

July 18, 2023

NEXON Co., Ltd.

<https://company.nexon.co.jp/en/>

(Stock Code: 3659, TSE Prime Market)

Newly Branded Football Titles
EA SPORTS™ FC ONLINE* and *EA SPORTS™ FC MOBILE
Coming in September 2023

Players Will be Able to Continue Their Games with Updates

TOKYO – July 18, 2023– NEXON Co., Ltd. (Nexon) (3659.TO), a global leader in Virtual Worlds, shared new title and logo treatment for the popular football games *EA SPORTS™ FIFA ONLINE 4* and *EA SPORTS™ FIFA MOBILE*. The new titles are: *EA SPORTS™ FC ONLINE* and *EA SPORTS™ FC MOBILE*. The new titles become effective in September 2023 updating legacy branding. Developed by Electronic Arts Inc., the games were originally published by Nexon as *EA SPORTS™ FIFA ONLINE 4* in Korea and *EA SPORTS™ FIFA MOBILE* in Korea and Japan.



EA SPORTS™ FC ONLINE and *EA SPORTS™ FC MOBILE* will continue to provide a richly authentic play experience based on official licenses for various football leagues, clubs and players, including the English Premier League, the German Bundesliga, and the UEFA Champions League.

On July 8th, 2023, *EA SPORTS™ FIFA ONLINE 4*, after five years from launch, recorded all-time high PC café market share of 32.62% in Korea and reached #1 in the PC café game rankings. Through series of content updates and improvements in player experience, *EA SPORTS™ FIFA MOBILE*, which celebrated its third anniversary in Korea, more than doubled its players since last year's World Cup.

About NEXON Co., Ltd. <https://company.nexon.co.jp/en/>

Founded in 1994, NEXON Co., Ltd. (Nexon) (3659.TO) is a company engaged in the production, development and operation of online games and Virtual Worlds. First listed on the Tokyo Stock Exchange in December 2011, Nexon was placed on JPX400 in 2015 and added to the Nikkei Stock Index 300 in 2017. In 2020, Nexon was added to the Nikkei 225. Nexon currently has more than 50 live games on multiple platforms including mobile and available in more than 190 countries. Major game franchises include *MapleStory*, *KartRider* and *Dungeon&Fighter*. In 2021, Nexon completed the acquisition of Embark Studios AB, a company based in Stockholm, Sweden, developing multiple projects for global release.

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