Isetan Mitsukoshi Holdings Monthly Sales Report (January 2021)
(Domestic Department Store Business)

February 15, 2021

Isetan Mitsukoshi Ltd. Stores Sales (Tokyo Metropolitan area)

Store	YoY (%)	Total FY2020
Isetan Shinjuku Main store	74.6%	70.1%
Mitsukoshi Nihombashi Main store	71.5%	71.3%
Mitsukoshi Ginza store	50.1%	48.0%
Isetan Tachikawa store	64.8%	71.1%
Isetan Urawa store	71.8%	73.7%

	YoY (%)	Total FY2020
Sub Total (Isetan Mitsukoshi) (A)	**69.4%**	**64.7%**
existing stores total ※ (B)	**69.4%**	**67.3%**

※excluding Isetan Sagamihara Store and Isetan Fuchu Store

Domestic Regional Companies Sales

Company	YoY (%)	Total FY2020
Sapporo Marui Mitsukoshi Ltd.	62.2%	65.8%
Hakodate Marui Imai Ltd.	68.6%	75.7%
Sendai Mitsukoshi Ltd.	76.1%	78.6%
Niigata Isetan Mitsukoshi Ltd.	59.8%	71.8%
Shizuoka Isetan Co., Ltd.	74.5%	78.8%
Nagoya Mitsukoshi Ltd.	76.6%	77.7%
Hiroshima Mitsukoshi Ltd.	80.8%	82.9%
Takamatsu Mitsukoshi Ltd.	84.3%	80.4%
Matsuyama Mitsukoshi Ltd.	27.2%	53.2%
Iwataya Mitsukoshi Ltd.	71.1%	74.5%

	YoY (%)	Total FY2020
Sub Total (Regional Store) (C)	**69.4%**	**73.8%**
existing stores total ※ (D)	**72.9%**	**76.4%**

	YoY (%)	Total FY2020
Sub Total (Isetan Mitsukoshi) (A+C)	**69.4%**	**68.2%**
existing stores total ※ (B+D)	**70.8%**	**70.9%**

※excluding Isetan Sagamihara Store , Isetan Fuchu Store and Niigata Mitsukoshi Store

Merchandise Category

	Isetan Shinjuku Main store		Mitsukoshi Nihombashi Main store		Mitsukoshi Ginza store		Total of Flagship Stores		Isetan Mitsukoshi Ltd.		Grand Total	
	January	Total FY2020	January	Total FY2020	January	Total FY2020	January	Total FY2020	January	Total FY2020	January	Total FY2020
(Men's clothing)	65.1	63.2	54.0	57.2	45.0	47.1	62.1	61.0	61.4	60.0	59.5	61.6
(Women's clothing)	61.6	58.8	55.3	57.8	44.4	46.7	57.5	56.7	56.2	54.5	56.7	59.1
(Children's clothing)	61.9	65.9	87.0	80.2	28.2	35.9	62.6	64.2	62.5	62.9	61.4	67.1
(Formal wear and bedding)	63.1	69.5	54.3	52.6	52.7	44.2	59.9	62.6	66.4	61.9	67.3	66.7
Sales of apparel	63.1	61.3	57.1	59.4	43.8	45.7	59.5	58.9	58.8	57.3	58.4	60.7
Accessories	69.7	65.6	79.1	73.7	49.8	49.8	67.4	63.9	68.1	63.0	69.3	67.1
Sundry goods	86.5	72.7	82.0	68.1	43.7	38.5	74.5	63.0	75.7	62.7	76.8	66.4
Household	84.8	76.8	70.5	66.3	52.8	59.0	74.0	70.7	74.9	66.6	74.6	69.6
Foods	102.6	93.0	80.5	84.1	71.0	63.9	89.8	84.5	88.2	80.0	83.5	80.7
Restaurants & Cafés	46.8	47.4	44.0	43.9	48.1	55.7	46.3	46.7	49.0	44.8	49.2	47.4
Service	64.7	75.7	31.1	28.8	44.6	57.0	56.0	61.4	59.1	60.3	62.0	62.7
Others	70.6	87.1	78.8	73.6	80.2	67.2	77.0	76.4	77.6	75.9	79.4	80.6
Total	74.6	70.1	71.5	71.3	50.1	48.0	69.5	66.6	69.4	64.7	69.4	68.2
Operating Days	30	251	30	251	30	251	—	—	—	—	—	—

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