Isetan Mitsukoshi Holdings Monthly Sales Flash Report January 2026
Domestic Department Store Business

February 2nd 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Jan
Isetan Shinjuku Main Store	101.8%	99.4%
Mitsukoshi Nihombashi Main Store	113.2%	104.6%
Mitsukoshi Ginza Store	99.2%	98.4%
Isetan Tachikawa Store	98.5%	98.4%
Isetan Urawa Store	101.8%	97.3%

	YoY (%)	Total Apr to Jan
Sub Total (Isetan Mitsukoshi) (A)	103.3%	100.2%

*Isetan Shinjuku Main Store customer invitation event (Tanseikai. Previous year: Jan 31st - Feb 2nd): January sales approx. ¥4.6 billion (Note: Event dates shifted this year to Feb 6th - 8th)

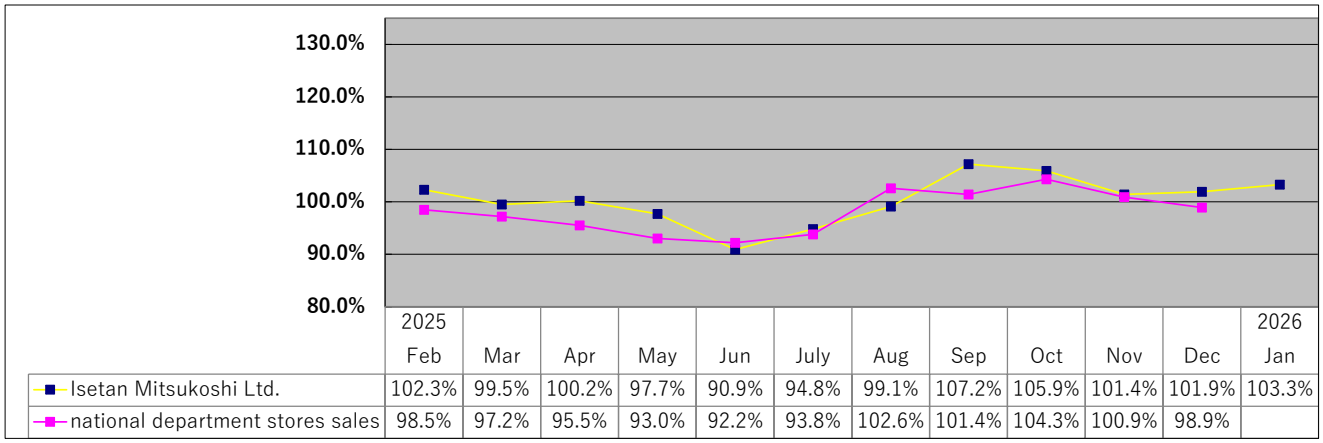
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Jan
Sapporo Marui Mitsukoshi Ltd.	89.6%	95.2%
Hakodate Marui Imai Ltd.	96.0%	92.2%
Sendai Mitsukoshi Ltd.	101.6%	96.2%
Niigata Isetan Mitsukoshi Ltd.	98.1%	100.1%
Shizuoka Isetan Ltd.	98.3%	95.9%
Nagoya Mitsukoshi Ltd.	102.6%	95.6%
Hiroshima Mitsukoshi Ltd.	90.5%	87.9%
Takamatsu Mitsukoshi Ltd.	100.2%	96.1%
Matsuyama Mitsukoshi Ltd.	90.2%	88.3%
Iwataya Mitsukoshi Ltd.	105.1%	98.6%

	YoY (%)	Total Apr to Jan
Sub Total (Regional Store) (B)	99.8%	96.8%

	YoY (%)	Total Apr to Jan
Sub Total (Isetan Mitsukoshi Group) (A+B)	102.1%	99.0%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores sales]



	2025 Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	2026 Jan
Isetan Mitsukoshi Ltd.	102.3%	99.5%	100.2%	97.7%	90.9%	94.8%	99.1%	107.2%	105.9%	101.4%	101.9%	103.3%
national department stores sales	98.5%	97.2%	95.5%	93.0%	92.2%	93.8%	102.6%	101.4%	104.3%	100.9%	98.9%	

<u>January overcame significant negative factors (the timing gap between our customer invitation event and the Lunar New Year holiday). February will begin with favorable conditions.</u>

■ The Isetan Shinjuku Main Store customer invitation event (held this year from Friday, February 6th to Sunday, February 8th; last year from Friday, January 31st to Sunday, February 2nd) and the Chinese New Year holiday period (this year from Sunday, February 15th to Monday, February 23rd; last year from Tuesday, January 28th to Tuesday, February 4th) fell in different months. Despite this, total domestic department store sales reached 102.1% of the previous year, exceeding last year's figures. Excluding the impact of Tanseikai (comparing up to the previous year's event dates):Isetan Shinjuku Main Store: 114.9%,Mitsukoshi Isetan Co., Ltd.: 110.8%,Domestic department stores total: 107.1%.This marks a strong start to 2026 with robust results.

■ Identified customer sales grew at a double-digit rate year-on-year.Sustained growth stems from a dual approach:customer attraction initiatives under our “individual customer business” model—such as chocolate events at stores nationwide, the remodeled reopening of Isetan Shinjuku Main Store, and unique events—and utilization expansion (increasing average customer spend) driven by human and digital capabilities.

■Sales trends for overseas customers continued at December levels despite the timing shift of the Chinese New Year holiday. The combined total for countries and regions excluding mainland China and Hong Kong exceeded the previous year's figures. Identification via the overseas customer app (MITSUKOSHI ISETAN JAPAN) and the “human connections” fostered by out-of-store-sales for overseas customers representatives are expanding steadily, laying the groundwork for medium-to-long-term stabilization.

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