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EA SPORTS™ FIFA Online 3 M Tops 3 Million Downloads in Korea

Mobile app fully synced with PC-based FIFA Online 3 continues to gain popularity

TOKYO – June 20, 2014 – NEXON Co., Ltd. (“Nexon”) (3659.TO), a worldwide leader in free-to-play online games, today announced that **EA SPORTS™ FIFA Online 3 M**, developed by EA Seoul Studio (Electronic Arts Seoul Studio LLC) and published by Nexon’s wholly-owned subsidiary, NEXON Korea Corporation, surpassed 3 million downloads in Korea on June 17th.

FIFA Online 3 M is the latest instalment of the world’s bestselling sports videogame franchise, **EA SPORTS™ FIFA. FIFA Online 3 M** was launched on March 27, 2014 on the Naver App Store and later launched on Google Play on May 29th.

Fully synced with its PC counterpart, **FIFA Online 3 M** offers players functional team management in a high-quality graphic mobile environment using team and player data, in-game points and other data saved on players’ PC game version. The game also features exclusive mobile-only content to further enhance players’ mobile experience.



EA SPORTS™ FIFA Online 3 M

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About NEXON Co., Ltd. <http://company.nexon.co.jp/>

NEXON Co., Ltd. (“Nexon”) (3659.TO) is a worldwide leader in free-to-play online games. Founded in Korea in 1994, Nexon developed one of the world's first graphics-based massively multiplayer online games. Nexon also pioneered the concept of microtransactions and the free-to-play business model, setting a new standard in which play is free, and users have the option to purchase in-game items to enhance their experience. Nexon currently services nearly 60 online games in more than 100 countries and since its founding, Nexon has generated more than 1.4 billion player registrations. The Company is headquartered in Tokyo, Japan and its shares are listed on the Tokyo Stock Exchange.

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