Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text. In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

October 20, 2011

Information Services International-Dentsu, Ltd.
Setsuo Kamai, CEO & COO
(Stock Code 4812, TSE First Section)

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## Notice of Revision to Forecasts (Consolidated) for the Fiscal Year Ending March 2012

Information Services International-Dentsu, Ltd. (ISID), in consideration of recent earnings performance, has revised its forecasts as follows from those announced on September 14, 2011.

## **Revisions to Results Forecast**

Revisions to Consolidated Results Forecast for the First Half of the Fiscal Year Ending March 2012

(April 1, 2011–September 30, 2011)

(1-pin 1, 2011 50p.					
	Net Sales	Operating Income (Loss)	Ordinary Income	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	30,500	600	730	510	15.65
Revised Forecast (B)	30,638	892	1,017	716	22.00
Variance (B – A)	138	292	287	206	
Percentage Change (%)	0.4	48.7	39.3	40.4	
(Ref.) FY2010 1H Results	28,878	(38)	84	(1,547)	(47.49)

Revisions to Consolidated Results Forecast for the Full Year of the Fiscal Year Ending March 2012

(April 1, 2011–March 31, 2012)

	Net Sales	Operating Income	Ordinary Income	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	64,400	2,400	2,600	1,600	49.10
Revised Forecast (B)	64,500	2,700	2,900	1,800	55.24
Variance (B – A)	100	300	300	200	
Percentage Change (%)	0.2	12.5	11.5	12.5	
(Ref.) FY2010 Full-Year Results	60,232	2,197	2,350	(132)	(4.06)

## **Reasons for the Revision**

Interim and full-year forecasts have been revised to reflect lower cost projections compared to the forecasts announced on September 14, 2011.

## Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.