Isetan Mitsukoshi Holdings Monthly Sales Flash Report February 2022
Domestic Department Store Business

March 1, 2022

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Feb
Isetan Shinjuku Main Store	111.1%	127.9%
Mitsukoshi Nihombashi Main Store	110.9%	121.2%
Mitsukoshi Ginza Store	114.9%	128.5%
Isetan Tachikawa Store	84.4%	105.1%
Isetan Urawa Store	102.1%	118.9%

	YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi) (A)	109.0%	123.8%

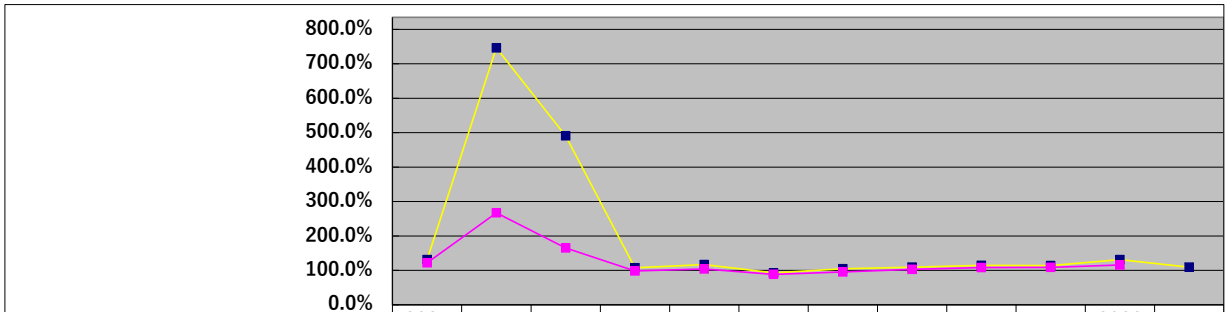
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Feb
Sapporo Marui Mitsukoshi Ltd.	89.1%	107.4%
Hakodate Marui Imai Ltd.	79.7%	98.8%
Sendai Mitsukoshi Ltd.	91.4%	105.3%
Niigata Isetan Mitsukoshi Ltd.	90.6%	110.1%
Shizuoka Isetan Ltd.	99.3%	107.3%
Nagoya Mitsukoshi Ltd.	92.6%	107.4%
Hiroshima Mitsukoshi Ltd.	87.7%	95.6%
Takamatsu Mitsukoshi Ltd.	92.0%	113.6%
Matsuyama Mitsukoshi Ltd.	113.1%	79.6%
Iwataya Mitsukoshi Ltd.	98.1%	114.7%

	YoY (%)	Total Apr to Feb
Sub Total (Regional Store) (B)	93.3%	108.7%

	YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi Group) (A+B)	102.2%	117.0%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2021 Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2022 Jan	Feb
Isetan Mitsukoshi Ltd.	131.1%	746.3%	490.9%	107.3%	116.6%	92.8%	104.7%	109.5%	114.5%	114.0%	131.2%	109.0%
national department stores ave.	121.8%	267.0%	165.2%	98.4%	104.2%	88.3%	95.7%	102.9%	108.1%	108.8%	115.6%	

■In each region, sales were sluggish throughout the month, mainly at domestic regional stores, affected by the pre-emergency measures and unseasonable weather. However, sales were firm at Isetan Mitsukoshi (5 metropolitan area stores) that held events aimed at highs, due to the purchase of loyal customers and other factors. Total store sales at Isetan Mitsukoshi Group Stores were up for the fifth consecutive month, and Isetan Mitsukoshi total sales in the Tokyo metropolitan area were up YoY for the sixth consecutive month.

■At the Isetan Shinjuku Main Store and the Mitsukoshi Nihombashi Main Store, high-value-added products such as watches, jewelry, and luxury brands performed well due to events aimed at customers. Despite sluggish initial movements in spring apparel due to low temperatures, there was high interest in new titles in accessories such as handbags, shoes, and accessories.

■Tax-free sales were higher than the previous year at Isetan Mitsukoshi (5 Tokyo metropolitan area stores) total and at Isetan Mitsukoshi Group Stores (domestic department stores) total.

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