Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text. In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

September 14, 2011

Information Services International-Dentsu, Ltd.
Setsuo Kamai, CEO & COO
(Stock Code 4812, TSE First Section)

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Notice of Revision to Forecasts (Consolidated) for the Fiscal Year Ending March 2012

Information Services International-Dentsu, Ltd. (ISID), in consideration of recent earnings performance, has revised its forecasts as follows from those announced on May 12, 2011.

Revisions to Results Forecast

Revisions to Consolidated Results Forecast for the First Half of the Fiscal Year Ending March 2012

(April 1, 2011–September 30, 2011)

	Net Sales	Operating Income (Loss)	Ordinary Income (Loss)	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	29,194	(276)	(243)	(21)	(0.64)
Revised Forecast (B)	30,500	600	730	510	15.65
Variance (B – A)	1,306	876	973	531	
Percentage Change (%)	4.5%	_	_	_	
(Ref.) FY2010 1H Results	28,878	(38)	84	(1,547)	(47.49)

Revisions to Consolidated Results Forecast for the Full Year of the Fiscal Year Ending March 2012 (April 1, 2011–March 31, 2012)

	Net Sales	Operating Income	Ordinary Income	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	64,941	1,856	1,916	1,258	38.61
Revised Forecast (B)	64,400	2,400	2,600	1,600	49.10
Variance (B – A)	(541)	544	684	342	
Percentage Change (%)	(0.8%)	29.3%	35.7%	27.2%	
(Ref.) FY2010 Full-Year Results	60,232	2,197	2,350	(132)	(4.06)

Reasons for the Revision

(1) First Half Forecasts

The forecast for net sales has been revised upward from the previous forecast because orders from the financial and manufacturing industries have exceeded plan. In addition, the forecasts for operating income, ordinary income and net income have also been revised upward in anticipation of a reduction in purchasing costs due to the high yen, as well as a narrowing of the ratio of SG&A expenses in the business plan stemming from changes to the R&D plan.

(2) Full-Year Forecasts

The forecast for net sales has been revised downward slightly from the previous forecast because of increasing uncertainty in corporate IT investment trends during the second half, stemming from the sharp rise in the yen and economic instability centered on Europe. The forecasts for earnings, however, have been revised upward in expectation that first half results will exceed plan.

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.