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NEXON Co., Ltd.

Nexon Korea's *Mabinogi: Heroes* Exceeds 100,000 Concurrent Users *Previous record nearly doubled on attractive new content*

TOKYO—January 15, 2014 – NEXON Co., Ltd. (“Nexon”) (3659.TO), a worldwide leader in free-to-play online games, today announced that its action RPG, *Mabinogi: Heroes (Vindictus)*, achieved a new all-time user record, exceeding 100,000 maximum concurrent users (“MCCU”) in Korea on January 12, 2014.

Mabinogi: Heroes (Vindictus), launched in Korea by Nexon’s subsidiary NEXON Korean Corporation in December 2009, is an action RPG that combines high-quality graphics and physics with high-speed combat. It was the world’s first online action RPG to incorporate the Source engine, enabling realistic in-game action such as throwing debris, shattering walls and lifelike renderings to provide players around the world with a truly immersive experience.

MCCU is generally used to measure the popularity of a game. *Mabinogi: Heroes’ (Vindictus)* content updates and promotional events timed for winter vacation were well-received by users, resulting in an increase of over 200% unique visitors and average concurrent users following the update. The introduction of a new character “Lynn” was especially well received, contributing to a significant increase in new users. The peak MCCU following the update nearly doubled the previous record of 55,000 set in January 2013.

Nexon has over 15 years of history as a leader in free-to-play gaming, and will continue to bring innovative, quality games to PCs, mobile phones and tablets worldwide.



Mabinogi: Heroes new character “Lynn”



About NEXON Co., Ltd. <http://company.nexon.co.jp/>

NEXON Co., Ltd. ("Nexon") (3659.TO) is a worldwide leader in free-to-play online games. Founded in Korea in 1994, Nexon developed one of the world's first graphics-based massively multiplayer online games. Nexon also pioneered the concept of microtransactions and the free-to-play business model, setting a new standard in which play is free, and users have the option to purchase in-game items to enhance their experience. Nexon currently services nearly 60 online games in more than 100 countries and since its founding, Nexon has generated more than 1.4 billion player registrations. The Company is headquartered in Tokyo, Japan and its shares are listed on the Tokyo Stock Exchange.

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