

Isetan Mitsukoshi Holdings Monthly Sales Report April 2026

Domestic Department Store Business



■ We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Sales for Department Stores in Japan

Isetan Mitsukoshi Ltd. Stores (Tokyo Metropolitan Area)		
	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	108.9	108.9
Mitsukoshi Nihombashi Main Store	106.0	106.0
Mitsukoshi Ginza Store	104.2	104.2
Isetan Tachikawa Store	101.0	101.0
Isetan Urawa Store	98.2	98.2
Sub Total(A)	106.7	106.7

【Transaction volume of Individual customer business】		
Isetan Mitsukoshi Ltd. Stores	YoY (%)	Total FY2026
Isetan Shinjuku Main Store	108.9	108.9
Mitsukoshi Nihombashi Main Store	105.8	105.8
Mitsukoshi Ginza Store	104.6	104.6
Isetan Tachikawa Store	102.0	102.0
Isetan Urawa Store	99.6	99.6

Domestic Regional Companies		
	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	103.2	103.2
Hakodate Marui Imai Ltd.	99.1	99.1
Sendai Mitsukoshi Ltd.	102.0	102.0
Niigata Isetan Mitsukoshi Ltd.	98.5	98.5
Shizuoka Isetan Ltd.	98.8	98.8
Nagoya Mitsukoshi Ltd.	107.2	107.2
Hiroshima Mitsukoshi Ltd.	95.1	95.1
Takamatsu Mitsukoshi Ltd.	97.8	97.8
Matsuyama Mitsukoshi Ltd.	90.8	90.8
Iwataya Mitsukoshi Ltd.	105.4	105.4
Sub Total(B)	103.3	103.3

【Transaction volume of Individual customer business】		
Domestic Regional Companies	YoY (%)	Total FY2026
Sapporo Marui Mitsukoshi Ltd.	106.5	106.5
Hakodate Marui Imai Ltd.	100.6	100.6
Sendai Mitsukoshi Ltd.	101.6	101.6
Niigata Isetan Mitsukoshi Ltd.	99.4	99.4
Shizuoka Isetan Ltd.	99.0	99.0
Nagoya Mitsukoshi Ltd.	106.8	106.8
Hiroshima Mitsukoshi Ltd.	101.2	101.2
Takamatsu Mitsukoshi Ltd.	98.6	98.6
Matsuyama Mitsukoshi Ltd.	97.2	97.2
Iwataya Mitsukoshi Ltd.	105.4	105.4

Total domestic department stores		
	YoY (%)	Total FY2026
Total(A+B)	105.6	105.6

【Transaction volume of Individual customer business】:
Gross sales(Including the amount handled by tenants under fixed lease in department stores)
+ Transaction volume of base network*

* Base network: A framework that connects merchandise, services, and customers across the Group, starting from each store.

April Overview

Fiscal Year 2026, the second year of our mid-term business plan, has begun. Both domestic and international sales are off to a strong start.

○ Mitsukoshi Isetan Co., Ltd. saw a 106.7% increase, while domestic department stores as a whole recorded a 105.6% increase, marking a strong start to the first month of the second year of the company's mid-term management plan.

○ Regarding domestic customers, sales to identified customers continued to grow steadily. Sales of high-end, trend-sensitive products—particularly jewelry and watches—remained particularly strong. Event initiatives that serve as entry points to building customer relationships, such as the French exhibition at the Isetan Shinjuku Main Store and the Mie Prefecture exhibition at the Mitsukoshi Nihombashi Main Store—both of which exceeded expectations—also boosted sales.

○ Sales to overseas customers grew significantly in both the Tokyo metropolitan area and regional markets, driven by an increase in average transaction value. Progress has also been made in acquiring app members and diversifying customer sources, laying the groundwork for stable growth over the medium to long term.

May Current Overview

Sales are strong across a wide range of product categories. Sales to overseas customers also continued to grow at a double-digit rate, following the trend from April.

○Sales figures through the 14th show that Isetan Mitsukoshi Ltd. recorded 107.2% of the previous year's level, while domestic department stores as a whole reached 106.2%.

Building on the strong performance in April, growth rates exceeded projections in both the Tokyo metropolitan area and regional markets.

In addition to continued strong performance from domestic customers, overseas customers have also seen double-digit year-over-year growth despite factors such as reduced travel to Japan and the situation in the Middle East.

○In addition to the jewelry sector, which continues to perform well, women's accessories—such as luxury brand handbags and cosmetics—are seeing growth accompanied by higher average transaction values. Against the backdrop of rising temperatures, foot traffic at both Isetan and Mitsukoshi flagship stores has exceeded last year's levels, indicating that interest in spring and summer fashion is gaining momentum among a wide range of customers.

【Contact】

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