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NEXON Co., Ltd.
https://company.nexon.co.jp/en/
(Stock Code: 3659, TSE Prime Market)

Nexon Announces Pre-Registration For The Popular Mobile RPG *Blue Archive* in China

TOKYO – April 3, 2023– NEXON Co., Ltd. (Nexon) (3659.TO), a global leader in Virtual Worlds, announced last week that the popular mobile RPG *Blue Archive* (Chinese title: *Ulamdangan*) began pre-registration for players in China. Developed by NEXON Games, *Blue Archive* will be published in China by Shanghai Roaming Star Co., Ltd., a subsidiary of Yostar. The release schedule will be announced at a later date.



Blue Archive is a mobile role-playing game from renowned Producer Yongha Kim. In the game, players become teachers who form groups of students and guide them on investigations throughout their city.

Blue Archive was first released in Japan in early 2021 and subsequently expanded to a global audience that includes parts of Asia and North America. The game attained the top-selling positions in both the Google Play Store and the Apple App Store in Japan, and reached the top-selling ranking on the Apple App Store in Korea.

For details and latest trailers, please visit *Blue Archive* official website (Chinese Only):
https://bluearchive-cn.com/

About NEXON Co., Ltd. https://company.nexon.co.jp/en/
Founded in 1994, NEXON Co., Ltd. (Nexon) (3659.TO) is a company engaged in the production, development and operation of online games and Virtual Worlds. First listed on the Tokyo Stock Exchange in December 2011, Nexon was placed on JPX400 in 2015 and added to the Nikkei Stock Index 300 in 2017. In 2020, Nexon was added to the Nikkei 225. Nexon currently has more than 50 live games on multiple platforms including mobile and available in more than 190 countries. Major game franchises include *MapleStory*, *KartRider* and *Dungeon&Fighter*. In 2021, Nexon completed the acquisition of Embark Studios AB, a company based in Stockholm, Sweden, developing multiple projects for global release.

Contact Information
NEXON Co., Ltd. Corporate PR
CorporatePR.Team@nexon.co.jp