Isetan Mitsukoshi Holdings Monthly Sales Flash Report April 2025
Domestic Department Store Business

May 1st, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr
Isetan Shinjuku Main Store	98.8%	98.8%
Mitsukoshi Nihombashi Main Store	102.3%	102.3%
Mitsukoshi Ginza Store	103.4%	103.4%
Isetan Tachikawa Store	97.9%	97.9%
Isetan Urawa Store	98.4%	98.4%

	YoY (%)	Total Apr
Sub Total (Isetan Mitsukoshi) (A)	100.2%	100.2%

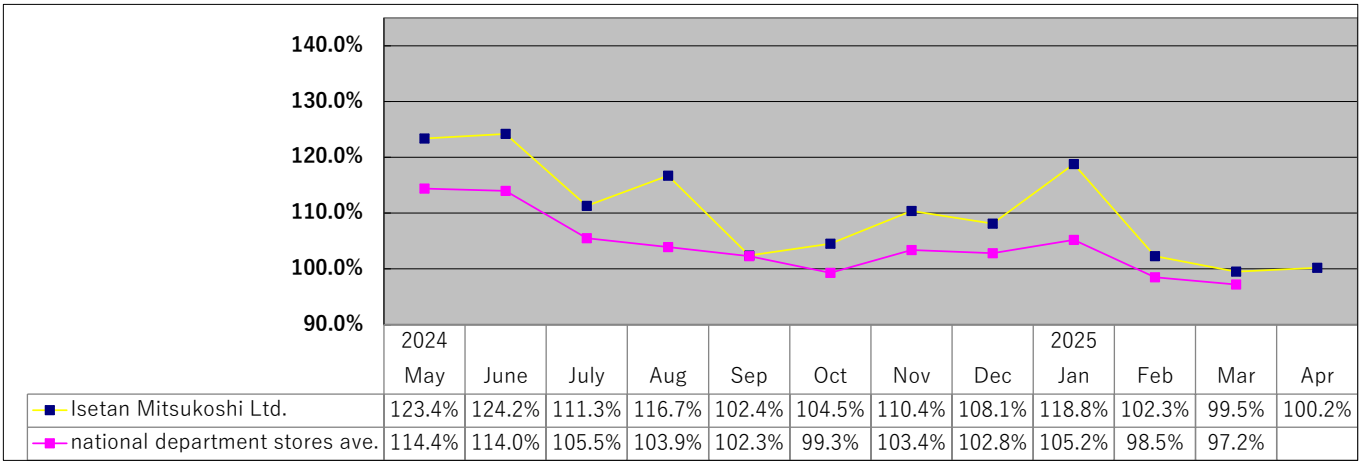
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr
Sapporo Marui Mitsukoshi Ltd.	94.0%	94.0%
Hakodate Marui Imai Ltd.	79.2%	79.2%
Sendai Mitsukoshi Ltd.	95.2%	95.2%
Niigata Isetan Mitsukoshi Ltd.	100.4%	100.4%
Shizuoka Isetan Ltd.	98.8%	98.8%
Nagoya Mitsukoshi Ltd.	94.0%	94.0%
Hiroshima Mitsukoshi Ltd.	86.6%	86.6%
Takamatsu Mitsukoshi Ltd.	100.2%	100.2%
Matsuyama Mitsukoshi Ltd.	90.0%	90.0%
Iwataya Mitsukoshi Ltd.	95.0%	95.0%

	YoY (%)	Total Apr
Sub Total (Regional Store) (B)	95.1%	95.1%

	YoY (%)	Total Apr
Sub Total (Isetan Mitsukoshi Group) (A+B)	98.5%	98.5%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2024 May	June	July	Aug	Sep	Oct	Nov	Dec	2025 Jan	Feb	Mar	Apr
Isetan Mitsukoshi Ltd.	123.4%	124.2%	111.3%	116.7%	102.4%	104.5%	110.4%	108.1%	118.8%	102.3%	99.5%	100.2%
national department stores ave.	114.4%	114.0%	105.5%	103.9%	102.3%	99.3%	103.4%	102.8%	105.2%	98.5%	97.2%	

■Sales were affected by unseasonable weather at the beginning of the month, but recovered from mid-month onward as temperatures rose,with year-on-year sales growth of 100.2% at Isetan Mitsukoshi and 98.5% at domestic department stores.
Sales of domestic customers, whose identification is progressing steadily, remained strong, boosting overall sales.

■ Sales of luxury brand and designer brand apparel such as jackets, blouses, skirts, and pants, jewelry, cosmetics, and accessories grew, mainly at stores in the Tokyo metropolitan area. In addition, highly original events contributed to attracting customers from Japan and overseas.

■Tax-free sales saw a broadening of interest in cosmetics and trinkets, and luxury and designer brand clothing also performed well.

【Contact】
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