November 12, 2014

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Notice of Change in Fiscal Year-End

Information Services International-Dentsu, Ltd. (ISID), announces that a meeting of its Board of Directors held on November 12, 2014 resolved to change the Company's fiscal year-end, provided an associated amendment to the Articles of Incorporation is approved at the 40th General Meeting of Shareholders to be held in late June 2015.

Details are as follows:

Reason for the change

ISID's fiscal year is from April 1 to March 31 of the following year. However, our parent company Dentsu has decided to voluntarily adopt IFRS and to have all the consolidated subsidiaries share the same closing date in order to promote unified management across the group, as well as enhancing transparency through the timely and appropriate disclosure of management information and financial results. Therefore, ISID has decided to change the fiscal year-end to December 31.

Details of the change

Current fiscal year-end: March 31 New fiscal year-end: December 31

Note:

Due to this change in fiscal year-end, ISID's 41st fiscal period (fiscal year ending December 2015) will be a transitional period of nine months from April 1, 2015 to December 31, 2015. Consolidated subsidiaries whose closing date is other than December 31 will also be subject to the same change.

Future Financial Outlook

The financial outlook for ISID's 41st fiscal period (fiscal year ending December 2015) will be provided in the Company's announcement of consolidated financial results for the fiscal year ending March 2015 that is scheduled to be made in May 2015.

Amendment to Articles of Incorporation

The Company will disclose a draft amendment to the Articles of Incorporation associated with the change in the fiscal year end immediately after the draft is determined at a meeting of the Board of Directors to be held in May 2015, as a proposal to the 40th General Meeting of Shareholders to be held in late June.