Isetan Mitsukoshi Holdings Monthly Sales Flash Report (Feb 2021)
(Domestic Department Store Business)

Mar 1, 2021

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Feb
Isetan Shinjuku Main Store	95.5%	69.2%
Mitsukoshi Nihombashi Main Store	97.9%	72.2%
Mitsukoshi Ginza Store	81.5%	49.9%
Isetan Tachikawa Store	87.4%	72.3%
Isetan Urawa Store	88.2%	74.7%

		YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi)	(A)	92.8%	64.6%
existing stores total ※	(B)	92.8%	67.3%

※excluding Isetan Sagamihara Store and Isetan Fuchu Store

Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Feb
Sapporo Marui Mitsukoshi Ltd.	92.0%	67.5%
Hakodate Marui Imai Ltd.	91.4%	76.9%
Sendai Mitsukoshi Ltd.	83.2%	79.0%
Niigata Isetan Mitsukoshi Ltd.	72.9%	71.9%
Shizuoka Isetan Ltd.	89.1%	79.6%
Nagoya Mitsukoshi Ltd.	89.6%	78.6%
Hiroshima Mitsukoshi Ltd.	89.5%	83.4%
Takamatsu Mitsukoshi Ltd.	94.7%	81.5%
Matsuyama Mitsukoshi Ltd.	32.3%	51.8%
Iwataya Mitsukoshi Ltd.	91.5%	75.6%

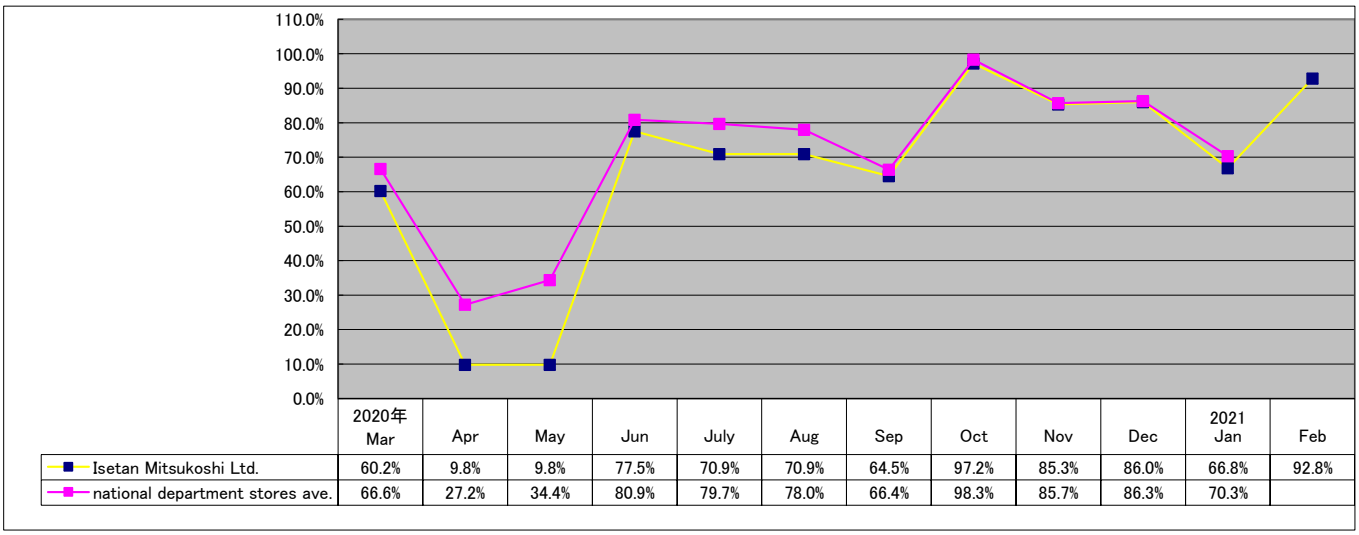
		YoY (%)	Total Apr to Feb
Sub Total (Regional Store)	(C)	86.3%	74.7%
existing stores total ※	(D)	91.0%	77.5%

※excluding Niigata Mitsukoshi Store

		YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi)	(A+C)	89.9%	68.8%
existing stores total ※	(B+D)	92.0%	71.5%

※excluding Isetan Sagamihara Store , Isetan Fuchu Store and Niigata Mitsukoshi Store

Monthly sales change for the past one year(year on year)
[Isetan Mitsukoshi Ltd.(Tokyo Metropolitan Area)・national department stores average]



	2020年 Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	2021 Jan	Feb
Isetan Mitsukoshi Ltd.	60.2%	9.8%	9.8%	77.5%	70.9%	70.9%	64.5%	97.2%	85.3%	86.0%	66.8%	92.8%
national department stores ave.	66.6%	27.2%	34.4%	80.9%	79.7%	78.0%	66.4%	98.3%	85.7%	86.3%	70.3%	

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