Isetan Mitsukoshi Holdings Monthly Sales Flash Report December 2025
Domestic Department Store Business

January 5th, 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
（Tokyo Metropolitan Area）

Isetan Mitsukoshi	YoY (%)	Total Apr to Nov
Isetan Shinjuku Main Store	103.1%	99.1%
Mitsukoshi Nihombashi Main Store	105.8%	103.7%
Mitsukoshi Ginza Store	97.0%	98.3%
Isetan Tachikawa Store	98.9%	98.4%
Isetan Urawa Store	93.7%	96.8%

	YoY (%)	Total Apr to Dec
Sub Total (Isetan Mitsukoshi) (A)	101.9%	99.8%

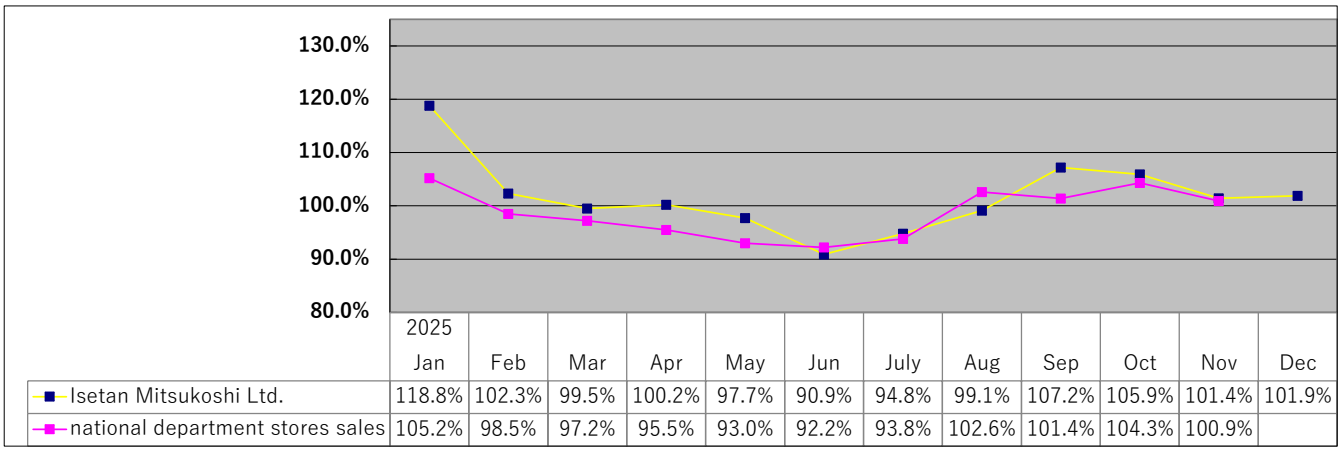
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Nov
Sapporo Marui Mitsukoshi Ltd.	95.0%	95.9%
Hakodate Marui Imai Ltd.	91.5%	91.8%
Sendai Mitsukoshi Ltd.	93.0%	95.6%
Niigata Isetan Mitsukoshi Ltd.	98.5%	100.3%
Shizuoka Isetan Ltd.	86.7%	95.5%
Nagoya Mitsukoshi Ltd.	92.2%	94.8%
Hiroshima Mitsukoshi Ltd.	85.2%	87.6%
Takamatsu Mitsukoshi Ltd.	91.7%	95.7%
Matsuyama Mitsukoshi Ltd.	85.3%	88.1%
Iwataya Mitsukoshi Ltd.	98.0%	97.9%

	YoY (%)	Total Apr to Dec
Sub Total (Regional Store) (B)	94.8%	96.4%

	YoY (%)	Total Apr to Dec
Sub Total (Isetan Mitsukoshi Group) (A+B)	99.5%	98.6%

Monthly sales change for the past one year（year on year）
[Isetan Mitsukoshi Ltd.（Tokyo Metropolitan Area）・national department stores sales]



	2025 Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
Isetan Mitsukoshi Ltd.	118.8%	102.3%	99.5%	100.2%	97.7%	90.9%	94.8%	99.1%	107.2%	105.9%	101.4%	101.9%
national department stores sales	105.2%	98.5%	97.2%	95.5%	93.0%	92.2%	93.8%	102.6%	101.4%	104.3%	100.9%	

■Isetan Mitsukoshi Ltd., led by Isetan Shinjuku main store and Mitsukoshi Nihombashi main store, continued to perform strongly, sales compared to the previous year were 101.9%, exceeding the previous year for four consecutive month. Domestic department stores as a whole was 99.5%.

■Seasonal demand drove strong sales of jewelry, watches, and accessories. At our three flagship stores, winter apparel such as coats and sweaters—particularly from luxury brands—, along with skincare and fragrances continued to be popular with domestic customers. Furthermore, at Isetan Shinjuku main store, interest in next season's spring items, which began rolling out in the latter half of the month, is also evident.

■Domestic customer sales continue to be driven by identified customer who have close ties with the company.Sales were particularly strong among MI W members※ and high-value customers in the Mitsukoshi Isetan Customer Program. For overseas customers, sales from "individual customers connected with our company" are growing mainly around out-of-store-sales for overseas customers, and the effectiveness and necessity of CRM strategies, including global apps for overseas customers, are increasing.

※MI W Members： People who are members of both MICARD and the MITSUKOSHI ISETAN App

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