Isetan Mitsukoshi Holdings Monthly Sales Flash Report November 2025
Domestic Department Store Business

December 1st, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Nov
Isetan Shinjuku Main Store	101.5%	98.4%
Mitsukoshi Nihombashi Main Store	104.0%	103.3%
Mitsukoshi Ginza Store	98.6%	98.6%
Isetan Tachikawa Store	100.6%	98.3%
Isetan Urawa Store	98.2%	97.4%

	YoY (%)	Total Apr to Nov
Sub Total (Isetan Mitsukoshi) (A)	101.4%	99.4%

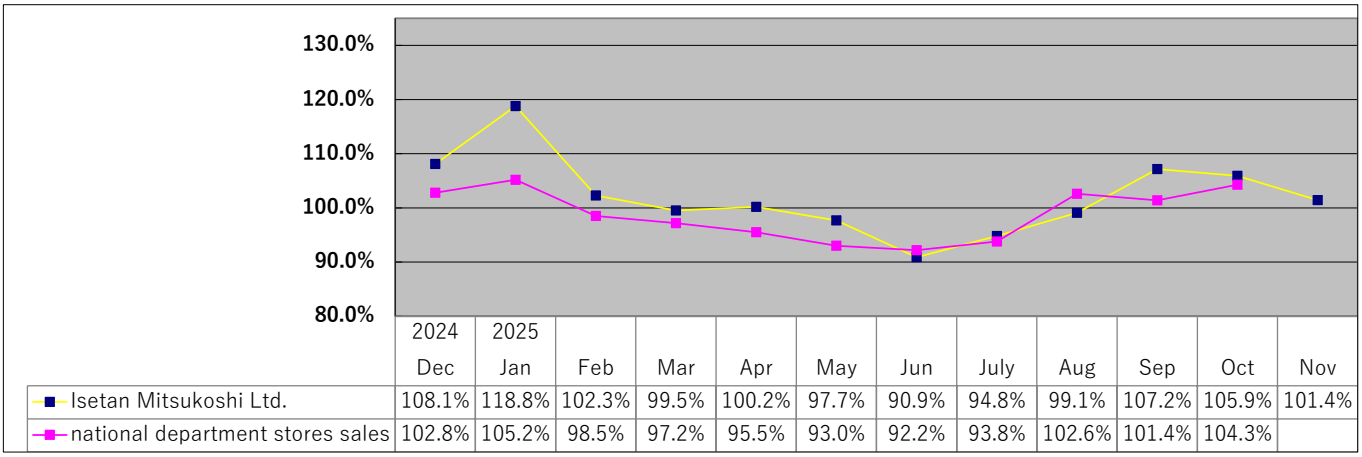
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Nov
Sapporo Marui Mitsukoshi Ltd.	95.7%	96.0%
Hakodate Marui Imai Ltd.	93.3%	91.9%
Sendai Mitsukoshi Ltd.	94.3%	96.1%
Niigata Isetan Mitsukoshi Ltd.	101.9%	100.6%
Shizuoka Isetan Ltd.	103.4%	97.2%
Nagoya Mitsukoshi Ltd.	95.7%	95.3%
Hiroshima Mitsukoshi Ltd.	83.6%	88.0%
Takamatsu Mitsukoshi Ltd.	103.1%	96.4%
Matsuyama Mitsukoshi Ltd.	81.4%	88.6%
Iwataya Mitsukoshi Ltd.	103.0%	97.9%

	YoY (%)	Total Apr to Nov
Sub Total (Regional Store) (B)	98.9%	96.7%

	YoY (%)	Total Apr to Nov
Sub Total (Isetan Mitsukoshi Group) (A+B)	100.6%	98.5%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores sales]



	2024 Dec	2025 Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov
Isetan Mitsukoshi Ltd.	108.1%	118.8%	102.3%	99.5%	100.2%	97.7%	90.9%	94.8%	99.1%	107.2%	105.9%	101.4%
national department stores sales	102.8%	105.2%	98.5%	97.2%	95.5%	93.0%	92.2%	93.8%	102.6%	101.4%	104.3%	

■Isetan Mitsukoshi Ltd., led by Isetan Shinjuku main store and Mitsukoshi Nihombashi main store, continued to perform strongly, sales compared to the previous year were 101.4%, exceeding the previous year for the third consecutive month. Domestic department stores as a whole was 100.6%, exceeding the previous year for the fourth consecutive month.

■As temperatures dropped, sales of seasonal items such as coats, sweaters, and blousons made from high-quality materials like cashmere remained strong. Sales of high-end watches, a product area where the company has a strength in product supply, also grew significantly for both domestic and overseas identified customers.

■Domestic customer sales continue to be driven by identified customer who have close ties with the company. For overseas customers, sales from "individual customers connected with our company" are growing mainly around out-of-store-sales for overseas customers, and the effectiveness and necessity of CRM strategies, including global apps for overseas customers, are increasing.

【Contact】
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