Isetan Mitsukoshi Holdings Monthly Sales Flash Report July 2025
Domestic Department Store Business

August 1st, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales (Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to July
Isetan Shinjuku Main Store	92.7%	94.1%
Mitsukoshi Nihombashi Main Store	101.1%	100.0%
Mitsukoshi Ginza Store	92.4%	94.8%
Isetan Tachikawa Store	98.0%	97.3%
Isetan Urawa Store	96.7%	96.0%

	YoY (%)	Total Apr to Jul
Sub Total (Isetan Mitsukoshi) (A)	94.8%	95.7%

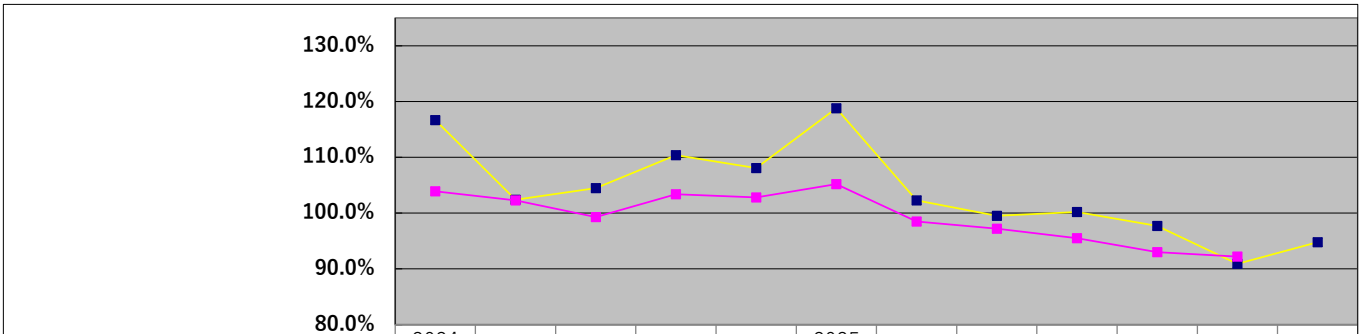
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to July
Sapporo Marui Mitsukoshi Ltd.	90.5%	94.6%
Hakodate Marui Imai Ltd.	90.5%	88.0%
Sendai Mitsukoshi Ltd.	95.3%	94.4%
Niigata Isetan Mitsukoshi Ltd.	101.1%	99.5%
Shizuoka Isetan Ltd.	93.2%	93.5%
Nagoya Mitsukoshi Ltd.	97.5%	94.1%
Hiroshima Mitsukoshi Ltd.	91.2%	89.9%
Takamatsu Mitsukoshi Ltd.	100.4%	95.4%
Matsuyama Mitsukoshi Ltd.	87.2%	88.0%
Iwataya Mitsukoshi Ltd.	92.1%	91.4%

	YoY (%)	Total Apr to July
Sub Total (Regional Store) (B)	94.2%	93.5%

	YoY (%)	Total Apr to July
Sub Total (Isetan Mitsukoshi Group) (A+B)	94.6%	94.9%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores sales]



	2024 Aug	Sep	Oct	Nov	Dec	2025 Jan	Feb	Mar	Apr	May	Jun	July
Isetan Mitsukoshi Ltd.	116.7%	102.4%	104.5%	110.4%	108.1%	118.8%	102.3%	99.5%	100.2%	97.7%	90.9%	94.8%
national department stores sales	103.9%	102.3%	99.3%	103.4%	102.8%	105.2%	98.5%	97.2%	95.5%	93.0%	92.2%	

■Sales compared to the previous year were 94.8% for Mitsukoshi Isetan Co., Ltd. and 94.6% for domestic department stores as a whole. Domestic customers remained steady, mainly in the Tokyo metropolitan area, thanks to the successful implementation of customer identification measures.

■Domestic customers continued to show interest in high value-added products, particularly those from luxury brands, and autumn 2025 items also sold well. In addition, due to continued sunny weather and rising temperatures, there was high demand for cut-and-sewn items, blouses, pants, and UV protection and skin whitening cosmetics. Furthermore, the company promoted visits by new customers by holding unique events.

■July of last year was the fourth highest month ever in terms of tax-free sales, and although overseas customer performance continues to fall short of last year's figures, has been an upward trend toward the end of the month.

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