



mercari

Consolidated Financial Results for the Six Months Ended December 31, 2025 [IFRS]

February 9, 2026

Company name: Mercari, Inc.

Stock exchange listing: Tokyo Stock Exchange

Code number: 4385

URL: <https://about.mercari.com/en/>

Representative: Shintaro Yamada, Representative Executive Officer and CEO

Contact: Sayaka Eda, Executive Officer, Senior Vice President of Corporate, and Chief Financial Officer

Phone: +81-3-6804-6907

Scheduled date of filing semi-annual securities report: February 13, 2026

Scheduled date of commencing dividend payments: -

Availability of supplementary briefing material on financial results: Available

Schedule of financial results briefing session: Scheduled

(Amounts of less than one million yen are rounded down.)

1. Consolidated Financial Results for the Six Months Ended December 31, 2025 (the “Period”) (July 1, 2025, to December 31, 2025)

(1) Consolidated Operating Results (cumulative) (% indicates changes from the previous corresponding period.)

	Revenue		Core operating profit		Operating profit		Profit	
Six months ended	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
December 31, 2025	106,255	12.8	20,233	80.9	19,779	73.3	10,554	42.9
December 31, 2024	94,161	1.9	11,183	28.9	11,413	45.9	7,385	63.6

	Profit attributable to owners of parent		Total comprehensive income		Basic earnings per share	Diluted earnings per share
Six months ended	Millions of yen	%	Millions of yen	%	Yen	Yen
December 31, 2025	10,586	43.4	10,859	38.7	64.28	62.63
December 31, 2024	7,384	62.3	7,829	65.0	45.02	43.79

(Reference) Profit before tax

Six months ended December 31, 2025: ¥19,795 million [55.0%]

Six months ended December 31, 2024: ¥12,767 million [59.1%]

(Note) Core operating profit is calculated by deducting other income and other expenses from operating profit.

(2) Consolidated Financial Position

	Total assets	Total equity	Equity attributable to owners of parent	Ratio of equity attributable to owners of parent to total assets
	Millions of yen	Millions of yen	Millions of yen	%
As of December 31, 2025	615,136	111,228	110,889	18.0
As of June 30, 2025	543,763	99,640	99,269	18.3

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

2. Dividends

	Annual dividends				
	1st quarter-end	2nd quarter-end	3rd quarter-end	Year-end	Total
Fiscal year ended June 30, 2025	Yen —	Yen 0.00	Yen —	Yen 0.00	Yen 0.00
Fiscal year ending June 30, 2026	—	0.00			
Fiscal year ending June 30, 2026 (Forecast)			—	0.00	0.00

(Note) Revisions to the forecasts of cash dividends most recently announced: No

**3. Consolidated Financial Results Forecast for the Fiscal Year Ending June 30, 2026
(July 1, 2025, to June 30, 2026)**

(% indicates changes from the previous corresponding period.)

	Revenue		Core operating profit	
	Millions of yen	%	Millions of yen	%
Fiscal year ending June 30, 2026	210,000 to 220,000	9.0 to 14.2	32,000 to 36,000	16.1 to 30.6

(Note) Revisions to the forecasts of financial results most recently announced: Yes

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

*** Notes:**

(1) Significant changes in the scope of consolidation during the period: No

(2) Changes in accounting policies and changes in accounting estimates

- 1) Changes in accounting policies required by IFRS: No
- 2) Changes in accounting policies other than 1) above: No
- 3) Changes in accounting estimates: No

(3) Total number of issued shares (common stock)

1) Total number of issued shares at the end of the Period (including treasury shares):

December 31, 2025:	164,889,122 shares
June 30, 2025:	164,548,524 shares

2) Total number of treasury shares at the end of the Period:

December 31, 2025:	289 shares
June 30, 2025:	287 shares

3) Average number of shares during the Period:

Six months ended December 31, 2025:	164,691,193 shares
Six months ended December 31, 2024:	164,019,580 shares

* Consolidated Financial Results for the Six Months Ended December 31, 2025, are exempt from review conducted by certified public accountants or audit firms.

* Explanation of the proper use of financial results forecast and other notes

(Notice concerning forward-looking statements)

The forward-looking statements, including the financial results forecast, contained in these materials are based on information currently available to the Company and certain assumptions deemed reasonable by the Company. As such, they do not constitute guarantees by the Company of future performance. Actual performance and other results may differ substantially due to various factors. Details concerning the forward-looking statements are stated in “1. Overview of Operating Results, etc. (3) Explanation of Consolidated Financial Results Forecasts and Other Forward-looking Statements” on page 4 of the Appendix.

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

Appendix

Table of Contents

1. Overview of Operating Results, etc.	2
(1) Overview of Operating Results for the Period	2
(2) Overview of Financial Position for the Period	3
(3) Explanation of Consolidated Financial Results Forecasts and Other Forward-looking Statements	4
2. Condensed Semi-annual Consolidated Financial Statements and Primary Notes	5
(1) Condensed Semi-annual Consolidated Statement of Financial Position	5
(2) Condensed Semi-annual Consolidated Statement of Profit or Loss and Condensed Semi-annual Consolidated Statement of Comprehensive Income	7
(3) Condensed Semi-annual Consolidated Statement of Changes in Equity	9
(4) Condensed Semi-annual Consolidated Statement of Cash Flows	11
(5) Notes to the Condensed Semi-annual Consolidated Financial Statements	12
Segment information	12
Notes on going concern assumption	13
Additional information	13

1. Overview of Operating Results, etc.

Forward-looking matters described in the text were judged as of December 31, 2025.

(1) Overview of Operating Results for the Period

The Group has set its Group mission as “Circulate all forms of value to unleash the potential in all people,” and is currently working to achieve it. During the fiscal year ending June 30, 2026, the Group is working toward achieving its financial results forecasts, under the policy of essentially aiming for top-line growth that will lead to increased profits and expanding businesses centered around Group synergy.

For the Marketplace domain, the Group is prioritizing enhancements to the core product experience and focusing on strengthening crossborder transactions, a high-growth area. Through this approach, the Group is working on building a foundation for accelerating the growth rate of GMV ^(Note 1) in the fiscal year ending June 30, 2027, and beyond. For the six months ended December 31, 2025, the Group’s efforts focused on building a secure and safe marketplace and dramatically improving the user experience have served to fortify its growth rate. Additionally, the large-scale *Super Mercari Market Days* campaign, which was implemented in December, has contributed to significant GMV growth, with GMV increasing to ¥599.4 billion (+8.3% year-on-year). Despite making investments in enhancing the core product experience and marketing for growth beyond the fiscal year ending June 30, 2027, core operating profit continued to demonstrate high profitability, reaching ¥19.1 billion, an increase of ¥4.1 billion year-on-year.

In the Fintech domain, the Group is working to establish the foundation to become a product that is chosen by users for all payment/credit use cases. In the six months ended December 31, 2025, credit balance ^(Note 2) grew steadily to ¥300.7 billion, a 41.0% increase year-on-year, driven by the expansion of payments both inside and outside of *Mercari* due to the acquisition of *Mercard* holders. Meanwhile, the collection rate ^(Note 3) remained steady at 99.3% as a result of strict credit control utilizing the Group’s unique AI credit feature and other measures. As a result, revenue continued to grow at a high rate of 21.0% year-on-year (33.4% year-on-year excluding the accounting treatment where a portion of point-related expenses is deducted from revenue). Core operating profit increased by ¥2.9 billion year-on-year to ¥4.6 billion, despite proactive investments primarily aimed at acquiring *Mercard* holders.

As a result of the above, Japan Business reported revenue of ¥83,229 million (up 14.2% year-on-year) and segment profit and core operating profit of ¥23,216 million (up 40.0% year-on-year) for the six months ended December 31, 2025.

In the US, in addition to an uplift in growth rate due to enhancements to the core product experience, holiday season marketing campaigns and efficient category-specific coupon initiatives showed success. As a result, GMV for the *Mercari* (US) business for the six months ended December 31, 2025, increased by 6.0% year-on-year to US\$390 million (¥58.9 billion; the exchange rate conversion is the total of the amounts calculated for each month using the average rate during the month), and revenue amounted to ¥19,751 million (up 6.2% year-on-year). Core operating profit increased by ¥2.3 billion year-on-year to ¥1.3 billion, as the Company maintained investment discipline while making growth investments. Segment profit was ¥873 million (compared to a segment loss of ¥1,368 million in the corresponding period of the previous fiscal year).

As a result, for the six months ended December 31, 2025, the Group recorded revenue of ¥106,255 million (12.8% increase year-on-year), operating profit of ¥19,779 million (73.3% increase year-on-year), and profit attributable to owners of parent of ¥10,586 million (43.4% increase year-on-year).

(Note 1) GMV (Gross Merchandise Value) is the total value of merchandise sold during a specified period. GMV does not include *Mercari Hallo* earnings.

(Note 2) *Merpay Deferred Payments* (lump-sum payment, fixed-amount payment, and installment payment) and *Merpay Smart Money* credit balance as of December 31, 2025 (excludes debt converted into bankruptcy reorganization debt, etc.).

(Note 3) Average aggregated rate of the quarterly cumulative collections completed within the past 11 months compared to the amount of *Merpay Deferred Payments* (lump-sum payment, fixed-amount payment, and installment payment) and *Merpay Smart Money* billed in the past 11 months (excludes debt converted into bankruptcy reorganization debt, etc.).

(Note 4) Effective from the six months ended December 31, 2025, the segment name “Japan Region” has been changed to “Japan Business.” This change is only a change in the name of the reportable segment and has no impact on segment information.

(2) Overview of Financial Position for the Period

1) Assets, liabilities, and equity

(Assets)

Assets as of December 31, 2025, increased by ¥71,373 million from the end of the previous fiscal year to ¥615,136 million.

The main reasons for any increases and decreases are as follows.

- The main reasons for any increases and decreases in cash and cash equivalents are outlined in the “Overview of cash flows for the period” section below.
- Trade and other receivables increased by ¥54,912 million compared to the end of the previous fiscal year, primarily due to an increase in the use of *Merpay Deferred Payments* (lump-sum payment, fixed-amount payment, and installment payment) and *Merpay Smart Money*.
- Guarantee deposits decreased by ¥24,497 million from the end of the previous fiscal year, primarily due to the return of deposits for *Merpay*.
- Other financial assets (current assets) increased by ¥20,095 million from the end of the previous fiscal year, primarily due to an increase in time deposits.

(Liabilities)

Liabilities as of December 31, 2025, increased by ¥59,785 million from the end of the previous fiscal year to ¥503,907 million.

The main reasons for any increases and decreases are as follows.

- Trade and other payables increased by ¥3,206 million from the end of the previous fiscal year due to an increase in accounts payable.
- Bonds and borrowings (current liabilities) increased by ¥49,886 million from the end of the previous fiscal year, primarily due to changes in the liquidation of receivables for lump-sum payments, fixed-amount payments, installment payments, and loan receivables, as well as the reclassification of a portion of convertible-bond-type bonds with stock acquisition rights to current liabilities.
- Deposits received increased by ¥13,588 million from the end of the previous fiscal year, primarily due to higher spending on *Mercari* and *Merpay*.
- Bonds and borrowings (non-current liabilities) decreased by ¥14,301 million from the end of the previous fiscal year, primarily due to reclassification of a portion of convertible-bond-type bonds with stock acquisition rights to current liabilities.

(Equity)

Equity as of December 31, 2025, increased by ¥11,587 million from the end of the previous fiscal year to ¥111,228 million.

The main reasons for any increases and decreases are as follows.

- Share capital increased by ¥507 million from the end of the previous fiscal year following the issuance of new shares.
- Capital surplus increased by ¥624 million from the end of the previous fiscal year following the issuance of new shares and share-based payment transactions.
- Retained earnings increased by ¥10,586 million from the end of the previous fiscal year primarily due to the recording of profit attributable to owners of parent.

2) Overview of cash flows for the period

Cash and cash equivalents (hereinafter referred to as “cash”) for the six months ended December 31, 2025, increased by ¥12,022 million from the end of the previous fiscal year and amounted to ¥159,051 million as of December 31, 2025.

The status of cash flows and their contributing factors for the six months ended December 31, 2025, are as follows.

(Cash flows from operating activities)

Cash used in operating activities amounted to ¥1,293 million. This is primarily attributable to profit before tax of ¥19,795 million, an increase in trade and other receivables of ¥54,218 million, an increase in trade and other payables of ¥3,277 million, an increase in deposits received of ¥12,506 million, net increase in money held in trust of ¥5,000 million, a decrease in guarantee deposits (proceeds from return of deposits) of ¥24,500 million, income taxes paid of ¥3,239 million, and income taxes refund of ¥2,572 million.

(Cash flows from investing activities)

Cash used in investing activities amounted to ¥22,929 million. This is primarily attributable to purchase of property, plant and equipment of ¥742 million, purchase of intangible assets of ¥1,953 million, and payments into time deposits of ¥20,000 million.

(Cash flows from financing activities)

Cash provided by financing activities amounted to ¥34,723 million. This is primarily attributable to an increase in short-term borrowings of ¥31,817 million, proceeds from issuance of bonds and long-term borrowings of ¥19,000 million, and redemption of bonds and repayments of long-term borrowings of ¥15,317 million.

(3) Explanation of Consolidated Financial Results Forecasts and Other Forward-looking Statements

In light of recent performance trends, the Company has revised its full-year consolidated financial results forecast for the fiscal year ending June 30, 2026, which was initially announced on August 5, 2025. For further details, please refer to the “Notice Regarding Revision of Full-Year Consolidated Earnings Forecast for FY2026.6” published today.

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

2. Condensed Semi-annual Consolidated Financial Statements and Primary Notes**(1) Condensed Semi-annual Consolidated Statement of Financial Position**

(Millions of yen)

	As of June 30, 2025	As of December 31, 2025
Assets		
Current assets		
Cash and cash equivalents	147,028	159,051
Trade and other receivables	254,728	309,640
Deposits paid	6,370	5,516
Other financial assets	1,195	21,290
Other current assets	10,918	16,435
Total current assets	420,241	511,934
Non-current assets		
Property, plant and equipment	1,428	2,048
Right-of-use assets	8,563	7,519
Intangible assets	1,270	2,747
Deferred tax assets	8,478	7,019
Guarantee deposits	67,328	42,831
Other financial assets	35,607	40,307
Other non-current assets	845	728
Total non-current assets	123,522	103,202
Total assets	543,763	615,136

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

(Millions of yen)

	As of June 30, 2025	As of December 31, 2025
Liabilities and equity		
Liabilities		
Current liabilities		
Trade and other payables	15,049	18,256
Bonds and borrowings	74,196	124,082
Lease liabilities	1,450	1,297
Income taxes payable	718	8,072
Provisions	—	273
Deposits received	217,268	230,857
Other financial liabilities	1,834	2,307
Other current liabilities	8,992	8,784
Total current liabilities	319,511	393,932
Non-current liabilities		
Bonds and borrowings	116,754	102,452
Lease liabilities	6,975	6,331
Provisions	666	669
Deferred tax liabilities	88	89
Other non-current liabilities	124	432
Total non-current liabilities	124,610	109,975
Total liabilities	444,122	503,907
Equity		
Share capital	48,176	48,684
Capital surplus	50,998	51,623
Retained earnings	(3,014)	7,571
Treasury shares	(0)	(0)
Other components of equity	3,109	3,010
Equity attributable to owners of parent	99,269	110,889
Non-controlling interests	371	339
Total equity	99,640	111,228
Total liabilities and equity	543,763	615,136

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

(2) Condensed Semi-annual Consolidated Statement of Profit or Loss and Condensed Semi-annual Consolidated Statement of Comprehensive Income
(Condensed Semi-annual Consolidated Statement of Profit or Loss)

(Millions of yen)

	For the six months ended December 31, 2024	For the six months ended December 31, 2025
Revenue	94,161	106,255
Cost of sales	27,539	28,426
Gross profit	66,621	77,829
Selling, general and administrative expenses	55,438	57,595
Other income	604	294
Other expenses	374	749
Operating profit	11,413	19,779
Finance income	1,579	491
Finance costs	224	474
Profit before tax	12,767	19,795
Income tax expense	5,382	9,241
Profit	7,385	10,554
Profit attributable to		
Owners of parent	7,384	10,586
Non-controlling interests	1	(32)
Profit	7,385	10,554
Earnings per share		
Basic earnings per share (yen)	45.02	64.28
Diluted earnings per share (yen)	43.79	62.63

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

(Condensed Semi-annual Consolidated Statement of Comprehensive Income)**(Millions of yen)**

	For the six months ended December 31, 2024	For the six months ended December 31, 2025
Profit	7,385	10,554
Other comprehensive income (after considering tax effects)		
Items that will not be reclassified to profit or loss		
Net gain (loss) on revaluation of financial assets measured at fair value through other comprehensive income	809	(2)
Items that may be reclassified to profit or loss		
Exchange differences on translation of foreign operations	(139)	284
Effective portion of change in fair value of cash flow hedges	(226)	22
Total other comprehensive income (after considering tax effects)	443	304
Comprehensive income	7,829	10,859
Comprehensive income attributable to		
Owners of parent	7,828	10,891
Non-controlling interests	0	(32)
Comprehensive income	7,829	10,859

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

(3) Condensed Semi-annual Consolidated Statement of Changes in Equity
For the six months ended December 31, 2024

(Millions of yen)

	(millions of yen)						
	Equity attributable to owners of parent				Other components of equity		
	Share capital	Capital surplus	Retained earnings	Treasury shares	Share award rights	Share acquisition rights	Exchange differences on translation of foreign operations
Balance as of July 1, 2024	47,349	50,192	(29,125)	(0)	—	1,613	1,308
Profit			7,384				
Other comprehensive income							(139)
Comprehensive income	—	—	7,384	—	—	—	(139)
Issuance of shares	525	208				(731)	
Purchase of treasury shares				(0)			
Share-based payment transactions		446				397	
Transfer from other components of equity to retained earnings			(3)				
Redemption of convertible-bond-type bonds with stock acquisition rights		(139)					
Total transactions with owners	525	515	(3)	(0)	—	(334)	—
Balance as of December 31, 2024	47,874	50,707	(21,744)	(0)	—	1,279	1,169

	Equity attributable to owners of parent						
	Other components of equity						
	Effective portion of change in fair value of cash flow hedges	Net gain (loss) on revaluation of financial assets measured at fair value through other comprehensive income	Total	Total equity attributable to owners of parent	Non-controlling interests	Total equity	
Balance as of July 1, 2024	531	(32)	3,422	71,836	308	72,145	
Profit				7,384	1	7,385	
Other comprehensive income	(225)	809	444	444	(1)	443	
Comprehensive income	(225)	809	444	7,828	0	7,829	
Issuance of shares			(731)	2		2	
Purchase of treasury shares				(0)		(0)	
Share-based payment transactions			397	843		843	
Transfer from other components of equity to retained earnings		3	3	—		—	
Redemption of convertible-bond-type bonds with stock acquisition rights				(139)		(139)	
Total transactions with owners	—	3	(331)	707	—	707	
Balance as of December 31, 2024	306	780	3,535	80,372	308	80,681	

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

For the six months ended December 31, 2025

(Millions of yen)

	Equity attributable to owners of parent						
	Share capital	Capital surplus	Retained earnings	Treasury shares	Other components of equity		
					Share award rights	Share acquisition rights	Exchange differences on translation of foreign operations
Balance as of July 1, 2025	48,176	50,998	(3,014)	(0)	–	1,321	840
Profit			10,586				
Other comprehensive income							284
Comprehensive income	–	–	10,586	–	–	–	284
Issuance of shares	507	142				(621)	
Purchase of treasury shares				(0)			
Share-based payment transactions		481			60	157	
Total transactions with owners	507	624	–	(0)	60	(464)	–
Balance as of December 31, 2025	48,684	51,623	7,571	(0)	60	856	1,125

	Equity attributable to owners of parent					
	Other components of equity			Total equity attributable to owners of parent	Non-controlling interests	Total equity
	Effective portion of change in fair value of cash flow hedges	Net gain (loss) on revaluation of financial assets measured at fair value through other comprehensive income	Total			
Balance as of July 1, 2025	12	934	3,109	99,269	371	99,640
Profit				10,586	(32)	10,554
Other comprehensive income	22	(1)	305	305	(0)	304
Comprehensive income	22	(1)	305	10,891	(32)	10,859
Issuance of shares			(621)	28		28
Purchase of treasury shares				(0)		(0)
Share-based payment transactions			217	699		699
Total transactions with owners	–	–	(404)	728	–	728
Balance as of December 31, 2025	35	932	3,010	110,889	339	111,228

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

(4) Condensed Semi-annual Consolidated Statement of Cash Flows

(Millions of yen)

	For the six months ended December 31, 2024	For the six months ended December 31, 2025
Cash flows from operating activities		
Profit before tax	12,767	19,795
Depreciation and amortization	869	1,256
Gain on redemption of bonds	(1,113)	—
Interest and dividend income	(465)	(491)
Interest expenses	116	297
Decrease (increase) in trade and other receivables	(26,521)	(54,218)
Change in deposits paid	(3,522)	892
Increase (decrease) in trade and other payables	1,760	3,277
Change in deposits received	6,950	12,506
Net decrease (increase) in money held in trust	—	(5,000)
Other	(2,118)	(3,541)
Subtotal	(11,278)	(25,225)
Interest received	470	299
Interest paid	(116)	(212)
Change in guarantee deposits	19,280	24,500
Income taxes paid	(1,503)	(3,239)
Income taxes refund	125	2,572
Other	16	13
Net cash provided by (used in) operating activities	6,995	(1,293)
Cash flows from investing activities		
Purchase of investment securities	(388)	(299)
Purchase of property, plant and equipment	(150)	(742)
Purchase of intangible assets	(151)	(1,953)
Payments of leasehold and guarantee deposits	(539)	—
Payments into time deposits	—	(20,000)
Other	277	66
Net cash provided by (used in) investing activities	(952)	(22,929)
Cash flows from financing activities		
Net increase (decrease) in short-term borrowings	(826)	31,817
Proceeds from issuance of bonds and long-term borrowings	14,000	19,000
Redemption of bonds and repayments of long-term borrowings	(26,251)	(15,317)
Proceeds from issuance of shares	2	1
Repayments of lease liabilities	(566)	(777)
Net cash provided by (used in) financing activities	(13,641)	34,723
Effect of exchange rate changes on cash and cash equivalents	(458)	1,521
Net increase (decrease) in cash and cash equivalents	(8,057)	12,022
Cash and cash equivalents at the beginning of period	191,998	147,028
Cash and cash equivalents at the end of period	183,941	159,051

(Note) In the Condensed Semi-annual Consolidated Statement of Cash Flows for the six months ended December 31, 2024, the “Purchase of intangible assets” previously included under “Other” in “Cash flows from investing activities” has been presented separately starting from the six months ended December 31, 2025, due to its increased materiality. To reflect this change in presentation, the consolidated financial statements for the six months ended December 31, 2024, have been reclassified. As a result, in the Condensed Semi-annual Consolidated Statement of Cash Flows for the six months ended December 31, 2024, the ¥125 million previously presented under “Other” in “Cash flows from investing activities” has been reclassified as ¥(151) million under “Purchase of intangible assets” and ¥277 million under “Other.”

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

(5) Notes to the Condensed Semi-annual Consolidated Financial Statements

Segment information

(1) Overview of reportable segments

The business segments of Mercari Group are defined as those units for which separate financial information is available and are regularly reviewed by the Board of Directors and the Executive Committee to make decisions on the allocation of management resources and to assess business results. The Group classifies the reportable segments as “Japan Business,” for which the Group operates its core business of the *Mercari* marketplace in Japan, and “US,” for which the Group operates the *Mercari* (US) marketplace app in the United States of America. The Group also proposes and determines Group strategies along these segment lines.

Note that the principal information included in each reportable segment is as follows.

Japan Business	Marketplace	Operation of a marketplace app in Japan
	Fintech	Payment-, finance-, and cryptoasset-related business in Japan
US	Marketplace	Operation of a marketplace app in the US

(2) Information regarding profit or loss by reportable segments

Profit by reportable segment is based on operating profit.

Intersegment revenue is based on actual market price.

For the six months ended December 31, 2024

(Millions of yen)

	Reportable segments			Other (Note 1)	Total	Adjustments	Consolidated
	Japan Business	US	Total				
Revenue							
Marketplace	54,060	18,598	72,659	–	72,659	–	72,659
Fintech	18,795	–	18,795	–	18,795	–	18,795
Other	–	–	–	2,706	2,706	–	2,706
Total	72,856	18,598	91,455	2,706	94,161	–	94,161
Revenue from contracts with customers	59,921	18,598	78,520	2,706	81,227	–	81,227
Revenue from other sources	12,934	–	12,934	–	12,934	–	12,934
Total	72,856	18,598	91,455	2,706	94,161	–	94,161
Revenue from external customers	72,856	18,598	91,455	2,706	94,161	–	94,161
Intersegment revenue	–	–	–	776	776	(776)	–
Total	72,856	18,598	91,455	3,483	94,938	(776)	94,161
Segment profit (loss)	16,581	(1,368)	15,213	67	15,280	(3,867)	11,413
Finance income	–	–	–	–	–	–	1,579
Finance costs	–	–	–	–	–	–	224
Profit before tax	–	–	–	–	–	–	12,767

(Notes) 1. The “Other” column includes business segments that are not included in the reportable segments, such as the sports business.

- Adjustments for segment profit (loss) mainly consist of general and administrative expenses that are not attributable to reportable segments.
- For “US,” the amount of delivery revenue is recognized at the full amount of consideration received from the customer, which is recorded as ¥10,749 million.
- “Revenue from external customers” includes revenue from contracts with customers and revenue from other sources. Revenue from other sources is primarily interest revenue in accordance with IFRS 9, which was ¥12,038 million. In addition, Mercoin, Inc. operates as a cryptoasset exchange service provider. For sales transactions conducted using cryptoassets, the amounts were accounted for as derivatives in accordance with IFRS 9, and the associated revenue amounted to ¥896 million.

English Translation

This is a translation of the original release in Japanese. In the event of any discrepancy, the original release in Japanese shall prevail.

For the six months ended December 31, 2025

(Millions of yen)

	Reportable segments			Other (Note 1)	Total	Adjustments	Consolidated
	Japan Business	US	Total				
Revenue							
Marketplace	59,960	19,751	79,712	–	79,712	–	79,712
Fintech	23,292	–	23,292	–	23,292	–	23,292
Other	(22)	–	(22)	3,273	3,251	–	3,251
Total	83,229	19,751	102,981	3,273	106,255	–	106,255
Revenue from contracts with customers	64,834	19,751	84,586	3,273	87,860	–	87,860
Revenue from other sources	18,395	–	18,395	–	18,395	–	18,395
Total	83,229	19,751	102,981	3,273	106,255	–	106,255
Revenue from external customers	83,229	19,751	102,981	3,273	106,255	–	106,255
Intersegment revenue	–	–	–	1,187	1,187	(1,187)	–
Total	83,229	19,751	102,981	4,461	107,443	(1,187)	106,255
Segment profit (loss)	23,216	873	24,090	(11)	24,079	(4,299)	19,779
Finance income	–	–	–	–	–	–	491
Finance costs	–	–	–	–	–	–	474
Profit before tax	–	–	–	–	–	–	19,795

(Notes) 1. The “Other” column includes business segments that are not included in the reportable segments, such as the sports business.

- Adjustments for segment profit (loss) mainly consist of general and administrative expenses that are not attributable to reportable segments.
- For “US,” the amount of delivery revenue is recognized at the full amount of consideration received from the customer, which is recorded as ¥11,079 million.
- “Revenue from external customers” includes revenue from contracts with customers and revenue from other sources. Revenue from other sources is primarily interest revenue in accordance with IFRS 9, which was ¥17,347 million. In addition, Mercoin, Inc. operates as a cryptoasset exchange service provider. For sales transactions conducted using cryptoassets, the amounts were accounted for as derivatives in accordance with IFRS 9, and the associated revenue amounted to ¥1,048 million.

(3) Matters related to changes in reportable segments, etc.

Effective from the six months ended December 31, 2025, the segment name “Japan Region” has been changed to “Japan Business.” This change is only a change in the name of the reportable segment and has no impact on segment information.

Accordingly, segment information for the six months ended December 31, 2024, is presented under the segment name after the change.

Notes on going concern assumption

Not applicable.

Additional information

Regarding capitalization of software

The Group provides services such as *Mercari* and *Merpay* and is focused on product development that utilizes technology. In recent years, in addition to providing value in new areas like digital asset transactions, the Group is seeking to enhance the user experience and strengthen the detection of fraudulent transactions.

As the certainty of obtaining economic benefits from the software used in these businesses has increased, the Company has clarified development processes and work hours and strengthened the approval process for determining the certainty of obtaining future economic benefits through the usage of software created by the Company. As a result, the software production expenses recognized as certain to yield economic benefits are capitalized as software or software in progress.