Isetan Mitsukoshi Holdings Monthly Sales Flash Report October 2026
Domestic Department Store Business

November 2nd 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Sales for Department Stores in Japan

Isetan Mitsukoshi Ltd. Stores (Tokyo Metropolitan Area)		
	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	112.5	111.8
Mitsukoshi Nihombashi Main Store	106.8	108.7
Mitsukoshi Ginza Store	128.4	111.3
Isetan Tachikawa Store	93.4	95.7
Isetan Urawa Store	96.1	98.0
Sub Total(A)	112.4	109.7

Domestic Regional Companies		
	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	98.7	100.7
Hakodate Marui Imai Ltd.	98.4	96.5
Sendai Mitsukoshi Ltd.	98.4	98.1
Niigata Isetan Mitsukoshi Ltd.	101.7	100.9
Shizuoka Isetan Ltd.	103.4	100.7
Nagoya Mitsukoshi Ltd.	100.0	98.1
Hiroshima Mitsukoshi Ltd.	90.9	96.1
Takamatsu Mitsukoshi Ltd.	101.8	94.1
Matsuyama Mitsukoshi Ltd.	101.4	90.1
Iwataya Mitsukoshi Ltd.	121.8	109.0
Sub Total(B)	107.9	102.4

Total domestic department stores		
	YoY (%)	Total FY2026
Total(A+B)	110.9	107.2

<Domestic customers seles>

	YoY (%)	Total FY2026
Isetan Mitsukoshi Ltd. Total	106.6	106.7
Regional companies Total	104.1	99.7
Domestic department stores Total	105.7	104.2

<(of which) domestic identified customers sales>

	YoY (%)	Total FY2026
Isetan Mitsukoshi Ltd. Total	106.5	108.4
Regional companies Total	108.5	101.7
Domestic department stores Total	107.2	106.3

<Overseas customers seles>

	YoY (%)	Total FY2026
Isetan Mitsukoshi Ltd. Total	138.2	125.1
Regional companies Total	141.1	132.7
Domestic department stores Total	138.9	126.7

October Overview

Net sales continued to perform strongly following September, driven by successful proprietary initiatives to attract customers and expand usage. Overseas customer sales also remained at a high level.

○Isetan Mitsukoshi Ltd. (metropolitan-area department stores) recorded 112.4% year on year, while regional department stores recorded 107.9%, bringing the total for domestic department stores to 110.9%, continuing the strong performance seen through the previous month.

○Domestic customer sales were driven by high-value-added items, including jewelry and watches and handbags from luxury brands. In addition, “Salon de Parfum 2026” held at the Isetan Shinjuku main store, expanded opportunities to connect with new customers, while “Ippinkai,” held by Iwataya Mitsukoshi, generated strong results and helped deepen relationships with existing customers.

○Overseas customer sales remained at the same high level as the previous month, reaching 138.9% year on year despite a higher year-on-year comparison hurdle than in September. While maintaining high per customer spending, the number of purchasing customers also significantly exceeded the previous year’s level. Going forward, in addition to further diversification of customers’ countries and regions of origin, we will aim to achieve more stable growth, as with domestic customers, through the global app for overseas customers, which will enable recommendations based on purchasing data, and out-of-store-sales services for overseas customers.

Merchandise Category

	Isetan Shinjuku Main store		Mitsukoshi Nihombashi Main store		Mitsukoshi Ginza store		Total of Flagship Stores		Isetan Mitsukoshi Ltd.		Group Total	
	October	Total FY2026	October	Total FY2026	October	Total FY2026	October	Total FY2026	October	Total FY2026	October	Total FY2026
Men's clothing	107.3	108.6	109.7	105.4	108.5	101.4	107.6	107.8	106.9	106.9	105.8	105.4
Women's clothing	107.6	111.5	104.1	103.2	180.5	130.3	117.5	113.0	115.8	111.8	112.9	108.3
Children's clothing	109.7	110.8	151.5	128.4	91.2	104.6	109.5	111.3	105.0	108.2	102.5	106.3
Kimono, bedding, others	115.2	104.3	114.9	129.1	134.2	128.8	117.3	112.8	113.6	109.4	108.5	105.1
Clothing Total	107.8	110.2	107.6	106.0	158.7	123.1	113.9	111.2	112.4	110.0	110.3	107.3
Accessories, Handbags, etc.	110.0	108.0	102.2	105.1	113.4	104.2	108.9	106.2	108.3	105.7	106.1	102.4
Cosmetics	115.6	106.8	115.2	103.1	125.6	102.7	119.1	104.9	118.2	104.3	116.8	104.1
Arts, Jewelry, Precious Metals, etc.	128.6	128.1	116.4	119.4	138.4	133.3	126.4	126.1	124.6	125.3	124.2	123.7
Other General goods	120.0	117.3	92.9	113.5	128.0	105.4	112.1	113.6	110.0	110.6	110.4	107.0
General goods Total	124.6	121.5	115.0	117.2	132.3	117.8	123.9	119.6	122.1	118.4	121.4	116.8
Household goods	128.6	105.4	104.4	101.6	92.4	90.5	115.3	102.3	113.5	101.6	123.2	101.9
Foods	103.3	102.4	98.9	103.2	102.6	97.6	101.6	101.7	99.6	100.7	100.0	99.7
Restaurants & Cafés	103.2	99.1	110.2	103.5	93.6	97.1	104.6	100.0	104.4	98.5	102.6	97.5
Services	100.2	102.3	88.4	90.8	50.7	46.4	93.6	94.0	94.8	94.4	94.7	94.6
Others	96.2	95.1	93.1	110.6	100.3	39.9	94.0	97.5	90.6	96.5	93.2	96.2
Total	112.5	111.8	106.8	108.7	128.4	111.3	114.2	111.0	112.4	109.7	110.9	107.2
Operating Days unit:days	31	214	31	214	31	214	—	—	—	—	—	—

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