Isetan Mitsukoshi Holdings Monthly Sales Report September 2026
Domestic Department Store Business

三越伊勢丹ホールディングス

October 15th 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Sales for Department Stores in Japan

Isetan Mitsukoshi Ltd. Stores (Tokyo Metropolitan Area)	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	110.7	110.1
Mitsukoshi Nihombashi Main Store	110.4	108.7
Mitsukoshi Ginza Store	119.9	108.3
Isetan Tachikawa Store	92.8	96.1
Isetan Urawa Store	98.7	98.3
Sub Total(A)	110.8	108.4

【Transaction volume of Individual customer business】

Isetan Mitsukoshi Ltd. Stores	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	110.7	110.1
Mitsukoshi Nihombashi Main Store	109.9	108.4
Mitsukoshi Ginza Store	117.3	107.2
Isetan Tachikawa Store	95.3	98.8
Isetan Urawa Store	101.0	101.9

Domestic Regional Companies	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	105.5	101.1
Hakodate Marui Imai Ltd.	89.9	96.1
Sendai Mitsukoshi Ltd.	94.5	98.0
Niigata Isetan Mitsukoshi Ltd.	100.9	100.8
Shizuoka Isetan Ltd.	97.7	100.2
Nagoya Mitsukoshi Ltd.	100.0	97.7
Hiroshima Mitsukoshi Ltd.	93.3	96.8
Takamatsu Mitsukoshi Ltd.	96.4	92.9
Matsuyama Mitsukoshi Ltd.	90.0	88.2
Iwataya Mitsukoshi Ltd.	107.0	106.6
Sub Total(B)	102.5	101.4

【Transaction volume of Individual customer business】

Domestic Regional Companies	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	106.7	102.3
Hakodate Marui Imai Ltd.	93.9	97.9
Sendai Mitsukoshi Ltd.	97.9	99.2
Niigata Isetan Mitsukoshi Ltd.	104.1	101.7
Shizuoka Isetan Ltd.	98.0	100.8
Nagoya Mitsukoshi Ltd.	102.4	100.6
Hiroshima Mitsukoshi Ltd.	100.2	101.0
Takamatsu Mitsukoshi Ltd.	102.5	96.0
Matsuyama Mitsukoshi Ltd.	100.1	99.9
Iwataya Mitsukoshi Ltd.	107.8	107.3

Total domestic department stores	YoY (%)	Total FY2026
Total(A+B)	108.3	106.2

【Transaction volume of Individual customer business】:
Gross sales(Including the amount handled by tenants under fixed lease in department stores)
+ Transaction volume of base network*

* Base network: A framework that connects merchandise, services, and customers across the Group, starting from each store.

September Overview

Strong ties with domestic customers have driven steady revenue growth.
Revenue from overseas customers also continues to recover.

○Isetan Mitsukoshi Ltd. continued its strong performance with a 110.8% increase, while domestic department stores as a whole posted a 108.3% increase. The Isetan Shinjuku Main Store, the Mitsukoshi Nihombashi Main Store, and the Mitsukoshi Ginza Store in the Tokyo metropolitan area all saw significant growth.

○The Tanseikai and Ippinkai events—special events aimed at customers with whom we have particularly close relationships—saw significant growth compared to the previous fiscal year. Through the “power of people” centered on our out-of-store-sales representatives, combined with the use of data from our app and credit cards, we have deepened our relationships with our key customers, leading to stable sales growth that is not affected by external conditions.

○ Sales to overseas customers grew significantly, reaching 136% of the previous year’s level. While maintaining a high average transaction value, the number of customers making purchases also exceeded the previous year’s figure. Going forward, through the use of an app for overseas customers—which will enable recommendations based on purchase data—and out-of-store-sales to overseas customers, we aim to achieve a position where we can expect more stable growth, similar to that seen with domestic customers.

October Current Overview

Sales remained solid at both metropolitan-area department stores and regional stores, driven by sales from identified customers. Events aimed at attracting shoppers and those designed to deepen customer relationships also performed well.

○ Performance through the 14th was 108.7% year on year for Isetan Mitsukoshi Ltd. (metropolitan-area department stores), 108.5% for regional department stores, and 108.6% for domestic department stores overall.

○ At metropolitan-area department stores, efforts to drive customer traffic and expand customer engagement continued to progress steadily. As part of an initiative to engage customer communities, Salon de Parfum, a fragrance event held at Isetan Shinjuku Main Store, delivered results above plan. At regional department stores, Iwataya Mitsukoshi held its “Ippinkai” event for highly engaged customers. Supported by customer collaboration from nearby regional department stores, Iwataya Main Store recorded its highest-ever single-day sales. Customer relationships at regional department stores continue to deepen steadily.

○Sales to overseas customers also continued to achieve double-digit growth despite a higher year-on-year comparison base than in September. Sales of high-value-added products, particularly jewelry and watches, remained strong. While growth continued to be driven by higher spending per customer, the number of purchasing customers also significantly exceeded the previous year’s level.

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