Isetan Mitsukoshi Holdings Monthly Sales Flash Report July 2024
Domestic Department Store Business

August 1st, 2024

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to July
Isetan Shinjuku Main Store	113.3%	121.5%
Mitsukoshi Nihombashi Main Store	106.5%	112.7%
Mitsukoshi Ginza Store	126.0%	132.4%
Isetan Tachikawa Store	92.6%	99.3%
Isetan Urawa Store	89.3%	93.4%

	YoY (%)	Total Apr to July
Sub Total (Isetan Mitsukoshi) (A)	111.3%	118.3%

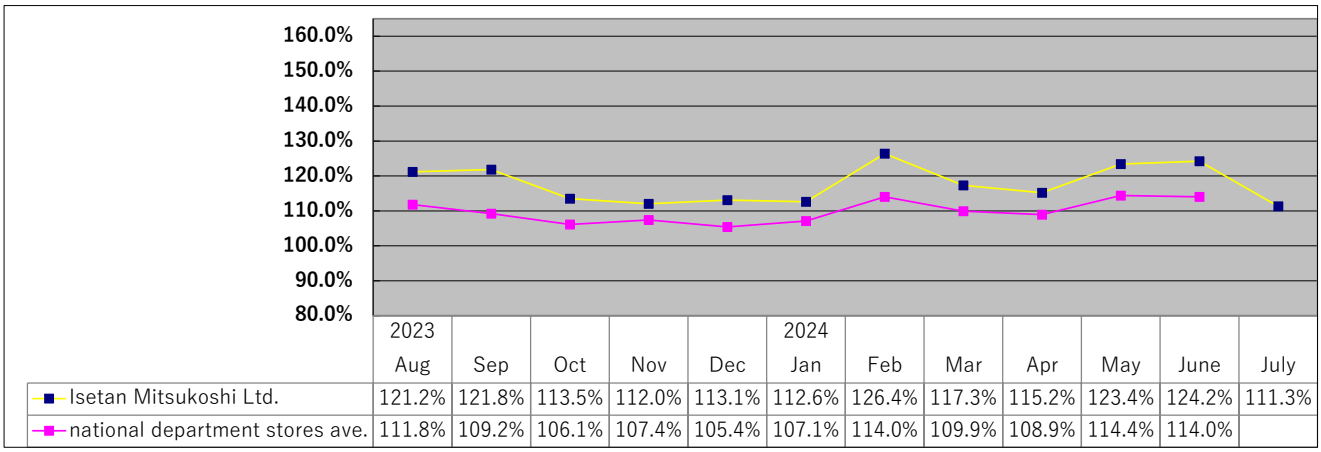
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to July
Sapporo Marui Mitsukoshi Ltd.	106.7%	105.1%
Hakodate Marui Imai Ltd.	86.8%	98.6%
Sendai Mitsukoshi Ltd.	90.9%	94.0%
Niigata Isetan Mitsukoshi Ltd.	90.4%	95.1%
Shizuoka Isetan Ltd.	95.9%	95.2%
Nagoya Mitsukoshi Ltd.	101.4%	103.9%
Hiroshima Mitsukoshi Ltd.	75.8%	83.9%
Takamatsu Mitsukoshi Ltd.	94.6%	103.2%
Matsuyama Mitsukoshi Ltd.	90.1%	91.8%
Iwataya Mitsukoshi Ltd.	107.3%	117.8%

	YoY (%)	Total Apr to July
Sub Total (Regional Store) (B)	100.3%	105.7%

	YoY (%)	Total Apr to July
Sub Total (Isetan Mitsukoshi Group) (A+B)	107.2%	113.7%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2023 Aug	Sep	Oct	Nov	Dec	2024 Jan	Feb	Mar	Apr	May	June	July
Isetan Mitsukoshi Ltd.	121.2%	121.8%	113.5%	112.0%	113.1%	112.6%	126.4%	117.3%	115.2%	123.4%	124.2%	111.3%
national department stores ave.	111.8%	109.2%	106.1%	107.4%	105.4%	107.1%	114.0%	109.9%	108.9%	114.4%	114.0%	

■Sales of high-value-added products continued to drive sales, particularly at the Isetan Shinjuku Main Store, Mitsukoshi Nihombashi Main Store, and Mitsukoshi Ginza Store, with year-on-year sales growth of 111.3% for the total of Isetan Mitsukoshi Ltd. and 107.2% for the total of domestic department stores. In addition, both main stores and the Mitsukoshi Ginza Store have outperformed fiscal 2018 for thirteen consecutive months.

■Same as before, sales of clothing, handbags, jewelry/watches, and cosmetics of luxury and designer brands are strong. In addition, with rising temperatures, interest in summer items such as sunglasses, blouses, and pants was also high.

■Tax-free sales continued to be strong, with total domestic department stores' sales (existing shops) at the same level as last month. As with the overall purchasing trend, interest in high-value-added products such as luxury brand handbags, wallets, jewellery, watches and cosmetics remained high.

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