016 for individual insurance, and from the end of the fiscal year ended March 31, 2018 for medical care.
- Please turn to page 7.

Investments Asset Portfolio

■ Under historically low interest rate environment, the amount and proportion of return seeking assets such as stocks and foreign bonds reached ¥9,450.4 billion, accounting for 12.3% of total assets. A positive spread of ¥65.8 billion was achieved.

		-		(¥bn, %	
	Mar-17		Mar-18		
	Amount	Share	Amount	Share	
Bonds	57,581.2	71.7	53,395.2	69.5	
Japanese government bonds	42,732.3	53.2	39,589.8	51.5	
Japanese local government bonds	9,226.8	11.5	8,513.5	11.1	
Japanese corporate bonds³	5,622.0	7.0	5,291.7	6.9	
Return seeking assets ¹	7,963.7	9.9	9,450.4	12.3	
Domestic stocks ²	1,626.0	2.0	2,040.6	2.7	
Foreign stocks ²	309.0	0.4	342.5	0.4	
Foreign bonds etc. ^{2,3}	6,028.6	7.5	7,010.7	9.	
Loans	8,060.9	10.0	7,627.1	9.9	
Others	6,730.9	8.4	6,358.3	8.3	
Cash and deposits, call loans	1,516.0	1.9	1,163.5	1.3	
Receivables under securities borrowing transactions	3,520.7	4.4	3,296.2	4.	
assets	80,336.7	100.0	76,831.2	100.0	

	Year ended	Year ended
	Mar-17	Mar-18
Positive spread	78.5	65.8
Average assumed rates of return ¹	1.73 %	1.71 %
Investment return on core profit ²	1.84 %	1.81 %

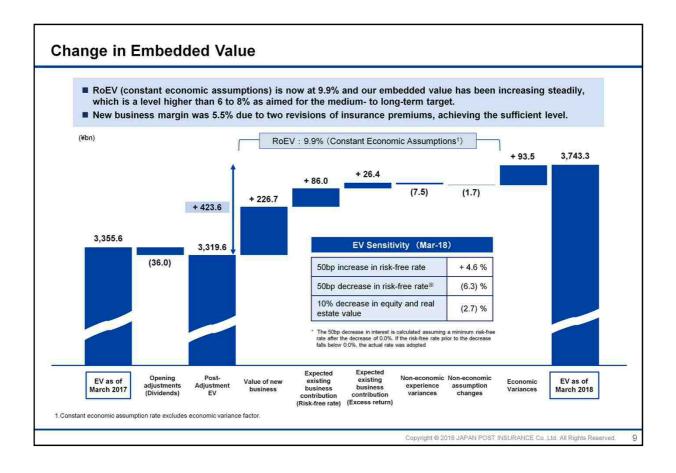
	Mar-17	Mar-18	
Interest rate (10Y JGB)	0.065 %	0.045 %	
USD/JPY	¥ 112.19	¥ 106.24	

- Average assumed rates of return are the assumed return on general account policy reserves Investment return on core profit is the return with respect to earned policy reserves.
- To further clarity the characteristics of the asset class, items formerly reterred to as "risk assets" the previous Medium-tern Management Plan are now renamed as "return seeking assets" in the Medium-term Management Plan commencing from the year ending March 31, 2019.
 Include assets invested in money held in trust.
 Foreign bonds etc. include foreign-currency-denominated bonds and investment trusts recorded under Japanese corporate bonds and other securities, respectively, on the balance sheet.

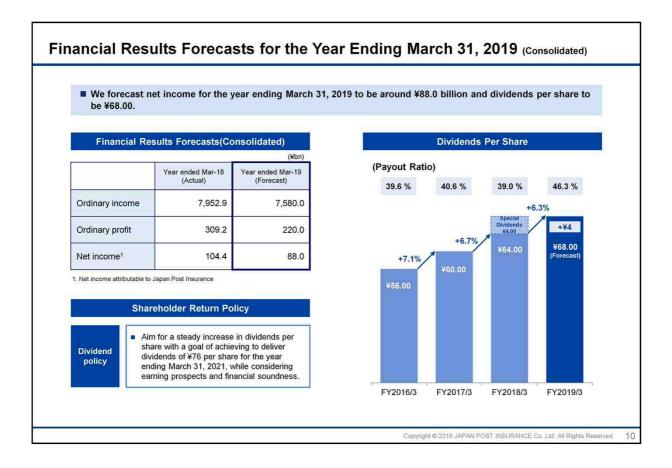
- I will move on to an explanation of our asset management.
- Please take a look at the line for return seeking assets on the chart to the left.
- While asset liability management (ALM) is the core of our asset management strategy, we have diversified our asset portfolio to counter the recent historically low interest rate environment. As a result, the amount and proportion of return seeking assets such as domestic stocks and foreign securities increased to ¥9.4 trillion, which accounts for 12.3% of total assets.
- This result significantly exceeds the expectation of reaching around 10% under the previous Medium-Term Management Plan.
- Please look at the positive spread and return in the chart on the right.
- Although the average assumed rates of return and investment return on core profit both declined, the positive spread, which is the difference between the two, was on the same level as the previous fiscal year, and we secured gains of ¥65.8 billion from positive spread.
- Although net capital losses, which are the total of gains (losses) on sales, hedge costs, etc., amounted to ¥19.1 billion, this represents a significant improvement compared with the previous fiscal year when we were affected by market fluctuations such as interest rates and foreign exchange.
- We will continue efforts to reinforce our asset management system, including ongoing recruitment of external personnel, in order to enhance our investment income capabilities and diversify asset management.
- Please turn to page 8.

Financial Soundness ■ Our internal reserves—contingency reserve and price fluctuations reserve—amounted to ¥3,031.0 billion Solvency margin ratio, ESR, Credit ratings are sufficient level of soundness compared to competitors Solvency Margin Ratio (Consolidated) Internal Reserves (¥bn) Provisions Mar-17 Mar-18 Mar-17 Mar-18 in the period³ Solvency Margin 2,254.0 Contingency reserve 2.114.3 (139.6)1,290.6% 1,131.8% Postal Life Insurance (Consolidated) 1,665.0 (173.7)1.838.8 449.2 New category 415.2 34.0 (Reference) ESR 176 % 186 % 788.7 916.7 128.0 Price fluctuations reserve Postal Life Insurance 665.5 17.0 648 4 Credit rating status 140.2 251.2 110.9 New category R&I S&P Additional policy reserve 5.961.0 5.930.4 (30.6)Rating (Stable) (Stable) (Stable) Postal Life Insurance Category¹ 5.961.0 5.913.3 (47.6)(Reference) New category² 17.0 17.0 Japanese Notes: "Postal Life Insurance category" shows the amounts generated from the postal life insurance policies, and "New category" shows the figures after deduction of "Postal Life Insurance category" from the total. 1. Including the amount determined to be additionally provided over 10 years from the year ended March 31, 2011 for annuity in the postal life insurance policies (for the year ended March 31, 2018, the amount of additional provision was ¥180.9 bn and the accumulated amount was ¥1,391.3 bn). (Negative) (Negative) (Positive) government The amount determined to be additionally provided in a lump sum for single-payment annuity policies among the individual annuities underwritten by Japan Post Insurance. Provisions in the period includes the excess provision of ¥133.1 bn exceeding the provision requirements for confingency reserve and price fluctuations reserve. Copyright @ 2018 JAPAN POST INSURANCE Co., Ltd. All Rights Reserved.

- I would like to explain our financial soundness.
- Please look at the internal reserves chart on the left.
- We have accumulated the contingency reserve of ¥2,114.3 billion and the price fluctuation reserve of ¥916.7 billion as a buffer for the risks associated with changes in the business environment.
- Additional policy reserve accumulated to cover mainly potential negative spreads in the future amounted to ¥5,930.4 billion.
- As a result of revising the level of the necessary policy reserve, we accumulated an additional ¥17.0 billion to cover lump-sum single payment annuity policies underwritten by the Company.
- The year-on-year amount is shown in the far right column of the chart.
- Please look at the solvency margin ratio and credit rating status on the right.
- Our consolidated solvency margin ratio, ESR, and credit rating status are at a sufficient level compared with competitors, indicating our strong financial soundness.
- Please turn to page 9.



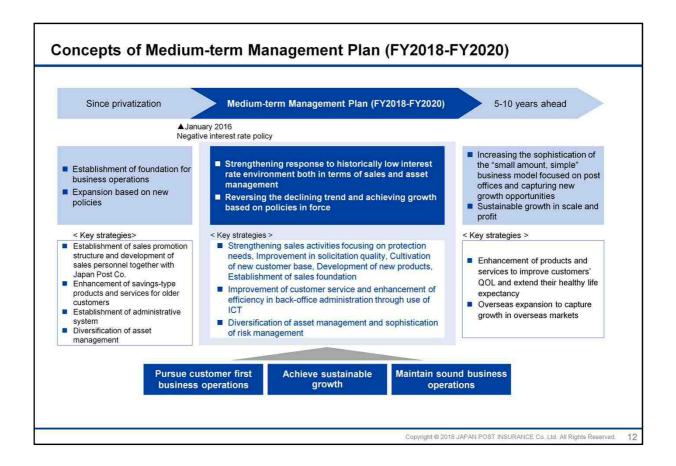
- Now I will explain the movement analysis of EV.
- EV as of the end of March 2018 increased by ¥423.6 billion to ¥3,743.3 billion from postadjustment EV (¥3,319.6 billion) as of the end of March 2017.
- The largest contribution to the increase was ¥226.7 billion in the value of new business. We believe that this clearly indicates the effect of insurance premium revisions carried out in April 2017 to address the historically low interest rate environment.
- RoEV (constant economic assumptions), which is the rate of EV movement excluding the economic variances factor, was 9.9%, which is larger than the annual average of 6-8% aimed for as a medium- to long-term target.
- The new business margin, which is the value of new business divided by the present value of new business premiums, was 5.5%, exceeding levels prior to the start of the negative interest rate policy and marking a historical high.
- Please turn to page 10.



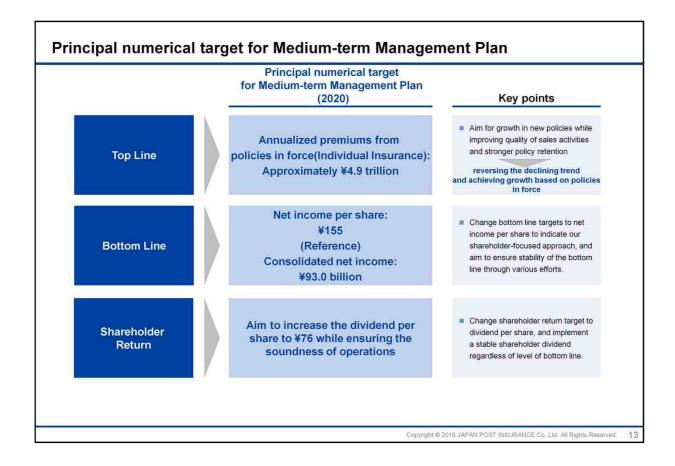
- I would like to explain the consolidated financial forecasts for the fiscal year ending March 31, 2019.
- Net income in the fiscal year ending March 31, 2019 is expected to be ¥88.0 billion, reflecting a decrease in policies in force as well as the impact of the prolonged decline in interest rates.
- As for the year-end dividend for the fiscal year ending March 31, 2019, we plan to increase the ordinary dividend by ¥4 per share to ¥68 per share.
- We seek to steadily increase this return, aiming for a dividend of ¥76 per share for the year ending March 31, 2021, considering earning prospects and financial soundness.
- Please turn to the next page.

Medium-Term Management Plan 2020

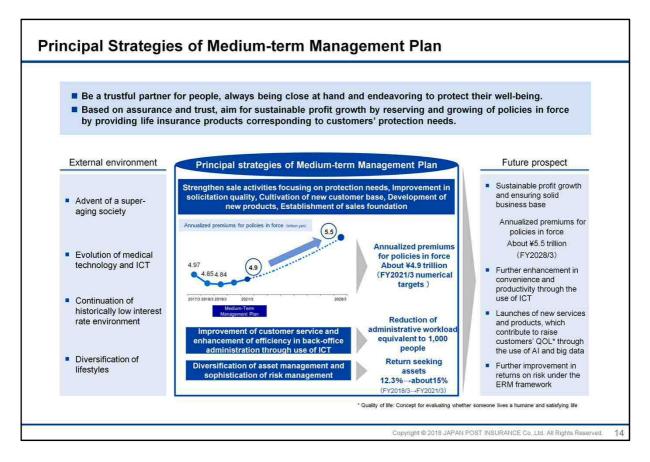
- Now, I will explain our Medium-Term Management Plan.
- Please turn to page 12.



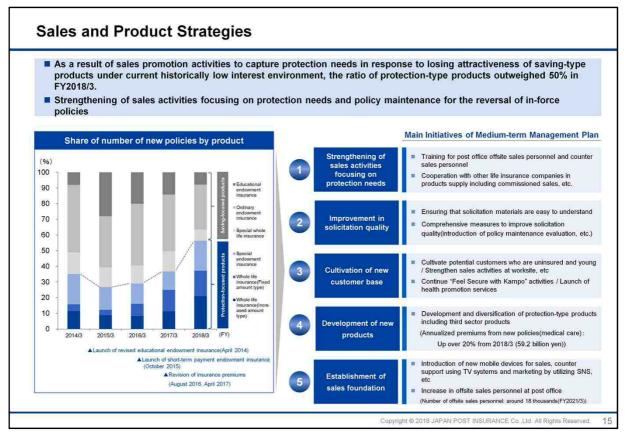
- Let me start by explaining the concept of our Medium-Term Management Plan.
- Having inherited the social mission of "protecting the means of fundamental livelihood of the public through simple procedures", Japan Post Insurance has directed its efforts up until the previous Medium-Term Management Plan toward establishing the foundation for business operations and expansion based on new policies, as stated under "Since privatization" on the left side of the page. We have pursued strategies to establish sales promotion structure, to develop sales personnel together with Japan Post Co., to enhance savings-type products and services for older customers, and to establish an administrative systems framework.
- Under the current Medium-Term Management Plan, following on the efforts of the previous plan, we have set pursuing customer-first business operations, achieving sustainable growth, and maintaining sound business operations as the three management principles, as stated in the bottom row. The two major pillars of our efforts are shown in the top row, namely, to increase earnings both in terms of sales and asset management in a historically low interest rate environment, and to reverse the declining trend and achieve growth in annualized premiums from policies in force for individual insurance.
- In order to realize these two major goals, during the next three years we will steadily implement the strategies and measures of the Medium-Term Management Plan, which I will explain later, and further advance this business model to achieve growth five to ten years in the future.
- Please turn to page 13.



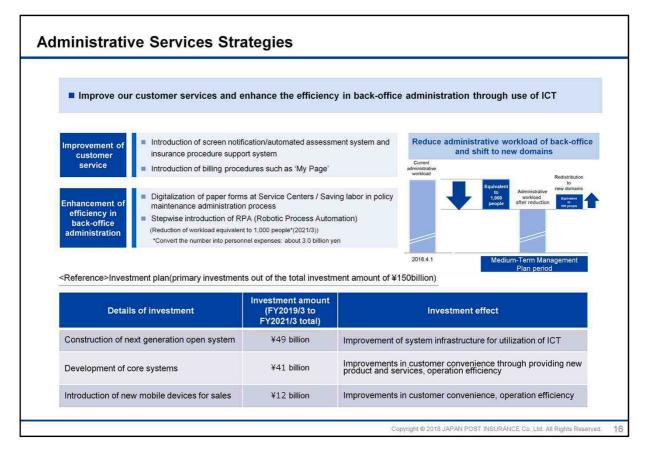
- Next, I will explain the three principal numerical targets of the current Medium-Term Management Plan.
- The first is our top line target, which had been set in terms of contracted monthly premiums from new policies under our previous Medium-Term Management Plan. Under the current Medium-Term Management Plan, we have changed our target to annualized premiums from policies in force in order to clarify that we are aiming for growth based on policies in force.
- Specifically, in addition to securing new policies, we aim to reverse the declining trend and achieve growth reaching ¥4.9 trillion in annualized premiums from policies in force for individual insurance by FY2020 by limiting lapse or surrender of policies through improved quality of sales activities and stronger policy retention.
- Secondly, the bottom-line target, which was based on net income under the previous plan, has been changed to net income per share under the current Medium-Term Management Plan to indicate our shareholder-focused approach, with a target of ¥155 in FY2020.
- Finally, we changed our target for shareholder returns from the target based on payout ratio under the previous plan to dividend per share, aiming for ¥76 by FY2020, to ensure that we meet our shareholders' expectations.
- As a result, we anticipate a payout ratio of 49.0% for FY2020, assuming that the Medium-Term Management Targets are achieved.
- Please turn to page 14.



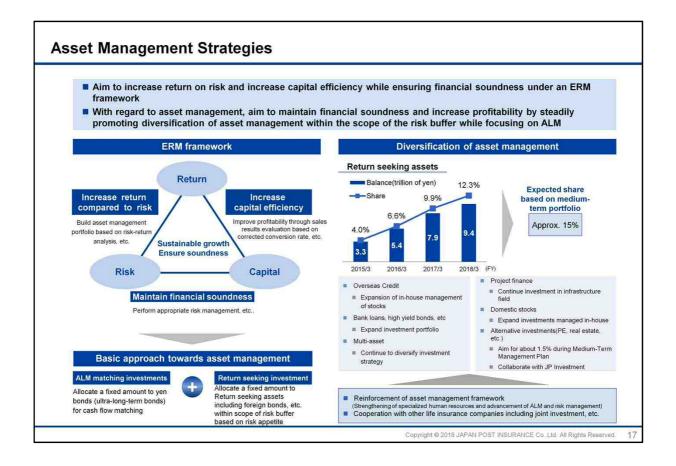
- Now I would like to explain our principal strategies for achieving the two major pillars of the Medium-Term Management Plan that I mentioned earlier.
- Currently, amid various changes in the external environment, including the advent of a super-aging society, the evolution of ICT, and continuing historically low interest rates, new policies were outpaced by such as those that expire each year and, as a result, policies in force have continued to decline for more than 20 years.
- However, since privatization, the decline in policies in force has slowed gradually, thanks to reinforcement of sales activities together with Japan Post Co.
- Under these circumstances, looking firstly at our sales and products strategy, we will do our utmost to realize the most important theme of our Medium-Term Management Plan, which is "reversing the declining trend and achieving growth in annualized premiums from policies in force." To that end, we will strengthen sales activities focusing on protection needs by improving the capabilities of sales personnel, improve the quality of solicitation by introducing evaluation of policy retention, cultivate new customer base such as the uninsured and the young and middle-aged, develop new products to diversify protection-type offerings, and enhance the business foundation by introducing new mobile devices for sales.
- Second, in our administrative services strategy, we will make efforts to improve customer services through use of ICT, including claims procedures that use digital technology, while pursuing greater administrative efficiency by digitalizing forms at service centers, etc.
- Third, in our asset management strategy, we will aim to increase investment profitability by promoting diversification of investment based on ALM, while ensuring financial soundness through efforts to sophisticate our risk management.
- By steadily carrying out these strategies during the three years of the Medium-Term Management Plan, we aim for ¥5.5 trillion in annualized premiums from policies in force in FY2027 as our future outlook a decade from now.
- Please turn to page 15.



- Next, I would like to talk in detail about our sales and product strategy.
- Please look at the graph on the left. Looking at the trend in share of number of new policies by product at Japan Post Insurance, the share of products with strong protection features rose to over 50% in FY2017. This was the result of focusing on sales of protection-type products as the appeal of savings-type products diminished under the impact of low interest rates. We believe that customer needs have shifted to protection-type products with respect to our lineup.
- Please look at the chart on the right. In light of the current situation, the first of the specific measures under our sales and product strategy is strengthening sale activities focusing on protection needs. We will implement finely-tuned training in an effort to enhance the capabilities of sales personnel to offer proposals in line with customers' wishes.
- With regard to the second point, improving in solicitation quality, we will implement comprehensive measures such as ensuring that all sales materials are easy to understand and introducing the policy persistency rate as one of the evaluation criteria for sales personnel. In this way, we will build even stronger relationships with our customers and enhance the confidence and trust they have in us.
- As for the third point, cultivating new customer base, we will cultivate the uninsured and the young and middle-aged in addition to our mainstay older customers, while strengthening workplace sales.
- Fourth, with regard to development of new products, we aim to develop and enhance protection-type products in areas such as medical care to adequately meet the needs of customers including the young and middle-aged. As a result, combined with the effect of improving the capabilities of sales personnel, we plan to expand annualized premiums from new policies for medical care by more than 20% from the historically high level in FY2017 (¥59.2 billion) during the term of the current Medium-Term Management Plan.
- Finally, in terms of establishing the sales foundation, we will strengthen sales support on the systems front by providing new mobile devices to sales personnel. Meanwhile, in cooperation with Japan Post Co., we will increase the number of offsite sales personnel at post offices to 18,000 to help build the foundation for our business.
- By implementing these initiatives, we aim to reverse the declining trend and achieve growth in annualized premiums from policies in force.
- Please turn to page 16.



- Next, I would like to present the details of our administrative service strategy.
- Please look at the middle row on the page. With the aim of improving customer service, we will make efforts to provide high quality services that satisfy our customers through the utilization of ICT, including the introduction of a screen notification/automated assessment system via mobile devices carried by our sales personnel and reception of various claims online.
- In addition, we will strive to reduce the administrative workload to improve the efficiency of back-office administration.
- Please look at the graph on the right. Japan Post Insurance has some 5,000 employees assigned to service centers to process various claims received from customers.
- We have promoted a shift to digitalization and paperless administration in areas such as payment of insurance benefits, but there are still some areas handled manually, such as contract preservation. During the term of the Medium-Term Management Plan, we will implement automation and laborsaving in data entry operations through the use of Robotic Process Automation(RPA) and digitalize various forms.
- Through these efforts, combined with administrative efficiency measures including improvement of existing administration, we will reduce the volume of back-office administration by approximately 20%. As a result, we expect efficiency effects equivalent to approximately 1,000 people in terms of personnel, or ¥3.0 billion in terms of costs.
- With regard to this personnel reduction, we expect natural attrition in the range of 500 people due to limited hiring, including contract employees, and are considering reassigning the remaining 500 from administration to new areas connected to customer service improvement or focus areas such as sales support.
- The chart at the bottom shows our medium-term investment plan. We intend to establish a competitive business foundation by investing approximately ¥150.0 billion over the three years of the Medium-Term Management Plan, focusing on system investment.
- Please turn to page 17.



- I will now outline our asset management strategy.
- Please look at the left side of the page. We seek to realize increased return on risk, enhanced capital efficiency while ensuring financial soundness through efforts to sophisticate our risk management based on an ERM framework.
- Under this ERM framework, we will steadily promote diversification of investment with the aim of increasing the profitability of our asset management, within the scope of our risk tolerance, guided by our risk appetite policy and based on ALM.
- Please look at the right side of the page. We are allocating investment among return seeking assets such as foreign bonds, domestic and foreign stocks, and alternative investments, within scope of risk buffer. We expect the percentage of return-seeking assets among total assets to increase to around 15% by FY2020 (from 12.3% in FY2017).
- We plan to build up the balance of alternative assets to around 1.5% of total assets during the Medium-Term Management Plan.
- Please turn to page 18.

Human Resources Strategies ■ In order to provide better service for customers and enhance our corporate value, we will pursue work style reforms that allow all employees develop their capabilities to the fullest and grow together with the company, with the aim of being a company where everyone participates cheerfully and enthusiastically while feeling a sense of self-fulfillment and motivation. ■ Enhance internal communications with frontline to promote the creation of an open organization that can share management issues Main Initiatives of Medium-term Management Plan Strengthen management capabilities Human Develop autonomous human resources equipped with ambition and independence Creating a ■ Develop human resources using "Business Operation Standards" corporate culture where Balanced approach to appointment (early promotion of outstanding staff) employees feel self-fulfillment Active personnel exchange between head office and frontline. Appropriate personnel Personnel and motivation support for career formation to make the most of each employee's Work Style Reforms characteristics, skills, preferences, etc. management Increased efficiency of personnel, labor, and general affairs administration through use of ICT Promoting work-life balance (shorter work hours, support for child-rearing and nursing care, teleworking, etc.) Promoting expanding roles for female employees, employment of persons with disabilities, and support for LGBT employees Creating a Measures to revise work, strengthening communication secure and inclusive work environment measures to address lifestyle diseases, support health plan Full implementation of minimum intervals between end and start of work Promoting radio exercise Copyright © 2018 JAPAN POST INSURANCE Co.,Ltd. All Rights Reserved.

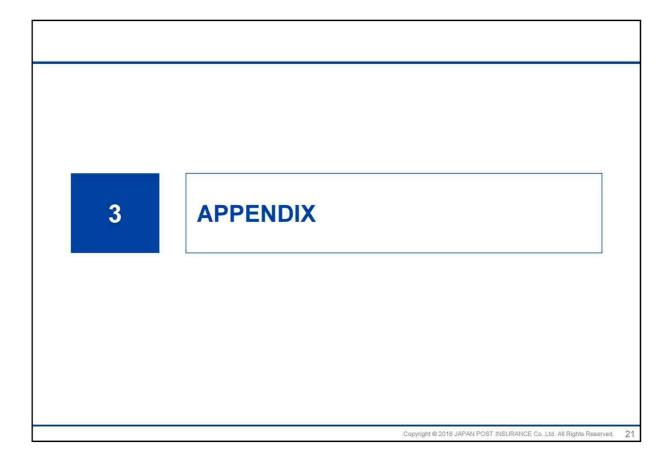
- Let me move on to our human resources strategy.
- Under the Medium-Term Management plan, we will expand our work style reforms companywide, and enhance communication through measures such as active personnel exchange between head office and the frontline to create an open organization where management issues can be shared collectively by the entire "Team JP".
- Through these work style reforms, in addition to reducing overtime, we will strengthen our management capabilities and develop autonomous human resources who create added value, which will lead to higher productivity. At the same time, by creating an environment where all employees feel a sense of self-fulfillment and motivation and participate enthusiastically, we will ensure the growth of Japan Post Insurance as an attractive company that is chosen by more customers.
- In addition, we will continue our efforts to establish an environment where diverse human resources can participate fully, through measures to ensure work-life balance and active roles for female employees, while also working on health management.
- Please turn to page 19.

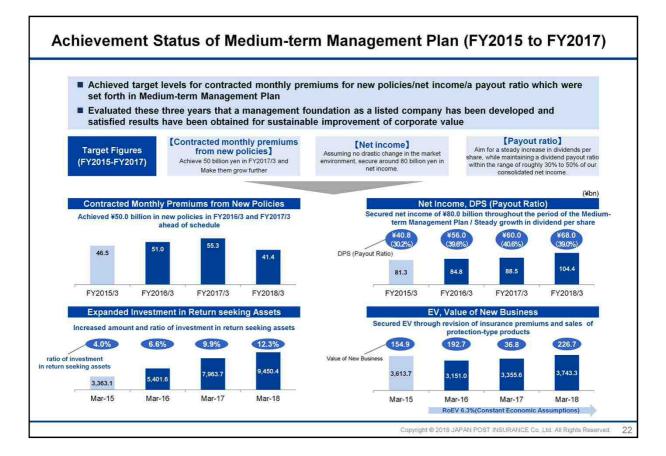
Initiatives for ESG Actively embrace the challenges of sustainably increasing corporate value and achieving social development through ESG efforts aimed at resolving the issues facing society Carry out ESG investment in line with the United Nations Principles for Responsible Investment (PRI) - Invest in green bonds, invest in mega-solar projects Start up a new fund which applies "unique ESG scoring" for stock selection - Invest in "ESG Fund" which introduces evaluation of enterprises' effort for ESG into stock selection process Promote paperless operations - Consolidate/eliminate and digitize SC forms Governance Diversify protection-type products to supplement "social Promote initiatives for increasing corporate value security for all generations" with a view to the era of 100pursuant to Corporate Governance Code year lifespans Reinforce corporate governance by making the best Continue with health plans and other events, focused on use of the committee system radio exercise, develop healthy-life promotion services, Setting a Responsible Investing Advisory Committee promote Kampo Platinum Life Services and reinforce purposeful dialogue(engagement) in Promote diversity and work style reforms accordance with the Stewardship Code Copyright @ 2018 JAPAN POST INSURANCE Co., Ltd. All Rights Reserved.

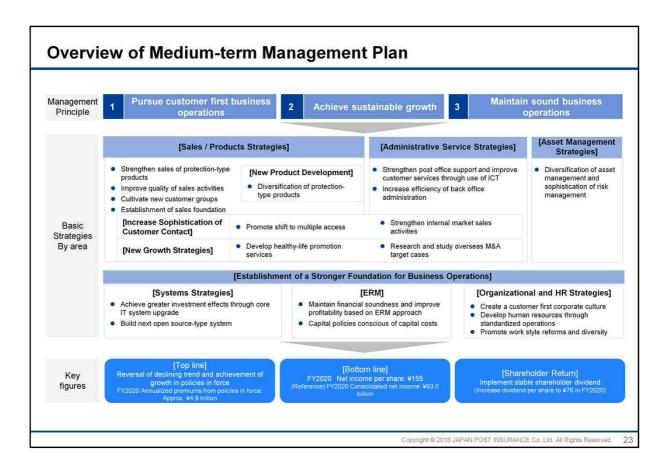
- Next, I would like to talk about our initiatives for ESG.
- On the environmental front, we promoted ESG investment by signing the United Nations Principles for Responsible Investment (PRI), and will promote paperless operations by digitalizing forms at service centers.
- In terms of society, we will continue our efforts to address Japan's social challenge of extending healthy life expectancy by promoting the radio exercise, as well as through healthy-life promotion services and Kampo Platinum Life services.
- As for governance, we will strive to enhance our corporate governance based on our Basic Policy Regarding Corporate Governance, while implementing the PDCA cycle. We will also strengthen purposeful dialogue based on the Stewardship Code.
- We will continue to actively pursue ESG initiatives with the aim of achieving sustainable growth and generating medium- to long-term corporate value.
- Please turn to page 20.

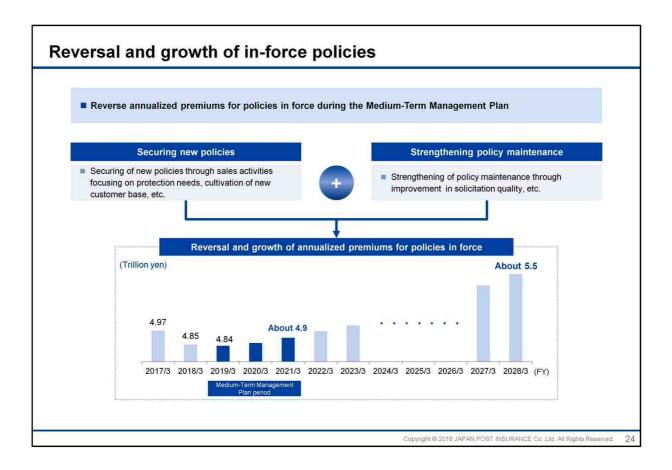
New Business Development Aimed at Growth into the Future **Products and Services Improvement Overseas Business Development Recognition of Current Situation Recognition of Current Situation** Future of insurance Current state of insurance (10 years from now) Progress in a declining birthrate and an aging population Prevention before risk occurs Room to advance business development in global life insurance market in terms of scale and growth potential Other domestic life insurance companies started overseas development and realized a certain profit contribution **Future prospects Future prospects** Studying/researching and accumulating of know- Diversification of protection-type products by developing new how/experiences on overseas M&A products in medical care and other fields Developing talent for overseas business to start the full-scale Development of new healthy-life promotion services to follow development (including overseas training) radio exercise Consideration of new product development using collected Creating a structure equipped with specialized organizations (including the establishment of overseas business division) Strengthening collaboration with other companies Strengthening both quality and quantity of human resources - Securing/accumulating specialists necessary to execute M&A and PMI Increasing the sophistication of the "small amount, simple" business model focused on post offices and capturing new growth opportunities Copyright @ 2018 JAPAN POST INSURANCE Co., Ltd. All Rights Reserved.

- Finally, I would like to talk about new business development aimed at growth into the future.
- Please look at the left side of the page. Customer needs with respect to life insurance products and services are shifting away from traditional death benefits and expanding into protection for medical treatment, nursing care, and so on, during the customer's life. As we move into an era of 100-year lifespans, services are expected to broaden into areas such as protection that allows people to enjoy healthier, more prosperous lifestyles, and preventive services.
- Focusing on these changes, Japan Post Insurance will enhance its living benefit products such as medical care, and nurture new healthy-living promotion services into a second radio exercise business by providing healthy-life promotion applications and other services. In the future, we will consider developing products and services that use the data from such services to help improve customers' quality of life (QOL).
- Please look at the right side of the page. With regard to overseas business expansion, life insurers are aggressively conducting M&A with insurance companies in other countries in order to capture international markets. In this context, we believe that it is essential to prepare for various possibilities with a view to future deregulation, and will therefore carry out surveys and research on overseas businesses as well as human resource development.
- That is the overview of our Medium-Term Management Plan. I am committed to achieving the plan, and we greatly appreciate your ongoing support.
- This concludes my presentation. Thank you for your attention.





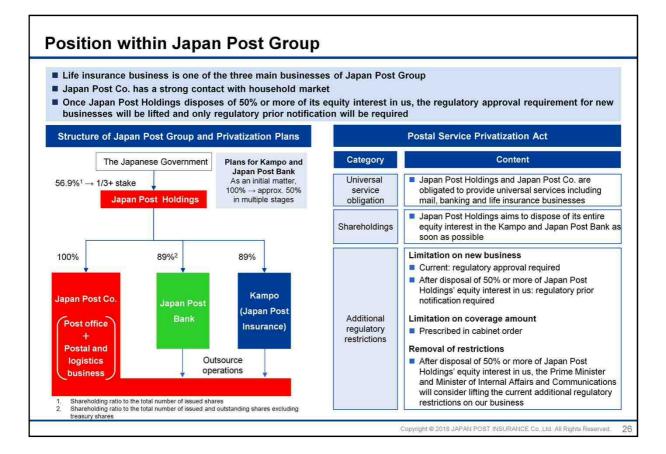




History and Outline of Kampo

■ Since Postal Life insurance service was established, we have transformed our entity in the following order: Ministry of Communications, the Ministry of Posts and Telecommunications, Postal Services Agency, Japan Post Corporation, and now the stock company through the framework of privatization.

	History		Outlin	ie (FY2018/3)
April 1871 May 1875	Modern postal service established Postal savings service established	٠	Insurance premiums and others (bn ¥)	4,236.4(Consolidated)
	Ministry of Communications established			70.004.0
October 1916	Postal life insurance service established		Total Assets (bn ¥)	76,831.2(Consolidated)
June 1949	The Ministry of Posts and Telecommunications established			
January 2001	Postal Services Agency established as part of realignment of government ministries		Number of policies in force(mn)	3,040 ** including Postal Life Insurance policies
April 2003	Japan Post Corporation(nippon yusei kosha) established		Paid-in Capital(bn ¥)	500.0
October 2005	Postal Service Privatization Act was enacted			
October 2007	Japan Post Group established with Japan Post Holdings Co., Ltd., Japan Post Service Co., Ltd., Japan Post Network Co., Ltd., Japan post Bank Co., Ltd., and Japan Post Insurance Co.,	٠	Major Shareholder	Japan Post Holdings Co., Ltd (89.0%)
	Ltd.		Number of employees(persons)	7,490
April 2012	Act for Partial Revision of the Postal Service Privatization Act and others was enacted			
			Agency sales channel(offices	
October 2012	Japan Post Service and Japan Post Network merged, and Japan Post Co., Ltd. established			(Post Offices: 20,047, Contracted Post Offices: 580
		•	Directly-managed wholesale: channel(offices)	S Head Office: Whole sales Department(1) Branch: Whole sales Divisions(76)
November 2015	Listed common stock on the First Section of the Tokyo Stock Exchange		Charmer(Onices)	DIALICIT. VVIIOLE SALES DIVISIONS(75)



Additional Restrictions under the Postal Service Privatization Act

- Additional regulatory restrictions relating to new businesses under Postal Service Privatization Act will change from an approval system to a prior notification system upon disposal of half or more of Kampo's shares by Japan Post Holdings, although regulations imposed under the Insurance Business Act will continue to be applicable
- The limit on the coverage amount is prescribed in cabinet order, and any revision will require a hearing at the Postal Services Privatization Committee

Category

Contents

New business

[Until Japan Post Holdings disposes of half or more of all the shares of Kampo]

Approval by specified ministers¹ (a hearing at the Postal Service Privatization Committee is required)

[After Japan Post Holdings disposes of a half or more of all the shares of Kampo until the designated date²]

Prior notification to competent ministers (obligation to consider competitors, notification to Postal Service Privatization Committee is required)

[After designated date]

No regulations under Postal Service Privatization Act (regulations under Insurance Business Act will continue)

Limit on coverage amount

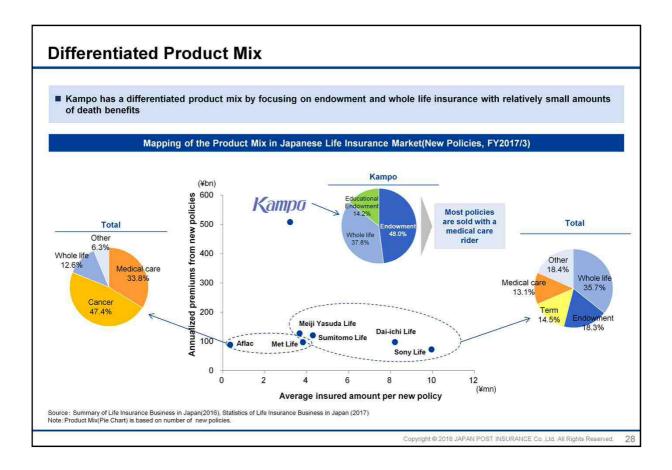
- Prescribed in cabinet order (a hearing at the Postal Service Privatization Committee is required to revise)
 - Limit on coverage amount: in principle, ¥10 mn, total of ¥13 mn after 4 years have elapsed since start of coverage (age 20-55)

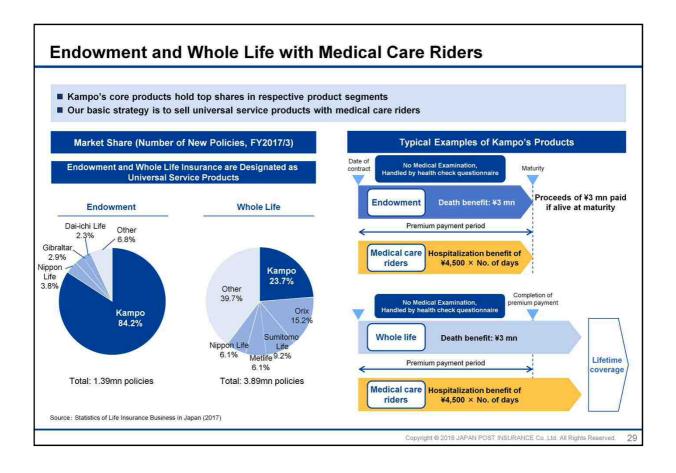
[After designated date]

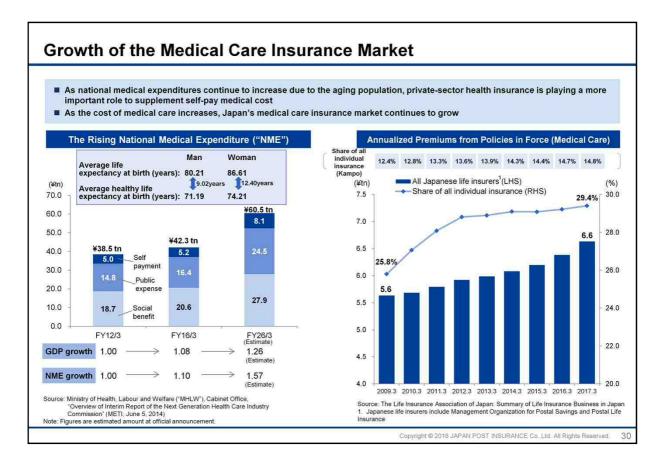
■ No regulations based on Postal Service Privatization Act

April 1, 2016~
Increased to a total of ¥20 mn after 4 years have elapsed since start of coverage (age 20 – 55)

- 1. Specified ministers: Prime Minister (Commissioner of the Financial Services Agency) and Minister of Internal Affairs and Communications
 2. Designated date: Earlier of (i) the disposal of 50% or more of Japan Post Holdings' equity interest in Kampo and the determination by the Prime Minister and the Minister for Internal Affairs and Communications that the additional restriction can be lifted and (ii) the disposal of Japan Post Holdings' entire equity interest in Kampo







Performance of Our Medical Care Insurance as a Policy Rider

- Although we offer medical care insurance only in the form of rider, our market share exceeds 10%
- Our medical care riders provide coverage for hospitalization, surgery and extended hospital stays for a variety of diseases

Market Share of Medical Care

Rank	Company	Annualized Premiums from Policies in Force (¥bn)	Share (%)
1	Aflac	1,054.7	15.9
2	Kampo	736.1	11.1
3	Nippon Life	622.3	9.4
4	Dai-ichi Life	606.3	9.1
5	Sumitomo Life	532.6	8.0
6	Meiji Yasuda Life	382.2	5.8
7	MetLife	364.5	5.5
8	NN	269.5	4.1
9	Gibraltar	218.2	3.3
10	Axa	206.3	3.1
L	ife insurance total	6,630.9	100.0

Source: Company disclosures, The Life Insurance Association of Japan: Summary of Life Insurance Business in Japan (2016)

Note: Figures for Kampo include reinsured postal life insurance policies

Medical Care Rider Coverage

Example for Standard Benefit of ¥3 million

Hospitalization Benefit

- ¥4,500 / day
- Up to 120 days (¥540,000) for each hospital stay

Payment¹

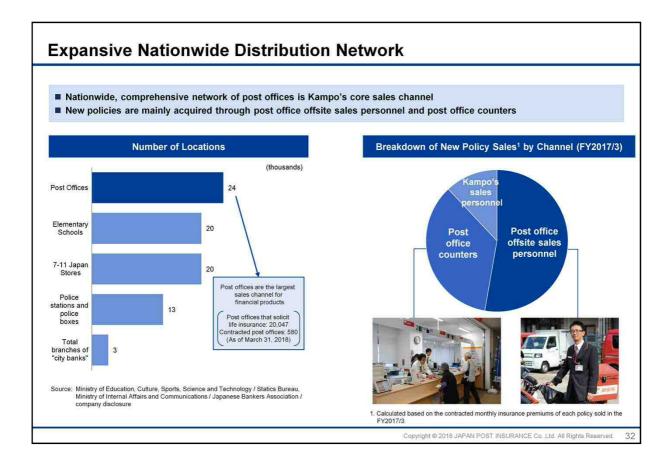
¥22,500 (5 times daily benefit²) for the first day in a hospital

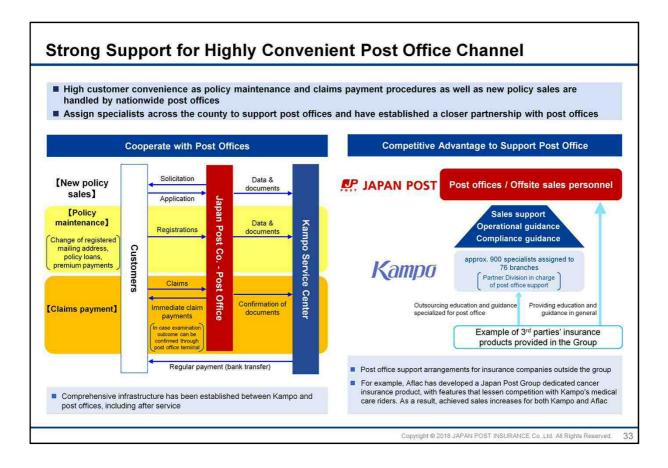
Surgery Benefit

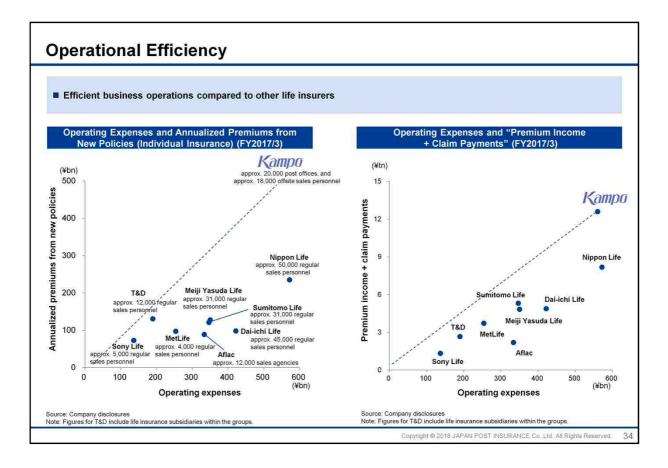
- Hospital surgery ¥90,000 (20 times daily benefit²)
- Outpatient surgery ¥22,500 (5 times daily benefit²)
- Radiology treatment ¥45,000 (10 times daily benefit²)

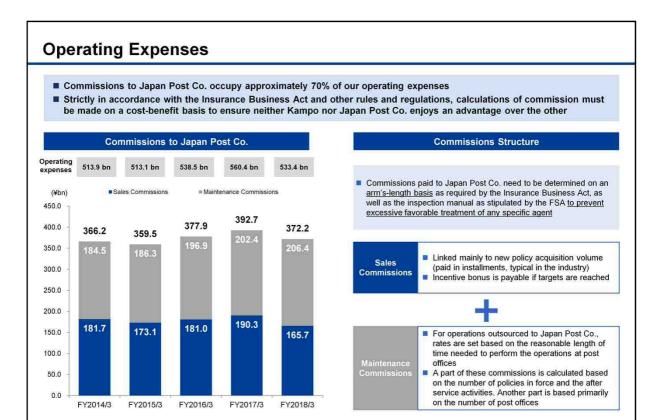
Coverage amount is determined and Kampo is not responsible for increases in the cost of medical care

- Optional (Type II policies have no initial payment on the first day)
 Multiple of the daily hospitalization benefit.

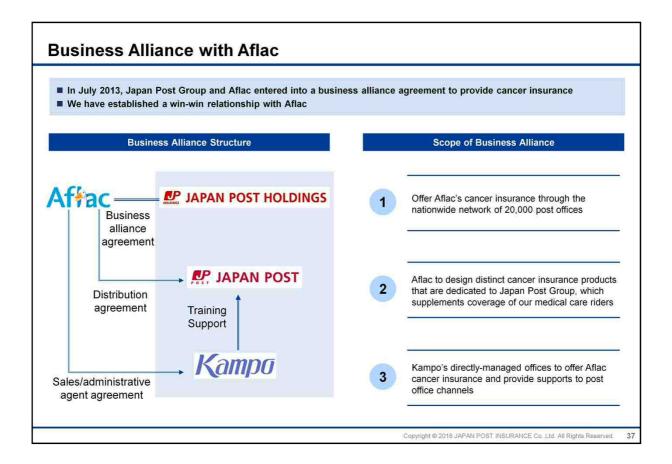








Level of Commissions Examples Sales Commission Rates¹ Total Type of Insurance **Insurance Amount** Insurance Premiums Ordinary endowment insurance ¥2 mn **Endowment Insurance** ¥2.27 mn Approx. 3% [With medical care rider] Policyholder: 40-year-old woman Insurance period: 10-year Ordinary whole life insurance Whole Life Insurance ¥3.68 mn Approx. 3% [With medical care rider] Policyholder: 40-year-old woman Payment period: 20-year Educational endowment insurance Educational ¥2 mn Policyholder: 30-year-old man Insured person: 0 years old Payment period: 18-year Endowment ¥2.26 mn Approx. 2% Insurance [With medical care rider] Sales commission rates are the ratio of sales commissions ({1} applicable sales commission rate for the type of policy and (2) incentive bonuses, which are payable if Japan Post Co. meets certain sales targets, divided by number of new policies acquired (Based on FY2018/3 actual results).) over insurance premium. The level of sales commission may vary as the incentive fee fluctuates. Copyright @ 2018 JAPAN POST INSURANCE Co., Ltd. All Rights Reserved.



Strategic Business Alliance with Dai-ichi Life Holdings

- Kampo and Dai-ichi Life Holdings have established a comprehensive strategic business alliance with the primary goals of leveraging its respective strengths to develop business and contribute to society[March 2016]
- Implementing various measures in three areas: overseas life insurance business, asset management business and joint research on domestic life insurance business

Cooperation Measures

Outcomes of Business Alliance

Overseas Life Insurance Business

- Cooperation for developing life insurance operations in overseas
- As supporting for the distribution of life insurance through Vietnam Post, we implemented a training session for the Post Office Managers of Vietnam Post. [July 2017]

Asset Management Business

- Cooperation for making asset management approach more diversified and sophisticated in a low interest rate environment
- Sharing of asset management administration platform by a joint investment in Trust & Custody Services Bank. [October 2016]
- Forming Investment Fund through utilizing Asset Management Company.
- Joint investments in mega-solar project in Japan.

Research on Domestic Life Insurance Business

- Joint research for developing new products and information technology.
- Commenced commissioned sales of Dai-ichi Life's insurance product for Management and Officers such as Top Plan Exceed U(periodical fixed benefit for disability) [June 2017]
- Holding a business contest among Japan Post Insurance, Dai-ichi Life and NTT DATA as advancing initiatives to create innovations in life insurance business. [March 2017]

Copyright © 2018 JAPAN POST INSURANCE Co., Ltd. All Rights Reserved.

20

Figures by New and Postal Life Insurance Categories (Non-Consolidated)

		FY2014/3	FY2015/3	FY2016/3	FY2017/3	FY2018/3
Total assets Postal Life Insurance category New category	¥mn	87,088,626 67,560,915 19,527,711	84,911,946 61,703,013 23,208,932	81,543,623 55,832,787 25,710,836	80,336,414 51,447,550 28,888,864	76,832,508 46,684,93 30,147,570
Number of policies in force Postal Life Insurance category (insurance) New category (individual insurance)	(000)	34,864 23,195 11,668	33,489 19,949 13,539	32,323 16,972 15,350	31,562 14,411 17,150	30,409 12,48- 17,92
nsurance premiums and others Postal Life Insurance category New category	¥mn	5,911,643 2,155,398 3,756,245	5,956,716 1,697,140 4,259,576	5,413,862 1,322,308 4,091,554	5,041,868 1,002,816 4,039,051	4,236,46 755,22 3,481,24
Ordinary profit Postal Life Insurance category New category	¥mn	463,506 382,325 81,181	493,169 377,145 116,024	413,023 258,059 154,963	279,347 185,250 94,097	308,84 137,07 171,77
Net income Postal Life Insurance category New category	¥mn	63,428 43,689 19,739	81,758 36,969 44,789	86,338 32,850 53,487	88,520 26,044 62,475	104,30 16,87 87,43
Contingency reserve (reversal) provision Postal Life Insurance category New category	¥mn	(94,807) (164,732) 69,924	(90,087) (167,144) 77,057	(123,864) (171,199) 47,335	(120,819) (172,881) 52,061	(139,678 (173,722 34,04
Price fluctuations reserve (reversal) provision Postal Life Insurance category New category	¥mn	91,360 73,857 17,502	97,934 72,126 25,808	70,100 8,957 61,143	6,444 12,625 (6,181)	128,03 17,09 110,94
Additional policy reserve (reversal) provision Postal Life Insurance category New category	¥mn	(77,134) (77,134)	(68,347) (68,347)	(55,533) (55,533)	(50,454) (50,454)	(30,648 (47,674 17,02

Major Financial Results (Consolidated)

			===		(¥b
	FY2014/3	FY2015/3	FY2016/3	FY2017/3	FY2018/3
Insurance premiums and others	5,911.6	5,956.7	5,413.8	5,041.8	4,236.4
Ordinary profit	462.7	492.6	411.5	279.7	309.2
Provision for reserve for policyholder dividends	242.1	200.7	178.0	152.6	117.7
Net income	62.8	81.3	84.8	88.5	104.4
Net assets	1,538.1	1,975.7	1,882.9	1,853.2	2,003.1
Total assets	87,092.8	84,915.0	81,545.1	80,336.7	76,831.2
Return on equity	4.2%	4.6%	4.4%	4.7%	5.4%
Return on shareholders' equity	4.7%	5.9%	5.9%	5.9%	6.7%
Dividends to shareholders	16.8	24.5	33.6	36.0	40.8
Payout ratio	26.8%	30.2%	39.6%	40.6%	39.0%
Reference] Core profit (Non-consolidated)	482.0	515.4	464.2	390.0	386.1

<Disclaimer>

The financial results forecasts and other forward-looking statements herein are based on certain assumptions deemed reasonable by Japan Post Insurance at the time of this document's disclosure. Please note that actual results may differ materially from such forward-looking statements due to various factors including changes in the operating environment, interest rates or general economic conditions or other future events and circumstances.

Postal Life Insurance does not accept new applications for insurance policies on and after October 2007. In addition, unlike Postal Life Insurance policies, no government guarantee is given to insurance policies currently underwritten by Japan Post Insurance Co., Ltd. with regard to benefit payments, etc. For Postal Life Insurance policies entered into before September 2007, Japan Post Insurance vibration (September 2007). Japan Post Insurance with succeeded the rights and obligations of the insurance policies, to provide services concerning benefit payments and receipt of insurance premiums.