Financial Results

FY09/25

Aucfan Co., Ltd. <3674>
November 14, 2025

Executive Summary

<FY25>

· **Consolidated net sales: 4,657 million yen** (YoY 96%),
Operating profit: ▲201 million yen(Previous period: 356 million yen)
- Results roughly in line with the earnings forecast*1

· We are maintaining the revenue base of existing businesses while **promoting the transition to new ventures**
- Solution business is growing steadily
- **"AP LAB*2" and "NETSEA MallLive*3" to grow in the second half of the year**
- While revenue and profits declined due to upfront investment burdens in growth segments (AP LAB and NETSEA MallLive), we are building the foundation for medium-to-long-term growth

<FY26>

· Planning **consolidated net sales of 5,600 million yen** (YoY 120%),
operating profit of 50 million yen (return to profitability)

· Focusing management resources more intensely on the growth area **D2X Commerce***4
- Following "AP LAB," we are launching a new brand, "KACHIKA"
- TikTok Shop "NETSEA MallLive" maintains its top ranking
- With an eye toward business expansion, we have opened a new logistics center four times larger than our previous facility

*1 Revised in the 'Notice Concerning Revision of Consolidated Earnings Forecasts' disclosed on 14 August 2025
*2 AP LAB: Sales of OEM private brand products using Chinese goods (see P7)
*3 NETSEA MallLive: Live commerce-related service (see P8)
*4 D2X Commerce: A Direct to X model that produces high-quality goods in China and sells them directly to B2B and B2C customers. (see P20)

1 Financial Highlights in FY09/25

Consolidated Results: Highlights

For the fiscal year ending September 2025, we will promote the **transition from existing businesses to new ventures**

Concentrated upfront investments in **"AP LAB" and "NETSEA MallLive" led to a decline in both revenue and profit for** the consolidated results

(Millions of yen)	Cumulative results			Initial plan (released Aug 14)	Plan ratio
	FY09/24	FY09/25	YoY		
Net sales	4,840	**4,657**	96%	4,500	103%
-Solutions	2,659	2,893	109%	2,800	103%
-Platform	1,702	1,639	96%	1,550	106%
-Incubation	600	316	53%	300	105%
-Administrativedivision,consolidated adjustments	▲122	▲192	-	▲150	128%
Gross profit	2,677	**2,172**	81%	2,100	103%
-Solutions	1,068	1,117	105%	1,100	102%
-Platform	1,267	1,176	93%	1,100	107%
-Incubation	520	71	14%	150	47%
-Administrative division,consolidated adjustments	▲178	▲192	-	▲250	58%
Operating profit	356	**▲201**	-	▲190	106%
-Solutions	569	619	109%	600	103%
-Platform	113	▲100	-	▲100	100%
-Incubation	98	▲308	-	▲230	134%
-Administrative division, consolidated adjustments	▲425	▲411	-	▲460	89%
Recurring profit	353	**▲168**	-	▲170	99%
Net income	187	**▲329**	-	▲360	91%

*1 aucfan.com：Provides market price quotations for online shopping and auctions, as well as a statistical price comparison service (see P37)
*2 aucfan marketing：Marketing support services for EC businesses (see P39)
*3 NETSEA Auction：Inventory liquidation support service focused on returned or outdated items and slow-moving inventory, etc.
*4 NETSEA ：One of Japan's largest B2B wholesale purchasing platforms (see P41)

【Factors behind YoY change】

■Solutions business
- Increased revenue and profits due to growth in billing sales on "aucfan.com*1" and sales from "aucfan marketing (ad operations)*2"

■Platform business
- Revenue declined due to the discontinuation of the "NETSEA Auction *3" and tighter control of promotion costs in "NETSEA *4"
- Profit decreased as a result of upfront investments in new businesses, including the in-house product "AP LAB" and the live-commerce service "NETSEA MallLive."

■Incubation business
- Revenue decreased due to the decision to continue holding operating investment securities.
- We have conservatively assessed future profitability and recorded impairment losses on operational investment securities

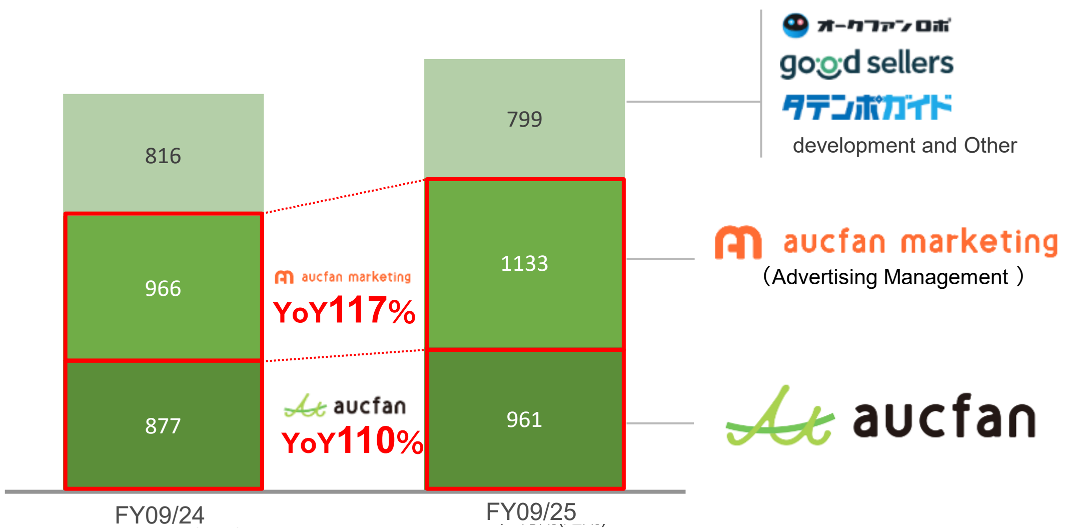
■Net income
- An adjustment to income taxes arose due to the reversal of deferred tax assets at a major subsidiary

Solutions Businessprogressing steadily

In the Platform Business, overseas business **AP LAB** generated sales

Sales (Solutions business)

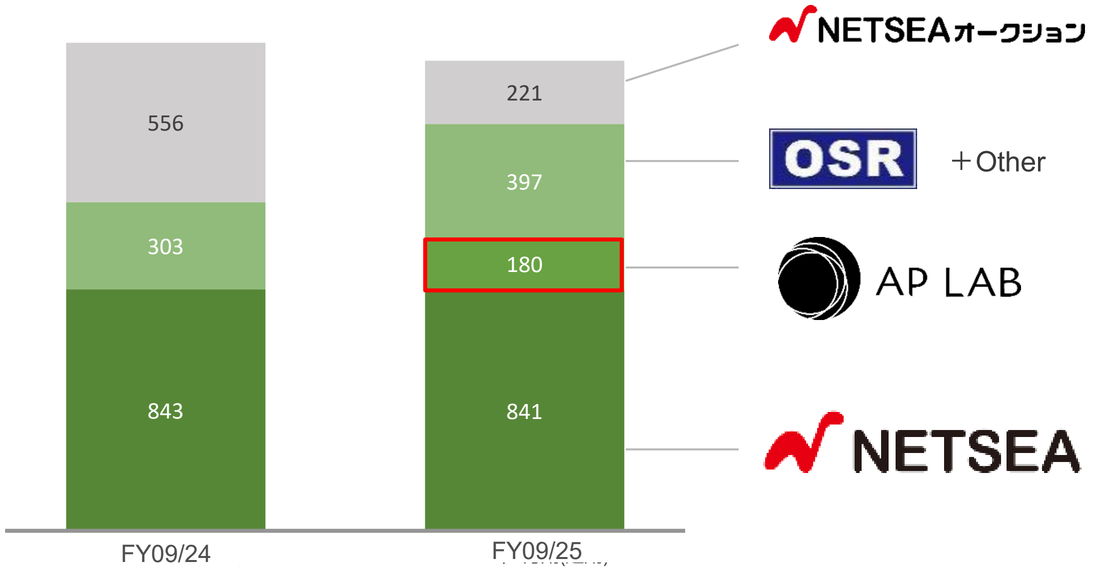
FY24 **2,659million** ▶ FY25 **2,893million**



- Subscription revenue from aucfan.com saw an increase
- Advertising spend in aucfan marketing (advertising operations) reached a record high

Sales (Platform business)

FY24 **1,702million** ▶ FY25 **1,639million**



- Sales declined in NETSEA auction due to a reduction in returned merchandise
- The sales of "AP LAB" launched in January has gotten off to a smooth start Generating sales

Since its launch in January, "AP LAB" has experienced
significant growth through the latter half of the year

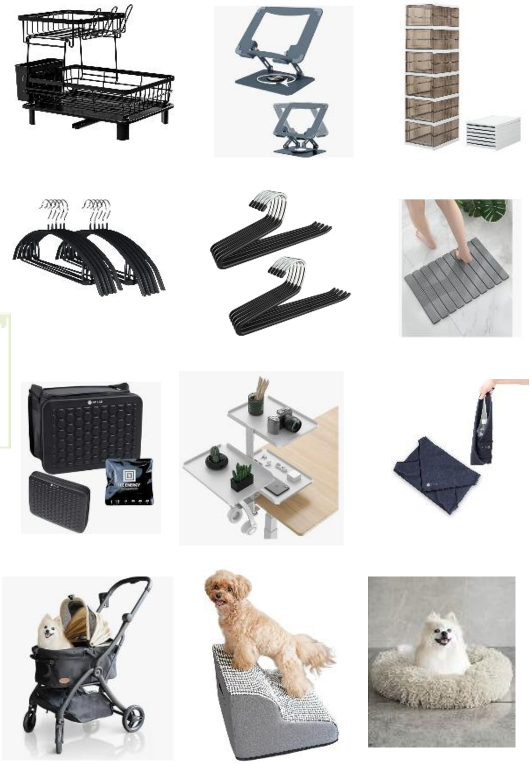
What is AP LAB

AP LAB

An in-house brand with the mission to rediscover the "essential value" of things and deliver it to our customers.
By leveraging direct procurement from factories and OEM production,
we plan to develop a wide range of original products that enrich lifestyles by realizing product development that eliminates waste.

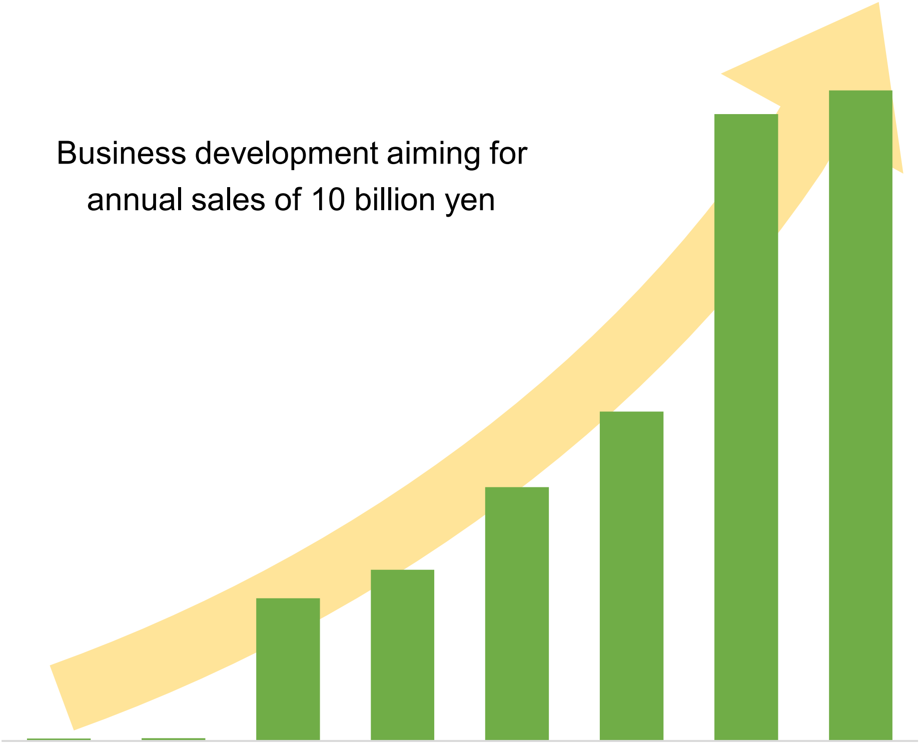
[Features and brand vision]
• Efficient value distribution that seamlessly connects factories and consumers
• "Gratitude toward manufacturing" and the "promotion of a recyclingoriented society"
• Data-driven trend analysis and product development
• A diverse product lineup that offers "better options"
• The Future of AP LAB -"Enriching society through value recognition"

Example of Bestselling Products



AP LAB Net Sales Trends

Business development aiming for annual sales of 10 billion yen



Net sales (New business: Live Commerce "NETSEA MallLive")

The live-commerce service “NETSEA MallLive” launched in conjunction with the June 30 release of TikTok Shop.

It has been off to a solid start, with sales continuing to grow.

Live Commerce business：Overview

Sales performance and figures from in-house streamers *1

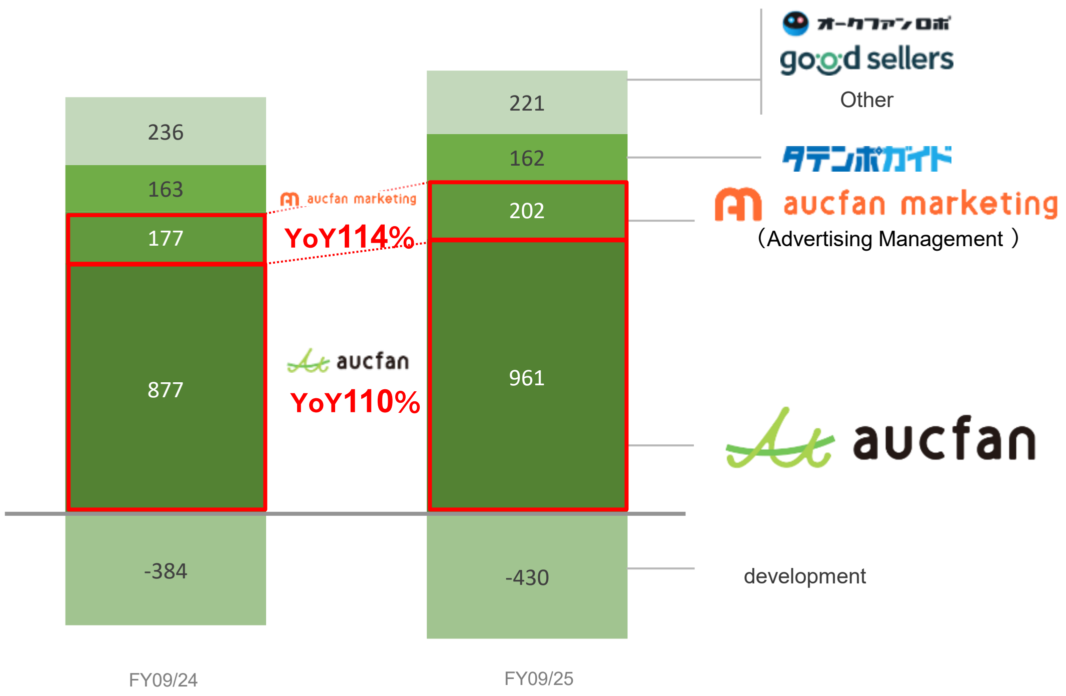
*1: To gauge market sentiment and understand user needs, employees themselves stream as online streamers

Gross Profit is Linked to Net Sales

Solution business increased year-on-year, with "AP LAB" also beginning to contribute

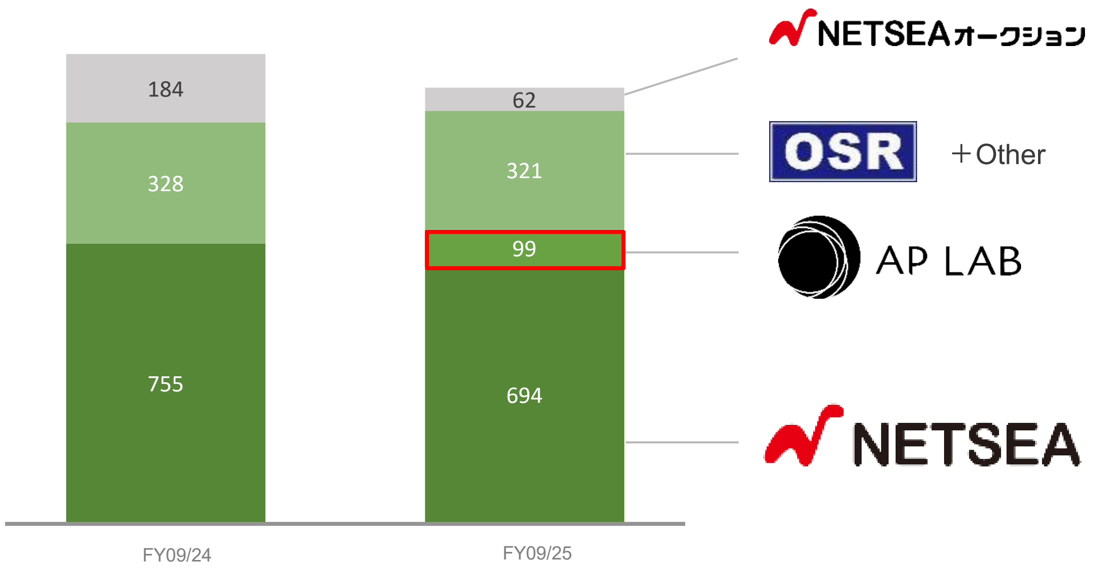
Gross profit (Solutions business)

FY24 **1,068million** FY25 **1,117million**



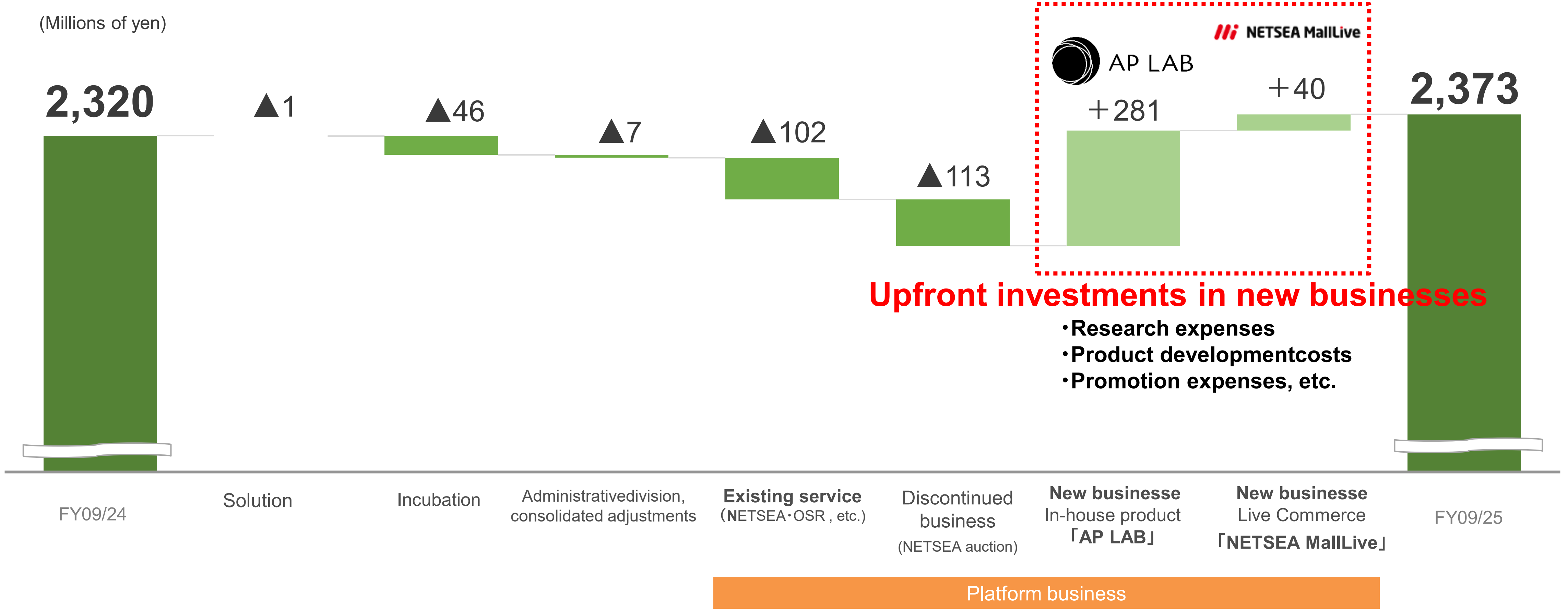
Gross profit (Platform business)

FY24 **1,267million** FY25 **1,176million**

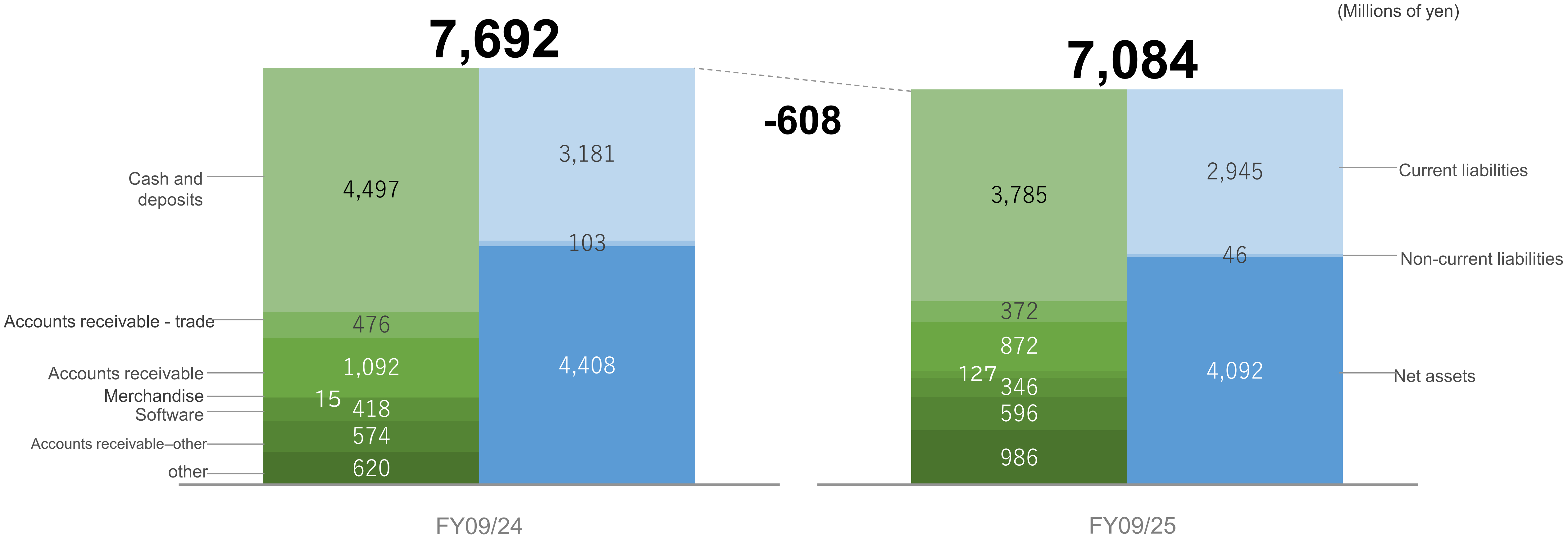


Factors Affecting Changes in Selling, General, and Administrative Expenses (Breakdown by Business Segment)

Through selection and concentration of business operations,
we have streamlined selling, general, and administrative expenses for existing businesses
Consolidated selling, general, and administrative expenses increased slightly due to
upfront investments in new business ventures



The equity ratio remained high at 57%



2 Consolidated Earnings Forecast for FY09/26

Consolidated Earnings Forecast for FY09/26

Anticipating expansion of the new business D2X Commerce
We plan to achieve an **operating profit for the full year**

(Millions of yen)	FY24	Earnings forecast			
		First half	Second half	FY09/25	YoY
Net sales	4,657	2,460	3,140	5,600	120%
-Solutions	2,893	1,450	1,450	2,900	100%
-Platform	1,639	1,150	1,850	3,000	183%
-Incubation	316	0	0	0	0%
-Administrativedivision,consolidated adjustments	▲192	▲140	▲160	▲300	-
Gross profit	2,172	1,160	1,490	2,650	122%
-Solutions	1,117	500	500	1,000	90%
-Platform	1,176	800	1,150	1,950	166%
-Incubation	71	0	0	0	0%
-Administrative division,consolidated adjustments	▲192	▲140	▲160	▲300	-
Operating profit	▲201	▲120	170	50	-
-Solutions	619	290	290	580	94%
-Platform	▲100	▲150	150	0	-
-Incubation	▲308	▲40	▲40	▲80	-
-Administrative division, consolidated adjustments	▲411	▲220	▲230	▲450	-
Recurring profit	▲168			40	-
Net income	▲329			20	-

【Detailed plan】

■Solutions business

- "aucfan.com" anticipates a decrease in sales and operating profit, factoring in the temporary impact of membership cancellations due to the premium service price revision
- On the other hand, taking into account the growth of "aucfan marketing (advertising operations)" and "aucfan Robo," we plan to achieve the same level as the current fiscal year in the overall solutions business

■Platform business

- "NETSEA" advances cost optimization and prioritizes profitability
- D2X Commerce
  - "APLAB" plans to achieve annual sales of 2.2 billion yen through upfront investments in the first half of the year, expanding its product lineup, developing new brands, and adding sales channels. Estimating return to profitability in the second half of the year
  - For the live commerce service "NETSEA MallLive," we plan to make upfront investments in the first half of the year, aiming for annual sales of 500 million yen by expanding the number of online streamers and strengthening partnerships with online streamer agencies. Estimating return to profitability in the second half of the year

■Incubation business

- Although there is a possibility of selling some operational investment securities held for trading or receiving dividend income, these are not factored into the plan

3 Shareholder Returns

Shareholder Returns

Repost: "Supplementary Explanation Materials for the Third Quarter of the Fiscal Year Ending September 2025 (FY2025 Q3)," disclosed on August 14, 2025"（see）P22

Shareholder benefits

Partially expanded shareholder benefit program, reinstated in fiscal 2024

Eligible shareholders

Shareholders holding three units (300 shares) or more of the Company's stock as recorded in the shareholder registry as of the record date of September 30 of each year

Overview of shareholder benefits

The Company will gift a **QUO Card*1** equivalent to the amount listed below, in accordance with the number of shares held and the holding period, upon shareholders' request.

Number of shares held	Held for less than one year	Held for one year or more
300 shares or more	1,000 yen	1,500 yen
500 shares or more	3,000 yen	5,000 yen
1,000 shares or more	7,500 yen	12,000 yen

*1: We plan to present it as a digital gift, "QUO Card Pay."

Gift period

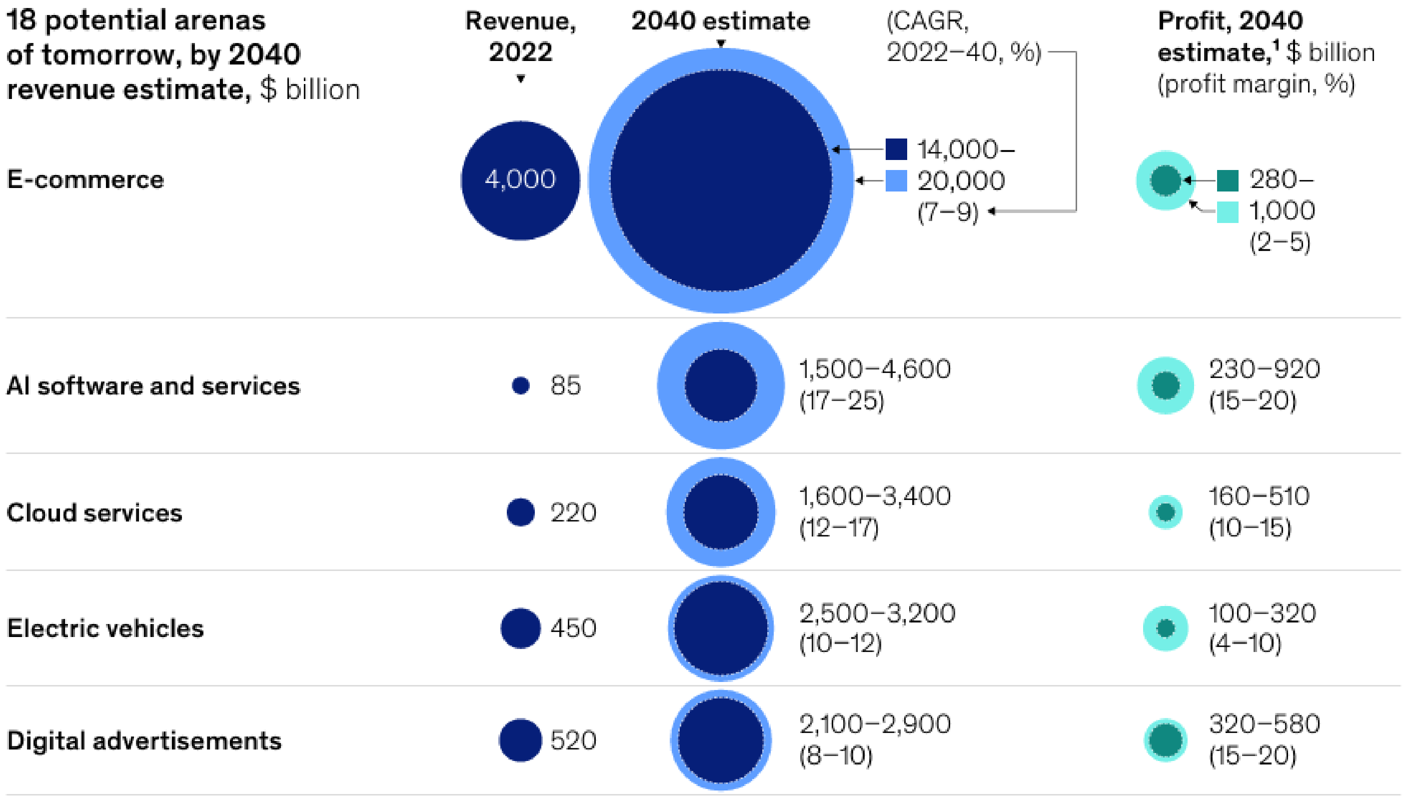
Scheduled for December each year

Dividends

We continue considering paying dividends, taking into account the market environment surrounding the Company.

4 Topics

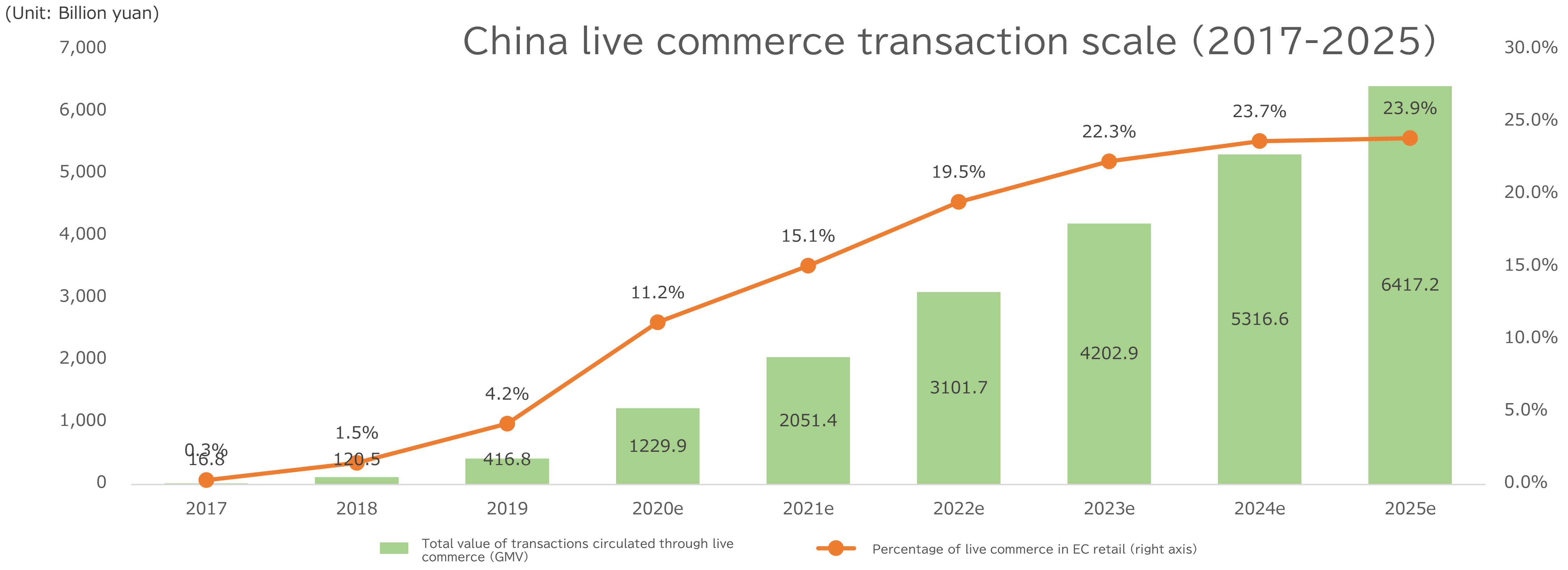
The e-commerce market is expected to continue its dramatic expansion



*April 2025 Release: McKinsey & Company Japanese Release "The 'Arena' That Will Become the Next Battleground"
Citation: P9 From Figure E2
https://www.mckinsey.com/~/media/mckinsey/mckinsey%20global%20institute/our%20research/the%20next%20big%20arenas%20of%20competition/the-next-big-arenas-of-competition-executive-summary-final.pdf

Live commerce Market size

China's live commerce market, which is at the forefront, is expected to grow to **approx. 140 trillion yen**※1 in 2025, including China's largest live commerce company, ByteDance, and **the market in Japan is also expected to expand rapidly in 2025**



※1 : Adapted from JETRO "Live Commerce (China) -Increasing its Presence as a New EC ethod" https://www.jetro.go.jp/biz/areareports/2022/bca31f7ca5265e62.html
Calculated at the exchange rate on November 12, 2025, 1 yuan = 21.75 yen

Concentrating management resources on the growth area of **"D2X (Direct to X) "**

Existing Business

Solutions

aucfan

aucfan marketing

オークファンロボ

タテンポガイド

goo:d sellers

development and Other

Topics P21～22

Platform

NETSEA

OSR

Topics P23～P24

New Business

NETSEA MallLive

Topics P25～P26

AP LAB

Topics P27～P29

D2XCommerce

A diverse range of Greater China products (Yiwu Market, Alibaba 1688, and others) are distributed domestically through group services (including NETSEA, OSR, and live commerce)

1. Product offerings

2. Sales Channel Expansion

Chinese suppliers
Product

Yiwu Market

China BtoB Mall

1688.com

Other

aucfan GROUP

Inspection

Logistics

Purchasing proxy services

Site guide

Platform business

NETSEA

NETSEA MallLive

OSR

AP LAB

(OEM In-House Brand Development)

Appreciator (B/SMB)

EC seller

Real stores

Liver

Consumer (C)

(1)Existing Business –Solutions- Initiatives for FY09/26

Existing Business-Solutions-

MCP Server*1 released with generative AI integration
Providing highly accurate market information based on actual transaction data

Expanding integration features with TikTok Shop
Support for order management and inventory integration

As a **TikTok Shop Certified** Partner
Account setup, management services, and advertising operations services

TikTok Shop Partner

Increasing average customer spending through bundled sales **with AI tools**

Other initiatives include AI-related and live commerce-related schools

*1 MCP server: An abbreviation for Model Context Protocol.
It is a new technical standard that enables generative AI systems such as ChatGPT and Claude to integrate with external tools and data sources.

Existing Business Solutions

Live commerce-related services

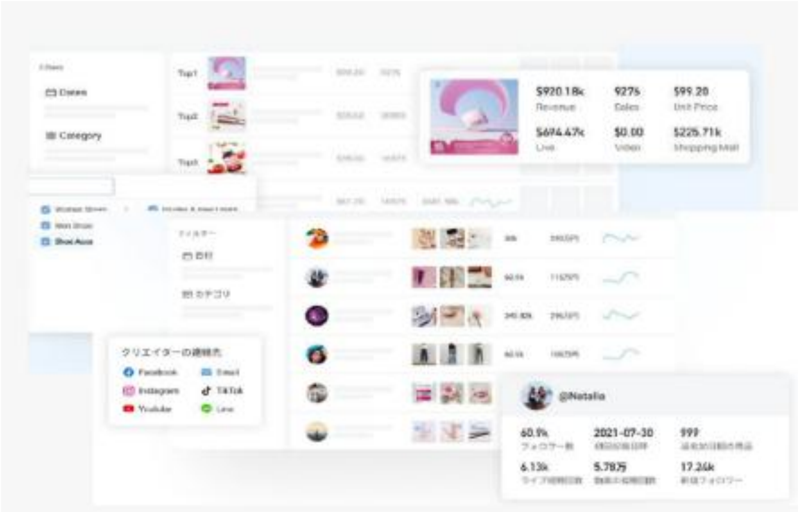
aucfan marketing

TikTok Shop support services

Official TikTok Shop partner

TikTok data analytics platform

Kalodata × aucfan



Authorized domestic distributor

(1) Existing Business –Platform- Initiatives for FY09/26

Platform

NETSEA

Expansion of live commerce product offerings

Improved search functionality enhances product match rates

OSR

Establishing an order-taking system through online strategy integration
- Web catalog proposal
- SNS advertising placement

Live streaming studio launch
Integrating OSR supplier products with NETSEA MallLive

Other initiatives include IP business initiatives and licensee development

OSR

Existing Business Platforms

Taiwanese companies exhibited at the offline trade show.

ViewEC Group

Products can be ordered on NETSEA..

Scenes from the offline exhibition

Osaka Semba Center Building

ViewEC Japan Co., Ltd., which facilitates the overseas expansion of thousands of Taiwanese companies, has swiftly embraced the OMO (Online Merges with Offline) model, seamlessly integrating e-commerce platforms with real-world experiences. The company has launched a broad initiative to showcase outstanding Taiwanese products to Japanese buyers. By providing an efficient and immersive purchasing experience that blends online and offline channels, it seeks to act as a bridge between Taiwanese and Japanese businesses.
ViewEC Japan Co., Ltd. was established in 2021 and is headquartered in Taiwan. The company's main strategy is "omni-channel integration," and it has built a powerful OMO ecosystem that combines a cross-border e-commerce platform with physical exhibitions. In addition to supporting the overseas expansion of Japanese companies, ViewEC actively promotes Taiwanese enterprises entering the Japanese market. To date, the company has assisted more than 2,500 businesses in expanding internationally.

Policy Advisor to the Executive Yuan of Taiwan / CEO of ViewEC Group From Mr. Kaku Ushin

The ViewEC Group is committed to becoming Taiwan's leading gateway for cross-border e-commerce. We are honored to deliver outstanding Taiwanese products directly to Japanese buyers through the NETSEA flagship store. By offering a diverse lineup of high-quality products, we aim to showcase the exceptional quality and innovative value of Taiwanese-made goods, foster new business opportunities, and further strengthen trust and cooperation between Taiwanese and Japanese companies, creating a *win-win* mutually beneficial partnership.

New Business Platforms

Real-time integration from offline exhibitions

OSR

NETSEA MallLive

Integration

The number of streaming accounts and online streamers has also increased significantly, expanding to a system with over 10 streamers

New Business Platforms

We have begun collaboration with Vector Inc.

-Building a new distribution model through live commerce to expand sales channels-

aucfan GROUP　Collaboration　ライブコマース

Features and Strengths　Product supply capabilities

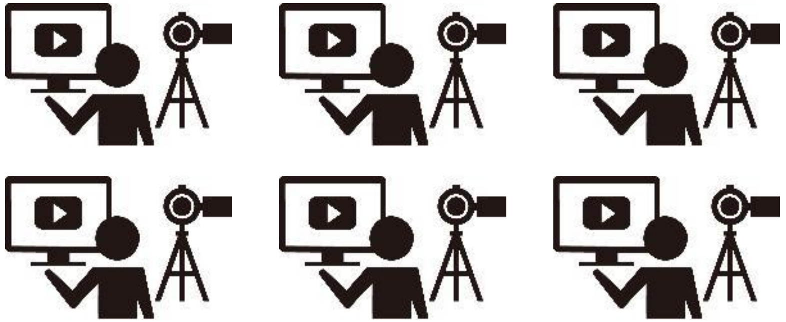
- Collaboration with Yiwu Market, BtoB marketplace "NETSEA," and wholesale exhibition "Osaka Senba Distribution Mart" in Osaka, among other extensive procurement and distribution networks
- EC/Live commerce sector support such as TikTok live operations and online streamer development

aucfan CHINA　NETSEA　OSR　AP LAB

Features and Strengths　Distribution and sales capabilities

- Live commerce support centered on TikTok Shop
- Live commerce planning and management services
- Creator casting, school management

Utilizing the Aucfan Group's
"local overseas procurement capabilities"
and
"OEM production know-how,"
we will supply products suitable
for live commerce sales



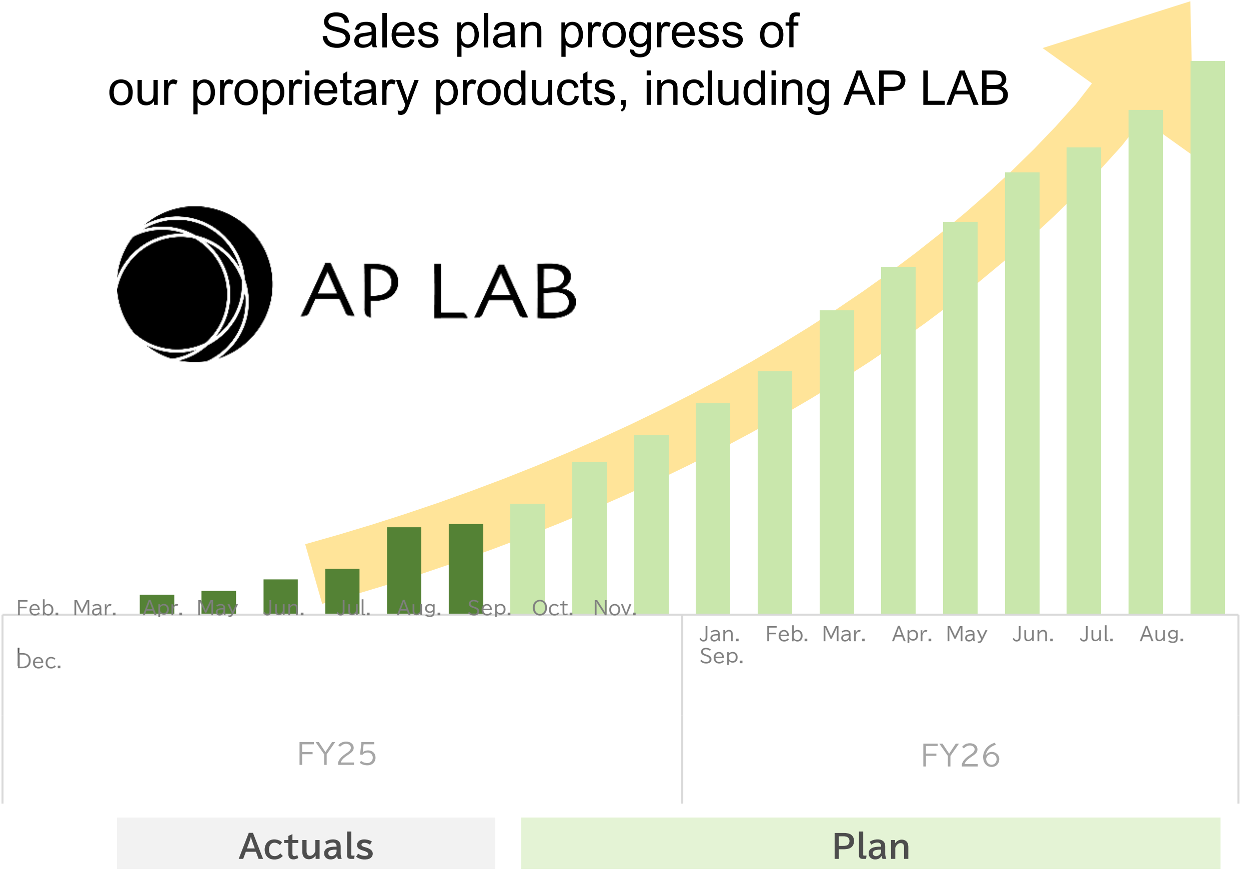
New Business Platforms

Addition of new categories and new products
Active investments in the launch of new brands

Continuously creating best-selling products

Sales plan progress of
our proprietary products, including AP LAB

AP LAB

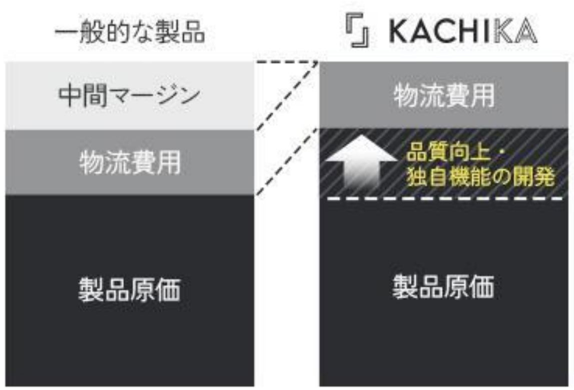


New Business Platforms

Launch of New Fashion Brand "KACHIKA"

KACHIKA

価値を、変える。価値で、変える。



KACHIKAのヒミツは製品原価を上げることができる独自の仕組み

唯一無二の『RE-INFRA COMPANY』だからこそ実現できる

品質と特異な機能

（株）オークファングループの自社インフラを持つKACHIKAは、物流や中間マージンのコストを大幅に削減し、浮いたコストを製品原価の向上に充てることができます。その結果、同じ販売価格でも、より高品質で、独自の機能を備えた製品をお届けすることが可能です。

We will also expand into other genres and plan new brands for the future

New Business Platforms

Launch of New Logistics Center

Existing warehouse (Miyoshi-machi, Iruma-gun, Saitama Prefecture)
added as a new warehouse four times larger in size

- Location : "S・LOGI Niiza WEST" Block C, Niiza City, Saitama Prefecture
- Contract area : 2,409 tsubo *Includes warehouse, berth, and office
- Start of operations : October 2025 onwards

Capable of handling annual distribution volumes of 10 billion yen

CORPORATE IDENTITY

We define our customers—including SmallB (sole proprietors), sside-business owners, and influencers, as **Appreciator** and we are **expanding our target audience to include SNS live streamers** in addition to existing users of aucfan.com and NETSEA.

We Are Appreciators!

5 APPENDIX

Page

Consistent business development from university startup to present

- **Began selling goods through auction listings** as a sole proprietor while attending university
- **Established Defactostandard, Ltd.** and assumed the office of president and representative director
  *Current service: Purchasing of used brand-name goods (Brandear)
- Acquired the Auction Statistics Page (tentative title) and **began performing media management**
- Established the Media business through an incorporation-type split from Defactostandard, Ltd., **established aucfan Co., Ltd.**, and assumed the office of president and CEO (current position)
- **Listed on the Mothers section of the Tokyo Stock Exchange** (securities code: 3674)
- Acquired **NETSEA**, one of Japan's largest B2B wholesale shopping mall; **ReValue**, a slow-moving inventory liquidation service; and **TATEMPO Guide**, a centralized management system for online shops, and added them to the group
- Acquired offline trade fair services **OSR Net** and **Osaka Senba Wholesale Marketing**, and added them to the group
- Began offering Amacode, a dedicated app for Amazon sellers, after acquiring it through business transfer
- Established an overseas subsidiary, **"Aucfan (Hainan) Network Technology Co., Ltd."** in Hainan Island, China
- Exhibition of Yiwu MarOpened **"Japan Tokyo Yiwu Selection"**
  *Relocated and expanded in June 2025, relaunched ket products sourced in Japan
  as "Osaka Yiwu Market"
- First national pavilion in Japan within Yiwu Market
  Opened **"Yiwu Japan National Pavilion"**
- OEM private brand of Chinese products
  Launched sales of **AP LAB**
- Launched the live commerce business
  "NETSEA MallLive."

aucfan

Representative profile

Shuichi Takenaga

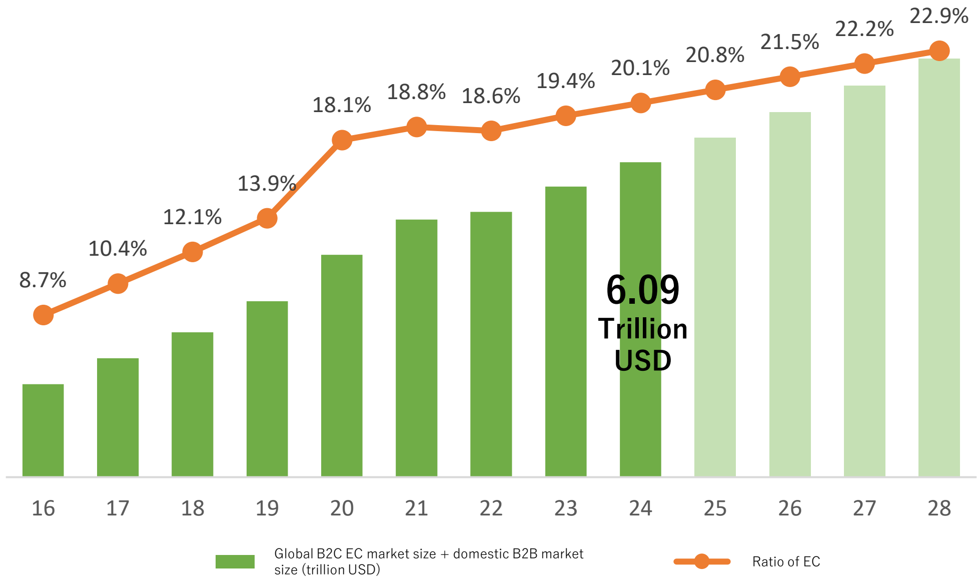
President & CEO
of aucfan Co., Ltd.

Born 1978
in Yamaguchi Prefecture

Graduated from Kyoto University's School of Law

B2B wholesale market, including overseas markets, is worth 3,000 trillion yen

Global B2C market scale*1



Global B2B wholesale market scale

Japan	World
Size of the domestic B2C e-commerce market (merchandise sales)*2 15 trillion yen	Size of the global B2C e-commerce market 6.09 trillion US dollars
B2B 300 trillion yen*3	B2B Trillions of yen*4

*1 From E-Commerce Market Survey (https://www.meti.go.jp/press/2025/08/20250826005/20250826005-a.pdf) conducted by the Ministry of Economy, Trade and Industry and released on August 26, 2025, p. 102, "Figure 7.4: Global B2C e-commerce market size (unit: trillion of US dollars)
*2 Same source, p.31, "Figure 4-3: Market Size of B2C E-Commerce in the Merchandise Sector."
*3 Same source, p.92, "Figure 6-4: Breakdown of B2B E-Commerce Market Size by Industry."
*4 The Company estimated the global B2C market size, based on the size comparison of the domestic B2C e-commerce market and the domestic B2B wholesale market

Segment classification has been changed as follows

FY25

Solutions business
- aucfan
- good sellers
- タテンポガイド
- オークファンロボ
- aucfan marketing
- development and Other

Platform business
- NETSEA
- NETSEAオークション
- OSR
- AP LAB

インキュベーション事業
- ・Investment
- ・New Businesses / Overseas Businesses
- China subsidiary aucfan CHINA

Administrativedivision,consolidated adjustments

FY26

Solutions business
- aucfan
- good sellers
- タテンポガイド
- オークファンロボ
- aucfan marketing
- development and Other

Platform business
- NETSEA
- NETSEA MallLive
- AP LAB
- OSR
- China subsidiary aucfan CHINA

インキュベーション事業
- ・New business development
- ・Investment

Administrativedivision,consolidated adjustments

*New businesses/China subsidiary to shift to platform business

Hybrid earnings model of fees obtained through SaaS, fee income predicated on GMV, and sales revenue

Solutions

ARR[*1]
(billing amount)

Number of accounts
×
Annual billing amount

Main target services

aucfan

Platform

Fee income
Predicated on GMV

GMV
×
Take rate

Revenue

Sales
×
Gross profit margin

Main target services

NETSEA

AP LAB

*1: Abbreviation for Annual Recurring Revenue.

aucfan

Provides market price quotations for online shopping and auctions, as well as a statistical price comparison service

Usage fee: **No fee**

Note: Premium service charges a monthly fee of 2,000 yen (excluding tax) *From July 2024

Functions provided: Bulk searching for online shopping and auctions, searching for previous successful bidding prices, auction listing support tools

Note: As of June 2025

Business model

The Company

Provides cloud services →

← Pays monthly fees (for paid service use)

* See next page for paid service

Individual and SMB customers

Service Details

Paid Services

aucfan Premium

Premium features to make better use of aucfan.com

Usage fees: 2,000 yen per month (excluding tax) *From July 2024

Functions provided: 10 years’ worth of successful bids search, time frame summary search, bid reservation tool, My Bookmarks, search alerts, easy listing tool, listing template saving, etc.

aucfan Pro Plus

Market price search and data analysis tools for professionals

Usage fees: 10,000 yen per month (excluding tax)

Functions provided: Yahoo! shopping analysis, auction market price search and data analysis, Amazon research, global e-commerce site comparison, provision of other e-commerce support tools, etc.

aucfan Robo

オークファンロボ

RPA tools that even users without specialized knowledge can operate intuitively

Usage fees: From 120,000 yen per month (excluding tax)

Usage examples: Back-office operations including research concerning competitors, inventory ordering, order processing, shipping invoice preparation, and personnel- and labor-related operations, etc.

aucfan Robo

タテンポガイド

Centralized management system for online shops

Usage fees: From 24,000 yen per month (excluding tax)

Functions provided: Bulk product registration, editing, and updates; automatic inventory synchronization; automatic order import, order status management, and inventory status management, etc.

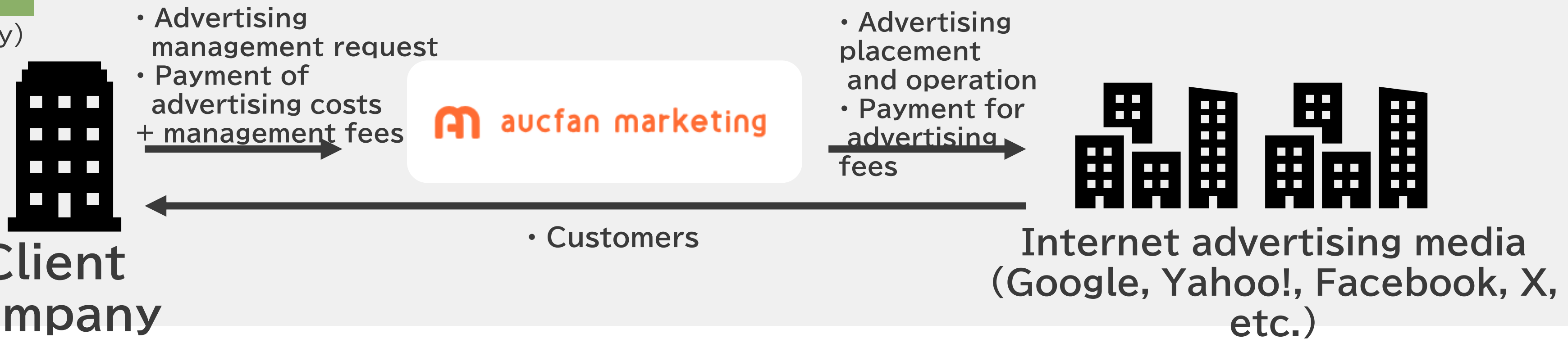
aucfan marketing (aucfan marketing)

Marketing support services for EC businesses

- Price and commission: Individual estimation
- Support services: Advertising management, web analysis, creative production, SEO email newsletter writing, YouTube channel management, marketing strategy planning, LP improvement, branding, etc.
- Special features:
  (1) Rapid and high-quality operation system that spares no resources.
  (2) Achievement of goals through sales-committed KPI setting
  (3) Creation of LPs and banners necessary to improve results in attracting EC customers
- Examples: A major sports club listed on the First Section of the Stock Exchange (in operation for over 7 years)
  A major cosmetics company (in operation for over 3 years)

Business model

(For advertising agency)



good sellers (Goodsellers)

A side business support service that creates a place where people can continue to experience the essential fun of business transaction

Usage fee: Varies according to each individual service

Example: **eBay cross-border e-commerce seller training program**

ebay aucfan

Information session content:
- Teaching materials for export businesses (registration)
- Teaching materials for export businesses (practical exercises)
- List of 15 products with price differences in export businesses
- Discount coupons for ReValue BtoB Mall

Business model

- Professional and practical expertise
- Proper tool use
- Advice

Payment of instructor fees

Instructors

繋げる世界　広がる未来
good sellers

- Provides side-business expertise
- Provides a community
- Side-business support school

Note: for applicants only

Payment of tuition when attending school

SMBs
(side businesses and sole proprietors)

Service Details

NETSEA

One of Japan's largest B2B wholesale purchasing platforms

Usage fee: Suppliers: 25,000 yen monthly (excluding tax) plus a contract commission of 8.5–10.5%

Buyers: **No fee**[*1]

Features: About 500,000 registered buyer companies
Annual distribution value of about 10 billion yen

Note: As of June 2025

Business model

*1 The NETSEA Prime service charges fees

OSR Net and Osaka Senba Wholesale Marketing

Trade fair service operators based in Osaka Senba district

- Usage fee: Suppliers: 10,000 yen monthly (excluding tax)
  Plus basic booth fees for permanent display:
  15,000 yen monthly (excluding tax)
  Plus commissions on receivables collection: 5%

  * 50,000 yen deposit charged separately when commencing display (returned at contract termination)

  Buyers: No fee

- Features: Holds trade fairs and provides opportunities for business negotiations on the first Sunday, Monday, and Tuesday, and the third Monday and Tuesday of each month

  Annual GMV of approximately 3.0 billion yen

* Note: As of June 2025

Business model

Suppliers

Customers (manufacturers and wholesalers)

Provides a wholesale venue (opportunities for wholesale sales to buyers)

Pays membership fees, booth fees, and commissions for collection

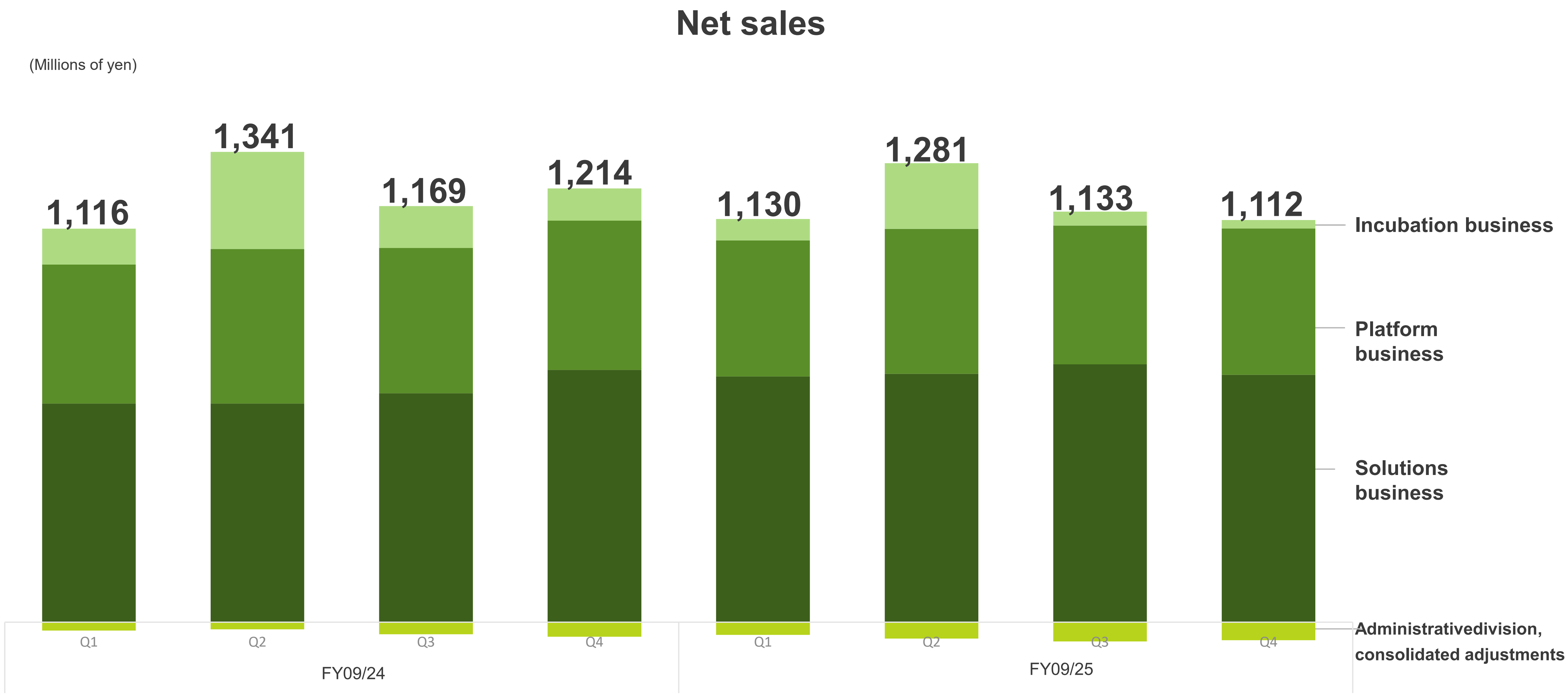
OSR

Provides a purchasing venue

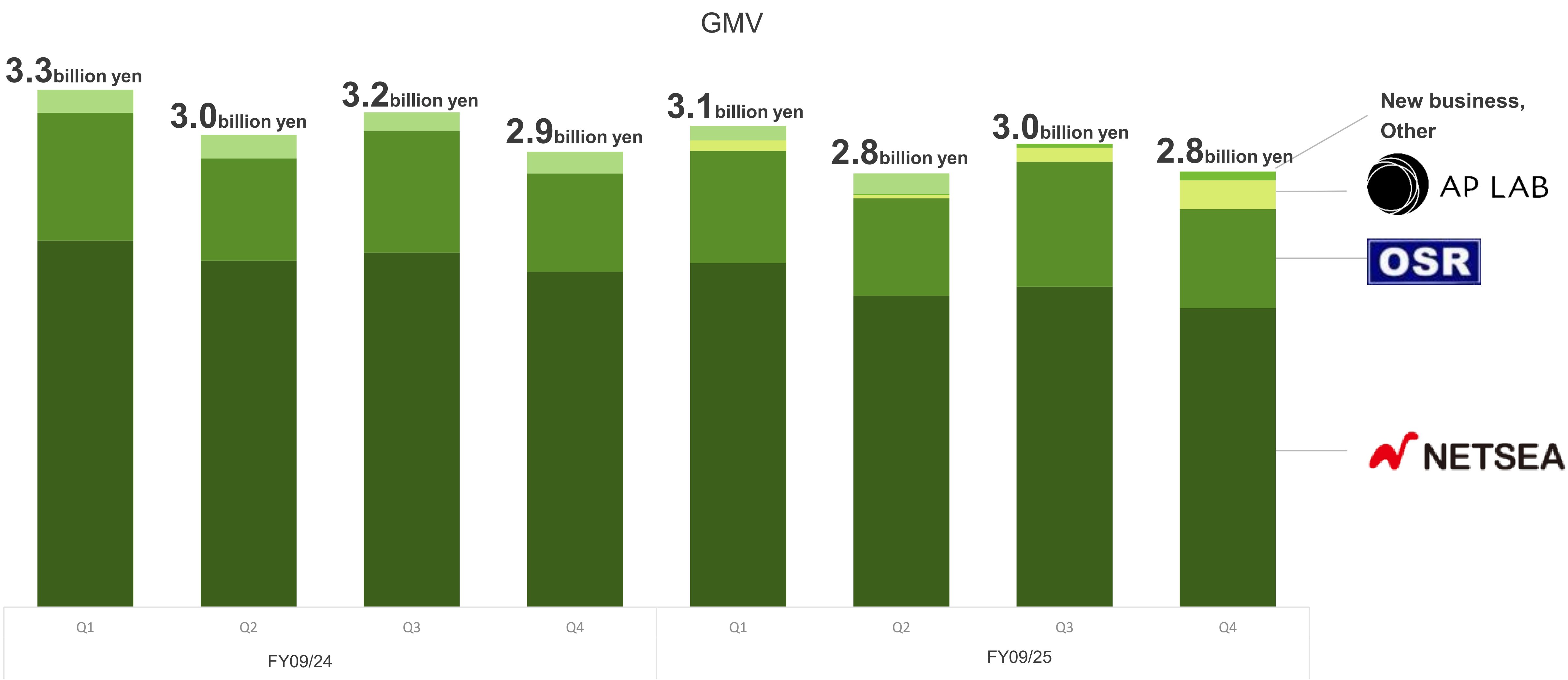
Buyers

Customers (retailers, discount stores, online shops)

Reference Indicators, etc. -Net sales-



Reference Indicators, etc. -GMV-



Company Profile

Company name
Aucfan Co., Ltd.

Location
Sumitomo Fudosan Osaki Twin Bldg.East 7F
5-1-18 Kitashinagawa,Shinagawa-ku,
Tokyo 141-0001

Founded
June 2007

Capital
973.68 million yen
(as of September 30, 2025)

Employees
163* (as of September 30, 2025)
*Number of employees on a consolidated basis
(excl. part-time)

Head office