Isetan Mitsukoshi Holdings Monthly Sales Flash Report February 2026
Domestic Department Store Business

March 2nd 2026

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales (Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Feb
Isetan Shinjuku Main Store	117.4%	100.9%
Mitsukoshi Nihombashi Main Store	104.4%	104.6%
Mitsukoshi Ginza Store	100.0%	98.6%
Isetan Tachikawa Store	96.0%	98.2%
Isetan Urawa Store	93.9%	97.1%

	YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi) (A)	109.5%	101.0%

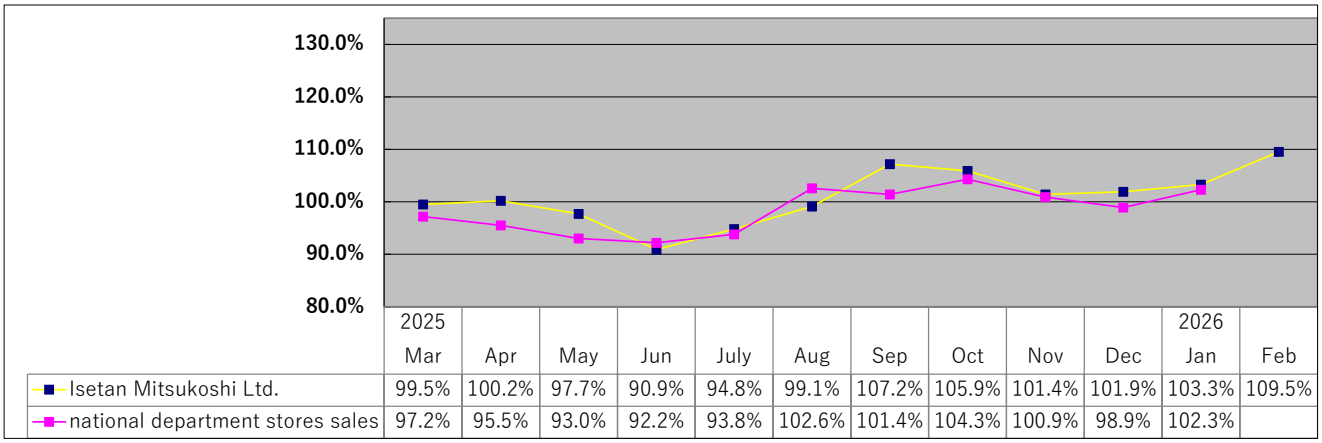
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Feb
Sapporo Marui Mitsukoshi Ltd.	94.9%	95.2%
Hakodate Marui Imai Ltd.	97.3%	92.6%
Sendai Mitsukoshi Ltd.	99.8%	96.5%
Niigata Isetan Mitsukoshi Ltd.	107.8%	100.7%
Shizuoka Isetan Ltd.	99.4%	96.2%
Nagoya Mitsukoshi Ltd.	95.0%	95.6%
Hiroshima Mitsukoshi Ltd.	91.4%	88.2%
Takamatsu Mitsukoshi Ltd.	100.5%	96.5%
Matsuyama Mitsukoshi Ltd.	96.8%	88.8%
Iwataya Mitsukoshi Ltd.	103.2%	99.0%

	YoY (%)	Total Apr to Feb
Sub Total (Regional Store) (B)	99.7%	97.0%

	YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi Group) (A+B)	106.3%	99.6%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores sales]



	2025 Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	2026 Jan	Feb
Isetan Mitsukoshi Ltd.	99.5%	100.2%	97.7%	90.9%	94.8%	99.1%	107.2%	105.9%	101.4%	101.9%	103.3%	109.5%
national department stores sales	97.2%	95.5%	93.0%	92.2%	93.8%	102.6%	101.4%	104.3%	100.9%	98.9%	102.3%	

Both domestic customer sales and overseas customer sales exceeded plan. The Tanse-ikai and Ippin-kai recorded record-high sales.

■ There was also a month shift in the customer invitation fairs (Tansei-kai: Feb 6–8 this year; Jan 31–Feb 2 last year) and the Spring Festival holiday period (this year: Feb 15–23; last year: Jan 28–Feb 4), and Isetan Mitsukoshi Ltd. posted 109.5%, while the total for domestic department stores was 106.3%, continuing the strong performance seen in January.

■ Identified domestic customer sales continued to achieve double-digit year-on-year growth. At the Tansei-kai held at Isetan Shinjuku main store, first-day sales exceeded 5.0 billion yen, setting a new company record for single-day sales. Initiatives to expand usage and drive lifetime customerization, powered by the power of people and digital capabilities, have maximized the tailwind from the macroeconomic environment.

■Overseas customer sales progressed smoothly toward achieving the full-year plan. The effectiveness of our CRM—including the global app for overseas customers and out-of-store-sales for overseas customers—combined with strong growth from customers in other regions more than offset the impact of travel restrictions from Mainland China and Hong Kong.

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