Isetan Mitsukoshi Holdings Monthly Sales Flash Report August 2026
Domestic Department Store Business

三越伊勢丹ホールディングス

September 1st 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Sales for Department Stores in Japan

Isetan Mitsukoshi Ltd. Stores (Tokyo Metropolitan Area)		
	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	107.0	112.8
Mitsukoshi Nihombashi Main Store	114.9	107.8
Mitsukoshi Ginza Store	101.2	107.5
Isetan Tachikawa Store	96.2	96.7
Isetan Urawa Store	93.5	99.3
Sub Total(A)	106.4	109.4

Domestic Regional Companies		
	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	102.4	99.6
Hakodate Marui Imai Ltd.	96.5	97.5
Sendai Mitsukoshi Ltd.	92.7	100.0
Niigata Isetan Mitsukoshi Ltd.	102.2	100.4
Shizuoka Isetan Ltd.	103.2	100.1
Nagoya Mitsukoshi Ltd.	98.9	96.9
Hiroshima Mitsukoshi Ltd.	98.6	97.2
Takamatsu Mitsukoshi Ltd.	81.0	94.9
Matsuyama Mitsukoshi Ltd.	93.4	86.9
Iwataya Mitsukoshi Ltd.	103.5	107.3
Sub Total(B)	100.1	101.5

Total domestic department stores		
	YoY (%)	Total FY2026
Total(A+B)	104.2	106.7

<Domestic customers seles>

	YoY (%)	Total FY2026
Isetan Mitsukoshi Ltd. Total	104.9	106.6
Regional companies Total	98.6	98.9
Domestic department stores Total	102.5	103.8

<(of which) domestic identified customers sales>

	YoY (%)	Total FY2026
Isetan Mitsukoshi Ltd. Total	107.7	108.4
Regional companies Total	101.7	100.7
Domestic department stores Total	105.7	105.9

<Overseas customers seles>

	YoY (%)	Total FY2026
Isetan Mitsukoshi Ltd. Total	112.9	120.3
Regional companies Total	115.2	129.0
Domestic department stores Total	113.3	122.0

August Overview

Sales to both domestic and international customers remained strong.
Customer acquisition initiatives have been successful, and new customer acquisition is progressing smoothly.

○Isetan Mitsukoshi Ltd. posted a 106.4% increase, while domestic department stores as a whole recorded a 104.2% increase, continuing their strong performance compared to the previous year.

○Regarding domestic customer sales, while jewelry and watches served as the main drivers, high-value-added products such as luxury brand handbags and women's apparel continued to perform strongly.
Furthermore, in addition to continued strong performance among registered customers, particularly at the three flagship stores (Isetan Mitsukoshi Ltd.: sales to registered customers up 7.0% year-over-year), events designed to attract discerning consumers—such as the Isetan Shinjuku Main Store ISETAN Curry Fest 2026 and the Mitsukoshi Nihonbashi Main Store British Fair 2026—were well-received and helped attract new customers.

○ Sales to overseas customers grew to 113.3% of the previous year's level. Average transaction value continues to rise, driven by ongoing support for high-value-added merchandise such as handbags and luxury watches, as well as our unique services—such as overseas sales representatives—that leverage the "human touch." Furthermore, our connections with overseas customers are steadily expanding as we continue to diversify the sources of our visitors and acquire new app members.

Merchandise Category

	Isetan Shinjuku Main store		Mitsukoshi Nihombashi Main store		Mitsukoshi Ginza store		Total of Flagship Stores		Isetan Mitsukoshi Ltd.		Group Total	
	August	Total FY2026	August	Total FY2026	August	Total FY2026	August	Total FY2026	August	Total FY2026	August	Total FY2026
Men's clothing	107.5	107.2	113.0	105.2	98.0	98.9	107.2	106.4	106.2	105.5	105.0	104.0
Women's clothing	102.6	112.5	102.8	101.0	109.9	111.1	103.7	110.6	103.0	109.5	102.2	106.4
Children's clothing	113.5	110.7	120.5	122.7	114.3	108.1	114.3	111.4	111.9	108.6	115.0	106.9
Kimono, bedding, others	106.3	103.2	146.2	133.6	130.9	126.2	117.9	112.4	112.2	108.9	107.9	104.9
Clothing Total	104.8	110.3	108.7	104.6	108.5	109.0	105.7	109.3	104.7	108.2	103.8	105.7
Accessories, Handbags, etc.	103.4	107.4	112.5	105.1	92.5	101.8	102.2	105.2	101.5	104.8	97.8	101.6
Cosmetics	99.6	105.9	99.7	102.6	94.1	97.9	97.5	102.6	97.5	102.2	99.2	102.3
Arts, Jewelry, Precious Metals, etc.	121.7	131.7	128.3	121.8	114.4	132.7	122.4	128.7	121.5	128.0	118.6	125.5
Other General goods	76.0	101.3	111.5	115.8	115.0	101.6	101.0	106.5	99.1	105.2	94.7	102.2
General goods Total	113.0	122.9	122.8	119.2	104.8	114.9	113.6	120.1	112.5	119.0	110.9	117.0
Household goods	111.1	99.2	118.7	102.6	90.6	88.9	111.2	99.3	109.5	98.8	100.0	97.1
Foods	105.3	101.7	106.7	103.3	102.9	96.2	105.2	101.2	104.0	100.3	101.9	98.9
Restaurants & Cafés	98.4	98.3	104.7	102.3	96.8	97.4	99.8	99.1	97.3	97.1	95.7	96.0
Services	107.0	102.8	97.6	90.4	28.9	47.4	98.2	93.8	96.9	94.0	96.6	94.4
Others	110.7	92.0	126.8	111.0	32.6	35.9	106.0	95.6	103.3	94.8	103.3	95.4
Total	107.0	111.8	114.9	109.0	101.2	106.3	107.6	110.0	106.4	108.9	104.2	106.3
Operating Days unit:days	31	153	31	153	31	153	—	—	—	—	—	—

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