

Isetan Mitsukoshi Holdings Monthly Sales Flash Report August 2023

Domestic Department Store Business



September 1, 2023

■ We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales (Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Aug
Isetan Shinjuku Main Store	117.7%	119.5%
Mitsukoshi Nihombashi Main Store	110.7%	110.4%
Mitsukoshi Ginza Store	162.2%	143.3%
Isetan Tachikawa Store	113.5%	109.5%
Isetan Urawa Store	106.4%	107.4%



	YoY (%)	Total Apr to Aug
Sub Total (Isetan Mitsukoshi) (A)	121.2%	119.1%

Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Aug
Sapporo Marui Mitsukoshi Ltd.	117.1%	114.7%
Hakodate Marui Imai Ltd.	112.3%	102.6%
Sendai Mitsukoshi Ltd.	105.5%	103.3%
Niigata Isetan Mitsukoshi Ltd.	101.5%	101.7%
Shizuoka Isetan Ltd.	97.6%	99.6%
Nagoya Mitsukoshi Ltd.	114.1%	108.4%
Hiroshima Mitsukoshi Ltd.	108.4%	98.9%
Takamatsu Mitsukoshi Ltd.	107.0%	102.0%
Matsuyama Mitsukoshi Ltd.	100.1%	95.5%
Iwataya Mitsukoshi Ltd.	116.4%	111.0%

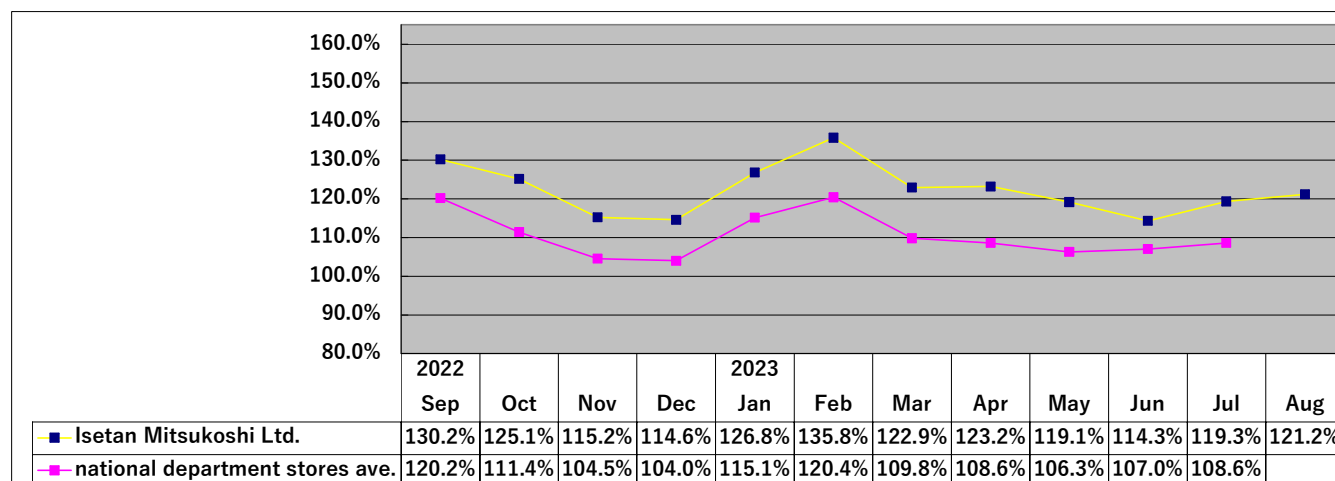


	YoY (%)	Total Apr to Aug
Sub Total (Regional Store) (B)	111.8%	107.6%

	YoY (%)	Total Apr to Aug
Sub Total (Isetan Mitsukoshi Group) (A+B)	117.5%	114.6%

Monthly sales change for the past one year (year on year)

[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) · national department stores average]



■ Sales of high-value-added products continued to be driven mainly by Isetan Shinjuku Main Store and Mitsukoshi Nihombashi Main Store.

Sales YoY were 121.2% at Isetan Mitsukoshi Ltd. and 117.5% at domestic department stores.

In addition, since April 2022, the Isetan Shinjuku Main Store has continued to outperform FY18 for 17 consecutive months.

■ At Isetan Shinjuku Main Store and Mitsukoshi Nihombashi Main Store, handbags and wallets are performing well and driving sales.

Japanese and Western sweets and deli foods have also been strong due to increased demand for souvenirs in going home or opportunities for gatherings. New autumn items such as light clothing and bags, mainly from luxury brands and designer brands, are making good progress, as well.

■ Tax-free sales, same as previous month, exceeded the pre-Corona results for the same month of 2018 in total (existing stores) for domestic department stores due to continued strong interest in luxury brand handbags and jewelry, especially at stores in Tokyo, Sapporo, and Fukuoka.

【Contact】

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