Isetan Mitsukoshi Holdings Monthly Sales Report July 2026
Domestic Department Store Business

三越伊勢丹ホールディングス

August 17th 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Sales for Department Stores in Japan

Isetan Mitsukoshi Ltd. Stores (Tokyo Metropolitan Area)	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	112.9	110.8
Mitsukoshi Nihombashi Main Store	107.5	107.2
Mitsukoshi Ginza Store	111.3	107.5
Isetan Tachikawa Store	94.6	96.7
Isetan Urawa Store	98.3	99.3
Sub Total(A)	110.0	108.4

【Transaction volume of Individual customer business】

Isetan Mitsukoshi Ltd. Stores	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	112.9	110.7
Mitsukoshi Nihombashi Main Store	107.3	107.0
Mitsukoshi Ginza Store	110.0	106.8
Isetan Tachikawa Store	93.5	99.8
Isetan Urawa Store	95.2	103.6

Domestic Regional Companies	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	99.3	99.6
Hakodate Marui Imai Ltd.	91.7	97.5
Sendai Mitsukoshi Ltd.	95.1	100.0
Niigata Isetan Mitsukoshi Ltd.	97.4	100.4
Shizuoka Isetan Ltd.	99.6	100.1
Nagoya Mitsukoshi Ltd.	94.5	96.9
Hiroshima Mitsukoshi Ltd.	89.2	97.2
Takamatsu Mitsukoshi Ltd.	92.2	94.9
Matsuyama Mitsukoshi Ltd.	83.5	86.9
Iwataya Mitsukoshi Ltd.	105.2	107.3
Sub Total(B)	99.0	101.5

【Transaction volume of Individual customer business】

Domestic Regional Companies	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	100.7	101.0
Hakodate Marui Imai Ltd.	90.2	98.8
Sendai Mitsukoshi Ltd.	97.5	100.9
Niigata Isetan Mitsukoshi Ltd.	98.9	101.2
Shizuoka Isetan Ltd.	99.7	100.5
Nagoya Mitsukoshi Ltd.	98.5	100.4
Hiroshima Mitsukoshi Ltd.	94.6	101.1
Takamatsu Mitsukoshi Ltd.	94.6	97.3
Matsuyama Mitsukoshi Ltd.	98.4	98.7
Iwataya Mitsukoshi Ltd.	105.7	108.2

Total domestic department stores	YoY (%)	Total FY2026
Total(A+B)	106.4	106.2

【Transaction volume of Individual customer business】:
Gross sales(Including the amount handled by tenants under fixed lease in department stores)
+ Transaction volume of base network*

* Base network: A framework that connects merchandise, services, and customers across the Group, starting from each store.

July Overview

Strong start to the second quarter,
driven by growth in domestic customer sales and continued recovery in overseas customer sales

○Isetan Mitsukoshi Ltd. recorded 110.0% of the previous year's sales, while total sales across domestic department stores reached 106.4%. Both significantly exceeded the previous year's level, demonstrating continued strong performance.

○For domestic customers, jewelry and watches continued to drive sales. Luxury brand handbags, women's apparel also remained strong. In addition, identified customers at the 3 flagship stores continued to perform steadily (identified customer sales at Isetan Mitsukoshi Ltd. were 109.6% year on year). Furthermore, attracting customers initiatives, including the confectionery areas at Isetan Shinjuku main store and Mitsukoshi Nihombashi main store, which are being remodeled in phases, as well as the Snoopy in Ginza 2026 event at Mitsukoshi Ginza Store, contributed to an increase in visits from new customers, including younger generations, and supported their Identification.

○Overseas customer sales increased significantly to 132.1% year on year. Supported by strong demand for high value-added merchandise such as handbags, jewelry, and watches, both spending per customer and the number of purchasing customers exceeded the previous year's levels. The acquisition of app members from an increasingly diverse range of countries and regions also progressed, helping to strengthen the foundation for stable medium- to long-term growth.

August Current Overview

Domestic customer sales remained solid, while overseas customer sales continued to perform strongly, supported by a broader diversification of visitors' countries and regions of origin.

○Through August 16, sales reached 107.0% at Isetan Mitsukoshi Ltd. and 104.7% for domestic department stores overall. Domestic customer sales at Isetan Mitsukoshi Ltd. (metropolitan area department stores) increased year on year. Precise merchandising proposals centered on sophisticated and high-quality content contributed to higher spending per customer.

○Overseas customer sales also continued to achieve double-digit year-on-year growth. Interest in high-value-added products remained strong, and, as with domestic customers, a notable increase in spending per customer was observed.

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