

Presentation Material

for the Three Months Ended June 30, 2019

August 9, 2019

Tokyo Stock Exchange First Section: Code 3676

<https://www.digitalhearts-hd.com/>

Q1 FY2019 Financial Results

(The three months ended June 30, 2019)

Acquired of LogiGear Group with test-automation technologies.

Strong points of LogiGear Group

Specialists
leading the market of
test automation solutions



**Automated
Test Tools**
with the newest technology



Aprx. 500
Automated Test Engineers



**Focus on projects centered on large-scale software
that is most compatible with test automation**

To accelerate the growth of our System Testing business

To achieve System Testing business sales of **10 bln yen** in 3-5 years

Net Sales **2.5 Bln yen**

Gross margin **25%**

Net Sales **5.0 Bln yen**

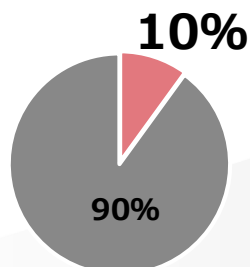
Gross margin **30%**

Net Sales **10.0 Bln yen**

Gross margin **40%**

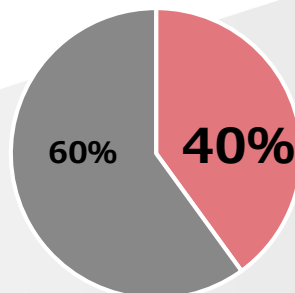
Ratio of cases with automated testing tools

- With automated testing tools
- Without automated testing tools



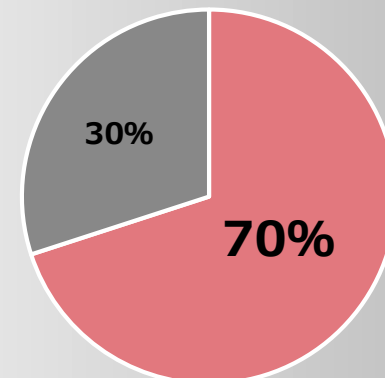
FY2019

- ✓ Improve awareness of automated testing services
- ✓ Actual cases of PoC
- ✓ Hiring talented people for automated test engineering and sales promotions



FY2020

- ✓ Develop and improve the automated test services
- ✓ Getting business contracts after PoC processes
- ✓ Strengthening sales promotions with newly hired specialists



FY2021 or later

- ✓ Improve total contract value (TCV)
- ✓ Establish the position as a leader of automated test service provider
- ✓ Research and development of next generation testing

Summary of Financial Results for the Three Months Ended June 30, 2019



DIGITAL HEARTS HLDGS.

- Achieved double-digit growth in net sales
- Operating income declined due to continued active investments for mid-long term business expansion

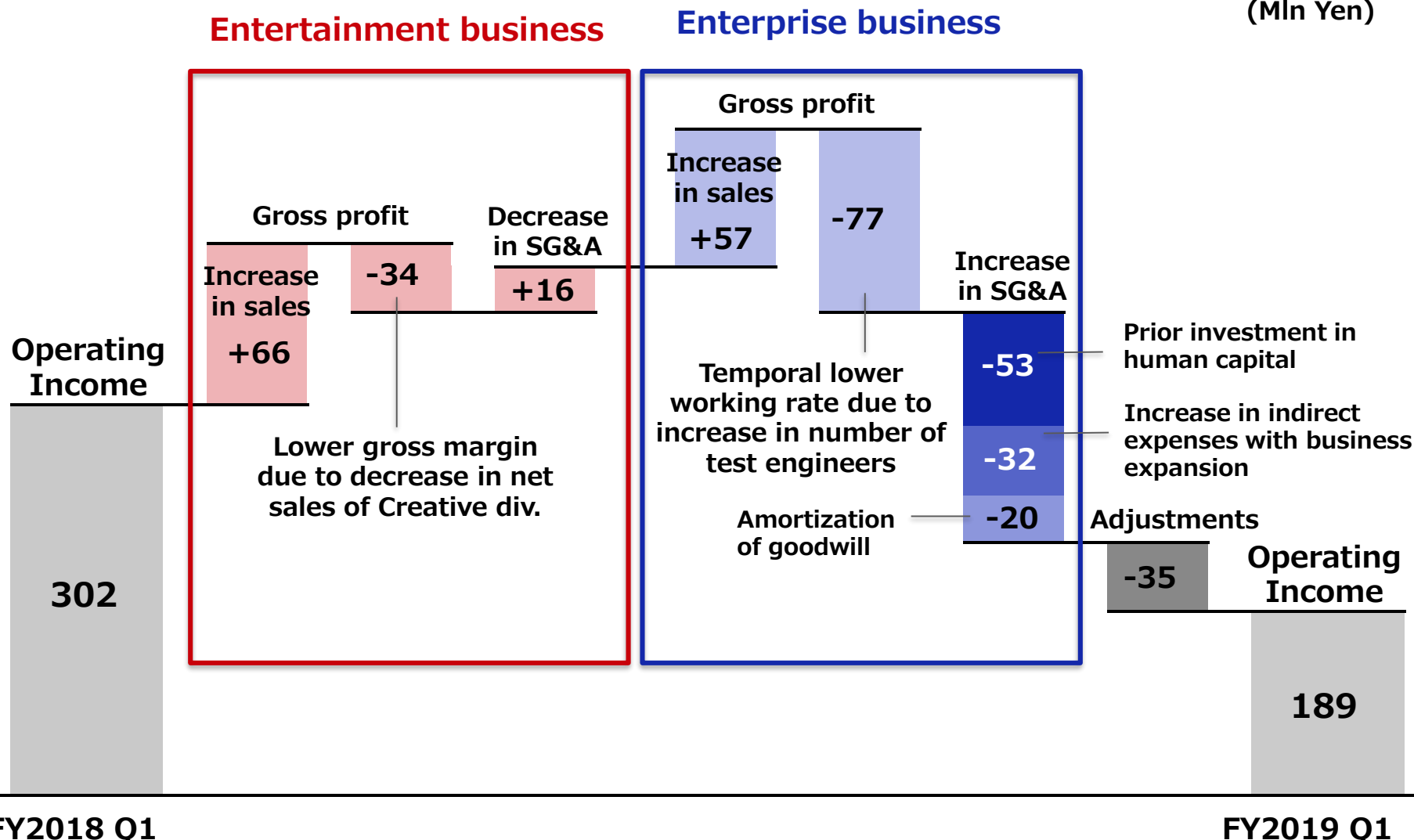
(Mln Yen)	FY2018 Q1	FY2019 Q1	YoY Change	
Net sales	4,450	4,988	537	112.1%
Cost of sales	3,246	3,772	525	116.2%
Cost of sales (%)	73.0%	75.6%		+2.7points
Gross profit	1,203	1,215	12	101.0%
SG&A	901	1,026	124	113.8%
Operating income	302	189	-112	62.8%
Operating income margin	6.8%	3.8%		-3.0points
Ordinary income	300	189	-111	63.0%
Profit attributable to owners of parent	182	112	-69	61.8%

Analysis of Changes in Operating income



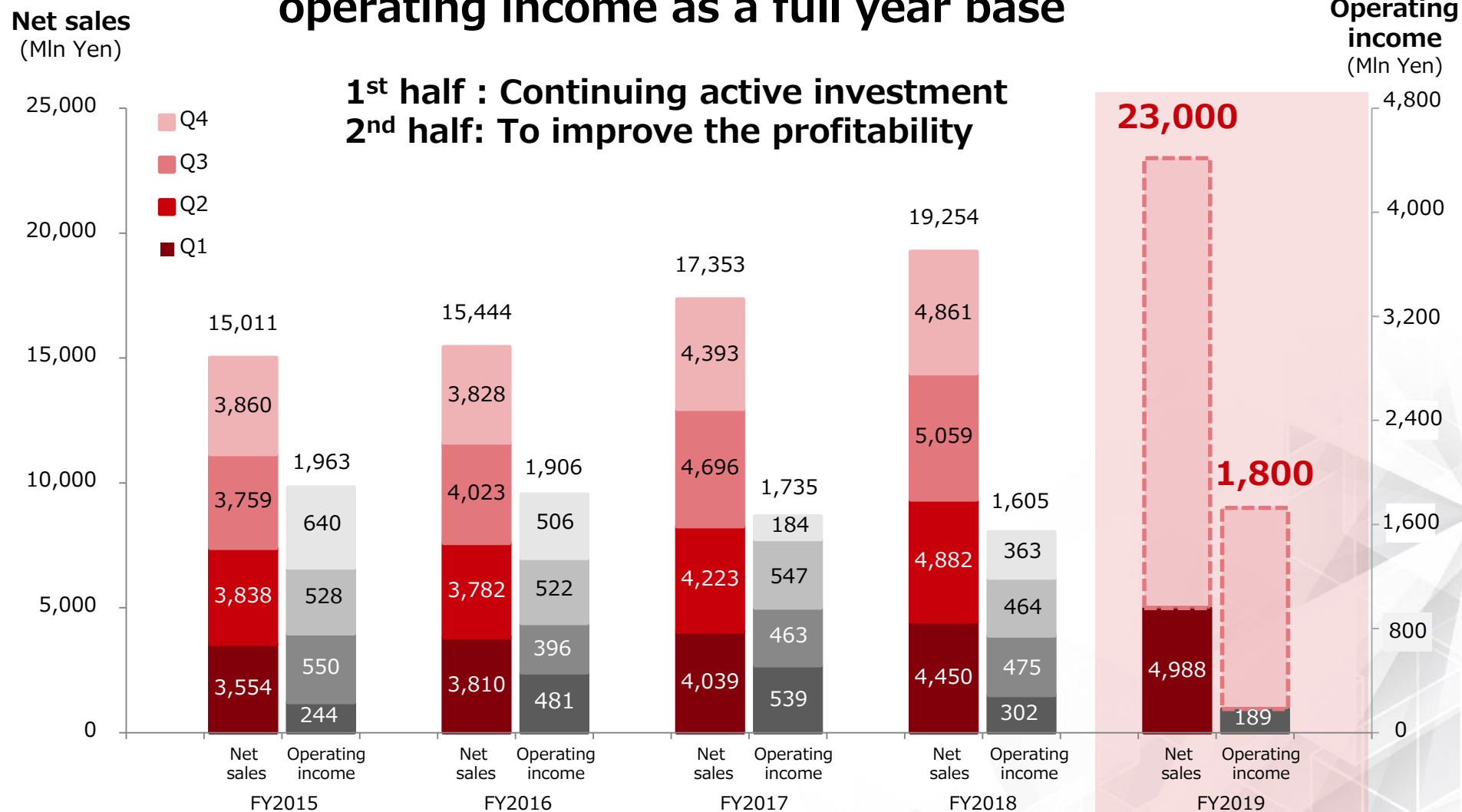
DIGITAL HEARTS HLDGS.

(MIn Yen)



To achieve to increase in both net sales and operating income as a full year base

1st half : Continuing active investment
2nd half: To improve the profitability



Consolidated Balance Sheets



DIGITAL HEARTS HLDGS.

(Mln Yen)	Q4 FY2018 (As of March 31, 2019)	Q1 FY2019 (As of June 30, 2019)	YoY Change
Total assets	9,832	9,199	-632
Current assets	7,403	6,717	-686
Cash and deposits	4,197	3,650	-547
Notes and accounts receivable-trade	2,724	2,677	-46
Noncurrent assets	2,428	2,481	53
Property, plant and equipment	558	545	-12
Intangible assets	763	793	29
Investments and other assets	1,107	1,142	35
Total liabilities	4,819	4,243	-575
Current liabilities	4,192	3,621	-570
Short-term loans	1,704	1,704	-0
Noncurrent liabilities	627	622	-5
Convertible bond-type bonds with subscription rights to shares	508	508	—
Total net assets	5,012	4,955	-57
Shareholders' equity	4,763	4,734	-29
Accumulated other comprehensive income	28	21	-6
Subscription rights to shares	13	13	—
Non-controlling interests	207	186	-20
Total liabilities and net assets	9,832	9,199	-632

Q1 FY 2019 Financial results by Segment and Full year Forecast of FY2019

【Notice regarding Earnings by Segment】

- Net sales by segment include inter-segment sales or transfers.
Segment income is based on operating income.

Summary of Financial Results by Segment

- Entertainment business made **increase in sales and profit**
- Enterprise business achieved rapid growth due to **continued active investment**

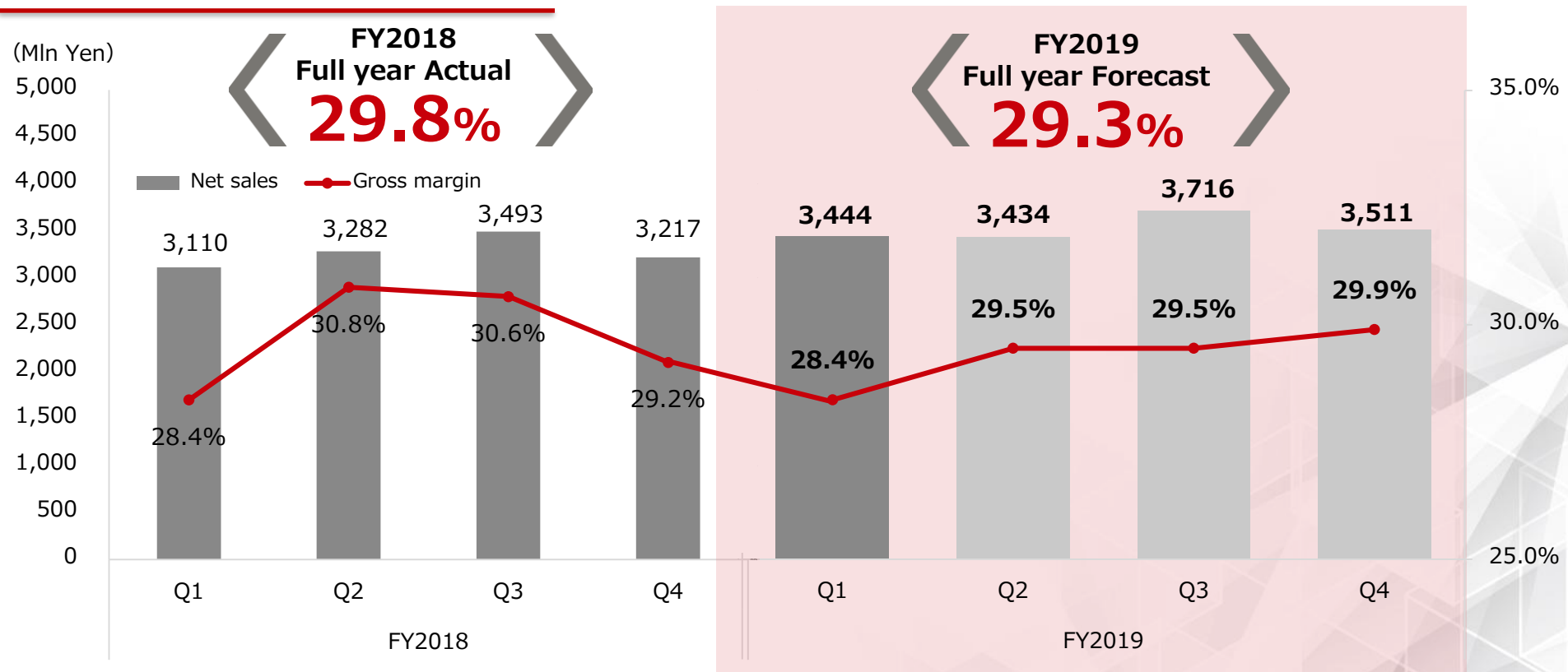
(MIn Yen)	Q1 FY2018	Q1 FY2019	YoY Change
Net sales	4,450	4,988	112.1%
Entertainment	3,798	4,033	106.2%
Enterprise	652	954	146.3%
Adjustments	-0	—	—
Operating income	302	189	62.8%
Entertainment	677	727	107.3%
Enterprise	-58	-184	—
Adjustments	-317	-352	—
Operating income margin	6.8%	3.8%	-3.0points

- Stable growth as the core business and increase in profit as well
- Increase in net sales from all departments (GC/MS/AM) of Debugging div.
- Decrease in net sales from Creative div. mainly due to weak market trend

(Mln Yen)	Q1 FY2018	Q1 FY2019	YoY Change
Net sales	3,798	4,033	106.2%
Debugging	3,110	3,444	110.7%
Game Console (GC)	979	1,186	121.2%
Mobile Solutions (MS)	1,993	2,013	101.0%
Amusement (AM)	138	245	177.6%
Creative	511	350	68.6%
Media and others	176	238	135.4%
Segment income	677	727	107.3%

- Contribution of Orgosoft Co., Ltd. acquired in February 2019
- Establishment of new Hakata test center to prepare for future expansion of the business
- To keep almost same gross margin as previous year led by restructuring of test centers' operation even with raising labor cost in Japan

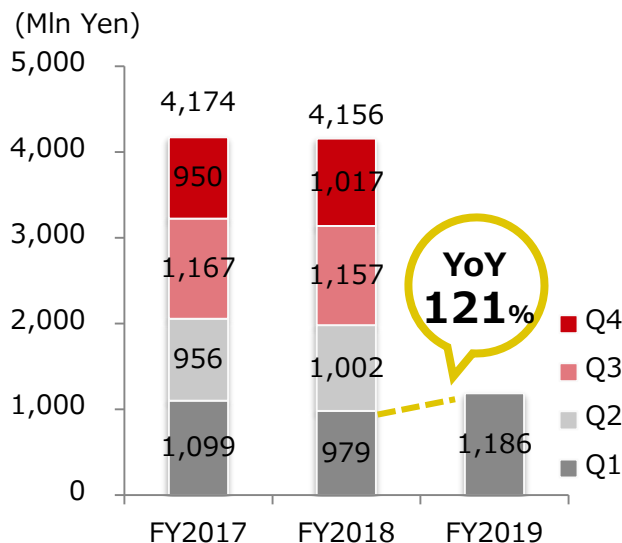
Quarterly results of Debugging div.



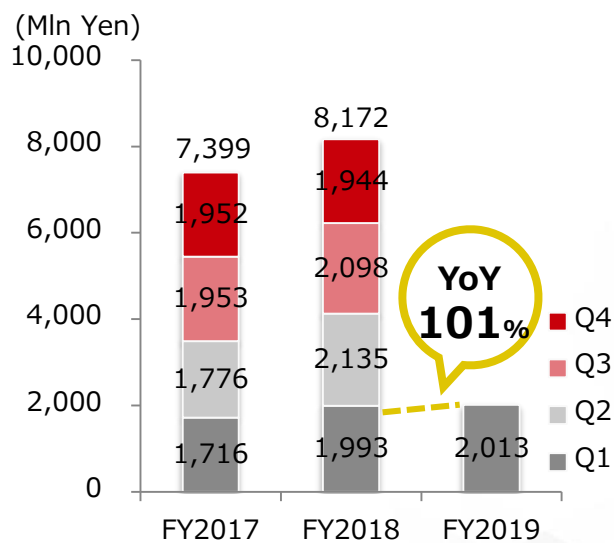
- **Game Console dept. (GC)**
 - Rapid growth in net sales by some large-scale titles and expecting stable growth in Q2 and later
- **Mobile Solutions dept. (MS)**
 - Slowing down of growth rate by receiving the weak market trend but expecting stable growth in Q2 and later
- **Amusement dept. (AM)**
 - Recovering from drop of sales by regulatory changes

Quarterly sales

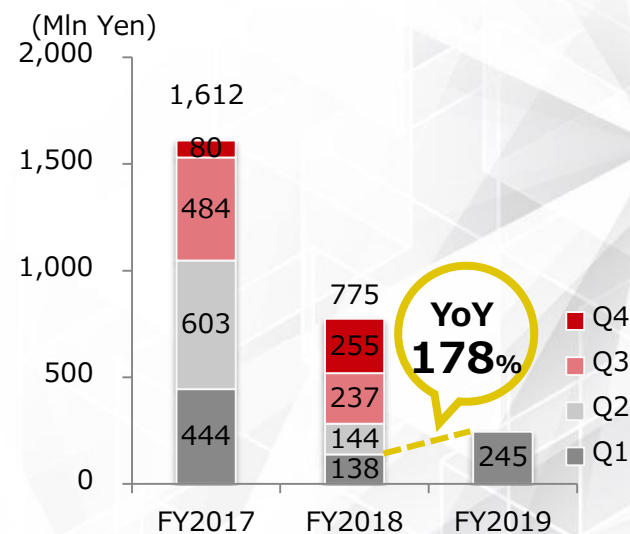
Game Console dept. (GC)



Mobile Solutions dept. (MS)



Amusement dept. (AM)





■ Creative

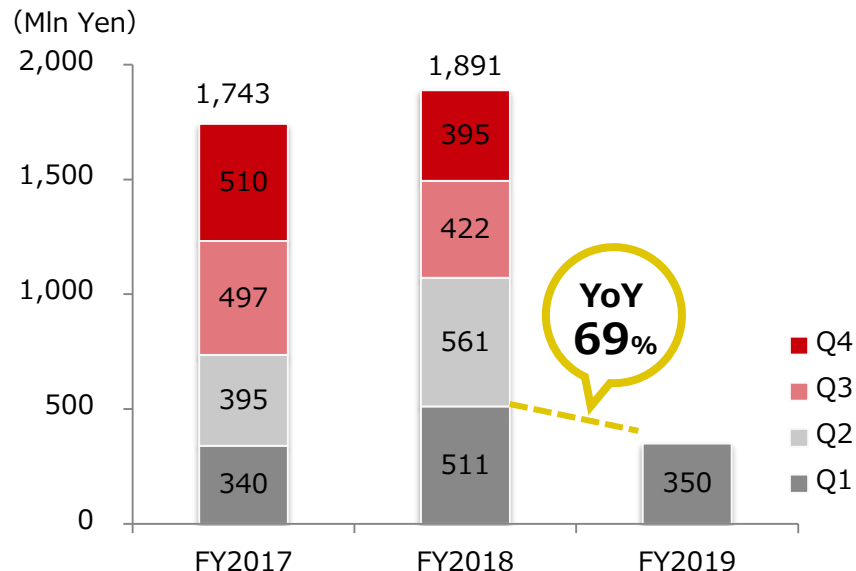
- Strengthening new promotion initiatives
- Decrease in net sales by receiving the weak trend of mobile game market

■ Media and others

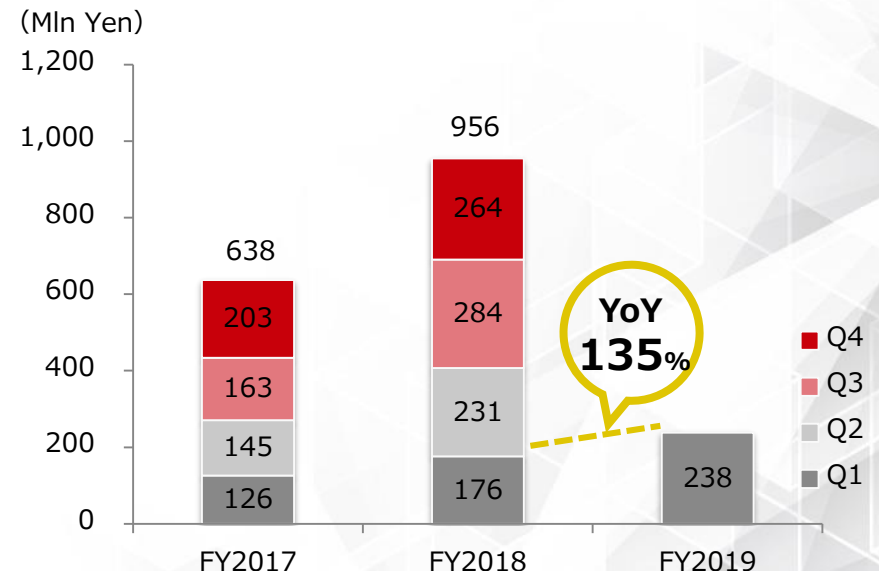
- Stable sales of advertising service of game information site, "4Gamer.net"
- Contribution of customer support service

Quarterly sales

Creative



Media and others



■ Rapid increase in net sales and new alliances for future growth

(Mln Yen)	Q1 FY2018	Q1 FY2019	YoY Change
Net sales	652	954	146.3%
System Testing	259	430	165.8%
IT service / Security	392	523	133.4%
Segment loss	-58	-184	—

Topics1

Cooperation with NTT Resonant in the testing solutions field

NTT Resonant Incorporated

Digital Hearts Co., Ltd.

**Remote
TestKit**



DIGITAL HEARTS

A service to enable the testing of smartphone applications on the cloud

Abundant human resources and testing knowhow

Topics2

Acquired LogiGear Group with rich knowledge and business records in test automation solutions

To focus on markets with paradigm shifting

(Target)



Trading
(e-commerce)



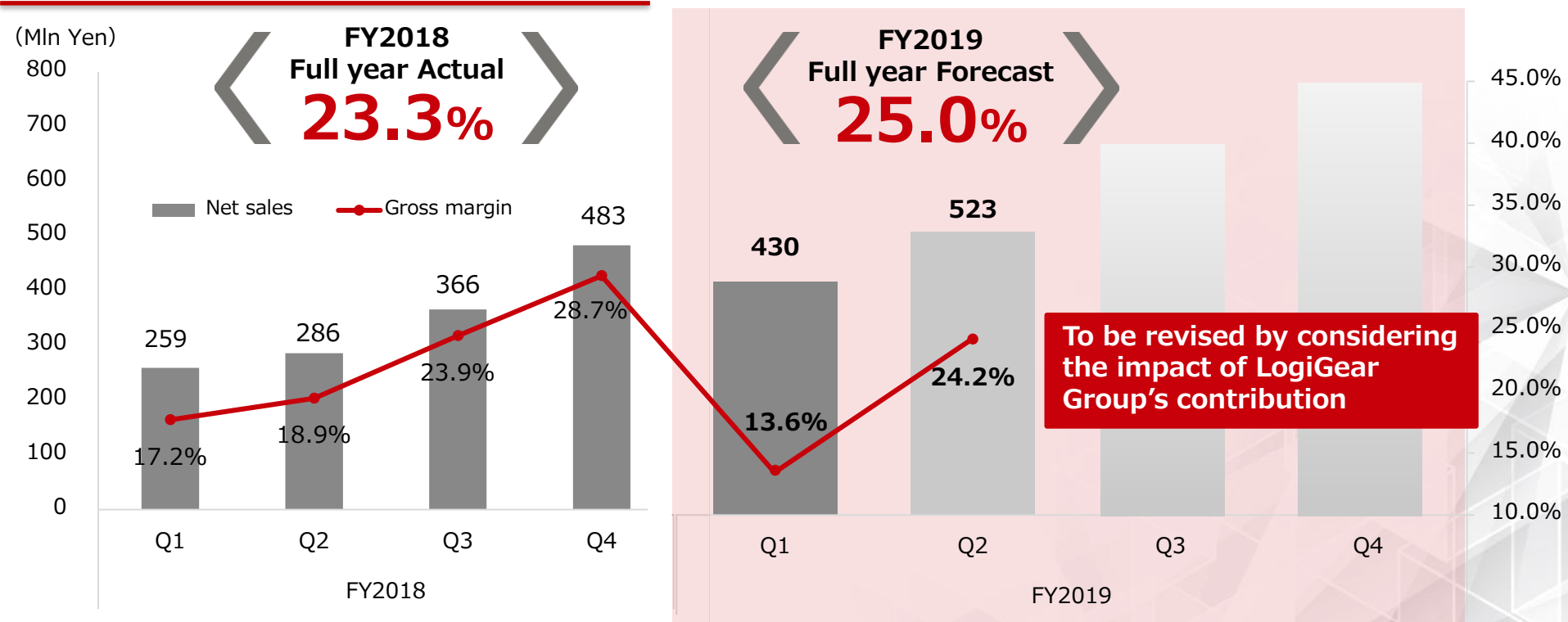
Auto-
mobile



IT
(application)

- Temporal lower work rate in Q1 by large increase in the number of test engineers including new young graduates
- Q2 Gross margin to be improved due to sales growth and improvement of work rate
- To expect the contribution of LogiGear Group in Q3 or later

Quarterly results of System Testing div.



■ System Testing

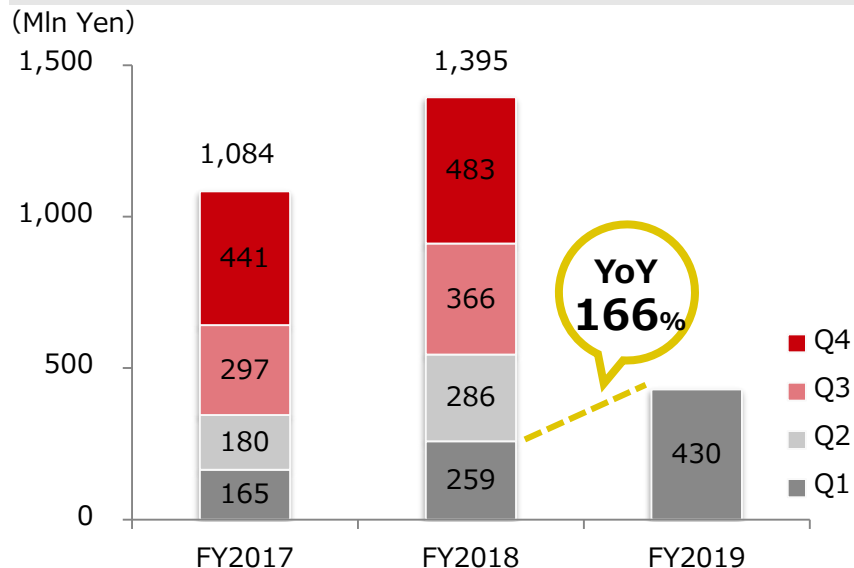
- Achieved large increase in net sales by automobile driving test and other large scale projects

■ IT service / Security

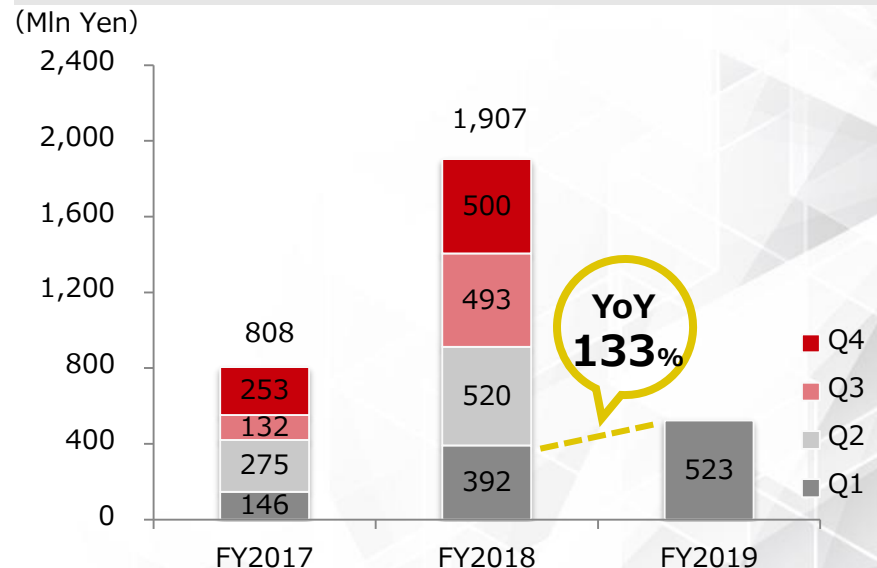
- Making strong growth in sales of system development and acquiring new orders of cyber security business launching since FY2018

Quarterly sales

System Testing



IT service / Security





- Achieve the record-high in net sales both in Entertainment and Enterprise
- Continue to have active investments in human capital mainly focusing on specialist and engineers
- Except the impact of extraordinary gain in FY2018, net profit will increase in FY2019 as a actual business base

(MIn Yen)	Full year FY2018 (Actual)	Full year FY2019 (Forecast)	YoY Change
Net sales	19,254	23,000	119.5%
Entertainment	15,951	17,450	109.4%
Enterprise	3,302	5,550	168.0%
Operating income	1,605	1,800	112.1%
Operating income margin	8.3%	7.8%	-0.5 points
Ordinary income	1,651	1,830	110.8%
Profit attributable to owners of parent	1,575	1,250	79.3%

(Ref.) Operating Income Forecast

- Compared to 2H FY2018 -

Continuing active investments in 1H,
expecting profit growth in 2H and thereafter

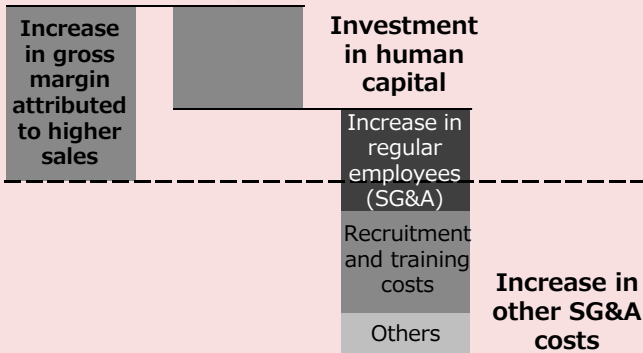
1H FY2019

Compared to 2H FY2018 results

Higher sales but lower profit

- Gross margin ratio expected to be 27.0%
- Investment in human capital planned to be increased by around 350 million yen in 1H FY2019

Decline in gross margin reflecting increase in test engineers

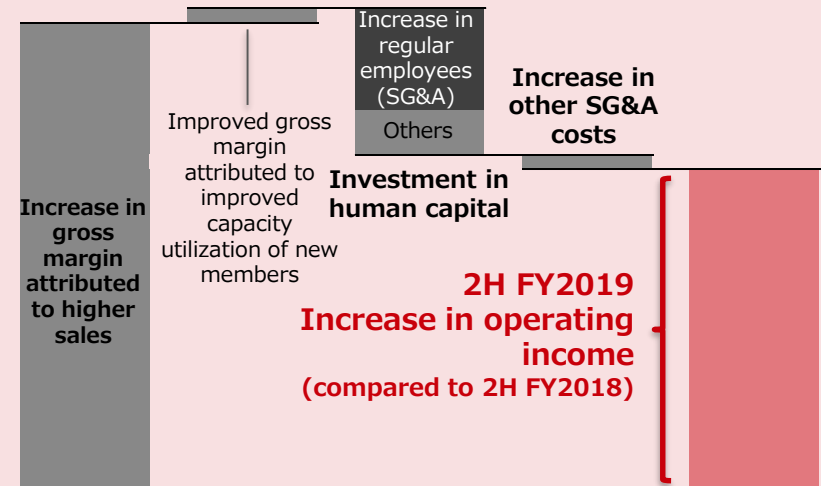


2H FY2019

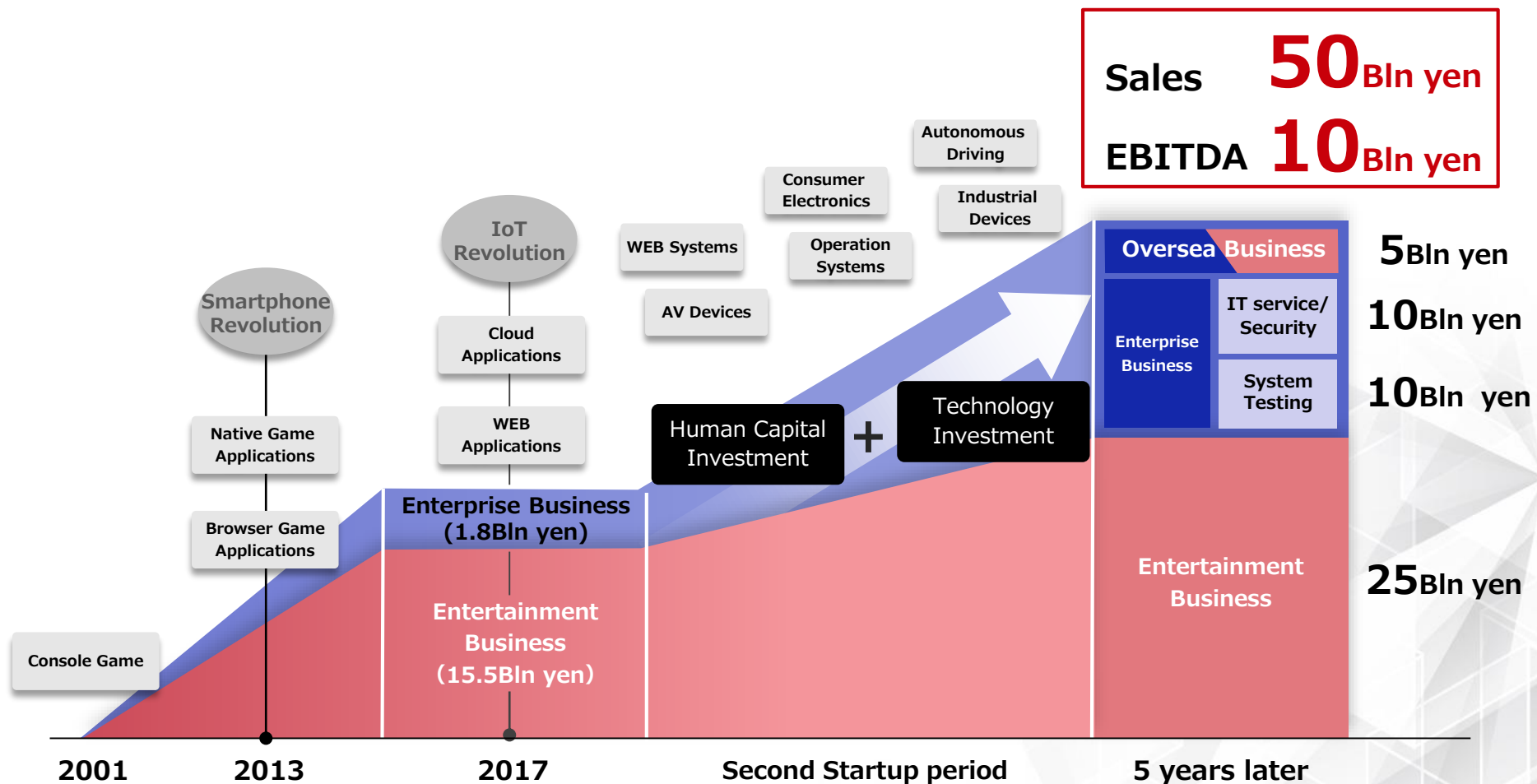
Compared to 2H FY2018 results

Higher sales and profit

- Gross margin ratio expected to be 28.6%
- Investment in human capital planned to be increased by around 200 million yen in 2H FY2019



To be the Asia's No.1 Company for Comprehensive Testing Solutions



Appendix

Why You Should Invest in DIGITAL HEARTS



Employment creation
for more than
8,000 testers



Ratio of
external officers of
40.0%



One of the few
testing focusing companies
in Japan



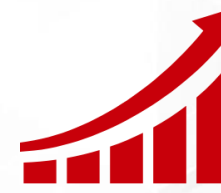
Business that supports
Digital security



Foreign staff
members of more
than
20 nationalities



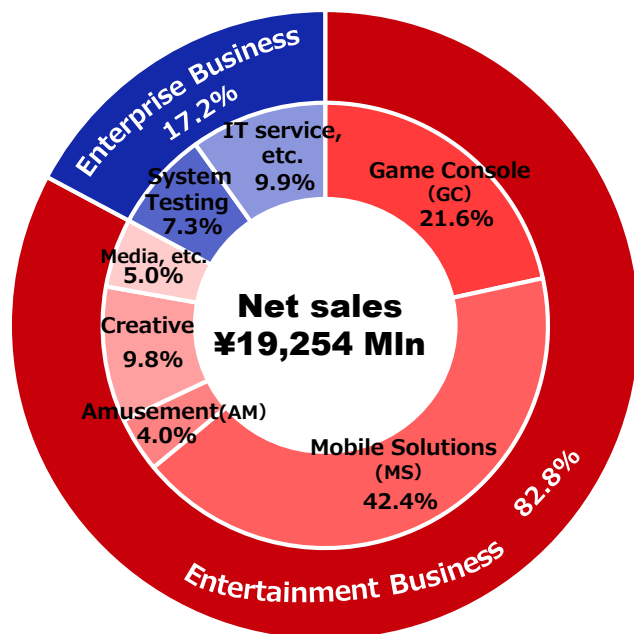
High market growth rate* with
CAGR at **27.5%**



*Data on the growth rate of the market of outsourced software testing services for 2017 to 2021, prepared by DIGITAL HEARTS in reference to a range of data.

(References)Websites related to Global Pure Play Software Testing Services Market 2017-2021 and Global Software Testing Market 2017-2021

Debugging and System testing are our core business



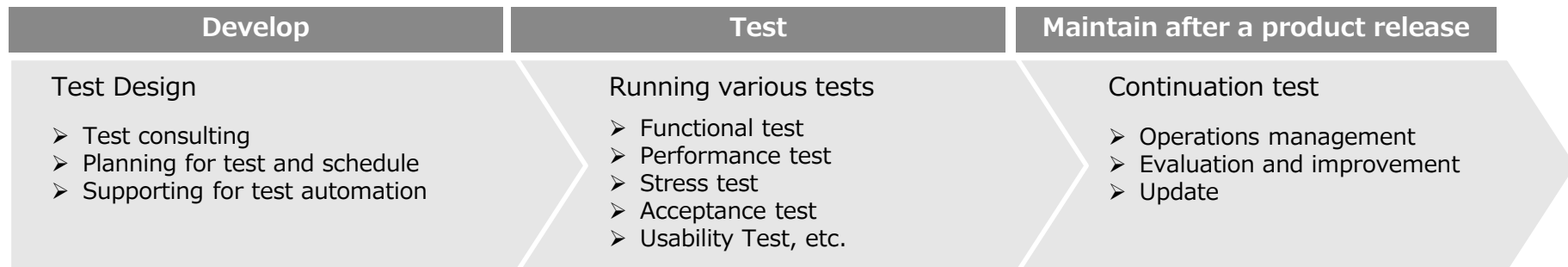
Sales breakdown by segment (FY2018)

※Sales of each segment and unit include inter-company sales and/or transfers.

Entertainment Business	Debugging 68.0%	21.6%	Game Console (GC) Debugging for console games, online games, and arcade games
		42.4%	Mobile Solutions (MS) Debugging for mobile games
		4.0%	Amusement (AM) Debugging for pachinko/slot machines
		9.8%	Game development and CG content development
	Creative	5.0%	Managing one of Japan's largest game information site "4Gamer.net", customer support, etc.
Enterprise Business	System Testing	7.3%	Testing for enterprise system and Automobile driving test
	IT service / Security	9.9%	System development, IT support, Customer support, Security, etc.

Outline of Debugging and System Testing

Our Services



Outline of Services

Service	Description	Main client	Barriers to entry	Outsourced Projects Ratio
Debugging	Detection of bugs in games from a player's perspective.	– Game makers	High ↑ A license for purchasing dedicated equipment for debugging is required. ↑ Knowledge and expertise on human resource management to accommodate changeable development schedules are required.	High
System Testing	Detection of bugs in enterprise systems from a test-engineers' knowledge.	– SIers – Development vendors – Core system enterprises	Middle ↑ Human resource shortage in IT Industry	Low

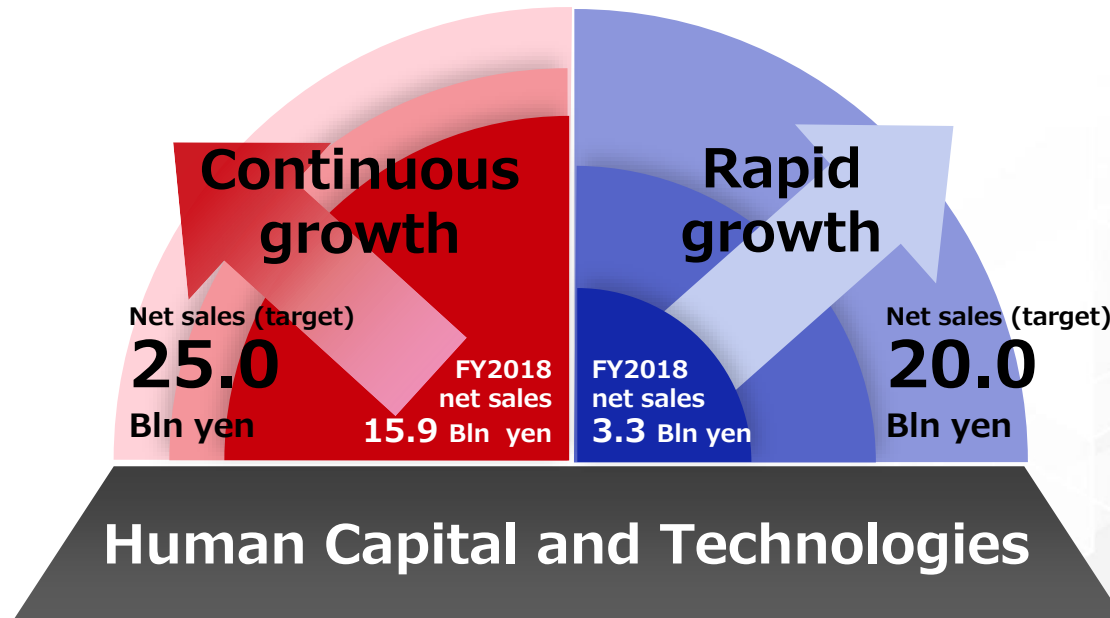
Pursue the growth of the mainstay Entertainment Business and make the Enterprise Business another primary source of revenue

Entertainment Business

- The game market is growing steadily
- ◆ Strengthen collaboration within the Group to provide comprehensive support for game development, including not only debugging but also the development of outsourced services and localization
- ◆ Continue expanding the business, targeting net sales of 25.0 billion yen

Enterprise Business

- The outsourcing of test processes is accelerated, due in part to the serious human resources shortage in the IT industry
- ◆ Accelerate investment in human capital and technologies for business expansion
- ◆ Position this field as the growth driver and aim for net sales of 20.0 billion yen





Major risks

Countermeasures

1. Leakage of confidential information

- Prohibiting staff members from bringing personal items into the test room
- Physical security measures including access control with fingerprint authentication and the installation of security cameras
- Introduction of a personal reference system that applies to all registered testers

2. Obsolescence of existing services by technological innovation

- Focusing on the application of the latest technologies, including a test automation project
- Focusing on the development of new services to improve added value

3. Reduction of productive population in Japan

- Developing internal training programs that will enable the active participation of members with diverse generational, racial, and other backgrounds
- Securing human resources strategically by using overseas offices as well

4. Expansion of corporate acquisition and new businesses

- In-depth market research and due diligence
- Reducing risks by building a system for appropriate business management after acquisition

Summary of Earnings by Segment

(Mln yen)		FY2014	FY2015	FY2016	FY2017	FY2018
Entertainment Business	Net sales	11,609	12,696	13,544	15,568	15,951
	Segment income	1,915	2,379	2,453	2,966	3,086
	Debugging					
	Game Console (GC)					
	Mobile Solutions (MS)					
	Amusement (AM)					
	Creative					
	Media and others					
Enterprise Business	Net sales	1,713	2,382	1,952	1,892	3,302
	Segment income	50	71	203	-14	-226
	System Testing					
	IT service / Security					
	Inter-segments adjustments					
	Net sales	-39	-70	-52	-108	-0
	Segment income	-447	-486	-750	-1,215	-1,254
	Consolidated total					
	Net sales	13,285	15,011	15,444	17,353	19,254
	Operating income	1,517	1,963	1,906	1,735	1,605

Review of shareholder return policy

Actively invest in medium- and long-term growth as the second startup period. Change the shareholder return policy for this purpose in consideration of the balance between internal reserves and shareholder returns.

■ FY2018 or before:

Paid stable dividends in accordance with the consolidated business results, **with DOE of 7% as a guide**. Also provided **shareholder benefits** to shareholders who held our shares as of March 31 every year.

■ FY2019 and after:

Pay stable dividends in accordance with the consolidated business results, **with the lower limit of the dividend payout ratio at 20%**. **Abolish the shareholder benefit plan** from the viewpoint of shareholder equity.

Shareholder returns in FY2019

	Interim dividends	Year-end dividends	Annual total dividends	Shareholder benefits
				(Holders of one or more units of shares) Rice gift cards (3 kg) (Holders of two or more units of shares) Rice gift cards (6 kg)
FY2018	6.5 yen	6.5 yen	13.0 yen	
FY2019 (forecast)	7.0 yen	7.0 yen	14.0 yen	Up 1.0 yen

* We will acquire treasury shares flexibly by considering the necessity in light of our capital policy, the impact on our financial strength, and other factors, after securing funds for investment in growth.

Copyright© 2019 DIGITAL HEARTS HOLDINGS Co., Ltd. All Rights Reserved.

Corporate Profile



DIGITAL HEARTS HLDGS.

Company Name

DIGITAL HEARTS HOLDINGS Co., Ltd.

Capitalization

¥300,686,000

Location

3-20-2 Nishi-Shinjuku, Shinjuku-ku,
Tokyo

Shares Issued

23,890,800 Shares

Incorporated

October 1, 2013

Fiscal year end

March 31

Representative

President and CEO, Genichi Tamatsuka

Number of Employees

887 (Consolidated)

Stock Exchange

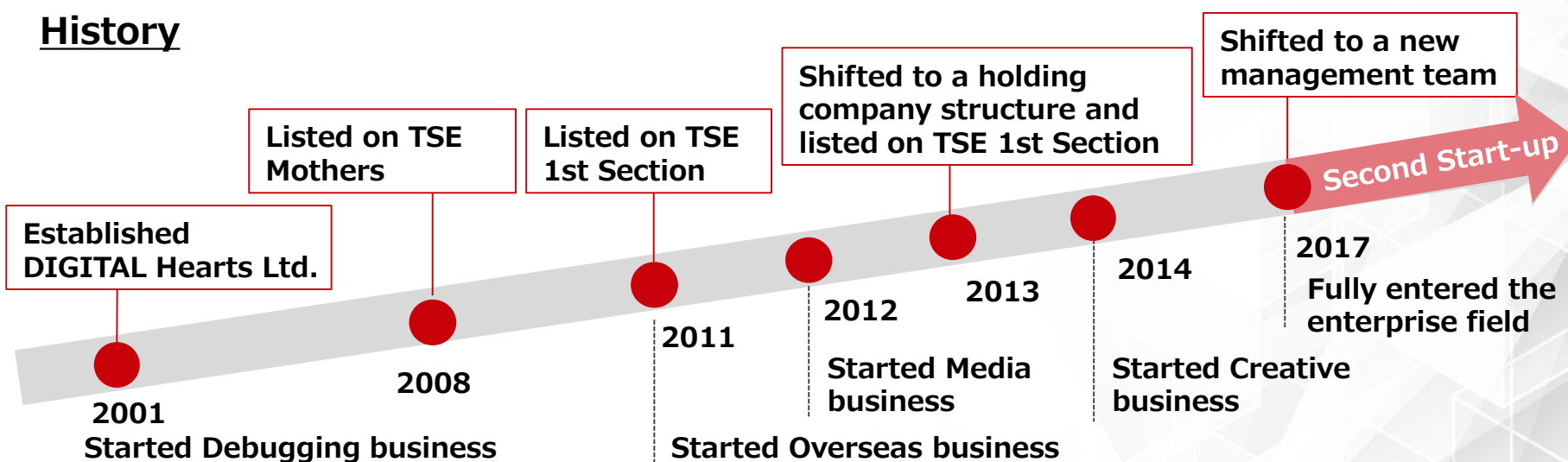
Tokyo Stock Exchange The 1st Section
(code : 3676)

Group Companies

Domestic:6
Overseas:4

(As of June 30, 2019)

History



(As of June 30, 2019)

DIGITAL HEARTS Co., Ltd.

Entertainment Business

Enterprise Business

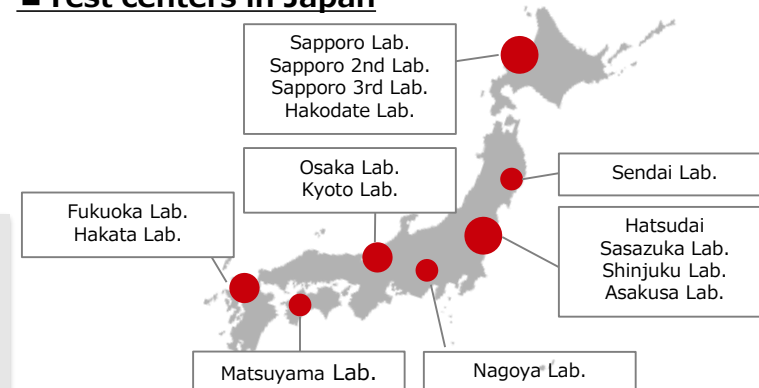


Business Activities : Game debugging, Localization, System testing, System development, Security, etc.

[Strengths]

- **Over 8,000** registered testers
- **Over 1.5 million** bug data
- **15** test centers (Lab.)
- **Over 4,000** equipment for testing

■ Test centers in Japan



DIGITAL HEARTS USA Inc.

Entertainment Business



Business Activities : Localization, etc.

DIGITAL HEARTS (Shanghai) Co., Ltd.

Entertainment Business



Business Activities : Game debugging, Localization, etc.

Orgosoft Co., Ltd.

Entertainment Business



Business Activities : Game debugging, Localization, etc.

ANET Corporation

Enterprise Business



Business Activities : System testing, System development, etc.

DIGITAL HEARTS GNT VIET NAM COMPANY LIMITED

Enterprise Business



Business Activities : System testing, etc.

FLAME Hearts Co., Ltd.

Entertainment Business



Business Activities : Game development and CG content development

Aetas, Inc.

Entertainment Business



Business Activities : Operation of a game information site, "4Gamer.net", etc.

DIGITAL HEARTS NETWORKS Co., Ltd.

Enterprise Business



Business Activities : Internet communication related business, Security, etc.

ZEG Inc.

(Affiliated company)

Enterprise Business



Business Activities : Driving test and data collection for the automotive industry



DIGITAL HEARTS HLDGS.

<Contact>

Investor and Public Relations Division

Phone : +81-3-3373-0081

Email : ir_info@digitalhearts.com

HP : <https://www.digitalhearts-hd.com>

This presentation has been developed strictly for the purposes of investor relations activities and does not in any way attempt to influence or facilitate investment decisions or represent a solicitation for investment. While the information provided herein is based on that believed to be reliable at the time of submission, the Company does not guarantee its accuracy, be it partial or overall. Furthermore, because this presentation features the views and assessments of the Company at the time of its writing, it may therefore be subject to change without prior notice due to unforeseen developments in the Company's operating environment. The Company and its affiliated companies, as well as their executive officers, may hold positions in the securities and/or financial products featured in this presentation, and may stand to profit or incur losses from their positions. The relevant parties may also purchase or sell securities and/or financial products, either in person or by proxy. This presentation is protected under exclusive copyright of the Company. To quote, reproduce or transfer any section, either partially or in its entirety, is prohibited by law. Those who wish to quote from, reproduce or transfer the information contained herein must therefore acquire in advance the written consent of the copyright holder.