Isetan Mitsukoshi Holdings Monthly Sales Flash Report January 2022
Domestic Department Store Business

Feb 1, 2022

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Jan
Isetan Shinjuku Main Store	131.7%	129.7%
Mitsukoshi Nihombashi Main Store	140.5%	122.2%
Mitsukoshi Ginza Store	135.3%	129.9%
Isetan Tachikawa Store	111.1%	107.1%
Isetan Urawa Store	119.0%	120.4%

	YoY (%)	Total Apr to Jan
Sub Total (Isetan Mitsukoshi) (A)	131.2%	125.4%

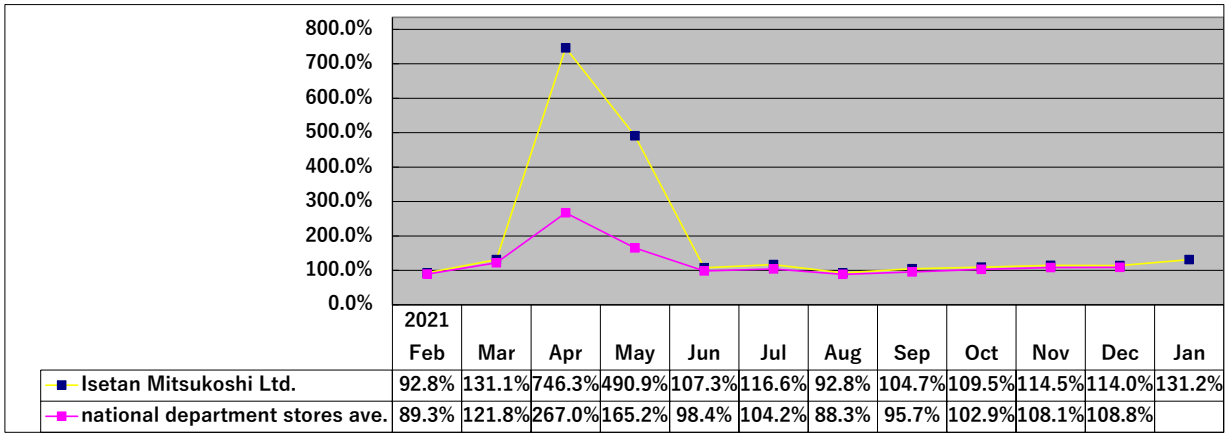
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Jan
Sapporo Marui Mitsukoshi Ltd.	102.9%	109.3%
Hakodate Marui Imai Ltd.	111.3%	100.7%
Sendai Mitsukoshi Ltd.	107.4%	106.5%
Niigata Isetan Mitsukoshi Ltd.	113.2%	112.0%
Shizuoka Isetan Ltd.	105.6%	108.0%
Nagoya Mitsukoshi Ltd.	111.4%	108.8%
Hiroshima Mitsukoshi Ltd.	91.8%	96.3%
Takamatsu Mitsukoshi Ltd.	108.2%	115.7%
Matsuyama Mitsukoshi Ltd.	149.4%	78.1%
Iwataya Mitsukoshi Ltd.	122.9%	116.2%

	YoY (%)	Total Apr to Jan
Sub Total (Regional Store) (B)	112.3%	110.2%

	YoY (%)	Total Apr to Jan
Sub Total (Isetan Mitsukoshi Group) (A+B)	122.8%	118.4%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



2021	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Isetan Mitsukoshi Ltd.	92.8%	131.1%	746.3%	490.9%	107.3%	116.6%	92.8%	104.7%	109.5%	114.5%	114.0%	131.2%
national department stores ave.	89.3%	121.8%	267.0%	165.2%	98.4%	104.2%	88.3%	95.7%	102.9%	108.1%	108.8%	

■From mid-January onward, the number of COVID-19 infections rose sharply nationwide, and as a result, there is a downward trend in sales and customer numbers from the middle of the month, mainly at regional stores. However, customers have a strong tendency to buy for purposes, and the ratio of spending per customer rose by double digits in sub total of Isetan Mitsukoshi Group Stores. Total sales at Isetan Mitsukoshi Group Stores rose for the fourth consecutive month, and Isetan Mitsukoshi's total sales in the Tokyo metropolitan area exceeded the previous year for the fifth consecutive month.

■At the Isetan Shinjuku Main Store and the Mitsukoshi Nihombashi Main Store, high-value-added products, including watches, jewelry, handbags, and luxury brands, which are supported by customers, continued to perform well. Also, the two stores attracted many new customers by holding events with topicality and uniqueness.

■Tax-free sales were higher than the previous year at Isetan Mitsukoshi (5 Tokyo metropolitan area stores) total and at Isetan Mitsukoshi Group Stores (domestic department stores).

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