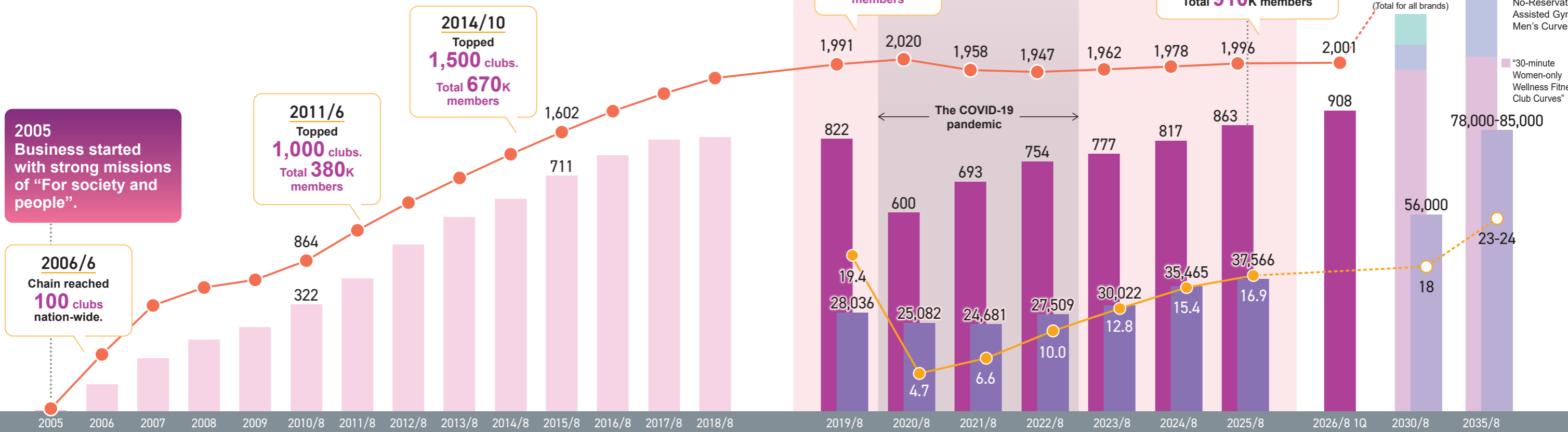


Curves Group History

Curves celebrated the 20th anniversary of its founding in Japan in 2025. The Group will continue to strive for growth under our mission of contributing to a society where everyone can live a healthy and fulfilling life as “Community-based Wellness Infrastructure.”

“30-minute Women-only Wellness Fitness Club Curves”

- Club Count (Line chart: Clubs)
 - Membership (Bar chart: thousand members)
 - Curves Holdings Consolidated Sales (Bar chart: million yen)
 - Curves Holdings Operating Profit Ratio (Line chart: %)
- *Data as of end FY (Aug)
*The figure for 2020/8 shows active members excluding absentees.



2025/10
Announced “Curves Group Medium-term Vision 2030 / 2035.”
Driving prevention-based health innovation through a multiple brand strategy.

2025/10
Reached the **2,000 clubs** level again
Total **910K** members

2019/10
Chain surpassed **2,000 clubs.**
Total **860K** members

Business Incorporation

Growth across the nation

Growth toward Community-based Wellness Infrastructure

2005

- Curves Japan Co., Ltd. incorporated (with the Curves master license for Japan).
- Japan's 1st club of “30-minute Women-only Wellness Fitness Club Curves” opened in Togoshi, Tokyo.



2006

- National franchise chain roll out started.
- Opened clubs across all 47 prefectures.

2008

- Joined Koshidaka Holdings Group.
- CURVES HOLDINGS Co., Ltd. incorporated.



2010

- Release of Curves Protein products

2015

- Collaboration with local government started (Daisen-cho, Tottori).

2018

- Group acquired Curves International, Inc., the global franchise headquarters.
- “30-minute No-Reservation Assisted Gym Men’s Curves” clubs started.



2019

- Group acquired Curves Europe B.V., the European franchise headquarters.

2020

- Company became independent from Koshidaka Holdings Group by spin-off.
- Listed in the Section 1 of Tokyo Stock Exchange.
- Group released “Ouchi-de-Curves” online fitness program to existing members.



2021

- Group started offering “Ouchi-de-Curves” online fitness program to new members.

2022

- Company transferred to the Prime Market, Tokyo Stock Exchange.



2023

- Release of “Ultra Protein” and “Healthy Beauty.”

2024

- Group started national franchise rollout of new brand, “Physical Movement Recovery Center Pint-UP.”



2025

- Announced “Curves Group Medium-term Vision 2030 / 2035.”