Isetan Mitsukoshi Holdings Monthly Sales Flash Report January 2025
Domestic Department Store Business

Feb 3rd, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Jan
Isetan Shinjuku Main Store	125.3%	116.8%
Mitsukoshi Nihombashi Main Store	107.4%	106.9%
Mitsukoshi Ginza Store	126.9%	121.2%
Isetan Tachikawa Store	100.9%	98.9%
Isetan Urawa Store	95.1%	93.6%

	YoY (%)	Total Apr to Jan
Sub Total (Isetan Mitsukoshi) (A)	118.8%	113.0%

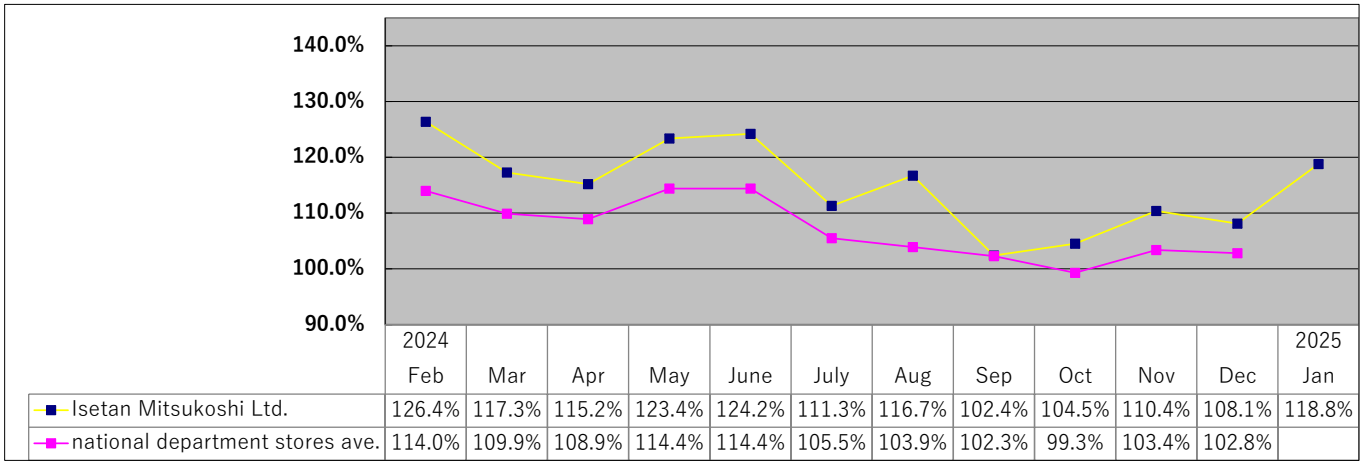
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Jan
Sapporo Marui Mitsukoshi Ltd.	117.3%	104.3%
Hakodate Marui Imai Ltd.	89.7%	94.5%
Sendai Mitsukoshi Ltd.	98.0%	95.8%
Niigata Isetan Mitsukoshi Ltd.	104.0%	95.1%
Shizuoka Isetan Ltd.	103.5%	97.8%
Nagoya Mitsukoshi Ltd.	102.7%	103.1%
Hiroshima Mitsukoshi Ltd.	93.2%	85.2%
Takamatsu Mitsukoshi Ltd.	93.6%	101.4%
Matsuyama Mitsukoshi Ltd.	100.3%	92.5%
Iwataya Mitsukoshi Ltd.	105.9%	108.7%

	YoY (%)	Total Apr to Jan
Sub Total (Regional Store) (B)	104.8%	102.7%

	YoY (%)	Total Apr to Jan
Sub Total (Isetan Mitsukoshi Group) (A+B)	113.7%	109.3%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2024 Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	2025 Jan
Isetan Mitsukoshi Ltd.	126.4%	117.3%	115.2%	123.4%	124.2%	111.3%	116.7%	102.4%	104.5%	110.4%	108.1%	118.8%
national department stores ave.	114.0%	109.9%	108.9%	114.4%	114.4%	105.5%	103.9%	102.3%	99.3%	103.4%	102.8%	

■Sales of high-value-added products continued to drive sales, mainly at Isetan Shinjuku, Mitsukoshi Nihombashi, and Mitsukoshi Ginza stores, resulting in a year-on-year sales ratio of 118.8% for Isetan Mitsukoshi Ltd. and 113.7% in total for domestic department stores.

※Isetan Shinjuku Main store held an loyal customers' events for customers in January (held in February in the previous year).

■Luxury and designer brand handbags/purses/clothing, jewelry, and cosmetics sold well.Coats and sweaters for both women and men continued to drive sales from last month. In addition, spring items such as jackets and light clothing also sold well.

■Tax-free sales were significantly higher than in the previous year. Similar to the overall purchasing trend in domestic department stores, interest in high-value-added products such as luxury brand handbags/purses, jewelry, watches, and cosmetics continued to be strong. Another factor contributing to the strong performance this year was the fact that the Chinese New Year was moved up approximately two weeks from the previous year.

【Contact】
Corporate Communication and IR Division, General Affairs Department, Isetan Mitsukoshi Holdings Ltd.
E-mail:support_sh@imhds.co.jp