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Monthly Update of the Aucfan Group's Registered Business Users— April 2021

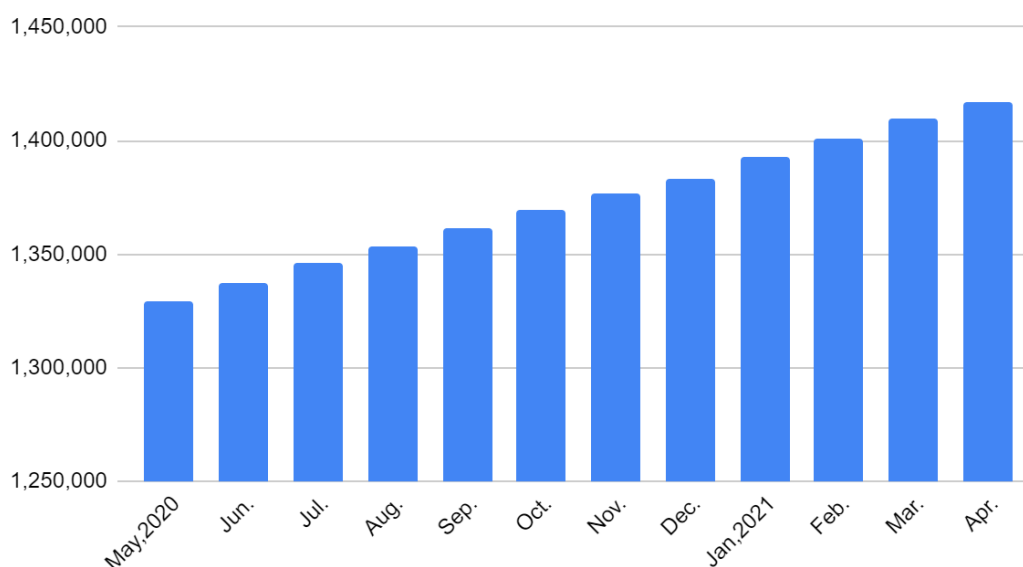
Tokyo, 14 April 2021—the Aucfan Group*1 boasts 1,417,214 registered business users*2 as of March 2021.

The Number of the Aucfan Group's Registered Business Users

Recently, SDGs*3 and disposal loss from unsold goods have drawn considerable attention. The annual value of the disposal reaches 22 trillion yen in Japan and 100 trillion yen worldwide. To stand up to resolve this challenge, the Aucfan Group redefined itself as a “RE-INFRA COMPANY.” “RE” indicates reviewing, redesigning, and reorganizing what people already have for improvement. Connecting and integrating different “RE” services to redistribute product/human value best, the group strive to solve the social issue caused by disposal loss.

For more details, see the corporate website. (<https://aucfan.co.jp/>)

The Number of the Aucfan Group's Registered Business Users



Starting from aucfan.com, a price comparison online media, the Aucfan Group has developed various services: NETSEA, a B2B wholesale platform, TATEMPO GUIDE, a centralized tool to operate online shops efficiently, and Otameshi, an e-commerce site accepting donations. Now, the Aucfan Group is accelerating the business overseas.

The transaction data accumulated since establishment and AI-powered technology visualizes inventory market value. Based on the collected insight, the Aucfan Group has developed a prediction model that optimizes selling price and sales channels. This model enables the group to roll out total e-commerce support solutions mainly for SMEs, independent business proprietors, and side jobs in retail and distribution fields.

*For more details, see “Aucfan Services” below.

Various services are available to business users, including “aucfan.com,” a market price search and comparison website for online shopping and auction sites, “NETSEA,” a B2B wholesale platform, and “TATEMPO GUIDE,” a centralized system to operate and manage online shops. April 2021 totaling 1,417,214 registered users.

Going forward, the Aucfan Group will best combine various services from functions to commercial distribution to offer the total e-commerce support solutions, with aucfan.com playing a core role. The solutions cover extensive businesses, from large retail/distribution companies to side jobs/personal users. The Aucfan Group connects and integrates different “RE” functions in each service to build a one-stop platform for the medium-to-long term. This platform will enable corporate inventories to estimate their value and redistribute, helping the group solve the social issue of enormous disposal loss.

The monthly number of registered business users

	May,2020	Jun.	Jul.	Aug.	Sep.	Oct.
Increase	8,125	8,423	8,557	7,787	7,996	7,595
Total	1,328,973	1,337,396	1,345,953	1,353,740	1,361,736	1,369,331

	Nov.	Dec.	Jan,2021	Feb.	Mar.	Apr.
Increase	7,726	6,392	9,320	8,245	8,638	7,562
Total	1,377,057	1,383,449	1,392,769	1,401,014	1,409,652	1,417,214

*1 Refers to Aucfan Co., Ltd. and its subsidiaries, including SynaBiz Co., Ltd. and Smartsourcing, inc.

*2 Total of aucfan.com members, NETSEA suppliers/buyers, TATEMPO GUIDE enterprise users, and Otameshi suppliers

*3 SDGs: Sustainable Development Goals, to be achieved by 2030 set by the United Nations in 2015

Aucfan Services



Overview of aucfan.com

Aucfan.com is a market price search and price comparison website for online shopping and auction sites launched in 2001. The site offers “Aucfan Premium,” a search engine providing the past decade’s price information, and “Aucfan Pro Plus,” a research website for online merchandise and retail.

- Aucfan.com: <https://aucfan.com/>
- Aucfan Pro Plus: <https://pro.aucfan.com/static/pro/product/>
- Aucfan connect: <https://aucfan.com/static/user/connect/business/>

Overview of NETSEA

NETSEA is short for “procuring online (*Net-de-shii-re*, in Japanese),” offering services to enterprises of all kinds, from leading companies to SMEs. The annual transaction value is about 8 billion yen among 430 thousand registered buyers, boosting NETSEA to one of the largest domestic B2B websites. SynaBiz, a subsidiary of Aucfan, operates the service.

- NETSEA: <https://www.netsea.jp/>

Overview of Otameshi

Otameshi is an online shopping website offering affordable outlet store items that would otherwise be disposed of despite having no quality issues. Moreover, users can choose social organizations to donate part of their payment. SynaBiz, a subsidiary of Aucfan, operates the service.

- Otameshi: <https://www.otame4.jp/>

Overview of ReValue

ReValue specializes in liquidating and evaluating returns and surplus stock, and redistributing these products at reasonable prices. ReValue establishes a fair, transparent secondary distribution market.

- ReValue: <https://www.revalue.jp/>

Overview of TATEMPO GUIDE

TATEMPO GUIDE is a centralized system to operate and manage online shops. Over a decade, the system has been active, providing vital features for shop management, such as item display and inventories/sales integrations. Smartsourcing, a subsidiary of Aucfan, operates the service.

- TATEMPO GUIDE: <https://tatempo.guide/>

Overview of Aucfan

Company Name: Aucfan Co., Ltd.

President and CEO: Shuichi Takenaga

Establishment: June 2007

Capital: Approx. 884 million yen (as of the end of September 2020)

Employees: 146 (*Consolidated, as of the end of September 2020)

Head Office: Oak Meguro 3F 2-13-30, Kamiosaki, Shinagawa-ku, Tokyo 141-0021 Japan

Corporate Website: <https://aucfan.co.jp/>

Overview of SynaBiz

Company Name: SynaBiz Co., Ltd.

President and CEO: Shuichi Takenaga

Establishment: July 2015

Capital: 25 million yen (*A Mothers-listed company, Aucfan Co., Ltd. wholly owns SynaBiz)

Head Office: Oak Meguro 3F 2-13-30, Kamiosaki, Shinagawa-ku, Tokyo 141-0021 Japan

Corporate Website: <https://synabiz.co.jp/>

Overview of Smartsourcing

Company Name: Smartsourcing, inc.

President and CEO: Shuichi Takenaga

Establishment: May 2012

Capital: 20 million yen (includes capital reserve)

Head Office: Oak Meguro 3F 2-13-30, Kamiosaki, Shinagawa-ku, Tokyo 141-0021 Japan

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