Isetan Mitsukoshi Holdings Monthly Sales Report August 2026
Domestic Department Store Business

三越伊勢丹ホールディングス

September 15th 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Sales for Department Stores in Japan

Isetan Mitsukoshi Ltd. Stores (Tokyo Metropolitan Area)	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	106.4	110.0
Mitsukoshi Nihombashi Main Store	114.0	108.4
Mitsukoshi Ginza Store	101.2	106.3
Isetan Tachikawa Store	96.2	96.6
Isetan Urawa Store	93.5	98.2
Sub Total(A)	106.0	107.9

【Transaction volume of Individual customer business】		
Isetan Mitsukoshi Ltd. Stores	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	106.4	109.9
Mitsukoshi Nihombashi Main Store	113.4	108.1
Mitsukoshi Ginza Store	100.4	105.5
Isetan Tachikawa Store	97.6	99.4
Isetan Urawa Store	95.2	102.0

Domestic Regional Companies	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	102.4	100.2
Hakodate Marui Imai Ltd.	96.5	97.3
Sendai Mitsukoshi Ltd.	92.7	98.6
Niigata Isetan Mitsukoshi Ltd.	102.2	100.8
Shizuoka Isetan Ltd.	103.2	100.7
Nagoya Mitsukoshi Ltd.	98.9	97.3
Hiroshima Mitsukoshi Ltd.	98.6	97.4
Takamatsu Mitsukoshi Ltd.	81.0	92.3
Matsuyama Mitsukoshi Ltd.	93.4	87.9
Iwataya Mitsukoshi Ltd.	103.5	106.6
Sub Total(B)	100.1	101.2

【Transaction volume of Individual customer business】		
Domestic Regional Companies	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	103.3	101.5
Hakodate Marui Imai Ltd.	98.1	98.7
Sendai Mitsukoshi Ltd.	93.3	99.5
Niigata Isetan Mitsukoshi Ltd.	101.4	101.3
Shizuoka Isetan Ltd.	105.1	101.3
Nagoya Mitsukoshi Ltd.	99.9	100.3
Hiroshima Mitsukoshi Ltd.	101.5	101.2
Takamatsu Mitsukoshi Ltd.	84.0	94.8
Matsuyama Mitsukoshi Ltd.	105.3	99.9
Iwataya Mitsukoshi Ltd.	103.2	107.2

Total domestic department stores	YoY (%)	Total FY2026
Total(A+B)	104.0	105.8

【Transaction volume of Individual customer business】:
Gross sales(Including the amount handled by tenants under fixed lease in department stores)
+ Transaction volume of base network*

* Base network: A framework that connects merchandise, services, and customers across the Group, starting from each store.

August Overview

Sales to both domestic and international customers remained strong.
Customer acquisition initiatives have been successful, and new customer acquisition is progressing smoothly.

○Isetan Mitsukoshi Ltd. posted a 106.0% increase, while domestic department stores as a whole recorded a 104.0% increase, continuing their strong performance compared to the previous year.

○Regarding domestic customer sales, while jewelry and watches served as the main drivers, high-value-added products such as luxury brand handbags and women's apparel continued to perform strongly.
Furthermore, in addition to continued strong performance among registered customers, particularly at the three flagship stores (Isetan Mitsukoshi Ltd.: sales to registered customers up 7.0% year-over-year), events designed to attract discerning consumers—such as the Isetan Shinjuku Main Store ISETAN Curry Fest 2026 and the Mitsukoshi Nihonbashi Main Store British Fair 2026—were well-received and helped attract new customers.

○ Sales to overseas customers grew to 113.3% of the previous year's level. Average transaction value continues to rise, driven by ongoing support for high-value-added merchandise such as handbags and luxury watches, as well as our unique services—such as overseas sales representatives—that leverage the "human touch." Furthermore, our connections with overseas customers are steadily expanding as we continue to diversify the sources of our visitors and acquire new app members.

September Current Overview

The Fall Tanseikai achieved record-high sales, while other proprietary events and customer-attraction initiatives also contributed to performance, resulting in steady progress across the entire customer engagement process.

○ As of the 14th, Isetan Mitsukoshi Ltd. recorded 112.1% of the previous year's sales, while domestic department stores as a whole achieved 109.4%.Domestic customer sales at Isetan Mitsukoshi Ltd. (Tokyo metropolitan department stores) increased significantly year over year. Tanseikai and Ippinkai, exclusive events for highly loyal registered customers, achieved record-high sales despite unfavorable weather conditions. In addition, various customer engagement initiatives, including events designed to capture demand for carefully selected and high-quality consumption, contributed to sales growth by creating diverse customer touchpoints.

○ Sales to overseas customers also continued to grow at a level exceeding that of August, maintaining double-digit year-over-year growth. As with domestic customers, interest in high-value-added products remained strong, enabling the continued increase in average transaction value.

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