Isetan Mitsukoshi Holdings Monthly Sales Flash Report March 2025
Domestic Department Store Business

Apr 1st, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Mar
Isetan Shinjuku Main Store	99.4%	113.7%
Mitsukoshi Nihombashi Main Store	98.8%	106.3%
Mitsukoshi Ginza Store	104.1%	118.5%
Isetan Tachikawa Store	98.4%	98.8%
Isetan Urawa Store	90.2%	93.3%

	YoY (%)	Total Apr to Mar
Sub Total (Isetan Mitsukoshi) (A)	99.5%	110.9%

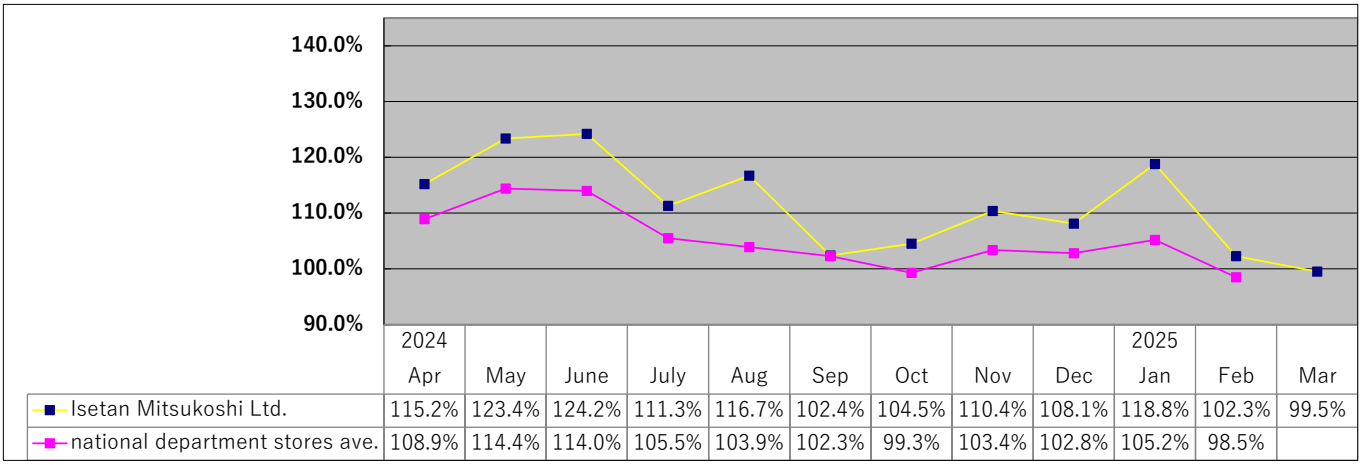
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Mar
Sapporo Marui Mitsukoshi Ltd.	99.8%	103.6%
Hakodate Marui Imai Ltd.	90.4%	93.5%
Sendai Mitsukoshi Ltd.	94.9%	95.4%
Niigata Isetan Mitsukoshi Ltd.	96.4%	94.6%
Shizuoka Isetan Ltd.	91.4%	97.4%
Nagoya Mitsukoshi Ltd.	99.1%	102.5%
Hiroshima Mitsukoshi Ltd.	91.6%	85.4%
Takamatsu Mitsukoshi Ltd.	90.5%	100.3%
Matsuyama Mitsukoshi Ltd.	79.6%	91.4%
Iwataya Mitsukoshi Ltd.	96.8%	106.8%

	YoY (%)	Total Apr to Mar
Sub Total (Regional Store) (B)	96.4%	101.7%

	YoY (%)	Total Apr to Mar
Sub Total (Isetan Mitsukoshi Group) (A+B)	98.4%	107.5%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2024 Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	2025 Jan	Feb	Mar
Isetan Mitsukoshi Ltd.	115.2%	123.4%	124.2%	111.3%	116.7%	102.4%	104.5%	110.4%	108.1%	118.8%	102.3%	99.5%
national department stores ave.	108.9%	114.4%	114.0%	105.5%	103.9%	102.3%	99.3%	103.4%	102.8%	105.2%	98.5%	

■Due to unstable weather nationwide, the year-on-year sales in March decreased to 99.5% for Isetan Mitsukoshi Ltd. and 98.4% for domestic department stores, but the year-to-date sales in FY2024 (April-March) increased year-on-year to 110.9% for Isetan Mitsukoshi Ltd. and 107.5% for domestic department stores.

■ In the Tokyo metropolitan area, spring apparel, especially luxury brand designer brand jackets and skirts, grew, although usage varied by store. In addition, sales of jewelry, cosmetics, and accessories remained strong.

■Tax-free sales showed strong interest in cosmetics and accessories. Luxury brand designer apparel was also strong, as were Japanese sales.

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