Isetan Mitsukoshi Holdings Monthly Sales Flash Report May 2024
Domestic Department Store Business

June 3rd, 2024

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to May
Isetan Shinjuku Main Store	127.5%	122.5%
Mitsukoshi Nihombashi Main Store	116.9%	113.8%
Mitsukoshi Ginza Store	136.1%	132.6%
Isetan Tachikawa Store	103.0%	100.0%
Isetan Urawa Store	96.1%	93.4%

	YoY (%)	Total Apr to May
Sub Total (Isetan Mitsukoshi) (A)	123.4%	119.3%

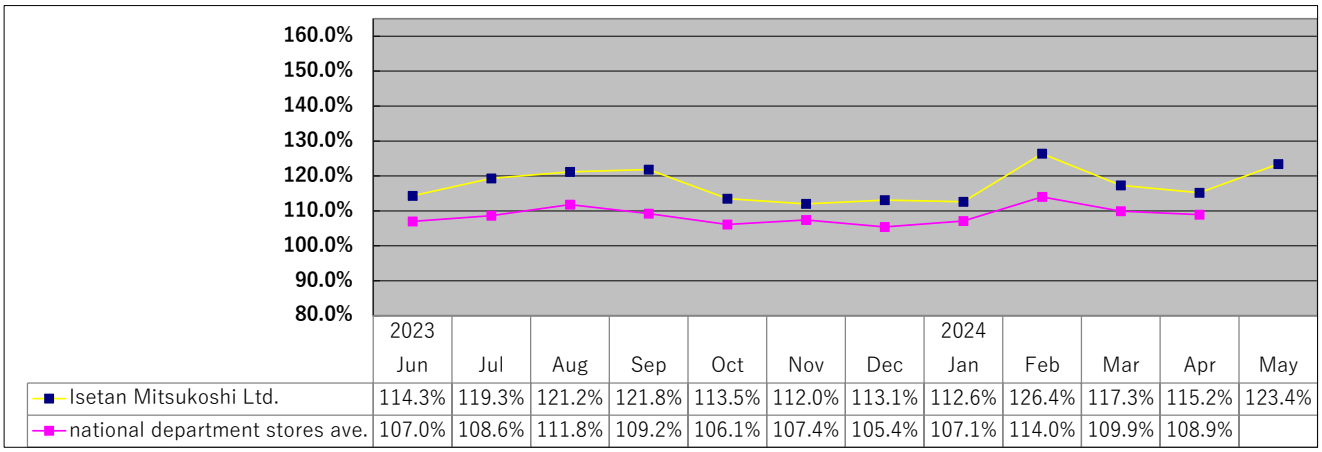
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to May
Sapporo Marui Mitsukoshi Ltd.	100.9%	101.3%
Hakodate Marui Imai Ltd.	104.1%	106.8%
Sendai Mitsukoshi Ltd.	96.2%	92.6%
Niigata Isetan Mitsukoshi Ltd.	92.1%	94.5%
Shizuoka Isetan Ltd.	98.4%	95.7%
Nagoya Mitsukoshi Ltd.	106.8%	105.5%
Hiroshima Mitsukoshi Ltd.	103.3%	92.8%
Takamatsu Mitsukoshi Ltd.	105.9%	105.1%
Matsuyama Mitsukoshi Ltd.	85.1%	90.4%
Iwataya Mitsukoshi Ltd.	123.9%	120.0%

	YoY (%)	Total Apr to May
Sub Total (Regional Store) (B)	108.2%	106.4%

	YoY (%)	Total Apr to May
Sub Total (Isetan Mitsukoshi Group) (A+B)	117.7%	114.5%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2023 Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Jan	Feb	Mar	Apr	May
Isetan Mitsukoshi Ltd.	114.3%	119.3%	121.2%	121.8%	113.5%	112.0%	113.1%	112.6%	126.4%	117.3%	115.2%	123.4%
national department stores ave.	107.0%	108.6%	111.8%	109.2%	106.1%	107.4%	105.4%	107.1%	114.0%	109.9%	108.9%	

■Sales of high-value-added products continued to drive sales, particularly at the Isetan Shinjuku Main Store, Mitsukoshi Nihombashi Main Store, and Mitsukoshi Ginza Store, with year-on-year sales growth of 123.4% for the total of Isetan Mitsukoshi Ltd. and 117.7% for the total of domestic department stores. In addition, both main stores and the Mitsukoshi Ginza Store have outperformed fiscal 2018 for eleven consecutive months.

■Same as before, sales of clothing, handbags, jewelry/watches, and cosmetics of luxury and designer brands are strong. In addition, due to temperature rise, the interest in summer items is continuously growing.

■Tax-free sales greatly exceeded the level of April, when was the highest single month sales. As with the overall purchasing trend, interest in high-value-added products such as luxury brand handbags and purses, jewelry, watches, and cosmetics continues to be high.

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