

## June 21, 2024 Management Briefing

## KURARAY CO., LTD.

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## Today's Theme

## Growth Opportunity of Activated Carbon Business



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## Growth Opportunity of Activated Carbon Business



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## What is Activated Carbon (AC)?



- Activated Carbon is a porous material that removes organic compounds from water and air as well as other liquids and gases by a process known as "adsorption."
- In adsorption, **organic molecules** contained in a liquid or gas are attracted and bound to the surface of the pores of the activated carbon as the liquid or gas is passed through.

#### Raw Materials Used In Activated Carbon Production: Raw material dictates uniqueness of product



## Wide Range of Products for Six Key Global Markets

#### Key Global Markets & 2023 Activated Carbon & Related Sales Volume %



### How Our Products Help Customers and Society



Provide clean, safe drinking water



Reduce environmental impact and allow wastewater reuse or disposal



Remove and recover contaminants from air emissions



Enhance critical stages in chemical manufacturing



Improve the environment through remediation projects



Purify food products



Enabling electrification and reducing emissions for automotive industry



Protect your personal environment

# Overview of new U.S. PFAS drinking water regulation

#### What is **PFAS**

- Poly- and perfluoroalkyl substances PFAS
- Characterized by carbon bonded with multiple fluorine atoms
- Class of synthetic fluorinated compounds originating in the '40s'
- · Commonly referred to as "forever chemicals"

## PFAS effects

- Highly persistent / resistant to degradation in the environment
- Ubiquitous in most water supplies
- · Accumulates in the body
- Toxicological studies demonstrate adverse health effects through exposure at very low concentrations





## PFAS are EVERYWHERE.....

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	PFOA	PFOS	PFNA	PFHxS	GenX						
MCL*	4 p	pt	10 ppt								
Goal	0 p	pt	10 ppt								
Timing	3 years monitoring + 2 years for treatment = April 2029 Compliance Expect early adoption due to state regulation, public pressure, etc.										
Impact	U.S. EPA estimates the regulation will ensure 100 million Americans have access to clean and safe drinking water. The U.S. Bipartisan Infrastructure Law has allotted ~\$10 Billion in grant funding over 5 years to tackle emerging contaminants such as PFAS.										

# Expected Demand Growth

## **Drinking Water Basics**

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#### Both Ground Water and Surface Water customers will require PFAS treatment, but design considerations will be different.

#### Typical Surface Water Treatment Process







**Sedimentation** 



#### Typical Groundwater Treatment with our Aquaknight<sup>™</sup> Vessels



	Operating Costs	Capital Costs	Effectiveness	End of Life
Granular Activated Carbon (GAC)	Low product cost, multi-contaminant removal, no energy consumption	Equipment and infrastructure investment, larger footprint vs. IX	Effective for long & short chain, design and treatment goals must be considered	Reactivation is a sustainable & cost effective option for PFAS destruction
Ion Exchange Resin (IX)	Higher product cost, fouling concerns, limited simultaneous removal	Equipment and infrastructure investment, smaller footprint vs. GAC	Effective for long & short chain, design and treatment goals must be considered	Must landfill or incinerate spent media, which is costly
Reverse Osmosis (RO)	High energy cost, high maintenance and membrane replacement cost	Higher overall project costs vs. GAC & IX	Effective for long & short chain, design and treatment goals must be considered	Reject water disposal requires incineration or deep well injection, which is costly

## Kuraray Strengths / Advantages as the Total Solution Provider

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![](_page_14_Picture_4.jpeg)

![](_page_14_Picture_5.jpeg)

![](_page_14_Picture_6.jpeg)

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![](_page_14_Picture_7.jpeg)

- High performance of Filtrasorb<sup>™</sup> Products
- Product durability maximizes reactivation cycles
- Surety of supply is important to market
- New production line helps ensure supply

- Engineered for best performance
- Can purchase
  equipment &
  GAC in bundle
- Industry\* certified equipment

- Performance equivalent or better to virgin
- Proven effective for removal and destruction of PFAS compounds
- Offered in combination; collect spent carbon, reactivate and fill up equipment.

Large, experienced field service team delivering touchfree service

- Over 25 years of experience in PFAS treatment
  - Optimize customer solutions through pilot and laboratory testing

## Current Public Drinking Water in U.S.

- The volume of drinking water treated with GAC is expected to increase by 2.5X 4X to comply with regulations.
- In addition to more utilities using GAC, change out frequency is expected to increase by 2X 4X.

![](_page_15_Figure_3.jpeg)

## Expected Demand Growth for Drinking Water in U.S.

- Our annual estimate of the market value for PFAS treatment for U.S. drinking water is between \$1.0B to \$2.0B in 2030, depending on % of water requiring treatment.
- We believe activated carbon will represent 75% of the market and our strength as a Total Solution Provider positions us to capture more than half of the demand.

Calgon Carbon U.S. Drinking Water PFAS-Only Revenue Growth (2023 as 100%):

![](_page_16_Figure_5.jpeg)

## PFAS Treatment Opportunities Beyond Municipal Drinking Water

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![](_page_17_Picture_2.jpeg)

**Wastewater Treatment** 

Wastewater • Direct discharge to stream Leachate • Municipal wastewater

Landfill Treatment of leachate for PFAS

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![](_page_17_Picture_6.jpeg)

Remediation

**Firefighting Foam** • Discharge to stream and groundwater

![](_page_17_Picture_8.jpeg)

Treatment of contaminated waterways and soils

![](_page_17_Picture_10.jpeg)

**Beverage & Bottling**  PFAS in bottlers and beverage producers

#### **Industrial Plant**

- Air emissions
  - Industrial wastewater •
  - PFAS treated materials

![](_page_17_Picture_16.jpeg)

**People/Housing** PFAS

Home water filters for

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## Significant additional growth as a solution provider, with CAGR of 10%+ until 2030.

![](_page_18_Figure_3.jpeg)

\*1 See slide 18 for detail.

\*2 DBP: Disinfection Byproduct. New, anticipated regulation broadening regulated byproducts & limiting chloramine byproducts in drinking water in U.S.

## ESD's Strong Growth Forecast from PFAS & Other Markets

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![](_page_19_Figure_2.jpeg)

#### Environmental Solution Division's Total Global Revenue Growth:

Growth from PFAS treatment for US Drinking Water will be strong and additional growth expected from other market & applications

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