



November 26, 2024

For Immediate Release

Company name: CURVES HOLDINGS Co., Ltd.
Representative: Takeshi Masumoto,
Representative Director and President
(Securities code: 7085, Prime Market of the Tokyo Stock Exchange)
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Administration Division
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Notice of Changes in Corporate Officers of Our Company and Subsidiaries

We hereby announce the following changes in the Corporate Officers of our company and its subsidiaries.

Details of the Changes

(1) CURVES HOLDINGS Co., Ltd. (Effective November 26, 2024)

Name	Current Position	New Position
Masanori Murakami	(New Appointment)	Corporate Officer and Curves Japan Co., Ltd. Managing Executive Officer
Tomoko Yotsukura	(New Appointment)	Corporate Officer and Curves Japan Co., Ltd. Managing Executive Officer
Daisuke Kato	(New Appointment)	Corporate Officer and Curves Japan Co., Ltd. Managing Executive Officer
Hikaru Saito	(New Appointment)	Corporate Officer and Curves Japan Co., Ltd. Managing Executive Officer
Yumeji Nakauchi	(New Appointment)	Corporate Officer and Curves Japan Co., Ltd. Managing Executive Officer
Yasushi Suzuki	(New Appointment)	Corporate Officer and HIGHSTANDARD Co., LTD. Representative Director and President

(2) Curves Japan Co., Ltd. (Effective November 18, 2024)

Name	Current Position	New Position
Maki Sakamoto	Director and President	Representative Director and President
Yoko Masumoto	Director and Vice President	Representative Director and Vice President

(3) HIGHSTANDARD Co., LTD. (Effective November 18, 2024)

Name	Current Position	New Position
Yasushi Suzuki	Director and President	Representative Director and President

Curves Group Management Structure

Underline: Newly Appointed

CURVES HOLDINGS Co., Ltd.
(Holding Company / Group Management Function)

Representative Director, President, and Group CEO	Takeshi Masumoto
Director	Maki Sakamoto
Director	Yoko Tajima
Director	Shinya Matsuda
Director (Full-time Audit and Supervisory Committee Member)	Toyokazu Kawada
Director (Audit and Supervisory Committee Member)	Sadayoshi Yamamoto
Director (Audit and Supervisory Committee Member)	Masahide Teraishi
<u>Corporate Officer</u>	<u>Masanori Murakami</u>
<u>Corporate Officer</u>	<u>Tomoko Yotsukura</u>
<u>Corporate Officer</u>	<u>Daisuke Kato</u>
<u>Corporate Officer</u>	<u>Hikaru Saito</u>
<u>Corporate Officer</u>	<u>Yumeji Nakauchi</u>
<u>Corporate Officer</u>	<u>Yasushi Suzuki</u> (Officer responsible for Corporate club Operations)

Curves Japan Co., Ltd.
(Franchise Chain Headquarters Function)

HIGHSTANDARD Co., LTD.
(Corporate-Owned Clubs Management)

Representative Director and Chairman	Takeshi Masumoto
<u>Representative Director and President</u>	<u>Maki Sakamoto</u>
<u>Representative Director and Executive Vice President</u>	<u>YokoTajima</u> (Head of Business Development & Chain Operation Division)
Audit and Supervisory Board Member	Toyokazu Kawada
Managing Executive Officer	Masanori Murakami (Officer responsible for sales, personnel planning and new business)
Managing Executive Officer	Tomoko Yotsukura (Officer responsible for First Mentor and knowledge management operations)
Managing Executive Officer	Daisuke Kato (Officer responsible for Third Mentor, Business Improvement and Corporate Club Operations)
Managing Executive Officer	Hikaru Saito (Officer responsible for advertising and marketing operations)
Managing Executive Officer	Yumeji Nakauchi (Officer responsible for Franchise support and product planning operations)
<u>Corporate Officer</u>	<u>Takahito Waku</u> (Executive Manager of Sales Promotion)
<u>General Manager</u>	<u>Aya Tsuchida</u> (Business Development & Chain Operation Division Best Company Support Team)
<u>General Manager</u>	<u>Mitsunori Ogawa</u> (Sales Promotion Department, Business Development Headquarters, Men's Curves Team)
<u>General Manager</u>	<u>Katsunobu Ishii</u> (Sales Promotion Department, Business Development & Chain Operation Division)
<u>General Manager</u>	<u>Mari Nakajima</u> (Business Development & Chain Operation Division Business Improvement Guest Production Team)
<u>General Manager</u>	<u>Yukiko Mori</u> (Business Development & Chain Operation Division Business Improvement Service Team)
<u>General Manager</u>	<u>Megumi Omata</u> (Business Development & Chain Operation Division Knowledge Management Team)
<u>General Manager</u>	<u>Chiaki Inabe</u> (Franchise Support Department Creative Team)
<u>General Manager</u>	<u>Keiko Machida</u> (New Business Development Department)

Representative Director and Chairman	Takeshi Masumoto
<u>Representative Director and President</u>	<u>Yasushi Suzuki</u>
Director	Maki Sakamoto
Audit and Supervisory Board Member	Toyokazu Kawada
Corporate Officer	Sachiko Noguchi
Corporate Officer	Asuka Ono