Isetan Mitsukoshi Holdings Monthly Sales Flash Report December 2024
Domestic Department Store Business

Jan 6th, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Dec
Isetan Shinjuku Main Store	111.0%	115.9%
Mitsukoshi Nihombashi Main Store	102.7%	106.9%
Mitsukoshi Ginza Store	114.4%	120.6%
Isetan Tachikawa Store	97.7%	98.7%
Isetan Urawa Store	95.9%	93.4%

	YoY (%)	Total Apr to Dec
Sub Total (Isetan Mitsukoshi) (A)	108.1%	112.4%

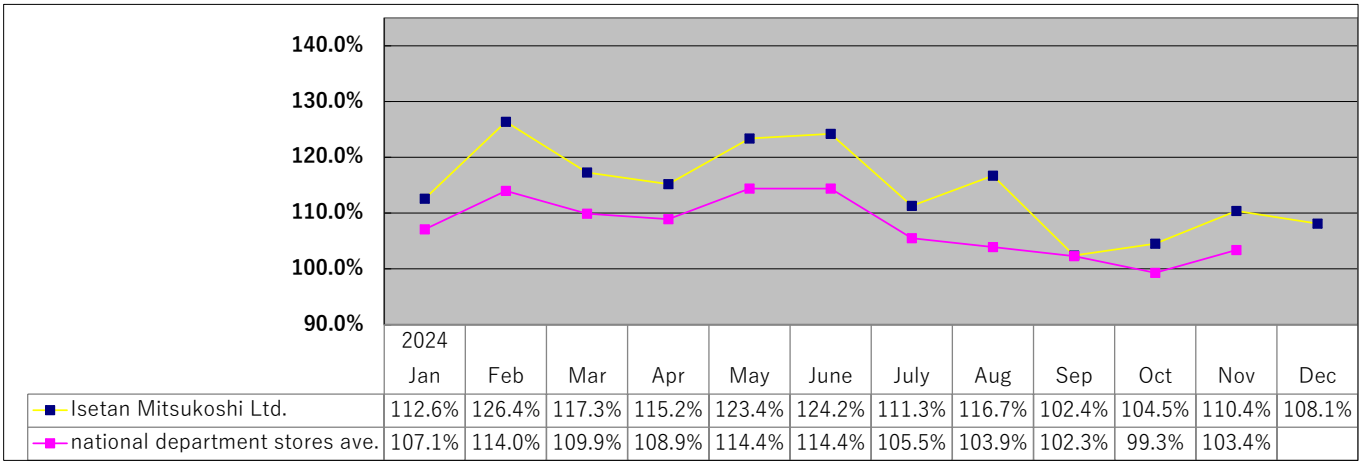
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Dec
Sapporo Marui Mitsukoshi Ltd.	104.5%	102.8%
Hakodate Marui Imai Ltd.	92.0%	95.0%
Sendai Mitsukoshi Ltd.	93.6%	95.6%
Niigata Isetan Mitsukoshi Ltd.	95.9%	94.2%
Shizuoka Isetan Ltd.	100.4%	97.1%
Nagoya Mitsukoshi Ltd.	101.3%	103.2%
Hiroshima Mitsukoshi Ltd.	84.6%	84.3%
Takamatsu Mitsukoshi Ltd.	98.7%	102.3%
Matsuyama Mitsukoshi Ltd.	93.6%	91.7%
Iwataya Mitsukoshi Ltd.	104.7%	109.1%

	YoY (%)	Total Apr to Dec
Sub Total (Regional Store) (B)	100.9%	102.5%

	YoY (%)	Total Apr to Dec
Sub Total (Isetan Mitsukoshi Group) (A+B)	105.4%	108.8%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2024 Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec
Isetan Mitsukoshi Ltd.	112.6%	126.4%	117.3%	115.2%	123.4%	124.2%	111.3%	116.7%	102.4%	104.5%	110.4%	108.1%
national department stores ave.	107.1%	114.0%	109.9%	108.9%	114.4%	114.4%	105.5%	103.9%	102.3%	99.3%	103.4%	

■Sales of high-value-added products continued to drive sales, mainly at Isetan Shinjuku, Mitsukoshi Nihombashi, and Mitsukoshi Ginza stores, resulting in a year-on-year sales ratio of 108.1% for Isetan Mitsukoshi Ltd. and 105.4% in total for domestic department stores.

■Luxury and designer brand handbags/purses/clothing, jewelry, and cosmetics sold well.Coats and sweaters for both women and men also drove sales in December, as temperatures continued to drop. In addition, interest in spring wear is increasing, especially at the three main stores.

■Tax-free sales were significantly higher than in the previous year.. Similar to the overall purchasing trend in domestic department stores, interest in high-value-added products such as luxury brand handbags/purses, jewelry, watches, and cosmetics continued to be strong.

【Contact】
Corporate Communication and IR Division, General Affairs Department, Isetan Mitsukoshi Holdings Ltd.
E-mail:support_sh@imhds.co.jp