Isetan Mitsukoshi Holdings Monthly Sales Flash Report July 2022
Domestic Department Store Business

August 1, 2022

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Jul
Isetan Shinjuku Main Store	129.9%	141.6%
Mitsukoshi Nihombashi Main Store	113.8%	129.6%
Mitsukoshi Ginza Store	126.3%	143.8%
Isetan Tachikawa Store	106.8%	116.6%
Isetan Urawa Store	108.9%	105.1%

	YoY (%)	Total Apr to Jul
Sub Total (Isetan Mitsukoshi) (A)	122.2%	134.1%

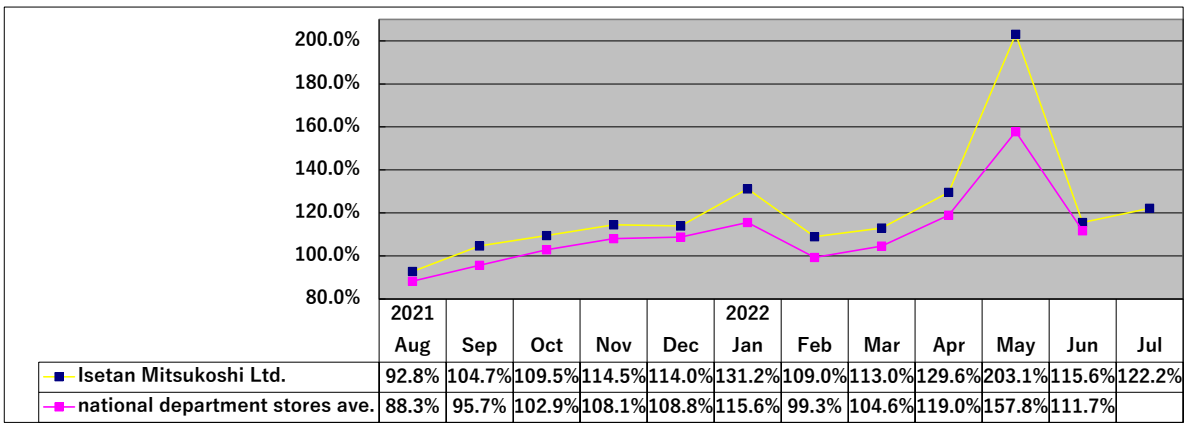
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Jul
Sapporo Marui Mitsukoshi Ltd.	114.7%	122.9%
Hakodate Marui Imai Ltd.	106.2%	104.9%
Sendai Mitsukoshi Ltd.	106.7%	108.9%
Niigata Isetan Mitsukoshi Ltd.	101.6%	103.3%
Shizuoka Isetan Ltd.	103.7%	103.6%
Nagoya Mitsukoshi Ltd.	97.4%	103.1%
Hiroshima Mitsukoshi Ltd.	101.8%	105.7%
Takamatsu Mitsukoshi Ltd.	87.0%	106.1%
Matsuyama Mitsukoshi Ltd.	105.1%	122.6%
Iwataya Mitsukoshi Ltd.	110.1%	118.8%

	YoY (%)	Total Apr to Jul
Sub Total (Regional Store) (B)	104.7%	111.6%

	YoY (%)	Total Apr to Jul
Sub Total (Isetan Mitsukoshi Group) (A+B)	114.6%	124.2%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2021 Aug	Sep	Oct	Nov	Dec	2022 Jan	Feb	Mar	Apr	May	Jun	Jul
Isetan Mitsukoshi Ltd.	92.8%	104.7%	109.5%	114.5%	114.0%	131.2%	109.0%	113.0%	129.6%	203.1%	115.6%	122.2%
national department stores ave.	88.3%	95.7%	102.9%	108.1%	108.8%	115.6%	99.3%	104.6%	119.0%	157.8%	111.7%	

■Sales were driven mainly by Isetan Mitsukoshi (5 Tokyo metropolitan area stores) due to factors such as a reactionary decline to the previous year's operating conditions and an increase in the number of opportunities to go out, with Isetan Mitsukoshi Group Stores (domestic department stores) total accounting for 114.6% YoY. Especially, Isetan Shinjuku Main Store and Mitsukoshi Nihombashi Main Store exceeded the results in 2019, and the total of Isetan Mitsukoshi (5 Tokyo metropolitan area stores) exceeded the results in 2019 for the first time in 9 months.

■At Isetan Shinjuku Main Store and Mitsukoshi Nihombashi Main Store, there continues to be a high appetite for high value-added products such as luxury brands, and watches, jewelry, and handbags outperformed 2019 results by double digits. In addition, due to an increase in the number of opportunities to go out and temperature increases caused by the early rainfall, actual demand purchasing of summer apparel (such as one-piece dress, cut and sewn) and fashion goods (umbrellas, parasols and sunglasses) grew significantly.

■Tax-free sales were higher than the previous year at Isetan Mitsukoshi (5 Tokyo metropolitan area stores) total and at Isetan Mitsukoshi Group Stores (domestic department stores) total, showing a gradual return trend.

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