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NEXON Co., Ltd.
https://company.nexon.co.jp/en/
(Stock Code: 3659, TSE Prime Market)

Blue Archive The Animation Coming to TV and Streaming Platforms This Weekend

Adapted from Nexon Games' Popular RPG, Blue Archive

Broadcasting in Japan and Korea This Weekend

Streaming for Amazon Prime Video, Hulu, and Others Will be Available in Japan Beginning April 8

TOKYO – April 5, 2024 – NEXON Co., Ltd. (Nexon) (3659.TO), a global leader in online games, today announced that *Blue Archive The Animation* will begin broadcasting on TV channels this weekend in Japan and Korea. The show will also be available on Amazon Prime Video, Hulu and other streaming platforms in Japan from April 8.



Blue Archive The Animation is adapted from *Blue Archive*, the popular mobile RPG developed by NEXON Games. The animation is jointly produced by Yostar Pictures, subsidiaries of Yostar Inc., a publisher of *Blue Archive* in Japan and China, and its partner, studio CANDYBOX. In *Blue Archive*, players are appointed as teachers who guide students on investigations throughout their city, Kivotos. With its unique characters and deep stories, *Blue Archive* has developed large followings of gamers in multiple markets, including in Japan and Korea.

In Japan, *Blue Archive The Animation* will debut on the TV Tokyo network from 11:45 p.m. on April 7, and will also be streamed via Amazon Prime Video, Hulu, d-anime Store, U-NEXT, ABEMA, and other

streaming platforms on every Monday from 0:15 a.m. on April 8. In Korea, the show will appear on the anime channel “ANIBOX" beginning at 00:30 a.m. on April 8th.

For more information on *Blue Archive The Animation*, please visit the official website and SNS.

- Official website (Japanese): https://sh-anime.shochiku.co.jp/bluearchive-anime/
- Official X (Japanese): https://twitter.com/BlueArchive_TV
- Official X (Korean): https://twitter.com/aniboxtv/status/1770364368624247147

About NEXON Co., Ltd. https://company.nexon.co.jp/en/
Founded in 1994, NEXON Co., Ltd. (Nexon) (3659.TO) is a company engaged in the production, development and operation of online games. First listed on the Tokyo Stock Exchange in December 2011, Nexon was placed on JPX400 in 2015 and added to the Nikkei Stock Index 300 in 2017. In 2020, Nexon was added to the Nikkei 225. Nexon currently has more than 45 live games in more than 190 countries on PC, console, and mobile. Major game franchises include *MapleStory*, *KartRider* and *Dungeon&Fighter*. In 2021, Nexon completed the acquisition of Embark Studios AB, a company based in Stockholm, Sweden, developing multiple projects for global release.

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