Isetan Mitsukoshi Holdings Monthly Sales Flash Report September 2025
Domestic Department Store Business

October 1st, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Sep
Isetan Shinjuku Main Store	114.0%	96.8%
Mitsukoshi Nihombashi Main Store	102.4%	101.6%
Mitsukoshi Ginza Store	98.4%	97.4%
Isetan Tachikawa Store	97.4%	98.0%
Isetan Urawa Store	94.8%	97.1%

	YoY (%)	Total Apr to Sep
Sub Total (Isetan Mitsukoshi) (A)	107.2%	98.0%

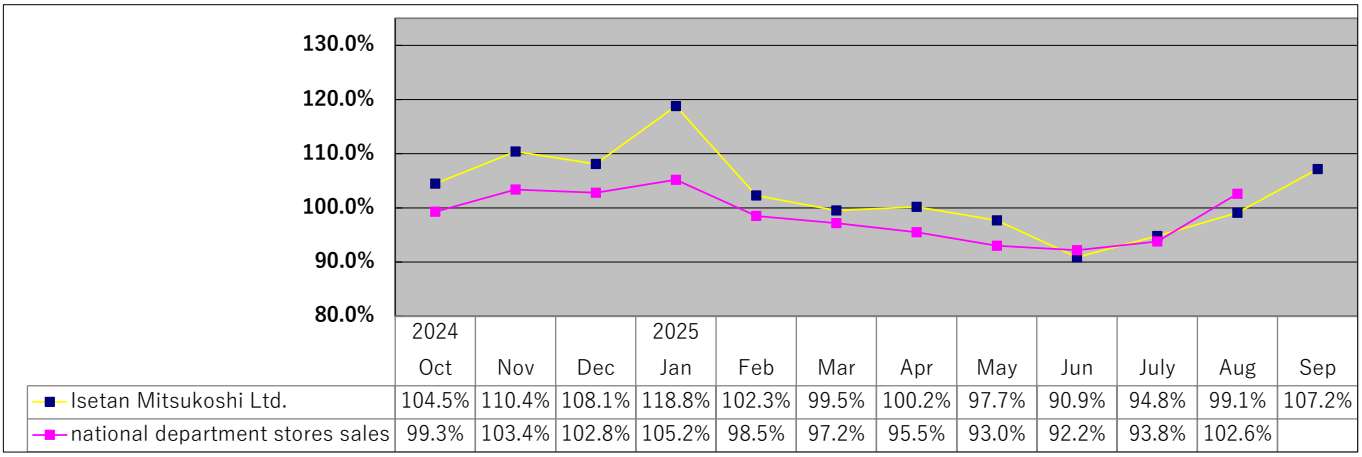
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Sep
Sapporo Marui Mitsukoshi Ltd.	96.7%	95.7%
Hakodate Marui Imai Ltd.	95.9%	90.0%
Sendai Mitsukoshi Ltd.	98.6%	96.3%
Niigata Isetan Mitsukoshi Ltd.	97.3%	99.7%
Shizuoka Isetan Ltd.	90.5%	95.2%
Nagoya Mitsukoshi Ltd.	92.3%	94.4%
Hiroshima Mitsukoshi Ltd.	81.1%	88.7%
Takamatsu Mitsukoshi Ltd.	85.3%	95.0%
Matsuyama Mitsukoshi Ltd.	87.9%	89.0%
Iwataya Mitsukoshi Ltd.	102.7%	95.7%

	YoY (%)	Total Apr to Sep
Sub Total (Regional Store) (B)	96.6%	95.5%

	YoY (%)	Total Apr to Sep
Sub Total (Isetan Mitsukoshi Group) (A+B)	103.5%	97.1%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores sales]



	2024 Oct	Nov	Dec	2025 Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep
Isetan Mitsukoshi Ltd.	104.5%	110.4%	108.1%	118.8%	102.3%	99.5%	100.2%	97.7%	90.9%	94.8%	99.1%	107.2%
national department stores sales	99.3%	103.4%	102.8%	105.2%	98.5%	97.2%	95.5%	93.0%	92.2%	93.8%	102.6%	

■Sales compared to the previous year were 107.2% for Mitsukoshi Isetan Co., Ltd. and 103.5% for domestic department stores as a whole. Domestic customers showed steady growth, particularly in the Tokyo metropolitan area, driven by strong performance at the “Tansei-kai” VIP invitation event at Isetan Shinjuku Main Store and the “Ippin-kai” VIP invitation event at Mitsukoshi Nihombashi Main Store, as well as the positive effects of progressing identification efforts.

■Domestic customers, particularly identified customers, continued to show interest in high-value-added products, with items that can be worn immediately performing well, especially from luxury and designer brands. Additionally, by hosting events that attract high customer interest—such as the “Italian Exhibition” at Isetan Shinjuku Main Store and the “French Exhibition” at Mitsukoshi Nihombashi Main Store—alongside the Tansei-kai and Ippin-kai events, we also promoted visits from new customers.

■Overseas customers show strong interest in cosmetics and travel essentials, broadening their purchasing range.

【Contact】
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