

March 26, 2010

To Whom It May Concern:

Corporate Name	Isetan Mitsukoshi Holdings Ltd.
Name of the Representative:	Kunio Ishizuka, President and Representative Director
Code Number: 3099	TSE 1st section
Contact:	Yasuhiro Suzuki, Executive Manager, Investor Relations Corporate Administration Division, Administration Headquarters, Telephone: +813-5843-5115

Notice of Revision to Forecast of Business Results Accompanying the Recording of Extraordinary Losses and a Reversal of Deferred Tax Assets

Isetan Mitsukoshi Holdings Ltd. hereby announces it will record extraordinary losses and reverse deferred tax assets and has accordingly revised its forecast of business results announced on February 4, 2010 for the fiscal year ending March 31, 2010 (April 1, 2009 to March 31, 2010) in view of recent business results. Details are as follows.

Details

1. Recording of Extraordinary Losses

(1) Loss on Impairment of Fixed Assets

In accordance with the "Accounting Standard for the Impairment of Fixed Assets," Isetan Mitsukoshi Holdings will record an extraordinary loss of approximately ¥31.0 billion on a consolidated basis for six stores (Shinjuku ALCOTT store, Chiba store, others) operated by subsidiary Mitsukoshi, Ltd. (Mitsukoshi).

(2) Loss on the Termination of Business Operations

Mitsukoshi's Sapporo Alta store (Sapporo, Hokkaido) will terminate operations in the latter part of August 2010 (planned), whereby Isetan Mitsukoshi Holdings will record an extraordinary loss of approximately ¥1.7 billion.

2. Reversal of Deferred Tax Assets

Isetan Mitsukoshi Holdings expects to have insufficient taxable income for the fiscal year due to the implementation of structural reforms, beginning with the adoption of a special early retirement support program. In view of such factors, Isetan Mitsukoshi Holdings has carefully reviewed the recoverability of deferred tax assets in accordance with the "Auditing Treatment Concerning Determination of Recoverability of Deferred Tax Assets" guidelines (Japanese Institute of Certified Public Accountants, Audit Committee Report No. 66) and has therefore decided to make a reversal of deferred tax assets of approximately ¥37.0 billion.

3. Revision to Forecast of Business Results

(1) Revision of the Forecast of Consolidated Results for the Full Year Ending March 31, 2010 (From April 1, 2009 to March 31, 2010)

Revision of the Forecast of Consolidated Results

	Net Sales	Operating Income	Recurring Income	Net Income	Net Income per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecasts: A	1,270,000	2,000	15,000	0	0.00
Revised Forecasts: B	1,270,000	2,000	15,000	(65,000)	(166.75)
Amount of Change: B – A	-	-	-	(65,000)	-
Percent Change (%)	-	-	-	-	-
(Reference)					
Actual Results for FY2008	1,426,684	19,582	35,052	4,683	12.08

(2) Reasons for Revision to Forecast of Business Results

Although net sales, operating income and recurring income are in line with our forecast, net income is projected to decline ¥65.0 billion below our previous forecast due to the recording of extraordinary losses listed above in 1. and the reversal of deferred tax assets in 2.

Note: The above forecast of business results is based on information available at the time of this announcement. Actual results may be materially different from the figures forecast in this document owing to various factors.