

July 22, 2013
NEXON Co., Ltd.

EA SPORTS FIFA Online 3 Takes No. 2 Spot in Korea's PC Café Rankings
Game now top-ranking sports game

TOKYO– July 22, 2013 – NEXON Co., Ltd. (“Nexon”) (3659.TO), a world leader in free-to-play online games, today announced that **EA SPORTS™ FIFA Online 3**, published by Nexon’s wholly-owned subsidiary NEXON Korea Corporation, now holds the number 2 spot in Korean PC café rankings, according to Gametrics.

Driven by a combination of content updates targeting PC cafes and large-scale promotions, **FIFA Online 3** is now the number 2 ranked game overall in Korea’s PC cafes, and the top-ranked sports game, demonstrating the game’s immense popularity with players. **FIFA Online 3**, the PC online soccer game based on best-selling sports videogame franchise “EA SPORTS FIFA”, has recorded steady growth since its January 2013 launch. Nexon first announced its contract for publishing rights to **FIFA Online 3** in Korea with Electronic Arts Inc. in July 2012.

As excitement around the upcoming 2014 FIFA World Cup builds, Nexon will continue to introduce innovative and compelling content and offer players exciting new promotions. Nexon plans to continue to leverage its international resources and scale, in addition to its deep expertise operating in international markets, to further expand in the Korean and Chinese markets, as well as seize additional growth opportunities in North America and Europe.

For more information, visit the FIFA Online 3 website at <http://fifaonline3.nexon.com>.





About NEXON Co., Ltd. <http://company.nexon.co.jp/>

NEXON Co., Ltd. ("Nexon") (3659.TO) is a worldwide leader in free-to-play online games. Founded in Korea in 1994, Nexon developed one of the world's first graphics-based massively multiplayer online games. Nexon also pioneered the concept of microtransactions and the free-to-play business model, setting a new standard in which play is free, and users have the option to purchase in-game items to enhance their experience. Nexon currently services nearly 60 online games in more than 100 countries and since its founding, Nexon has generated more than 1.4 billion player registrations. The Company is headquartered in Tokyo, Japan and its shares are listed on the Tokyo Stock Exchange.

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Images are available for download at

http://public-ftp.nexon.co.jp/corporatepr/130722nexon_FIFAonline3.zip

*The user name and the password necessary for the download are as follows:

User: nxpr2013_1

Password: S4urAZJH