

August 1, 2014

**EA SPORTS™ FIFA Online 3 Sets Concurrent User Record in Korea**

*850,000 Concurrent users recorded on July 19<sup>th</sup> sets new all-time record*

**EA SPORTS™ FIFA Online 3**, which is developed by Spearhead (Electronic Arts Korea LLC) and published by NEXON Co., Ltd. (“Nexon”) (3659.TO), achieved a new all-time record of 850,000 maximum concurrent users (“MCCU”) in Korea on July 19, 2014.

**FIFA Online 3** is the PC online soccer game based on the best-selling sports videogame franchise “EA SPORTSTM FIFA.” Nexon announced its partnership with Electronic Arts to publish the title in Korea in July 2012, with service starting in January 2013.

Driven by well-received in-game user events, **FIFA Online 3** achieved the new MCCU record with 850,000 users. The previous record was 620,000 users, recorded by *MapleStory* in 2011.



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