Isetan Mitsukoshi Holdings Monthly Sales Flash Report March 2026
Domestic Department Store Business

April 1st 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales (Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Mar
Isetan Shinjuku Main Store	110.2%	101.7%
Mitsukoshi Nihombashi Main Store	112.0%	105.1%
Mitsukoshi Ginza Store	101.4%	98.8%
Isetan Tachikawa Store	96.3%	98.1%
Isetan Urawa Store	96.5%	97.0%

	YoY (%)	Total Apr to Mar
Sub Total (Isetan Mitsukoshi) (A)	107.6%	101.5%

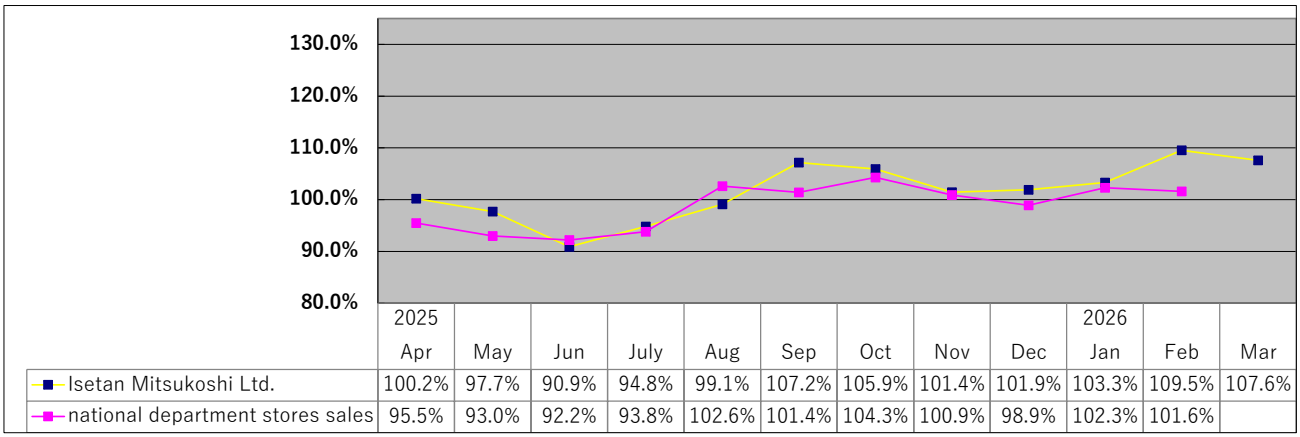
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Mar
Sapporo Marui Mitsukoshi Ltd.	98.6%	95.5%
Hakodate Marui Imai Ltd.	96.4%	92.9%
Sendai Mitsukoshi Ltd.	97.8%	96.6%
Niigata Isetan Mitsukoshi Ltd.	98.6%	100.5%
Shizuoka Isetan Ltd.	103.0%	96.8%
Nagoya Mitsukoshi Ltd.	102.3%	96.2%
Hiroshima Mitsukoshi Ltd.	90.7%	88.4%
Takamatsu Mitsukoshi Ltd.	103.5%	97.1%
Matsuyama Mitsukoshi Ltd.	99.3%	89.6%
Iwataya Mitsukoshi Ltd.	105.7%	99.6%

	YoY (%)	Total Apr to Mar
Sub Total (Regional Store) (B)	101.9%	97.4%

	YoY (%)	Total Apr to Mar
Sub Total (Isetan Mitsukoshi Group) (A+B)	105.5%	100.1%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores sales]



	2025 Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	2026 Jan	Feb	Mar
Isetan Mitsukoshi Ltd.	100.2%	97.7%	90.9%	94.8%	99.1%	107.2%	105.9%	101.4%	101.9%	103.3%	109.5%	107.6%
national department stores sales	95.5%	93.0%	92.2%	93.8%	102.6%	101.4%	104.3%	100.9%	98.9%	102.3%	101.6%	

customers, where human and digital touchpoints are expanding, also showed signs of recovery.

■ Isetan Mitsukoshi Ltd. reported a 107.6% increase, while domestic department stores as a whole saw a 105.5% increase, continuing the strong performance seen in February.

■ Domestic sales continued to perform well, driven by our core customer base. Among domestic customers, there was a noticeable trend toward high-end, quality purchases for special occasions, fueled by the demand associated with new lifestyles. Sales were boosted by events such as the British Fair at Isetan Shinjuku main store and Greater Kyushu Exhibition at Mitsukoshi Nihombashi main store, as well as large-scale promotions at various locations, which have garnered support not only from our core customers but also from new customers. In addition, as temperatures rise, sales of spring items are showing significant growth.

■ Sales to overseas customers exceeded the previous year's level for the first time in five months, driven in part by the effectiveness of our CRM initiatives, such as apps for overseas customers and overseas sales efforts. Although the number of customers has declined due to travel restrictions, usage continues to expand through both in-person and digital channels, similar to domestic customers. Furthermore, interest in high-value-added products remains strong, and average revenue per customer continues to rise.

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