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NEXON Co., Ltd.

<http://company.nexon.co.jp/en/>

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Nexon Announces Global Service for *Blue Archive*

New RPG Developed by NAT GAMES

Players Collect Characters While Experiencing the Exciting Stories of Students at Academies and Clubs

TOKYO – May 28, 2021 – NEXON Co., Ltd. (Nexon) (3659.TO), a global leader in Virtual Worlds, this week announced it will provide global service¹ for the collectable RPG *Blue Archive*, a new IP developed by Nexon subsidiary, NAT GAMES Co., Ltd. (“NAT GAMES”).



Blue Archive is a new RPG developed by NAT GAMES, led by Producer Yong-ha Kim, and allows players to experience an exciting story that unfolds between students at academies and clubs.

The game features unique animation styles and a constantly changing, full-3D battle between students attending academies and clubs.

Blue Archive was originally launched in Japan in February, and was ranked 4th and 8th in top game sales in the Google Play and App Store respectively. A schedule for the global launch¹ will be announced at a later date.



About NEXON Co., Ltd. <http://company.nexon.co.jp/en/>

Founded in 1994, NEXON Co., Ltd. (Nexon) (3659.TO) is a company engaged in the production, development and operation of online games and Virtual Worlds. First listed on the Tokyo Stock Exchange in December 2011, Nexon was placed on JPX400 in 2015 and added to the Nikkei Stock Index 300 in 2017. In 2020, Nexon was added to the Nikkei 225. Nexon currently has more than 50 live games on multiple platforms including mobile and available in more than 190 countries. Major game franchises include *MapleStory*, *KartRider* and *Dungeon&Fighter*.

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¹ Excludes Japan and China