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July 31, 2023

Information Services International-Dentsu, Ltd.
Ryoichi Nawa, President, CEO & COO
(Stock Code 4812, TSE Prime Market)
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Notice of Revision to Medium-Term Management Plan

Information Services International-Dentsu, Ltd. (ISID) hereby announces that its Board of Directors today resolved to revise the quantitative targets for the fiscal year ending December 31, 2024, the final year of the medium-term management plan, “ISID X (Cross) Innovation 2024” announced on February 9, 2022, as follows.

Content of the Revision

Item	Quantitative targets for the fiscal year ending December 31, 2024	
	Initial Plan (Announced on February 9, 2022)	Revised Plan (Announced on July 31, 2023)
Net sales	¥150 billion	¥150 billion
Operating profit	¥18 billion	¥22.5 billion
Operating margin	12%	15%
ROE	15%	18%

Reasons for the Revision

Since the fiscal year ended December 31, 2022, we have been promoting the long-term management vision, “Vision 2030” and three-year medium-term management plan, “ISID X (Cross) Innovation 2024” ending in December 31, 2024.

The ISID Group's earnings exceeded our expectations for improved profitability, particularly in the Business Solutions segment, which focuses on in-house software. As a result, we achieved our quantitative targets of operating profit, operating margin, and ROE two years ahead of schedule in the fiscal year ended December 31, 2022, the first year of the medium-term management plan.

In addition, in the financial forecast revision for the full fiscal year ending December 31, 2023 announced today, the operating profit and operating margin are expected to exceed the quantitative targets in the medium-term management plan.

Based on these performance trends, we have now revised the quantitative targets in the medium-term management plan.

END

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.