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January 27, 2025

Company name: Pole To Win Holdings, Inc.
Representative: President & CEO Tepei Tachibana
(Stock code: 3657, Tokyo Stock Exchange, Prime Market)
Contact Person: Director & CFO Joji Yamauchi
(Tel: +81-3-5909-7911)

Notice of Business Alliance with double jump.tokyo Inc. by Our Consolidated Subsidiary

We are pleased to announce that our consolidated subsidiary, Pole To Win, Inc. ("PTW"), has formed a business alliance with double jump.tokyo Inc. ("double jump.tokyo") to support the new service "Web3 Total Support (tentative)" provided by double jump.tokyo.

Our Group is engaged in the Service Life Cycle Solutions Business, which provides quality consulting, game debugging, software testing, environmental construction and transition support, monitoring, customer support, anti-fraud measures, and BPR support in the process of planning, developing, releasing, operating, and improving the lifecycle of clients' services and products. This business is divided into three businesses: Domestic Solutions, International Solutions, and Media Contents.

PTW is the core operating company for Domestic Solutions, providing IT related services such as game debugging, software testing and quality consulting, monitoring, e-commerce fraud countermeasures and customer support. PTW has a track record of over 30,000 game debugging and software testings.

Since its establishment in 2018, double jump.tokyo, as a company specializing in game development in the blockchain technology domain, including the globally successful Web3 game ' My Crypto Heroes. ', has been promoting the joint development of Web3 games with major game companies, the development and operation of blockchain infrastructure, and NFT projects in collaboration with prominent IP.

As disclosed on December 25, 2024, Pole To Win Holdings, Inc. entered into a capital-and-business alliance with double jump.tokyo, and this time PTW, our consolidated subsidiary, form a partnership with double jump.tokyo to begin providing "Web3 Total Support (tentative)" services. This service provides a wide range of support, including testing smart contracts (*) and verifying defects in game plays, confirming security risks, localization and multilingual support. This is by utilizing double jump. Tokyo's expertise in developing blockchain-based games, platforms, and peripheral functions, and PTW's experience and knowledge in areas that are indispensable for maintaining the quality of games, such as quality assurance, customer support, and localization. By utilizing this service, client companies are expected to improve the quality of their Web3 services and products using blockchain technology, streamline their development processes, and improve the user experience of Web3 services they provide.

※Smart Contract: Concept on Blockchain System. Refers to a program that executes transactions on a blockchain in accordance with pre-established rules.

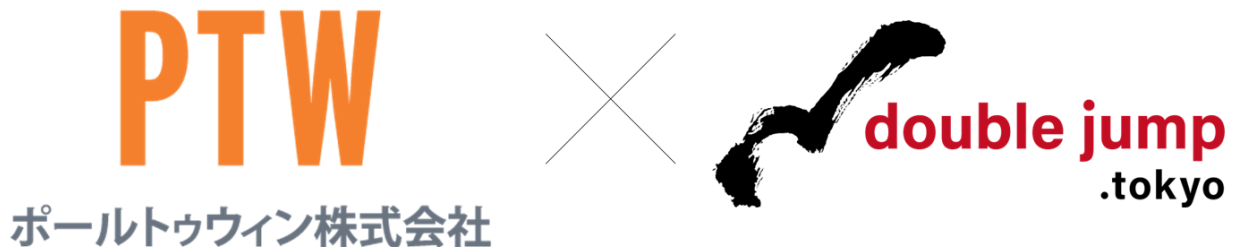
Please refer to the attached material for more details.

- Toward quality assurance in the Web3 era, Pole To Win and double jump.tokyo form a business alliance (3 sheets in all)

Toward quality assurance in Web3 era, Pole To Win and double jump.tokyo form a business alliance

-Supporting double jump.tokyo's WEB3 Solutions with Pole To Win's Wealth of Experience-

Web3時代の品質保証へ向け、業務提携



Pole To Win, Inc.(Headquarters: Nagoya-Shi, Aichi Prefecture; Representative Director: CEO: Teppei Tachibana; Representative Director: COO: Kazuaki Shimura, hereafter "Pole To Win") announced that it will form a business alliance with double jump.tokyo Inc. to support Web3 Total Support (tentative), a new service provided by double jump.tokyo. Double jump. Tokyo (Headquarters: Shinjuku-ku, Tokyo; Representative Director: Hironobu Ueno and Ryo Manzoku , hereafter "double jump.tokyo"), develops, operates and sells applications utilizing blockchain technology.

Pole To Win has used its expertise in quality assurance, debugging, and software testing to provide client support in Web3* field. In this business alliance, we will support Web3 Total Support (tentative) service provided by double jump.tokyo by leveraging the strengths of Pole To Win. This service provides comprehensive support for quality improvement in the production and operation of Web3 services and products by combining the expertise of Pole To Win in quality assurance and operational support based on its extensive expertise in double jump.tokyo's Web3 field.

As the first step of this alliance, we have started working to improve the quality of Web3 contents "Kai Sangokushi Taisen-Battle of Three Kingdoms-" using SEGA's "Sangokushi Taisen" IP. We are conducting thorough verification and improvement to further evolve the user experience.

※Web3 refers to the next-generation Internet concept based on blockchain technology. Distributed networks have features that enable users to manage their data and assets more directly, and are expected to improve transparency and security. Web3 is applied not only in gaming and content, but also in a wide range of fields such as finance and community-based management.

Background to the business alliance

Since its establishment in 2018, double jump.tokyo has built a wealth of achievements, including the globally successful Web3 game My Crypto Heroes, as well as jointly developed with major game companies and promoted NFT projects. On the other hand, Pole To Win has a track record of game debugging and software testing covering more than 30,000 titles, and provides high-quality solutions primarily to the game industry. This business alliance will combine the strengths of both companies with the aim of achieving quality assurance and efficient development processes in the development of a wide range of next-generation content beyond the game field. In addition, we aim to support the expansion of new content markets using Web3 techniques through improved user-experience.

Outline of "Web3 Total Support (tentative)"

Web3 Total Support (tentative) provided by double jump.tokyo is a service that comprehensively supports the quality-improvement of services and products using Web3 techniques based on the company's expertise in blockchain development. Pole To Win supports this service by leveraging its extensive experience in quality assurance, debugging and software testing. This service, which combines the experiences and knowledge of both companies, enables developers to bring innovative content to market, and also facilitates the release process.

■ Service content of "Web3 total support (tentative)"

- **Optimizing Smart Contracts testing: Validate potential vulnerabilities to make Web3 contents more secure.**
- **Problem Detection and Improvement Proposals: In addition to discovering bugs, we offer specific solutions, including proposed corrections.**
- **Assessment of Security Risks: Protect NFT and other digital properties and propose highly reliable environments.**
- **Localization and multi-lingual support: Supports multi-lingual support with an eye to expansion in global markets.**

About double jump.tokyo Inc.

Established in 2018 as a company specializing in NFT and Web3 gaming. Double jump. Tokyo develops Web3 games such as "My Crypto Heroes" and "BRAVE FRONTIER HEROES" and collaborates with leading Japanese game developers. As the main developer of game-specific blockchain Oasys, the company operates HOME Verse, a L2 of Oasys. In addition to games, double jump. tokyo also provides support for the construction of proprietary blockchain (Verse) and N Suite, a NFT management service for businesses where Web3 operators can manage secret keys with multiple people. In addition, double jump. tokyo also implemented a Wallet Development Support Program, focusing on the knowledge cultivated through the development and operation of Oasys Passport. Double jump. tokyo develops OEM that enable one-stop, immediate Wallet business development and provides a bundle of API that enhance the user experience.

[Corporate Profile]

Name: double jump.tokyo Inc.

Location: 2-1-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo

Representative: Representative Director: Hironobu Ueno and Ryo Manzoku

Business: Development, operation, and sales of games and assets
using blockchain technology

URL:<https://www.doublejump.tokyo/>

Email:<mailto:info@doublejump.tokyo>

**About Pole To Win, Inc.**

Pole To Win, Inc. is a company whose main business is IT servicing, such as game debugging, software testing, and Internet support. In 1994, it launched a game debugging business and achieved a 800% growth rate in the five years since its foundation. Since then, Pole To Win have continued to move forward as a pioneer in the game debugging business.

In February 2022, the company merged with a group company. We made a new start with "Pit Crew", which has supported a diverse range of Web services through e-commerce fraud countermeasures and customer support and "QaaS", which has helped resolve defects through software testing and quality consulting. We have worked to resolve issues faced by a variety of customers, primarily in the gaming and EC industries. We will leverage the knowledge and knowledge that we have cultivated through these efforts, as well as our diverse human resources, to improve the quality and value of our services and products around the world.

[Corporate Profile]

Name: Pole To Win, Inc.

Head Office: 1-5-9 Imaike, Chikusa-ku, Nagoya-shi, Aichi

Director CEO: Teppei Tachibana

Director COO: Kazuaki Shimura

Business Description: Debug Net Support Software Test

Established: January 20, 1994

Corporate Website: <https://www.ptw.inc/>

Service Site: <https://www.service.ptw.inc/>

期待通り、**PTW**
予想以上。

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